LIVING

FOR YOUNG HOMEMAKERS

Preview of 1,000 gift ideas

How to entertain and stay solvent

NOVEMBER 1955 35 CENTS

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Build Your Decorating Scheme
From the Floor Up... with

DOWNS
Glen Vista

ALL-WOOL WILTON BROADLOOM

Like a bed of soft ferns underfoot, this lush, embossed and textured forest-leaf design starts your most wonderful decorating schemes a'building. Moderately priced *Glen Vista* comes in lovely decorator endorsed colors. See it, and other DOWNS quality all-wool wiltons now. For store nearest you, write to us today.

GLEN VISTA *shown here in Frosted Spruce. Also available in Fawn, Sandalwood and Birch Grey.*

DOWNS

DOWNS CARPET COMPANY, INC., *Philadelphia 34, Pa. • Quality Wiltons For Over a Century*

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SILVER SCULPTURE
*6-piece place setting, $34.75**

TARA
*6-piece place setting, $34.75**

SILVER WHEAT
*6-piece place setting, $32.50**

Sterling goes with Christmas, just like "Merry"

Merry Christmas! What things come to mind when you say those magic words? Carols, holly, homecomings. And certainly, gifts! *Enduring* gifts, like sterling silver.

For over 130 years, Reed & Barton silver has played a shining part in many a Christmas picture. And today, Reed & Barton sterling is the loveliest way in the world to set your holiday table—the perfect package to put under the tree.

For sterling lasts forever. Literally *forever*. And the more you use it, the more beautiful it will be. That is why Reed & Barton designers take pains to bring you timeless, *adaptable* designs. Like the three shown here.

Remember, when you buy Reed & Barton sterling, you may start with one place setting and add to it. The pattern you love will always be available, ready to say, "Merry Christmas"!

**Knife, fork, teaspoon, soup spoon, salad fork, butter spreader, Federal Tax incl. At all leading silverware stores, or write Reed & Barton, Dept. H-55.*

REED & BARTON

SILVERMASTERS SINCE 1824 • TAUNTON, MASSACHUSETTS

How to decorate with storage space

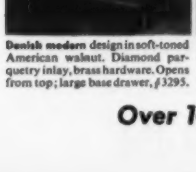
Handsome modern lowboy in blond oak, roomy base drawer. #2920. Also in Seafoam Mahogany, #2929. Charcoal Mahogany, #3247. Cordovan Mahogany, #2933.

Such a smart new approach to the problem of adding storage space to modern living—and at the same time adding a gracious look to any room! The secret's in the fabulous new *styling* of Lane Cedar Chests. Every sleek line of a Lane exterior is designed for beauty. Every aromatic inch of cedar interior is designed to keep blankets, woolen clothing and other household treasures in scientific safety.

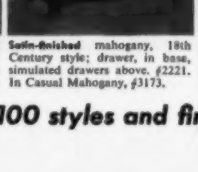
Your dealer can show you—today—this wonderful new assortment. In his showroom, let your imagination, your flair, your taste take over. Picture the eye-catching ways a Lane can do *two* jobs—superbly. There's a *perfect* Lane Chest for dining room, living room—any room, any period, any home. And remember—just one nice garment saved from moths pays for a Lane.

Lane is the ONLY pressure-tested, aroma-tight cedar chest. Made of ¾ inch red cedar in accordance with U. S. Government recommendations, with a free moth protection guarantee underwritten by one of the world's largest insurance companies, issued upon proper application. Helpful hints for storing are in each chest. The Lane Company, Inc., Dept. Y, Altavista, Va. In Canada: Knechtels, Ltd., Hanover, Ont.

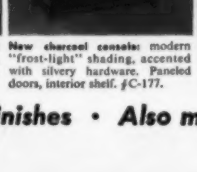
LANE Cedar Chests start at $49.95 *Easy terms*



Danish modern design in soft-toned American walnut. Diamond parquetry inlay, brass hardware. Opens from top; large base drawer, #3295.

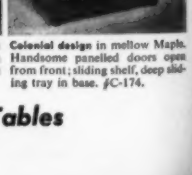


Satin-finished mahogany, 18th Century style; drawer, in base, simulated drawers above. #2221. In Casual Mahogany, #3173.



New charcoal console: modern "frost-light" shading, accented with silvery hardware. Paneled doors, interior shelf. #C-177.

Distinctive transitional design in Seafoam Mahogany. Opens from top; drawer in base. #3229. In Pearl Mahogany finish, #3230.



Colonial design in mellow Maple. Handsome panelled doors open from front; sliding shelf, deep sliding tray in base. #C-174.

Over 100 styles and finishes • Also makers of Lane Tables

Sheets and blanket by Fieldcrest; fabric, Bloomcraft. *Mattress and box spring by Serta; Laurel lamp. Winchendon furniture designed by Paul McCobb is from B. G. Mesberg. Cover photography by Ernest Silva*

NOVEMBER 1955 35 CENTS

LIVING
FOR YOUNG HOMEMAKERS

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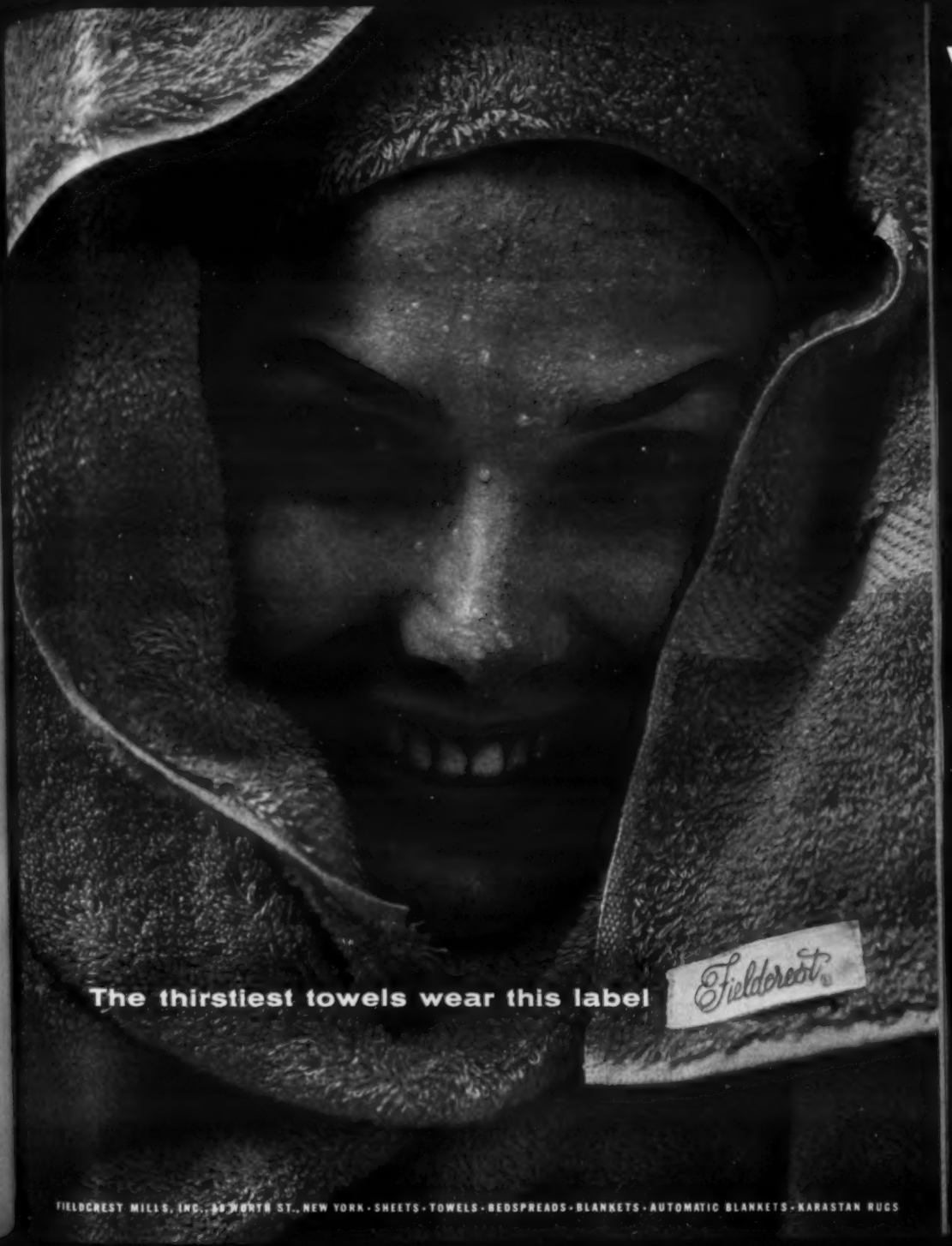
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FIELDCREST MILLS, INC., 40 WORTH ST., NEW YORK · SHEETS · TOWELS · BEDSPREADS · BLANKETS · AUTOMATIC BLANKETS · KARASTAN RUGS

for the young in heart

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Shining example of young-hearted floor covering for wee prices. Pabco PRINTZ is durable, gleaming enamel on strong felt base. Choose from many gay patterns and smiling colors by Pabco designers in tune with your young ideas. There's no installation, simply unroll PRINTZ and you've redecorated. Here's high style for low cost. Years of floor pleasure for a song—around $12 for most 9 x 12's. Ask for PRINTZ by Pabco at all good stores.

Perfect from pre-stork through kindergarten, this new PRINTZ nursery rug in pink, blue, white. Junior can play hard on this glossy, tough enamel finish. A mop-swish keeps it gleaming. Sizes from 6'x9' up to 9'x15' in easy-carry cartons. Only one of many new PRINTZ patterns to choose from—some by-the-rug, some by-the-yard.

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(For helpful hints on decorating windows . . . send for Du Pont's free booklet—E. I. du Pont de Nemours, Dept. N-2522, Wilmington, Del.)

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY* DU PONT REG. U. S. PAT. OFF.

A PIECE OFF YOUR MIND

TEACHER'S EYE-VIEW

Dear Sirs:
For some time, because of my interest in education, I have been wanting to congratulate you upon publishing the excellent article, *Help Your Child to Read* by Ann Reed Washington, M.Ed. (February, 1955 issue).

The advice to parents is sound and clearly stated. Parents do want to help and it is such an article as this which guides them in doing the things that are effective supplements to the work of the school.

I wish we might also reach more parents in relation to the physical needs of young children. It has long been my concern how we thwart active, growing children at every turn by attempting to confine these little folks to living quarters which suit the convenience of adults. In so doing, we are causing many children to have problems which in many cases may contribute to delinquency.

Dorothy H. Charles
Kalamazoo, Michigan

RELATIVE TO A POINT

Dear Editors:
I read *Living with In-Laws* with a great deal of interest. Most of the article stressed the need for privacy for everyone but missed one of the main points—the fact that building and zoning codes do not consider a problem that almost everyone may be faced with.

Most top residential neighborhoods do not allow so-called apartments. Both older and younger families in one house would be more comfortable if each had their own kitchen. As a matter of fact, some sort of separate unit is desirable as most families have their own ways of doing things and both groups would be much happier. In many cases, this is not allowed as the house becomes two separate dwellings. Frequently, sections that are zoned for apartments do not provide the type of living and location that satisfy young couples or in-laws.

I feel that all zoning codes should consider allowing a new classification—the "family apartment house." A restriction of not permitting rentals outside a family group would overcome the fear of zoning boards and neighbors that a high-class neighborhood, or one consisting of one-family houses, would decrease home values or change the nature of the neighborhood.

I have wondered how many of your readers ran into difficulties with local zoning when they wanted to make an apartment for their in-laws. I'd be interested in hearing some of your other readers' views on this matter.

Mrs. Charles Elliott
Chicago, Illinois

Dear Sirs:
Articles such as *Living with In-Laws* in the July, 1955 issue are most welcome. I also believe the personal interviews bring the situations much closer to all concerned. Providing for parents who one day may not be able to look after themselves is one of the most important problems of our day, since so many of us will be faced with it in the future.

Many problems can perhaps be solved by the young married group through such discussions which bring a kinder relationship among people of all groups and ages.

Jeanne Frazier
New York, N. Y.

HOMING INSTINCTS

Dear Sirs:
My husband and I are in a rather low-income bracket, but what we lack in finances, we make up in

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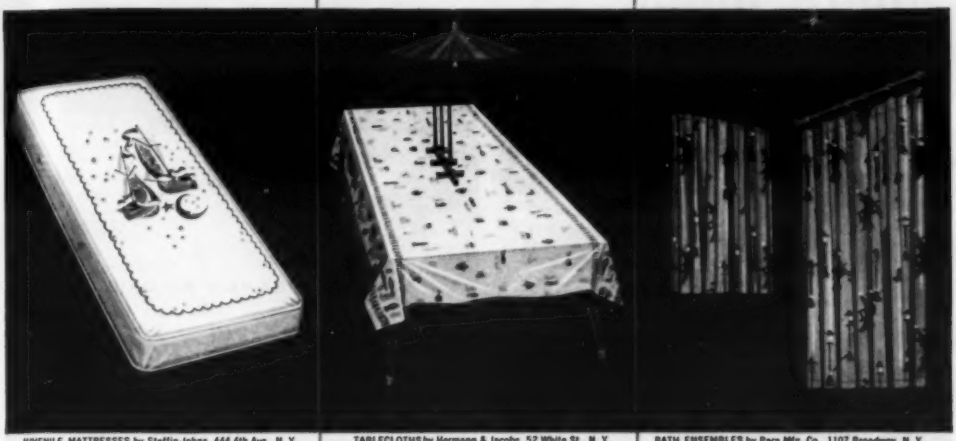

JUVENILE MATTRESSES by Staffin-Johns, 444 4th Ave., N. Y. | TABLECLOTHS by Hermann & Jacobs, 52 White St., N. Y. | BATH ENSEMBLES by Para Mfg. Co., 1107 Broadway, N. Y.

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You can see and feel the difference in a product made of Boltaflex vinyl plastic . . . the deep, rich colors . . . the beautiful printed and embossed patterns . . . and so soft and satiny to the touch.

More and more housewives are discovering the pleasure of living with Boltaflex . . . colorful . . . durable . . . and so easy to keep clean and lovely . . . dirt, grease and grime wipe away with just a swish of a soapy cloth.

Discover Boltaflex for yourself . . . just look for the tag when you buy.

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SHOW-HOUSE®

TO BETTER YOUR HOME LIVING

NUMBER 14 IN A SERIES OF ADVERTISEMENTS PREPARED BY SHOW-HOUSE, 555 FIFTH AVENUE, NEW YORK 17

Our house walls are washable! Detergent and water will keep them spanking new, for they're Ceramo *glazed* asbestos siding made by Carey. They'll never need painting! Never burn, crack, warp. Ceramo colors are an integral part of Ceramo's glazed ceramic surface (to thwart fading and staining); range from deep tones to pastels. Matching our Ceramo Siding are Carey Fire-Chex asbestos-plastic shingles, in a handsome range of colors. Outlast ordinary shingles several times over . . . even hurricanes won't budge them! Use rugged Fire-Chex and colorful Ceramo on your new or old house. See coupon. **The Philip Carey Mfg. Co.**

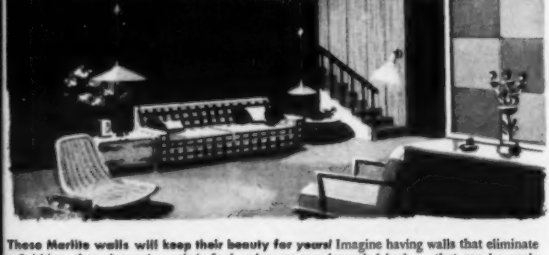
SPLIT-LEVEL, SEVEN ROOMS, TWO BATH

Building a house, they say, is an education in itself. Success, or failure, depends on the "teacher." One of the best teachers is your local lumber dealer. His knowledge of home construction, financing . . . his ability to suggest competent architects and contractors . . . can start you off towards trouble-free building. And, of course, he also sells many of the products that go into the modern home. We show some on these pages: You'll see Balsam-Wool insulation for greater comfort and fuel savings, all year 'round . . . Rugged Fire-Chex asbestos-plastic shingles and colorful Ceramo everlasting asbestos-cement siding—both by Philip Carey . . . Carr, Adams and Collier's Bilt-Well cabinets (for every room in the house), and wonderful Bilt-Well awning windows . . . Amerock hardware for every door and drawer in the house (there are over a hundred!) . . . Versatile Formica—the do-it-yourself plastic for dream kitchens and ring-free table tops . . . Masonite Peg-Board panels and fixtures—to make every

ART: GEORGE COOPER RUDOLPH ASSOCIATES

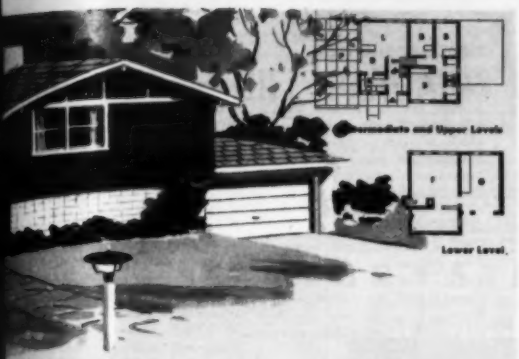
Our patio roof is a "bit of heaven". . . Softly translucent Alsynite panels of Fiberglas and plastic bathe the whole patio in daylight . . . free from heat and glare. What a change from an old darkening porch roof! And what an adaptable, glamorous product: it can be sawed, nailed, and bolted—just like plywood! The roof here is Alsynite Steplap—a new pattern with many uses (we've used it as a bar front, too.) The patio door has a corrugated Alsynite panel and the garden screen is flat Alsynite. Elsewhere, look for sliding Alsynite panels in our hobby room, screen wall in the nursery . . . many other uses. Send for the booklet by **Alsynite.**

Here's a wonderful way to add a touch of elegance in the best of taste to your cabinets, built-ins, furniture. Handsome new "Contemporary" Cabinet Hardware by Amerock . . . in rich ebony black with gleaming gold finish accents . . . in key with contemporary furnishings and accessories. We show them above. Mount Amerock's Contemporary Cabinet Hardware in any of a variety of positions, to gain highly individualized, custom-styled effects. When you build, remodel, or paint, install Amerock on old or new cabinets . . . it's easy! At hardware and building supply stores. Check the coupon. **American Cabinet Hardware Co.**



These Marlite walls will keep their beauty for years! Imagine having walls that eliminate refinishing, that always keep their fresh color, or wood-paneled look . . . that can be made bright-new with a damp cloth. You can have such walls easily with Marlite. Our handsome, mahogany-grained living room walls are Marlite Planks . . . rigid panels with a baked-on plastic finish that stays like new for years . . . saves time and money. The pink and blue squares are Marlite Blocks. Planks, Blocks or Panels can go right over new or *old* walls. See other Marlite colors, wood and marble patterns all through the house. Send for free folder. **Marlite.**

You're looking at Inspiration-Lighting© . . . created by Moe Light. Just see what Inspiration-Lighting can do: Single and twin spots accent wall paintings and provide local area lighting . . . a recessed ceiling fixture spotlights a coffee table . . . reel lights (easily raised or lowered) give general or reading light . . . In short, here's dramatic, flexible, bountiful lighting for every family mood. All through the house, we show Moe Light fixtures at work. But good lighting starts with good wiring. Don't skimp! Plan enough to meet lighting needs. A full-color booklet shows how to achieve Inspiration-Lighting, 25¢. **Moe Light, Div. Thomas Industries, Inc.**



-CAR GARAGE

well a show piece; to help double your storage . . . Marlite Planks, Blocks and Panels for lustrous, lifetime walls for *any* room in the house . . . Electric fixtures by Moe Light, creators of Inspiration-Lighting . . . And Alsynite panels of Fiberglas and plastic for a day-lighted patio roof, garden and room screens, light panels, and many other uses.

There's another "teacher" who can also help you obtain a better house. He is your Janitrol dealer—an expert in heating and air conditioning. Finally, there is the house itself. Our house this month is a Lu-Re-Co house, designed to conform to the new, faster, more economical system of house construction sponsored by the National Retail Lumber Dealers Association. It's a split-level (growing in popularity), with three bedrooms, two baths, a 2-car garage. Check our coupon for a scaled blue-plan. It's only 25¢. For these many fine products and a hundred others, see your local lumber dealer today.

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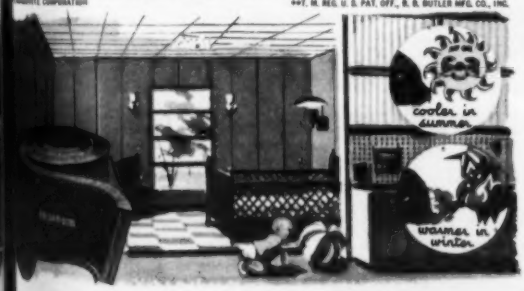
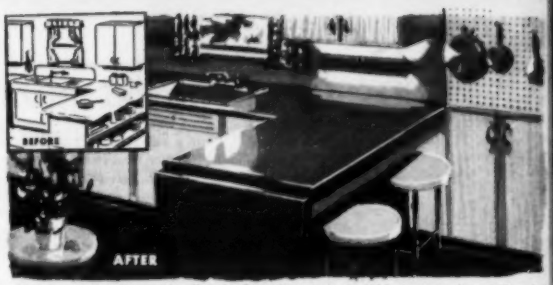
...ve's "Conversation Ball" . . . and *sheer convenience!* It's our oh-so-practical Masonite* Peg-Board** "interest wall". Peg-Board panels create a striking, modern wall pattern . . . and ...and with Peg-Board fixtures that lift on and off in a jiffy) provide a perfect place to hang ...cherished knick-knacks, family memos, pictures . . . even bookshelves. In our house *every* room has its own Peg-Board panel: In the kitchen, hobby room, nursery . . . Peg-Board panels are durable, easy to install, paint beautifully. Look over the many sizes, types and thicknesses for countless uses at your lumber dealer's. Get the booklet. **Masonite Peg-Board.**

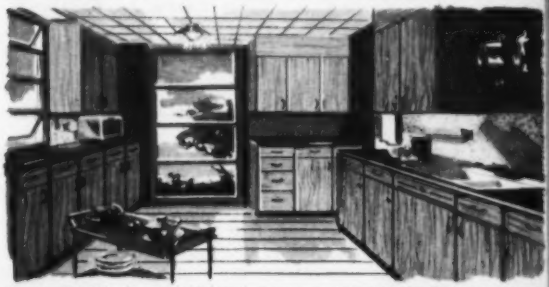
*MASONITE CORPORATION **T.M. REG. U. S. PAT. OFF., B. B. BUTLER MFG. CO., INC.



...his youngster is healthier and more comfortable, because every outer wall, every ceiling of ...ur house is Balsam-Wool insulated: Balsam-Wool can keep a house up to 15° cooler in summer. (Which babies appreciate!) In winter, it curbs chilling drafts. Balsam-Wool can also ...ut winter fuel bills (by as much as 30%), and in an air-conditioned house such as this, greatly ...duce cooling costs. Balsam-Wool is made by the Wood Conversion Co.—which also makes ...-Wood Tile used on our ceilings. Both are fine for either new or old houses. They're sold ...ly by lumber dealers. See coupon for insulation booklet. **Wood Conversion Company.**



Do-it-yourself with genuine Formica® laminated plastic. With simple tools and Formica Contact Bond Cement, you can put colorful "Show-House" surfaces on worn, shabby furniture . . . rejuvenate an ancient bathroom with a sparkling Vanitory® unit . . . make screen walls and table tops. See, above, how we've transformed an old kitchen with Formica counters, walls and stools. (Picked from *dozens* of Formica colors and patterns!) To help *you* use Formica, ask your dealer for Easi-Bild Patterns of many Formica projects. (Formica for a coffee table costs less than $6.00.) For samples and illustrated instructions, just check the coupon. **Formica.**



You won't shut the door to this kitchen when company calls. For its banks of Bilt-Well cabinets of Ponderosa Pine are as handsome as fine furniture . . . That's why we've also used them for handy storage *throughout* our house. These modern multiple-purpose units come individually cartoned ready for quick, easy "Do-it-yourself" installation. Carr, Adams and Collier Company, which makes Bilt-Well cabinets, also makes the Bilt-Well windows used in our house. These come in a variety of sizes, including a special awning window unit made especially for Lu-Re-Co homes. See your nearest "Bilt-Well" lumber dealer, and check coupon. **Bilt-Well.**

Our Janitrol Win-Sum Twins® . . . a year round air conditioner that both *heats* and *cools* our entire house, takes up *no more* floor space than a small desk, or a kitchen range! And it's *clean*, with nary a smudge to remind you that this good-looking, compact unit will, year in and year out, keep your home at comfortable, healthful temperatures. We've put our Janitrol Win-Sum Twins in the lower level hobby room, but they could have been placed in almost any room in the house—even the attic! You can install them (with their blessed summer cooling) in either a new or old house for only a few dollars a month. See coupon. **Janitrol.**

SHOW-HOUSE, Box 1500, Grand Central Sta., New York 17, N.Y. Please send me the better living aids checked below. I enclose coins (no stamps) to cover the cost of those for which there is a charge.

- ☐ BLUE-PLAN of entire house, 25¢
- ☐ CAREY: Complete color and specification chart on Fire-Chex and Ceramo.
- ☐ ALSYNITE: Alsynite Do-It-Yourself Patio Plans.
- ☐ MARLITE: Beautiful Interiors Kit: Three Folders in Full Color.
- ☐ AMEROCK: Beautify Your Home With Amerock Cabinet Hardware.
- ☐ MOE LIGHT: How to Achieve Inspiration-Lighting, 25¢
- ☐ MASONITE PEG-BOARD: Colorful "Idea" booklet on Masonite Peg-Board panels and other Presdwood Products.
- ☐ WOOD CONVERSION COMPANY: Free booklet "Facts about Insulation".
- ☐ FORMICA: Free Do-It-Yourself Packet and Actual Samples.
- ☐ BILT-WELL CABINETS: Storage Ideas for Family Living, 25¢
- ☐ JANITROL: You Can Measure Heating Quality, 10¢

Your booklets will be mailed by the various manufacturers. Allow 3 to 4 weeks for delivery. This coupon is good until January 30, 1956. Please print clearly your name and address below:

A piece off your mind [Continued from page 8]

ambition and vision. We are in the process of building our home by ourselves. The only hired labor will be for bulldozing of the cellar and the final lawn grading. Perhaps what we are doing is not unique, though it seems so to us. However, I felt that if others in our same financially limited position knew what could be done, they would be encouraged to try the same.

There is nothing more wonderful than being able to own one's home, and the satisfaction we are receiving from actually making our dream come true with our bare hands is greater than I can express in words.

Clarice Miller
New Paltz, New York

TRAILER TRICKS

Gentlemen:
My husband is an engineering representative for an airplane company and we travel wherever he happens to be needed. Assignments generally run from six months to a year. Two years ago, we made what turned out to be a wise purchase—a thirty-foot trailer which we have completely remodeled (I'm afraid the manufacturer would never recognize it now). It has proved to be just the thing for our family which includes a precocious three-year-old and a frisky dachshund. We'll send you pictures of what we've done to our house on wheels, one of these days. Meanwhile, we're planning to build a home the first of next year and you are giving us a lot of ideas. Lou, incidentally, won a barrel of ceramic cookware in your *Pot Luck Contest* a few years ago (June and November, 1950).

Mrs. L. M. Corbell
Albuquerque, N. M.

TABLE TALK

Dear Editors:
My husband and I enjoyed your article on mosaics very much (*Mosaics: New Hobby From An Ancient Art*, July, 1955). We had been thinking of making such a table top for several weeks but were not aware of how to do so. Your article was most helpful.

Mrs. Meta Metze
Chicago, Illinois

SINCEREST FLATTERY

Dear Sirs:
I have just stolen your June cover idea. We are building our own home which we also designed. My husband who had never studied a set of plans in his life made the working drawings. The kitchen worried me until I saw the sink-dishwasher-breakfast bar combination on the cover of your June, 1955 issue (*A Kitchen Designed With An Eye on the Future*). With some small modifications, your plan gives me the work center I need without sacrificing the open plan.

Mrs. John L. Kallas
Berkeley Heights, N. J.

COOL COMPARISONS

Gentlemen:
My husband is an airline pilot and doesn't have too much free time for reading, though he does manage to read LFYH, cover to cover. We especially enjoy the discussion articles—and invariably end up with one of our own!

We recently moved into our own home and enjoyed your recent article on air-conditioning in various parts of the country (*A Six-Family Report on the Dollars and Sense of Home Air-Conditioning*, January, 1955 issue). We found ourselves comparing our costs with the others.

Mrs. R. W. Pech
Ft. Lauderdale, Fla.

RESTORATION RECALLED

Dear Sirs:
I have just purchased a home which many people here have told me was written up in your magazine a few years ago. The building is a two-story brick residence built around a patio, constructed about 1825. I have turned over heaven and earth here to find the issue, but without success. I am therefore writing to ask if it would be possible to get a copy of the issue from you. I have hesitated to write realizing that this is a burdensome request. But, I should so like to have it.

Mrs. Lyria Dickason
New Orleans, La.

EDITOR'S NOTE: *Reader Dickason has bought a house of special interest to us because it was restored by our present managing editor, then living in New Orleans, and was the focal point of the February, 1951 issue* (New Generation in New Orleans). *We were delighted to send a copy.*

Solve
Storage Problems Quickly
and Economically with

Bilt-Well

"do-it-yourself" CABINETS!

Whether you're building or remodeling, you can have the beautiful BILT-WELL wood cabinets selected by SHOW-HOUSE for their 1955 split-level home at a price that will amaze you!

You see, you can assemble and install BILT-WELL Multiple-Use cabinets yourself and have all the warmth, beauty and styling of the most expensive wood custom cabinet installation at just a fraction of the cost! BILT-WELL Cabinets offer added features of time-saving accessories and a choice of lovely natural finishes developed especially to harmonize with today's popular "decorator colors."

Send the coupon today for your copy of "Storage Ideas for Family Living with BILT-WELL Cabinet Units." You'll be glad you did!

BILT-WELL WOODWORK

Box 658 • Dubuque, Iowa

Please send me copy of "Storage Ideas for Family Living with BILT-WELL Cabinet Units." Enclosed find 25¢ to cover cost.

Name .....
Address .....
City ..... Zone ..... State .....

CHRISTMAS GIFT BARGAINS FROM IMPORTER TO YOU!

Famous SPECTOSCOPES 99c

50 X 1.98 2,500 Area Magnification

The Binoculars You Wear Like Eyeglasses

These internationally famous binocular-spectacles are now being sold at a price that only we, as exclusive importers, can offer. Wear 'em just like eyeglasses—use 'em for close-up or distant viewing. Get clear, magnified images. Ideal for watching sports, TV, plays, opera, public events, etc. Made in West Germany. Precision optical lenses. In ebony finish. Light—only 1 oz. Formerly sold for $2.98. Order several for gifts. No. 90 .... 99c

Powerful Pocket Microscope

This new German pocket microscope gives **2,500 TIMES AREA MAGNIFICATION**—yet measures but 2¼ inches! Gives giant power and performance. All-metal design—optically ground precision lenses. Easy eyepiece focusing. Lets you see Nature's wonders, hidden beauty—examine liquids, textiles, insects, cells, tissue, smears, etc. Clear, sharp magnification—no distortion ever. 2 slides given with each microscope. No. 12 .... 1.98

2.98

1.98

Midget Spy Camera Takes Secret Pictures

This precision-make camera is tiny—only 2" by 1¼"—but it takes unbelievably sharp pictures! Originally designed for espionage and detective work and can be hidden in the palm of your hand. By no means a toy! Sturdy, all-metal, gold plated. Coated lens, speed shutter, professional viewfinder. Instant AND time setting. Pigskin carrying case and 2 rolls of film included without extra cost. Order several for gifts. No. 30 .... 2.98

Roto Fountain Brush Washes Cars, Floors, Windows

This Hi-Pressure fountain brush formerly sold for $5.00—you save $3.00. Washes cars, floors, windows, walls in seconds. Attach it to your garden hose and wash your car clean in 5 to 10 minutes! Detergent pellets (supplied with brush) go in the brush head and a special rotary water action gives you a real sudsy spray. 3-foot telescope handle. Silky Durostyrene brush. Guaranteed not to mar car surface. A real bargain at this price! No. 444 .... 1.98

POWERHOUSE GERMAN BINOCULARS

EXTRA POWER 4.98

Perfect gift for every man, woman, child! Germany's new, amazing **POWERHOUSE** Binoculars give extra distance power, better viewing up to 25 miles away! 16 Times area magnification! Superb workmanship by century-old German factory. Battleship construction of quality materials & lightweight aluminum. Centre focusing. Adjusts to any eye width. Clear, sharp viewing even in moonlight. Precision ground lenses with interior objective coating—same as $25 binoculars. No. 6—Complete with leather case—bargain price.... 4.98

FOR HIM!

30 Better Shaves From 1 Blade

RUGGED BUILT FOR BOYS 4.95

Smoother Shaves Too!

Here's an ideal gift for men! They get 30 or more shaves from a single razor blade with this marvelous sharpener! Hones & conditions old and new blades to an unbelievable sharpness. Does it in seconds, too—just whisk the plunger back and forth a few times and you have a blade sharper than one fresh from the factory. Gives the man of the house **BETTER SMOOTHER** shaving. Made in Western Germany. Save dollars in blades yearly. No. 3 .... 1.98

Boys' Chronograph

This 4-in-1 imported Swiss Stop Chronograph and wrist watch combined is a perfect Christmas gift for the young man of the family. Gilt finish, double push-button stops, unbreakable crystal, sweep second hand, luminous numerals & hands, sturdy shock resistant case. Measures speeds and distances. Accurate, sturdy, dependable. Gives split-second timing. Fully guaranteed. At this low price it's the watch bargain of the year! No. 236 .... 4.95

"GARDEN Under GLASS"

NOW ½ PRICE! 1.98

Here's one of the most breathtaking home ornaments in years—lush, natural flowers from the forests of Brazil, sprigs of exotic Princess pine and rich, red Vinylite roses sealed under glass to last for years! Originated by one of the world's leading florists—his secret is one that many others have tried to duplicate time after time without success. 10" round. 4" high. Crystal glass centerpiece adds distinctive beauty to any room in your home. Provides a lovely cavalcade of color when placed on window sill, TV set, dining or end table. Wonderful for shut-ins. Reg. $3.98 value. No. 88 .... 1.98

● Our Prices Speak for Themselves!

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Take Your Pick—Try at our risk!

If not delighted within 5 days of receiving any item, return for prompt refund. New machinery assures you of immediate delivery. Avoid last minute rush! Order your Christmas needs now! Order from:

THORESEN'S, Dept. 162-M
352 Fourth Avenue, New York 10, N.Y.

CRYSTALITE

The Sparkling Christmas Tree that goes 'round and 'round

The new fabulous Crystalite Christmas Tree that goes 'round and 'round! Light candles and the orbit starts revolving, delighting young and old, filling room with sparkling light. Included: 25 Christmas Tree ornaments. 4 tiny planets encrusted with thousands of shimmering mock gems fill any room with rays of soft light! Reproduced in iridescent styrene from Venetian crystal pattern. 12½ inches high. Truly the year's most beautiful Christmas Tree—a joy to behold. Spread the Christmas Spirit! Place one in every room. $1.
No. 56 .... 1.00

Famous 1.98 3-Color Flashlight

99c

Ideal gift for car owners—famous 3-color Police Flashlight used by policemen everywhere. Push-buttons give red, green or white beam instantly. Patented high glow reflector magnifies beam! Can be seen miles away! Wonderful aid in highway emergencies. Also useful for Boy Scouts, sportsmen & home owners. Thousands sold up to 2.98. No. 89—New special price.. 99c

Extra Powerful German Telescope

12 X Lenses
Enlarge area
144 Times!

Sharp, Clear Views
Now 4.98

The new, amazing **POWERHOUSE TELESCOPE** is the latest triumph of German industry and wizardry! The new 12 X lenses give you 144 times area magnification! Ideal for very great distances, plane and ship spotting, celestial observation, etc. Genuine brass draw tubes and precision manufacture for a lifetime of enjoyment. Comes complete with portable **TRIPOD** for steady viewing. Superb quality and workmanship. A great bargain! Nothing under $10.00 can beat it. No. 43—Complete with TRIPOD 4.98

HOW TO ORDER

Always order by number. State quantity wanted. Add 10 cents for postage if order is under 1.98. We pay all postage on prepaid order of 1.98 or over. Send check, m.o. or cash. Sorry—no COD's. Thoresen guarantees satisfaction or money back. Orders shipped promptly.

THORESEN'S, Dept. 162-M
352 Fourth Avenue, New York 10, N. Y.

A Sewing Machine In Your Hand

$1

Automagic Hand Stitcher

NOW! A "sewing machine" that fits in your hand! This hand stitcher practically doubles your sewing speed . . . eliminates re-threading . . . lets you perform sewing jobs at home that you'd ordinarily have to send out to a tailor. Fits snugly in your hand, yet it can baste, hem, tack, shirr, smock, over-cast and applique. Perfect for tailoring, decorating and repairing. No skill required. Illustrated directions included. No. 807 .... 1.00

Reg. 3.95 Juliette Electric Shaver— 2.95

This new electric shaver "erases" underarm and leg hair that so mars a woman's beauty. Safe! Fast! Removes unwanted hair in seconds. You hardly feel it. No nicks—no scraping—no course regrowth! Leaves your skin feeling soft, smooth, attractive. Operates on AC current. Complete kit includes special cleaning brush, case, electric cord. In lovely white sateen finish. Ideal gift. Save $1.00. No. 26—Now.. 2.95

BONNIE BRIDE WALKING DOLL

1.98

Here's an ideal doll for all-year-round play—she's actually 7 dolls in 1! Her original bridal gown can be changed and you have a choice of 6 other complete outfits to choose from! She walks, turns her head, sits, stands and is washable from head to toe. Not 6, 7 or 8—but **9 INCHES TALL!** Plastic body and face looks almost human and her lovely Saran hair is **SO** natural! Finely detailed features and her trousseau is authentic, modeled after latest styles.

BONNIE BRIDE'S WARDROBE. 6 Outfits—Only $1. complete

Includes: Nitegown, Ballerina Dress, Ski Suit, Rain Coat, Hostess Coat.
No. 54—BONNIE BRIDE WALKING DOLL 1.98
6 extra complete outfits only $1.00 more........Total—2.98

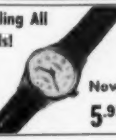
GIANT PLASTIC PLAYHOUSE

ONLY 98c
BIG ENOUGH FOR 2 KIDS!

No Tools Needed

Amazing value! Durable **DUPONT** flame resist plastic Playhouse sets up in seconds over any card table. No tools needed! Big enough for 2 kids. Keeps kids safe & happy for hours at a time. Windows & door flap open. Looks so realistic! A thrilling toy. Priced so low because it's made in our own factory! No. 10, sale price, only........ 98c

Calling All Girls!



Now 5.95

For Sportsmen

Solingen Steel 3.95

Famous Spartex Watch

Here's a precision-built jeweled wristwatch that is dainty and charming but durable, too. Ideal for active girls, Scouts, students and can be used for sports wear—it's that sturdy! Gleaming silver color face, unbreakable crystal, night-glo numerals and jeweled mechanism. This imported Swiss watch is a rare bargain at this unbelievably low price! Buy several as Christmas gifts for the young ladies in the family. No. 218 .... 5.95

Monarch Hunting Knife

The man of the family will appreciate this latest model hunting knife, the Monarch, fashioned by famous Korium of West Germany. Solid Solingen surgical steel blade etched with deer scene in 3 colors; handsome stag & chrome handle. Blade is actually sharp enough to shave with! Genuine leather sheath tailored to fit trimly. Hand forged—a knife that will stand up under years of rough use. Sportsmen will really appreciate a gift of this type! No. 82 .... 3.95

SWISS ARMY TYPE KNIFE 3.95

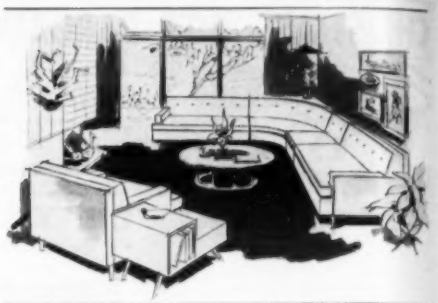
10 TOOLS IN ONE

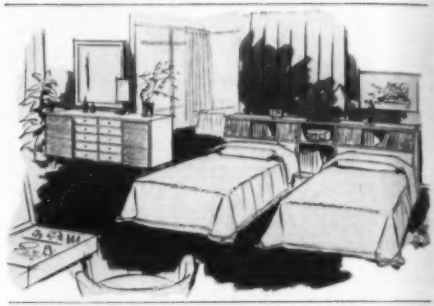
—the famed Swiss Army knife is recognized by sportsmen and hobbyists as the most compact multi-purpose tool ever devised. This is the lowest price it has ever sold for! Made of finest Korium steel in Solingen, West Germany. Can be worn on belt. Length 3½". Solid Vidal handle. This new Korium version is tough, rugged, durable. A wonderful gift for hunters, fishermen, hobbyists and sportsmen. No. 98 .... 3.95

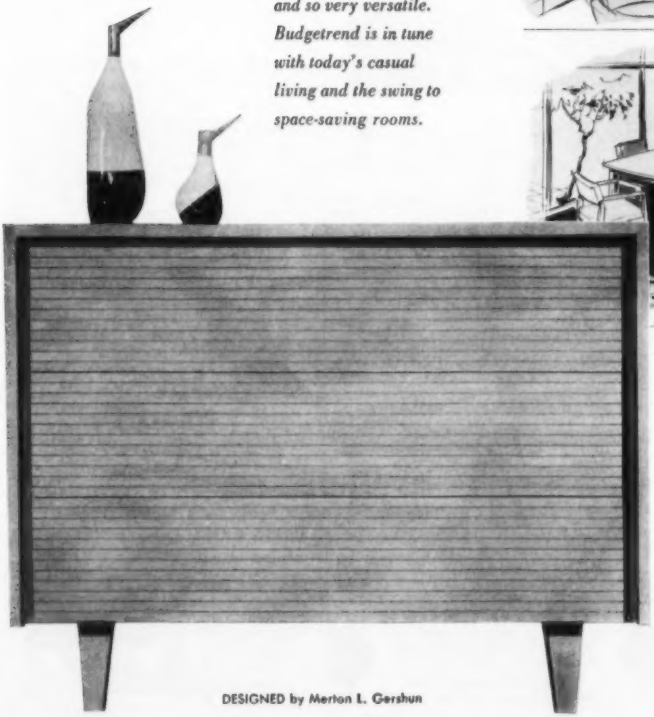
a decorating theme of unlimited combinations

Budgetrend GROUP

Modern in design . . . moderate in price . . . and so very versatile. Budgetrend is in tune with today's casual living and the swing to space-saving rooms.







DESIGNED by Merton L. Gershun

The satin-smooth Tawny-Tone Dulux finish on sturdy Virgin Grey Elm will bring warmth and beauty to your home.

Send 10 cents (COIN) for Illustrated BOOKLET and name of nearest dealer.

DILLINGHAM MANUFACTURING COMPANY
Dept. L Sheboygan, Wis.

THIS 49½¢ STORM WINDOW

protects your family all winter!

New Trans-Kleer Storm Window Goes on In 5 Minutes Without Tools, Hooks, Screws or Nails

10.8 Sq. Ft. Window Costs only 49½¢

Used by U. S. Army in Iceland and Alaska—Now Available to Public

NOW . . . Storm Windows need not cost you up to $14.00 apiece. American industry has developed a lightweight flexible product that enables you to seal out wintry blasts for only 49½¢ a window! Imagine it! For pennies per window you can insulate EVERY ROOM in your home! This new material was developed by the Gary plant of a billion-dollar American manufacturing firm—for use by the U.S. Government during the last war. It looks like glass, yet can't peel off, never chips, shatters or rattles. Actually flexible like rubber. Has a tensile strength of over one ton per square inch. Crystal clear, not milky or yellowish like some plastic materials. Weighs less than 1/10th of the lightest glass window ever developed. Even a large window comes to less than 8 oz. Not affected by snow, sleet, rain or dampness—because it's 100% waterproof. Won't crack even at 53 degrees BELOW FREEZING! Use and re-use it YEAR AFTER YEAR for winter comfort and protection.

LOW-COST HEALTH PROTECTION

You can hardly see this TRANS-KLEER storm window—it's wonderfully transparent, yet it protects your loved ones from winter's frigid blasts. And each window costs only 49½¢ each!

Sensational Discovery Used By Army To Fight Cold

One of the big problems of the last war was how to defend our troops and protect equipment against the ravages of Arctic winters. One of the world's greatest manufacturing companies was ordered to build a special plant and soon millions of yards of this new material was moving out to Alaska, the Aleutians, Iceland and Greenland. It was not available to the public because every inch went to protect our men, vehicles, planes and weapons. Finally, it was released to the public and ever since the demand has been greater than the supply! The Gary plant of famous REYNOLDS METALS COMPANY is working round-the-clock trying to supply it!

Use Year After—No Upkeep Cost!

At winter's end just fold away your Trans-Kleer like cloth for use next year. You can air the room anytime, too—lift the Adheso border to let in fresh air, then press back and it's sealed tight again! Cleans easily with a damp rag. It's no wonder so many home owners, hospitals, churches and public buildings use this tried and tested REYNOLDS product! TRANS-KLEER comes in kits 36 inches by 43.2 inches and costs you only $4.95 complete with Adheso border! That is enough for 10 windows—each measuring 10.8 sq. ft.—just 49½¢ each! In all you receive 108 SQUARE FEET for only $4.95! Good GLASS storm windows cost from $7.95 to $16.00—for ten you'd have to pay $79 to $160.00. With this remarkable REYNOLDS product you not only save a terrific amount in the purchase price, you also cut down enormously on your fuel bills!

Install Trans-Kleer Windows in 5 Minutes

Trans-Kleer storm windows require no nails, hooks, screws or tools. No back-breaking toil or broken glass to contend with. Cut off required amount, trim to fit the inside of your window, large or small, square, round, rectangular—it makes no difference! Then press on the special Adheso border supplied and your storm window is firmly in place. Simple, easy—a child can install them! And Trans-Kleer windows, because of the LOW CONDUCTIVITY development give you real winter protection, actually keep wintry blasts out of your home.

2,000,000 Windows Sold!

For years demand for Trans-Kleer has outstripped the supply. Lucky buyers of the first windows told their neighbors and the word spread. Last year alone, over 2,000,000 were sold, yet thousands of folks were disappointed when the supply ran out. Advertising had to be curtailed and our huge supply was exhausted earlier than anticipated. There will be another wild scramble for them this year. Production has been planned for 2,500,000 windows this year—but even this huge total might not be enough unless you act FAST!

Test In Your Home AT OUR RISK!

Here's your chance to met Trans-Kleer on a HOME TRIAL BASIS. You can't lose a single penny. Mail the coupon below and a 36 by 43.2-inch kit—108 SQUARE FEET—will be shipped you immediately, complete with Adheso border. Deposit only $4.95 plus postage with the mailman. Try TWO windows inside any room. Test them—see for yourself how they seal out drafts. Compare the temperature—any 25¢ thermometer will do—compare with any other room in your home. See the difference—feel the difference! Then if you're not convinced they're every bit as effective as any storm window—why, just keep the TWO windows and return the balance and get your $4.95 back at once!

Avoid Disappointment—Order Now!

Millions of folks in the U. S. and Canada are reading this same ad in hundreds of magazines and newspapers. Despite enormous production facilities, the REYNOLDS ALUMINUM people can turn out so much and no more! Don't wait until it's too late! Play safe! Rush the coupon NOW! If you wish to save postage cost, send check, cash or m. o. for $4.95 and the windows will be shipped postage free.

STRETCHES WITHOUT BREAKING!

This amazing storm window stretches without breaking! Has tensile strength of over one ton per square inch! Push it with your foot—it stretches—then springs back undamaged! Developed for Armed Forces in last war. Installs quickly, easily inside windows of all sizes. Made by world-famous REYNOLDS METALS COMPANY.

ADVICE TO READERS

To Obtain Best Results From Storm Windows

All types of Storm Windows, glass, thermopane, plastic can save many dollars in fuel bills if used right. Follow these 5 rules for best results: 1.—Check all leaks. 2.—Make sure windows fit tight. 3.—Caulk aluminum type before installing. 4.—Store wooden frame type in dry place to prevent warping. 5.—Replace all cracked panes at once. Trans-Kleer ends storage, caulking problems, shattered glass, panes to replace, leaks to seal! No hard toil to put on or remove! Put on quick INSIDE regular window with new, improved ADHESO border. Lift Adheso border to let stale air out. Press back and you have perfect sealed-in insulation again! (See picture) Freezing weather is coming. Play safe! Order your TRANS-KLEER windows NOW! MAIL COUPON TODAY!

THORESEN'S, Dept. 162-M-47
352 Fourth Ave., New York 10, N. Y.

CANADIANS: Same price! Same guarantee! Order from our Canadian Subsidiary: THORESEN LTD., 43 St. James St., West, Dept. US-47, Montreal 1, Que.

RUSH FOR FREE HOME TRIAL!

Thoresen's, Dept. 162-M-47
352 Fourth Ave., New York 10, N. Y.

RUSH ..... kits of Trans-Kleer measuring 108 sq. ft. each, enough for 10 windows averaging 10.8 sq. ft. each. Include improved Adheso Sealing Border and easy picture instructions at no extra cost. I will try 2 windows and if I'm not satisfied for any reason, I'll return the remainder within one week for FULL REFUND of my money. I will keep the 2 windows free.

☐ Payment enclosed. Send Prepaid. ☐ Send C.O.D. plus postage.

CHECK AMOUNT DESIRED

☐ 1 KIT (108 sq. ft.) for 10 windows—4.95 ☐ 2 KITS (216 sq. ft.) for 20 windows—8.95

Name.....

Address.....

City..... State.....

MUSIC FOR LIVING

By DAVID RANDOLPH

For those who like an autumn vacation but are in the unhappy predicament of having already taken their annual holiday in the summer, there is a way to "eat your cake and have it too." At least it can be done vicariously, through music, and in line with the idea I am devoting this month's column to records that will evoke the feeling of faraway places, without our having to stir from our own living rooms. In most cases, I have chosen recordings of the folk music of various countries, since that brings us into closest contact with the people.

Something akin to our own popular dance music will be found in a twelve-inch Vanguard release containing eight Brazilian folk songs sung by the soprano Alice Ribeiro, with an orchestra under José Siqueira. Actually, of course, the similarity stems from the fact that our dance music often uses the rhythms of South American music. The other side of the record contains a cantata for soprano chorus and orchestra, based on Brazilian Negro music. This is an extended composition by José Siqueira, who also directs the performance. The work is called *Xango*, after the name of the traditional invocation upon which it is based.

Another type of music that has become extremely popular in this country is flamenco—the music resulting from the imprint left in Spain by the Arabs. An attractive sampling will be found on a ten-inch disc issued by Esoteric records, and sung by the man known as El Pili. He is accompanied by two flamenco guitars, which sometimes contribute their own numbers, without voice. As anyone who has ever heard this music knows, it can be extremely effective, whether it be the sinuous line of the singing, with its Moorish influence, or the exciting, unbridled rhythms of the guitar.

The same company has issued a twelve-inch disc devoted to Greek folk songs and dances performed, in what we may presume to be the authentic manner, by the Royal Greek Festival Company. The jacket notes are quite informative, and tell us, among other things, that the women dancers of Greece, according to an ancient habit, still dance "demurely and with downcast eyes," while "the men in sharp contrast perform all manner of agile leaps and springs and turns."

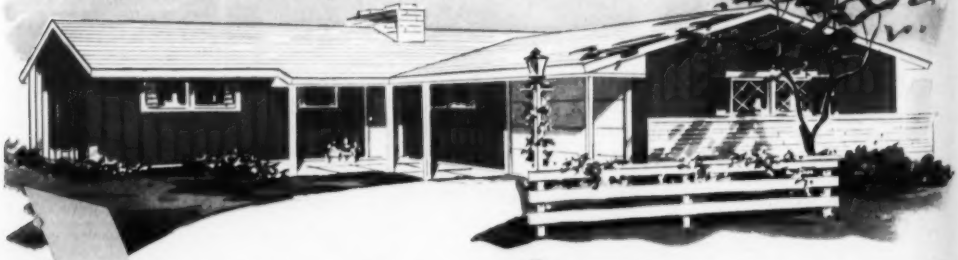
One of the most impressive recorded collections of folk music, and one that most vividly creates the authentic feeling of the countries represented, is *World Library of Folk and Primitive Music*, collected and edited by Alan Lomax and issued by Columbia. According to the announced purpose of the series, "Each record . . . will cover the folk music of one country or region of the world. Each will contain the sounds of the instruments, dances and songs native to that area, taken down from authentic performers in the isolated places where songs are handed down from generation to generation by word of mouth and music is still a homemade art."

To judge by the four discs of this series that I have heard so far, there can be no doubt that the entire collection, when it is expanded to the thirty or forty albums projected, will become a monumental source of information about the natural musical expression of the peoples of the world. From the moment one places the needle on one of these records it becomes apparent that these are no mere arrangements of folk melodies in terms of twentieth-century Western music. Nor are they studio re-creations of folk music. Everything has the immediate ring of authenticity; all the music was recorded in its native place. The acoustics, in

[Continued on page 20]

The Modern Trend in Home Design

Choose Asbestos Flexboard for the sidewalls . . . fireproof . . . weatherproof . . . wears like stone



You can achieve the charm of board and batten construction with the permanence of stone, when your home has sidewalls of J-M Asbestos Flexboard®. In contemporary homes all over the country, Flexboard sets the pace for modern design. Made of asbestos and cement, it is fireproof, rot-proof, weatherproof. It comes in a beautiful stone gray color, may be painted any color desired, yet never needs paint to preserve it.

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Send for free colorful literature about Flexboard and Seal-O-Matic Shingles. Write Johns-Manville, Dept. LY-11, Box 60, New York 16, N. Y.

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. . . at long last, and pre-assembled, too! With all the grace and spaciousness that yesterday was only a dream, Scholz California Contemporary designs are far and beyond even the most daring predictions for this type of construction.

The accompanying illustrations typify one of the many Scholz models especially adapted to hillside environment. The living room, dining area, rear terrace elevation, and the front elevation all index the distinctiveness of Scholz designs.

Contact your preferred builder, or write direct for complete information.

California Contemporary

SCHOLZ HOMES, INC.

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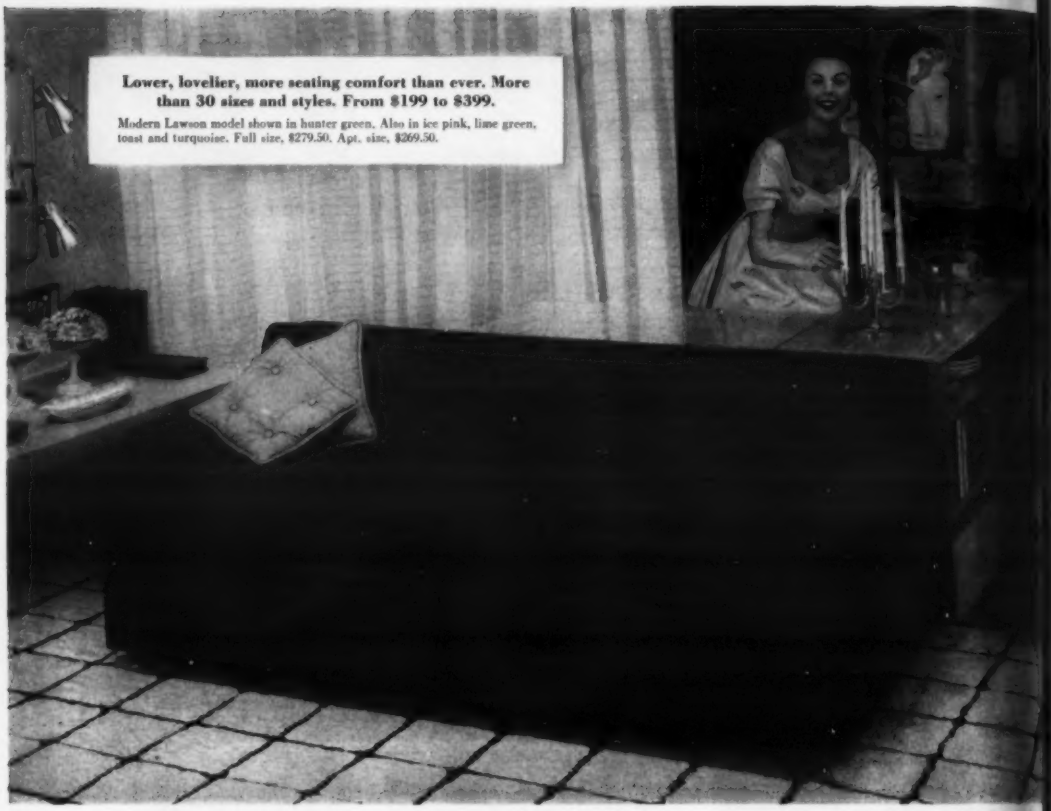

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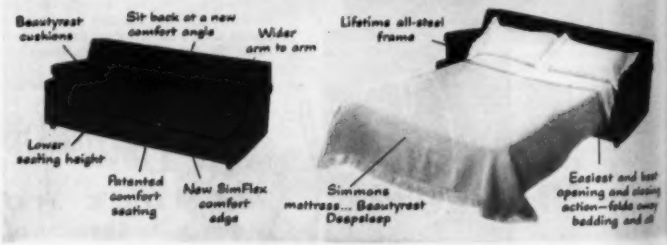
with the beauty and comfort of a luxury sofa!

Never before a sofa-bed as smart-looking and comfortable as the new Hide-A-Bed sofa! And inside all that sofa beauty is a genuine Simmons mattress for the best in healthful, restful sleep! (Beautyrest* mattress just $20 extra.)

Choose from more than 100 decorator fabrics. See the *luxury-sofa* Hide-A-Bed today!

Greater seating comfort—with lower seating height. Beautyrest cushions slope back to let you *sit* back. Soft cushion-front "gives" under your knees!

Read about these important features...some new, some exclusive...that make Hide-A-Bed *unequalled as a sofa . . . unequalled as a bed!*



Only Simmons makes HIDE-A-BED sofas

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decorative drama at penny-pinching prices!

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Slightly higher in the West.
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Lightolier's designing hand blends the generous scale of an important lamp with an airy, room-enlarging look . . . creates a dramatic profile in shimmering brass or brass-booted enamel. It's climaxed with a broad, gold-flecked shade and a pierced metal cone that filters out glare. And it's priced to please your purse. Available in four color combinations with companion floor lamps. Of course, there are hundreds of *other* Lightoliers to suit your every need. For instance, wall lamps like the one shown at right. It saves space, raises, lowers, turns from side-to-side . . . makes your home lovelier! See them all at fine furniture, department or electrical stores everywhere.

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Shown is the rippling new Rhythm Green. Also in Melody Grey and Harmony Beige. Syncopation is sure to set your pulses pounding . . . don't miss seeing it.

Sanford
CARPETS
295 5th Ave., New York, N. Y.

the key to beautiful rooms since 1838

Music for living

[Continued from page 16]

many instances, show that much of the music was recorded out of doors.

Listen, for example, as I have, to the records devoted to France, India, Scotland and French Africa: you will have an immediate feeling of having been transported to the actual place! By the time this column appears, many more records in the series will undoubtedly have been issued. Therefore, I suggest that you choose the region of the world you most want to visit, and ask your record dealer whether that particular record has appeared as yet. But let me warn you: do not expect to hear music made "for the tourist trade;" this is the real thing.

On a single disc, Westminster has issued a selection of songs and dances of various countries, as they were performed at the World Festival of Folk Song and Folk Dance, at Biarritz-Pamplona during the summer of 1953. More than four hundred singers, dancers and instrumentalists, representing twenty-six groups from eighteen countries, took part in the festival, which was recorded under the auspices of UNESCO. The applause has been preserved on the recording, giving a sense of reality to the disc. Each number is introduced by a spoken commentary, and the record begins with a brief talk by Ralph Vaughan Williams who, in addition to being one of the world's most respected composers, is the president of the International Folk Music Council.

On a ten-inch Vanguard disc, the popular Latin American singer Olga Coelho sings a number of Brazilian and Spanish folk songs in most appealing fashion, accompanying herself on the guitar. Her voice and style are extremely ingratiating. However, she is less successful in the one "art song" by the early Italian composer, Alessandro Scarlatti, which seems out of place on this disc.

The same company has issued a collection called *Songs of Many Lands*, as sung by Martha Schlamme, with Tanya Gould at the piano. While the inclusion of the piano makes these songs something other than absolutely original settings, the tastefulness of the arrangements and Miss Schlamme's knowing way with the songs, plus the variety of feeling with which she infuses them, make this ten-inch disc a collection that can be recommended.

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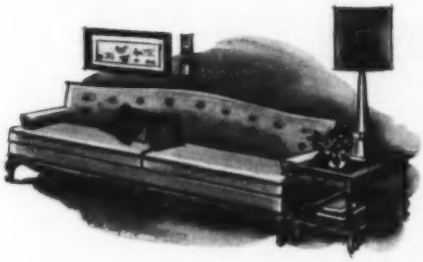

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Schenectady	Union Fern, Inc.
Smithtown	Smithtown Furn. & Bedding Co.
Syracuse	Sagenkahn Furn. Galleries
Tarrytown	Carlson's Furniture Store
Troy	Union, Fern, Inc.
Tuckahoe	Pearl's Furn.
Utica	Albrecht's
Wantagh	Wantagh Furn. Co.

NEW YORK (continued)	
Watertown	Frank A. Empsall & Co.
Yonkers	Bremner's Furniture Co.
Yonkers	Laytin's for Interiors (Cross County Center)

NORTH CAROLINA	
Charlotte	J. B. Ivey & Co.
Gibsonville	Boone Furniture Store
Tarboro	W. S. Clark & Sons, Inc.
Wilmington	Todd's Wayside
Wilson	Jack Lamm-Wade Barnes Interior Decorators

NORTH DAKOTA	
Bismarck	Rausch Furniture Co.
Dickinson	Schilla Hardware & Furn.
Fargo	Lovitz Furniture Co.
Grafton	Larson's Furniture
Minot	Goldberg Furniture Co.

OHIO	
Akron	Polsky's of Akron
Ashtabula	Penny Furniture Co.
Athens	Jaynes Furniture
Barnesville	Bairs
Cambridge	Bairs
Canton	Summers Furniture Co.
Carey	Bernard Furniture Store
Chillicothe	Globe Furniture Co.
Cincinnati	Smith Furniture Co.
Cincinnati	Wm. Taylor Co.
Columbus	Carlile Furniture Co.
Covington	Sollman Furniture Store
Crestline	Marshall Furniture Co.
Dayton	Elder & Johnston Co.
Defiance	Hoffman's
Fairborn	Finke Furniture of Fairborn
Franklin	Edwards Furniture
Gibsonburg	M. G. Voh & Son
Jacksonburg	Neal's
Lancaster	The Stewart Bros. Alban Co.
Medina	Medina Furniture Co.
Mentor	Mentor Furniture Co.
Montpelier	Louden Wikdlung, Corp.
Mt. Vernon	The Rudin Co.
Newcomerstown	Bairs
New Philadelphia	The Linn Hart Co.
North Baltimore	L. L. Trout Furn. Co.
Parma	Oblyn. Parma Furn. & Appl., Inc.
Roseville	C. W. Cannon Furn. Store
Scio	Wm. J. Purviance
Spencerville	Saumiller Furniture Store
Steubenville	The Hub
Toledo	Enterprise Furniture Co.
Toledo	LaSalle-Koch Co.
University Heights	Harrison's
Upper Sandusky	Bernard Furniture Co.
Waverly	Eagon Furniture Co.
Warren	The Warner Co.

OHIO (continued)	
Woodville	Ken's Furniture Store
Youngstown	Copeland's Furniture, Inc.

OKLAHOMA	
Ada	Morelock's
Ardmore	Johnson Furniture Co.
Bartlesville	Jackson Furniture
Clinton	Chalfant Furniture Co.
Duncan	Henderson Furniture
Enid	C. E. Loomis Furniture
Lawton	Popular Furniture Co.
Marlow	J. F. Calloway & Co.
Oklahoma City	O K Furniture & Rug Co.
Ponca City	Jay G. Paris Furniture
Shawnee	Derry & McGee Furn. Co.
Stillwater	Remy & Shepherd Furn.
Tulsa	Rich's of Tulsa

OREGON	
Corvallis	Shupe Furniture Co.
Corvallis	Blackledge Furniture Co.
Coos Bay	Art Decorating & Furn. Co.
Eugene	Rubenstein Furniture Co.
Eugene	Sterling Furniture
Hillsboro	Moltebeke Furniture
Klamath Falls	Lucas Furniture
Milwaukie	Wherry's Furniture
Oswego	Chet Ferguson Furniture
Portland	Alberta Furniture Co.
Portland	Standard Furniture

PENNSYLVANIA	
Altoona	Penn Furniture Co.
Beaver Falls	Gross Furniture Co.
Broomall	Town & Country
Carnegie	York Furniture Co.
Chester	Tollins
Clearfield	Penn Furniture Co.
Easton	Lipkin's
Erie	Bernard's
Harrisburg	Pomeroy's, Inc.
Homestead	Half Bros.
Indiana	Penn Furniture Co.
Johnstown	Penn Furniture Co.
Lansdale	Kauffman's
Lebanon	Lewitz Furniture Co.
Leechburg	Don J. Lombardi Furniture
Monessen	John G. Check Furniture Co.
Monroeville	Faller Furniture Co.
Natrona Heights	Myers Furniture Co.
New Brighton	J. W. Stitt, Inc.
New Kensington	Myers Furniture Co.
Norristown	Kauffman's
Norristown	B. E. Block & Bros.
Philadelphia	Lit Bros.
Pittsburgh	Blaine Wayside Furniture
Pittsburgh	Gimbel Bros.
Pittsburgh	Gordon's Eastwood Furn. Co.
Pittsburgh	Today's Home

PENNSYLVANIA (continued)	
Pottsville	L. Hoffman's [illegible]
Pottstown	B. E. Block & Bros., Inc.
Sayre	Wolf Furniture Co.
Scranton	Cleland Simpson Co.
Somerset	Penn Furniture Co.
Turtle Creek	Faller Furniture Co.
Wellsboro	Davis Furniture
West Chester	Kauffman's
Wilkinsburg	Faller Furniture Co.
Wilkes Barre	Peoples Outfitting Co.

RHODE ISLAND	
Cranston	Cranston Furniture Co.
East Providence	Ross Furniture Co.
Newport	Standard Furniture
Pawtucket	Sherlock's
Providence	Shepard's
Warren	Hub Furniture
Westerly	Rutman's Wayside Furn., Inc.
Woonsocket	J. Mellon Furn. Co.

SOUTH DAKOTA	
Sioux Falls	G & G Rug & Furniture

TENNESSEE	
Knoxville	Hall's
Memphis	J. Goldsmith & Sons Co.
Nashville	H. Cohen Furniture Co.

TEXAS	
Amarillo	Southern Furniture
Austin	H. M. Getting Furniture Co.
Beaumont	Dollas-Williams Furn. Co.
Big Springs	Good Housekeeping Shop
Corpus Christi	Fedway's Dept. Store
Corpus Christi	Lester Furniture Co.
Dallas	Adele Hunt, Inc.
Dallas	Rex Furniture
Dallas	Titche-Goettinger
Electra	Darter Furniture Co.
Fort Worth	Ellison's
Greenville	Collins Bros.
Haskell	Jones Cox & Co.
Houston	Finger's Early American Mart
Houston	Sunland Furniture
Jacksonville	Williamson-Odom Furn. Co.
Lubbock	Harold Griffith Furn.
Lubbock	Grace Furniture
Lufkin	Hemenway-Johnson Furniture
Marshall	Hemenway-Johnson
McAllen	Whalen's
Odessa	Coostevens Furniture Co.
Paris	Ordway Furniture Co.
Port Arthur	Crowell-Gifford Co.
San Antonio	Joske's of Texas
San Benito	Whalen's
Temple	Home Furniture Co.
Texarkana	Moman Furniture Co.
Victoria	Kamin Furniture of Victoria
Wichita Falls	Bailey Furniture Co.

VERMONT	
Barre	Hooker's
Bennington	Gravin W. Dunbar
Bennington	Union Furn, Inc.
Brattleboro	Clement's
Burlington	Agel-Corman Furniture Co.
Lyndon	Paul's Wayside Furniture
Randolph	Day's Furniture Co.
Rutland	Economy Furniture Co.
Springfield	Chrisman's Springfield Furn. Co.

VIRGINIA	
Lynchburg	Stevens Home Furnishings Co.
Newport News	J. H. Bell Furniture Co.
South Boston	Francis & Watkins Furn. Co.
Virginia Beach	Camp Furn. at Hilltop
Winchester	Swimley Furniture Store

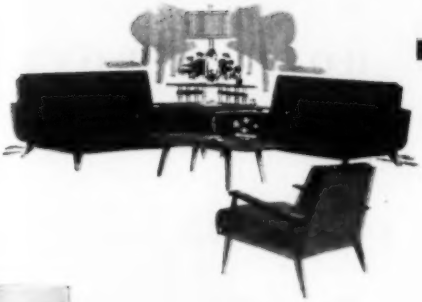
WASHINGTON	
Auburn	Holman Furniture
Bothell	Jones & Mohr, Inc.
Bremerton	Kaufman-Lake Co.
Clarkston	Vessey's
Richland	Stipe Furniture Co.
Kirkland	Kirkland Furniture Co.
Olympia	Keeton Furniture Co.
Port Angeles	Kaufman Miller Co.
Puyallup	Howell Hunt Furniture
Seattle	Grinnell & McLean
Seattle	People's Furniture Co.
Seattle	Standard Furniture Co.
Shelton	Olympic Furniture Co.
Spokane	Ken Moore Co.
Sumner	Taylor's Furniture Mart
Tacoma	Lincoln Furniture
Yakima	Ferguson's Informal Furn., Inc.
Yakima	Harold H. Shelly

WEST VIRGINIA	
Morgantown	Royal Furniture
Parkersburg	Dils Bros. & Co.
Wheeling	Stone & Thomas

WISCONSIN	
LaCrosse	Ross of LaCrosse
Madison	Brisbin's
Milwaukee	Schell Furniture Co.
Milwaukee	T. A. Chapman Co.
Racine	Porters

WYOMING	
Casper	Welch Furniture Co.
Cheyenne	Grier Furniture
Laramie	Holliday's
Sheridan	Carroll Furniture Co.

CANADA	
Montreal	Ogilvy's Ltd.
Toronto	Simpson's



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Heritage Henredon
fine furniture

HOLIDAY BOXES IN TRIPLICATE

Christmas boxes for a threesome go hand-in-hand handsomely if they're wrapped in the same festive paper. Vary the tie to suit the recipient, but use the same ribbon to carry out the theme. Each set shown here was wrapped from one package of paper (*Tie-Tie* Christmas wrappings) and one or two bolts of ribbon (*Satistone Ribbonette*) which has the same finish on both sides, splits in half or thirds to eliminate buying separate bolts. Highly decorative, wrapping is also economical (set of three wrappings above, left, $1.50; above, right, $1). In the interest of the well-tied bow, always cut ribbon on the diagonal, make bow and tie on. Make double-pass knots by passing ribbon through loop twice and knotting on top.

BOXES for Mother and daughter (Father's is tailored tie box) get gala bow corsages. Set requires bolt of 1½" (50¢) and bolt of ⅜" (25¢) ribbon, and pack of figured paper (25¢)

LESLIE BOLSBAUG

FOR BASE of Christmas corsage bow, loop 1½" ribbon like a double figure 8. Slit a 12" length of 1½" ribbon in thirds and tie one resulting strip around loops to form bow; do not cut off ends of strip

OPEN LOOPS of bow and put aside until small flower-like bows are made. Ribbon around box has no knot as it sticks to itself when dampened

[Continued on page 28]

The room's the same—but

Pittsburgh Glass

makes the difference!

Hard to believe, isn't it? What a thrilling difference just some extra *glass* makes in this room.

Instead of a self-conscious, small window . . . a glorious wall of glass that really gives the view its due. Instead of static, dull wall surfaces closing in the room . . . sparkling expanses of Pittsburgh Glass that take in the whole outdoors!

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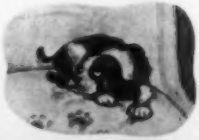
When a frisky pup jumps up...



Fashion-right vinyl upholstery of **Du Pont Fabrilite**® wipes clean in seconds

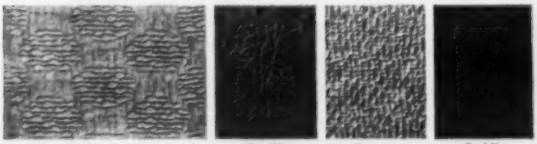
No harm done to your favorite chair when a comfort-loving pet comes in out of the rain. Not when it's upholstered with Du Pont "Fabrilite"* supported vinyl upholstery! You can wipe it clean as new with the swish of a damp soapy sponge. Even under more normal circumstances, the surface of "Fabrilite" collects less day-to-day dirt . . . gives you greater sitting comfort, too.

"Fabrilite" couldn't be smarter-looking. You have a wide choice of patterns in deep tones and pastels. Easy-to-clean "Fabrilite" makes even the lightest colors practical on furniture that gets the heaviest use.

Better stores everywhere have quality furniture in "Fabrilite." Better upholstery shops everywhere have "Fabrilite" for re-upholstering. Also by the yard for you to re-cover dining-room chairs, table tops, etc. Look today.

*"Fabrilite" is also used for fine luggage, women's shoes and folding doors.

Stunning leather and fabric effects . . . hundreds of decorator colors



Capri (shown above) Seville Barony Saddle

A product of Du Pont chemistry with the dry, comfortable, soil-resistant surface

Look for this tag before you buy

DU PONT

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

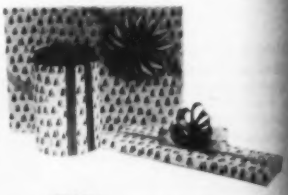
Holiday boxes in triplicate

[Continued from page 26]

MAKE an S of ¾" ribbon; tie into bow with 12" strip of split ribbon. Do not trim. For each "flower," tie one S bow carefully across another

GATHER flower bows. Ends of knotties serve as stems; trim bottoms and, at top, tie on figure-8 bow with narrow ribbon left over from its knot. Tie to ribbon on box with same leftover ribbon

THREE GIFTS are bedecked with pack of tree-patterned paper (15c), two bolts of ¾" ribbon (25c each). Ribbon forms wheel bow on larger boxes, mimics a Christmas tree on the small box



WHEEL BOW suggests poinsettia, Christmas star or snowflake. Wind ribbon back and forth evenly, making eight loops at each end, then cut

FASTEN AT CENTER with narrow split of same ribbon, letting knot circle loops but not pucker them. Do not trim ends of ribbon split. Open bow to form complete circle by pressing with fingers

TIE TO RIBBON already on box with ends of ribbon holding knot. With index finger, lift lower edge of each loop end through loop and out again

FINISHED PACKAGES are addressed and ready for presentation. Variations can be made on these decorations by mixing bows, changing bows' sizes and combining different size and color ribbons

*Prices for one 6-piece setting, Fed. tax incl. The International Silver Company, Meriden, Conn.

Have you seen the two newest, loveliest sterling patterns?

SILVER MELODY brings you a new silhouette in silver... the pieces for one side of the plate curve toward those for the other side, to form a balanced place setting.

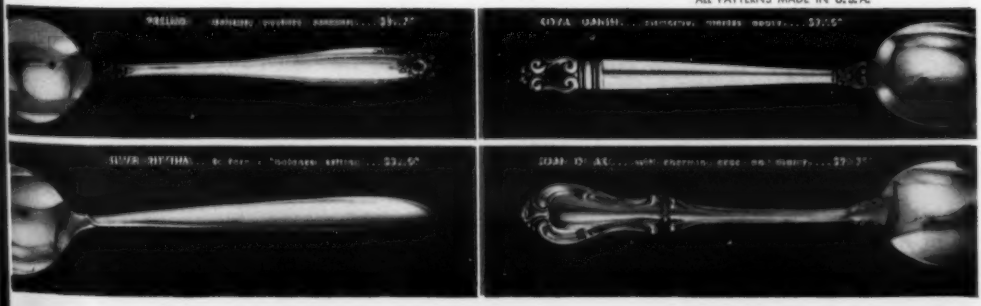
SILVER IRIS is full-sculptured. Its detail is deep and clear, not only on the face, but on back and sides as well.

Only in *solid* silver could you find such deep design, rich weight and soft, glowing color. Six-piece place settings start at $29.75, including Federal tax. Or you can buy the 42-piece service for eight—no charge for the solid mahogany Monogram Chest—for as little as $3.75 a week.

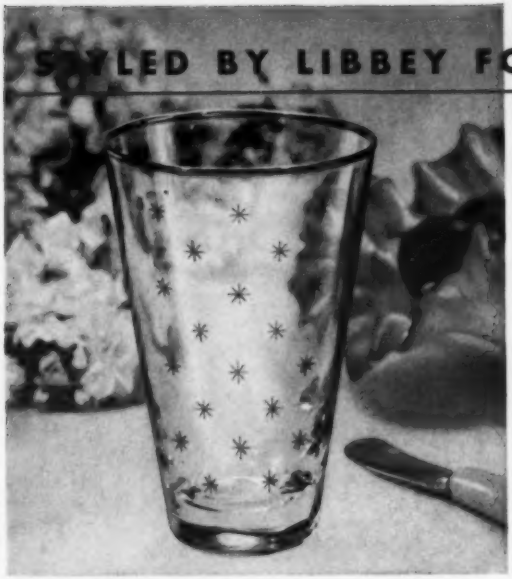
International Sterling

The solid silver with beauty that lives forever

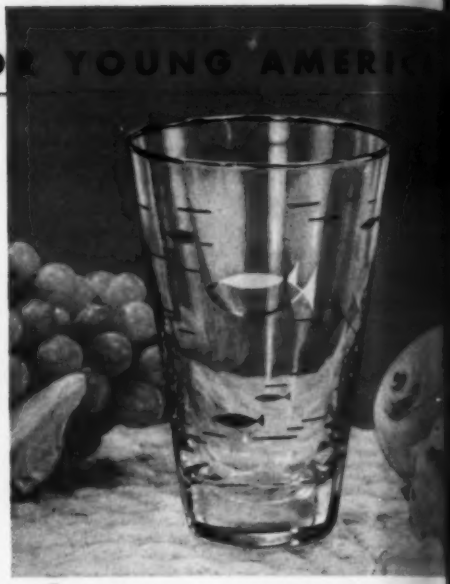
ALL PATTERNS MADE IN U.S.A.



STYLED BY LIBBEY FOR YOUNG AMERICA



Alpine —captures on thinly blown crystal the galaxy of stars over the Swiss Alps. 14-oz. Tumbler

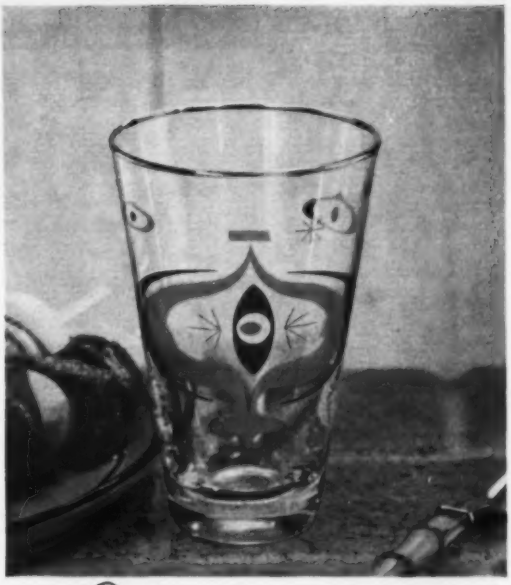


Mediterranean —displays exotic turquoise and silver fish. 10-oz., 14-oz. Tumblers and Pilsner

Nordic —inspired by modern sculpture, this colorful mobile design on sparkling glass. 14-oz. Tumbler

Granada —the golden sun of Spain to spark your drinks In 10-oz. and 14-oz. Tumblers and Pilsner

Monte Carlo —from the hand that broke the bank, kings and queens to bring you luck. 14-oz. Tumbler



Seville —translates the excitement of modern Spanish art. In 10-oz. and 14-oz. Tumblers and Pilsner

so lovely . . . so completely different

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From a grand tour of Europe comes the inspiration for these new fashions in crystal. Glasses that transport to your table the latest art trends of the Continent. Libbey has captured these sophisticated designs in finest blown, crystal-clear glassware . . . all with chip-defiant rims*. Give your table an intriguing, foreign accent—and buy for gifts, too.

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Anniston ......Textile Outlet
Dothan ......[illegible] & Sons
Dothan ......[illegible]
Eufala ......[illegible]
Gadsden ......[illegible]
Gadsden ......[illegible]
Huntsville ......[illegible]
Mobile ......Adam Glass & Co.
Montgomery ......[illegible]
Montgomery ......[illegible]
Montgomery ......[illegible]
Selma ......[illegible]
Tuscaloosa ......[illegible]

ARIZONA

Phoenix ......[illegible] Furniture
Phoenix ......[illegible]
Phoenix ......[illegible]
Phoenix ......[illegible]
Tucson ......The Desert Guild
Tucson ......[illegible]

ARKANSAS

Arkadelphia ......[illegible]
El Dorado ......[illegible] Furniture
El Dorado ......[illegible]
Fayetteville ......[illegible]
Fort Smith ......[illegible] Furniture
Little Rock ......[illegible]

CALIFORNIA

[illegible]

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Pensacola ......[illegible]
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St. Petersburg ......[illegible] Co.
Sarasota ......[illegible]
Tallahassee ......[illegible]
Tampa ......[illegible]
Tampa ......[illegible] Brothers
Tampa ......[illegible] Furniture Co.
West Palm Beach ......[illegible]
West Palm Beach ......[illegible]

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Augusta ......[illegible]
Augusta ......[illegible] Fabrics
Augusta ......[illegible] Brothers
Bainbridge ......Brown's Fabric Shop
Brunswick ......[illegible]
Columbus ......King's Interiors
Columbus ......[illegible]
Cordele ......[illegible] Furniture
Cordele ......[illegible]
Macon ......[illegible] Co.
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Valdosta ......[illegible] Co.

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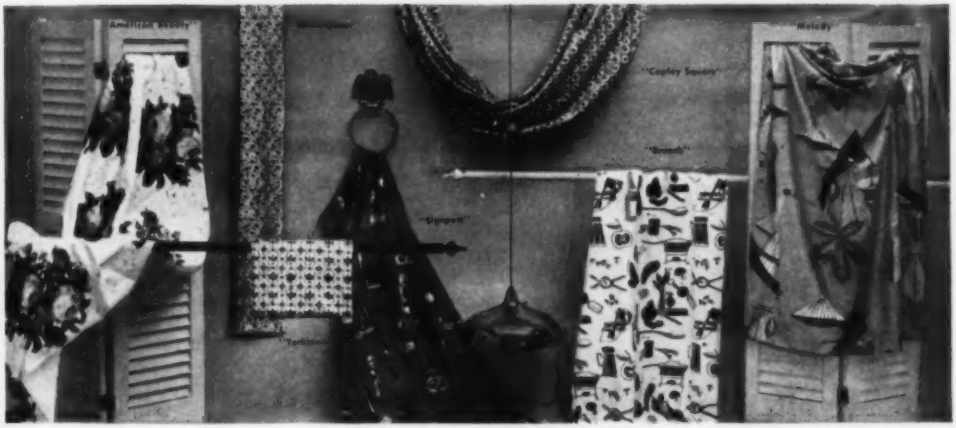

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How nice to know that your furniture is *more* than beautiful—that when you long for real, relaxing, homespun comfort—it's there. Sink into any one of these "Verona" pieces and instantly you feel it. For Futorian has put the comfort dimension into lightly-scaled furniture. (Not only with foam rubber—but with the added floating-ness of buoyant springs.) You'll like the "Verona Group," particularly, for its clean-swept lines—and the fact that any of its variations fit so naturally into the compact, modern setting. Remember too, Futorian furniture will never grow commonplace. Like all things thorobred—its quality is obvious.

Futorian's "Verona Group" is available in a wide range of seating units—sectionals, both curved and straight, chairs and sofas. Write today for free brochure illustrating the complete "Verona Group," and the name of your nearest dealer.

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Space 932, American Furniture Mart
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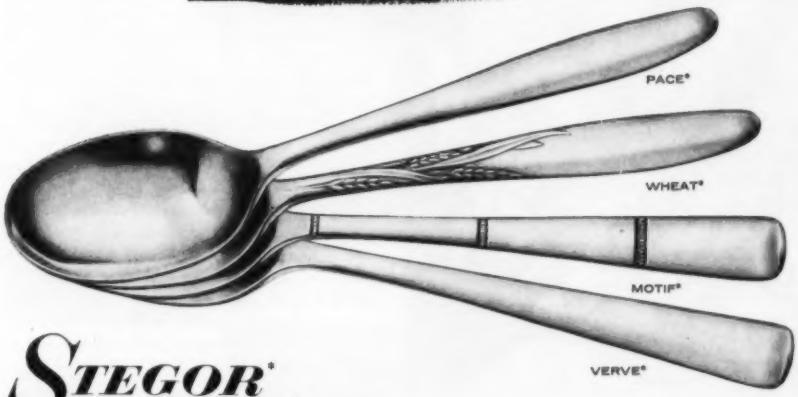
Southwestern Plant: Mexia, Texas

this is "Party Quality" stainless



STEGOR* STAINLESS by Gorham

Beautiful, modern and uncluttered, sculptured Stegor Stainless enhances all your gay informal parties. It suits both luncheon and dinner settings. Satin-finished, non-tarnishable, it gives a lifetime of service. *Knife handles are rattle-proof; can't come apart or discolor at seams.* Start with one of the new Basic Sets (service for four is only $19.95; service for six, $29.95) then add from open stock as your budget permits. You may also choose from an unusually wide selection of dual-use service pieces.

Alfresco Sets for 6 and 8 also available in wooden chest as shown.

*Trademark

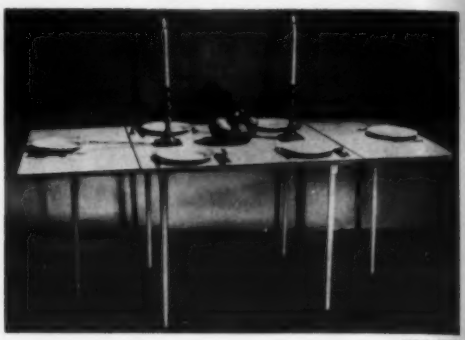
MADE AND GUARANTEED BY STEGOR DIVISION, THE GORHAM CO., PROVIDENCE 7, R. I.

Could you guess why Fostoria's Wheat pattern must be cut by hand?

IT'S BECAUSE the design we call "Fostoria Wheat" was conceived with a free-hand, easy sort of swing to it, and you can't get such an effect mechanically. Fostoria craftsmen, generations old in their skills, have to blow each piece from molten glass, then cut and polish entirely by hand. The result is lovely, and every piece is ever-so-slightly unique. Whether it's for your own table, or to go with your card as a gift, you can't choose more beautiful crystal. Place setting shown, $16.25*. In open stock because it's made by The Fostoria Glass Company in Moundsville, West Virginia.

*slightly higher in the West

FOSTORIA



GEORGE BANDELE

YOU CAN BUILD A TABLE IN ONE DAY FOR $25

In building this good-looking extension table, speed and simplicity of construction are combined with a relatively low cost to produce an extremely versatile piece of furniture. To form the top, two leaves and two leaf supports of the table, a 4-x-8-foot panel of ¾-inch plywood, with the same veneer on both sides, is cut into five pieces. (Your lumberyard usually can do this for you, or pieces can be cut with a crosscut saw from matching plywood scraps, if available around the house.) The dimensions of the top are 36" x 32"; the first leaf is 18" x 32" and the second is 18¼" x 32". The two strips for leaf supports should initially measure 3½" x 32"; before final assembly they will be cut to 3½" x 18" size. In place of complicated slides, simple piano hinges easily attach the two leaves to the table top, while the tapered, lathe-turned legs are 30-inch birch stair balusters generally stocked in any lumberyard. (Too pliant for good, firm support, pine balusters are not recommended.) After assembly and sanding, table can be treated with any one of a variety of attractive finishes.

Materials needed to build table include five plywood pieces, two 32-inch lengths of piano hinge, six 30-inch stair balusters, and a can of furniture finishing fluid

Mark off four leg-attaching pads in squares along one of 3½" x 32" pieces, and bore ¾-inch holes in centers to take legs. Countersunk holes are drilled at corners of pads

[Continued on page 40]

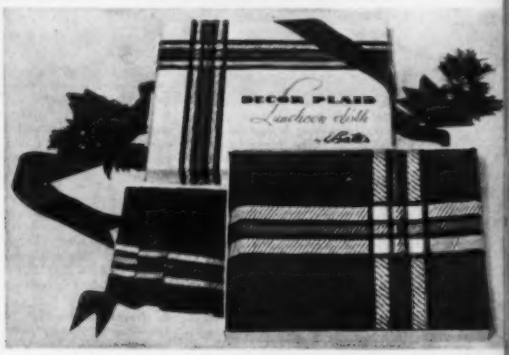
Bates PARTY LINE

of boxed sets... colorful, quality cloths and napkins for contemporary living and holiday giving

AUGSBURG CHINA, INTERNATIONAL STERLING

BATES "MARDI GRAS" (left) with gay peasant pattern and self fringe. Red/Black, Green/Brown or Brown/Cinnamon. Sets have cloth or place mats, start at about 4.50

BATES "HOBNOB" (above) in smart round cloth, white fringed. Pine, Pink, Maize, Cherry, Silver, Blue Grass, Charcoal. Cloths from 8.95



BATES "SOCIAL CIRCLE" (below) for festive elegance. Puffed design is permanent, washable, protects table without pad. Snow White cloths from 16.95

BATES "DECOR PLAID" (right) in bright modern colors with contrast overlay. Very cheery for giving or getting. Sets priced from 6.95

CASTLETON CHINA, INTERNATIONAL STERLING

Bates TABLECLOTHS & NAPKINS

All attractively gift-boxed in sets, or in single cloths like Bates impressive new "Social Circle" (which you can have custom dyed for your own decorative scheme).

Everyone who's giving a party or giving a present wants these Bates tablecloths... at better stores everywhere.

BATES FABRICS, INC.
112 West 34th Street, New York 1

BEST IN BOOKLETS

To save readers time and money, LIVING for Young Homemakers is handling booklet requests directly. Fill in the coupon below, indicating by number the booklets you want. Be sure to include stamps or money order for those booklets requiring a remittance (marked by number with asterisks in coupon). Please do not send coins.

FOR HOME IMPROVEMENT

1. Now is the time that wise homeowners should start thinking about insulating the home against the icy winter weather ahead. A very informative booklet, *Adjusto-Seal Weatherstrip*, put out by Schlegel, gives practical information on how to install weather-stripping. Pictures illustrate the installation of weather-stripping on double-hung and casement windows, storm windows and screens and doors. Free.

2. A new booklet, *What You Should Know About Gas Heating*, has just been published by the William Wallace Company, makers of *Metalbestos* gas vent pipe. The booklet discusses in nontechnical language such questions as heat loss, the value of insulation, and what constitutes true heating comfort. It examines the important advantages of central heating systems and individual room heaters. It stresses the importance of properly designed gas venting to match today's modern gas appliances. Free.

3. The tangle of extension cords and the need to replace fuses in so many homes indicate a lack of adequate electrical planning. With the information provided in the *Residential Wiring Handbook* on outlet requirements for each room in the house, diagrams of their application in typical homes, and the consideration of circuit needs, you will be able to plan an efficient, convenient and useful electrical installation, whether you are building or remodeling. 25c.

4. Smart homemakers needn't be discouraged by badly placed, oddly proportioned windows. With fresh ideas and a little ingenuity in curtain treatment, they can be made glamorous and beautiful. *How To Treat Your Problem Windows With Curtains*, put out by Du Pont, makers of nylon, gives suggestions to help you transform awkward windows into centers of dramatic interest. Curtains of nylon have the advantage of being easily laundered at home. Free.

5. If you are building or remodeling you will be interested in the latest tub enclosures and shower doors. *Beauti-Dor*, a booklet put out by Shower Enclosures, shows the latest designs in tub enclosures and shower doors. Construction features and easy installation steps are given. Units are preassembled at the factory, everything is included for installation. You can add to the beauty, comfort and convenience of your home. Free.

HOUSEHOLD HINTS

6. Practical ideas for food preservation and preparation are set forth in *Modern Living Made Easier . . . The Saran Wrap Way*. The 36 pages of this booklet are packed with all sorts of ideas to help make homemaking a little easier. *Saran Wrap*, the amazing transparent plastic film, simplifies and improves food freezing, storage and preparation. Party and entertaining ideas are also given. 25c.

7. Automatic washers, we all must agree, have aided tremendously in making the housekeeper's life an easier one. In a booklet entitled *All Through The House*, Monsanto, the makers of *All*, the automatic washer detergent, have compiled many hints that will enable you to get the most out of your automatic washer and maintain it at peak performance. Free.

FAMILY AFFAIRS

8. Wherever you wish to wander, whatever the journey of your heart's desire, you'll find a Pan American Holiday Tour tailored just to your tastes and pocketbook. Pan American World Airways has prepared a booklet entitled *Bargain Book*, which is crammed with pay-later pleasure trips ranging from a 50-day round-the-world trip to a 2-day trip to Havana. If you are planning a holiday now or in the future, you will be delighted with the suggestions offered in this booklet. Free.

9. Do you have budget problems? Who doesn't? Designed to aid in stretching the dollar is *How To Plan Your Spending*, published by The Connecticut Life Insurance Company. This booklet should prove valuable to all homemakers who want to get the most out of their incomes. It will help you manage your money so that it won't continue to manage you. Included is a plan for spending and a budget plan for twelve months. Free.

10. The interest in high-fidelity sound reproduction is growing steadily. *This Is High Fidelity* prepared by the Allied Radio Corporation takes the mystery out of hi-fi. It shows you how easy it is to choose a personalized high-fidelity music system for your own home. It shows you how simple it is to install the units of such a system. And it tells you how to save money, so that you actually pay less for true high fidelity than for an ordinary commercial instrument that brings you less than half of the original musical performance. Free.

11. Playing cards are older than history, and as new as today. Thousands of years ago, the Chinese diverted themselves with ivory tiles that were the forerunners of today's playing cards. Only yesterday, somebody invented a new variation on Canasta. *It's All In The Cards*, prepared by the Association of American Playing Card Manufacturers, is a new look at the fun and variety you'll find in every pack of playing cards. Interesting information on the origins of card games are included. 6c.

TABLE TALK

12. The fascinating details of what china is and how it is made are thoroughly discussed in the informative booklet, *What Everybody Should Know About Chinaware*. Accompanied by many photographs of the various steps in the delicate process of making china, the text also explains how china is different from other pottery and why it can withstand constant use. 25c.

13. A selection of famous recipes that call for the addition of wine and brandy has been prepared by Diane Lucas for the Christian Brothers of California. *A Sure Guide To Finer Meals* shows how ordinary foods can be transformed into miracles of visual and gustatory delight. Ranging from a casserole of beef and vegetables to a recipe for crepes suzettes, the booklet also includes recipes for short, long cool, and party drinks. Free.

14. Recipes for dishes that are really a meal in themselves compose the main part of *One-Dish Meals*, a booklet prepared by Mary Blake for Carnation Milk, but there are also many recipes for vegetables and sauces. You will find many new ways to serve such old favorites as meat loaf and tuna puffs. When it comes to holding down food costs, you just can't beat a casserole. There is a recipe for spicy beef and vegetable casserole that is a real treat. Free.

LIVING For Young Homemakers
Dept. L-11D
575 Madison Ave., New York 22, N. Y.

Indicate booklets desired by circling corresponding numbers below. Send stamps or money order if remittance required. No coins please.

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Address _____

City _____ Zone ____ State _____

* remittance required for booklet

"Copenhagen" drop leaf table, #864.

Through the closeup: "Copenhagen" drop-leaf cocktail table of mellow American walnut, #869. In the background at right: the "Copenhagen" step table, #867.

a close look at a new look

"Copenhagen" corner table, #868.

"Copenhagen" round cocktail table, #862.

"Copenhagen"

a new table-family by LANE

Viewed from any angle, these modern Danish design tables have an air of *continuing* beauty. Let your eye follow the slow upswept curves . . . the unique natural pattern of open-heart walnut grain tops, bordered with handsome panels and raised rim edges. Take time to admire the rich glow of soft-toned walnut. Note the graceful stretcher-pierced legs—the handcrafted brass "tulip" ferrules.

Study the construction details. (Any craftsman will tell you that Lane's modern—yet time-proved—methods and fine materials produce tables of truly magnificent quality, for the years to come.) Finally—for a budget-warming surprise—see the price tags. At leading furniture and department stores, today.

Over 100 Styles—modern and traditional

LANE TABLES start at $29.95

Easy terms at leading furniture and department stores

By the makers of **LANE Cedar Chests**

If you can't locate the table you want, write The Lane Company, Inc., Dept. Y-T, Altavista, Virginia. In Canada, Knechtels Ltd., Hanover, Ontario

NEW HOOVER® Constellation+

(with the only double-stretch hose)

Cleans twice the area of any other cleaner

Yes, this is really a vacuum cleaner—and though it's just a foot in diameter, there's a full horsepower motor inside!

Handiest cleaner in the world! New Hoover hose actually stretches twice its own length, then compresses for easy storage. Completely flexible, too—reaches in any direction from the swivel top and never tangles or kinks.

Exclusive throw-away bag holds far more dirt—and you change bags in less than ten seconds.

There's also a new kind of lightweight *telescoping* wand—use it short or use it long—with the complete new set of Hoover Strato-Tools.

See your Hoover dealer for attractive trade-in for your old cleaner, easy terms on the newest cleaner of them all . . . the Hoover Constellation!

Hoover Cleaner prices start at $69.95 (slightly higher in Canada).

HOOVER

FINE APPLIANCES

...around the house, around the world

You can build a table

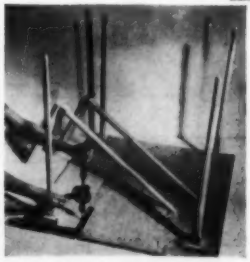
[Continued from page 36]

After sawing off four pads, attach legs to them with a good household cellulose cement. Legs are similarly attached to two 3½" x 18" leaf supports

Use carpenter square to check alignment of legs in the four attaching pads and two leaf supports. Cement permits adjustment before fully setting

A fine-tooth saw is used to cut the six legs to a length of 26½ inches from underside of pads and leaf supports, providing comfortable seating height

Pencil lines are drawn two inches in from corner edges on underside of table top to locate position of legs. Attach legs with 1¼" No. 8 flathead screws



Pivot screw on which leaf support swings is placed 9 inches from long edge of top, 4½ inches from short edge. Repeat diagonally on the opposite side

[Continued on page 44]

the Difference
between just making beds,
and making beds beautiful...

IT makes *such* a difference, when you give or live with Dan River bedlinens. You see . . . they're *different!* The enchanting patterned borders are *woven* in . . . not just printed on; they can't wash out. And the fresh-yet-delicate colors are in the yarns *before* they're woven; they won't fade or wear away. And Dan River whites *stay* white! Choose Dan River's famous percales or muslins in "Fashion Border Gift Sets," or from open stock. Matching plain sheets, flat or fitted, are always available and they *always* match!

the Difference: the fashion's woven in...can't wash out!

DAN RIVER
SHEETS & PILLOWCASES

Copyright 1955 Dan River Mills, Inc., Danville, Va.

Take an exciting step forward with **Kent-Coffey**

LET your eye wander over this lovely bedroom group by Kent-Coffey. Look at its lines: straightforward, dramatically simple. Here you see modern furniture as it should be, fresh and free and exciting. You see fine details, like the lovely washed copper finish on the drawer pulls. In the slender, up-sweeping posts, you catch a faint suggestion of the Far East, and of the simple Far Eastern pieces that inspired this group. The finishes—Manchu Walnut and Sea Mist Mahogany at right, Manchu Walnut below, and Black Enamel and Sea Mist Mahogany at bottom—are lovely and exciting.

Your dealer can show you other Kent-Coffey groups: beautiful Colonial and French Provincial bedrooms, Traditional mahogany groupings, and striking Modern bedrooms, all made and finished with Kent-Coffey's famous care and craftsmanship. Send 25c for the booklet, "Let's Plan Your Bedroom," to KENT-COFFEY MFG. CO., Dept. L-5, Lenoir, North Carolina.

Kent-Coffey MANUFACTURING COMPANY, LENOIR, N.C.

Does your husband come home to a companion... or a tired, tense housewife?

There's a new, relaxed you ...when you cut your daily clean-up time to minutes with Regina Electrikbroom

This is the new kind of vacuum cleaner that also does the work of carpet sweeper, dust mop, upholstery brush, dust pan and broom—more thoroughly, and in less time! Designed especially for daily use, the Electrikbroom is extremely lightweight (only 6¾ lbs.), needs no attachments. Try unique, powerful Electrikbroom—it's the smart, easy, *minute-quick* way to have a company clean home every day. Ask your appliance dealer for a demonstration.

1. *Priceless in the kitchen* – Regina Electrikbroom sucks up every crumb, even stepped-on foods. Doesn't raise dust. No dust mop to shake out. No bending over dust pan. You whisk from hard floors to carpets to upholstery in a jiffy!

2. *A marvel on the stairs* – exclusive Swivel-Action Nozzle adjusts to treads and risers. Cleans carpeted or uncarpeted stairs thoroughly, without attachments! So lightweight and easy to use! Saves strength and health.

3. *Matchless under low places* – because Electrikbroom maintains full suction where even heavy vacuums fail! When through, dust cup empties like ash tray. Hangs on any convenient hook. Every home should have one!

Handsome driftwood and copper color combination

Thrill your little helper! Ask for an Electrikbroom Jr., at your toy dealer.

So fast, easy, light, it's used daily in thousands of hotel rooms!

By the makers of Regina Twin-Brush Polisher and Scrubber.

Send for FREE booklet now

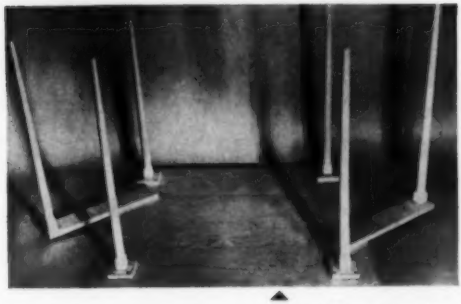
The Regina Corporation, Rahway 26, N. J.
Please send free booklet on Regina Electrikbroom and name of my nearest dealer.

Name_____

Address_____

City_____ Zone____ State_____

You can build a table [Continued from page 40]



An upside-down view shows center section of table with two leaf supports extended and the six legs attached in place. Supports must swing easily on their screw bases

Easiest way to control leaf supports is to drive four furniture glides into the bottom of table. Glides will stop supports in closed and open positions

Place two leaves on top of table, matching grain if leaves are cut from same piece. Trial-fit the hinges by predrilling and attaching with six screws

Good fit is assured by drawing line along the 18¼-inch leaf where 18-inch leaf overlaps it, and then trimming along line with saw. Complete attachment of the remaining screws

With leaves folded, table is set for four. Blond finish is result of application of clear lacquer and coat of polishing wax

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genuine Leather

outstanding beauty... with value to match

It's difficult—if not impossible—to find an upholstery material that will give you more pleasure than genuine leather. Simply owning it makes you proud—its colors are so fashionable, its effect so handsome. Yet it is the most serviceable material you can buy, and needs the least care.

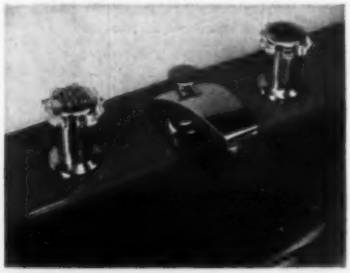
THE UPHOLSTERY LEATHER GROUP, INC.

141 East 44th Street, New York 17, N.Y.

Only genuine leather wears as well as it looks

Firm-grip handles in clear crystal or these five colors add a smart accent to the new Monogram fittings.

This big, roomy Neo-Angle bath has a full five foot bathing area, yet it fits into a space about four feet square. The lines are smart, the wide corner seats ever so convenient. And picture how the handy dental lavatory will relieve traffic in your bathroom! All of these handsome American-Standard bathroom fixtures come in a variety of colors. Wall tile is by C. F. Church Mfg. Co.



Fittings with your initials. What a smart idea! Your very own initials can be ordered in script or block letters. And notice the stunning, modern design of the chrome fittings.

Ask your men! They'll go for the added convenience and beauty of this new

American-Standard Bathroom

Solve your bathroom traffic peak this easy way! While Dad shaves at the Symphony lavatory, with wide counters to hold all his equipment, Junior brushes his teeth at the sanitary dental lavatory with flushing rim.

Mother, Dad, the children, everyone will go for the convenience and beauty of this American-Standard Bathroom with . . .

- **roomy tub** of long lasting, cast iron with thick, sparkling coating of enamel.
- **lavatory and toilet** of gleaming, genuine vitreous china in never-fade colors.
- **new fittings** in satin-chrome that are easy to clean . . . and easy to keep sparkling clean.

Whether you are building, buying or adding an extra bathroom, insist on American-Standard bathrooms. There are many, many styles to choose from, in the most popular decorator colors . . . and these fixtures cost less than you expect.

Best of all, these quality bathroom fixtures can be yours for as little as $6.28 a week.* See them at your American-Standard retailer's. He is listed in the Yellow Pages of your phone book under "plumbing fixtures" or "plumbing supplies." Or mail the coupon for helpful booklet. Plumbing and Heating Division, American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pa.

*PLUS INSTALLATION

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LIVING
FOR YOUNG HOMEMAKERS

100 Years of Living in the January 1956 Issue

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This Centennial Issue will be a document of 100 years of progress in the home... covering contributions made by the Building and Home Furnishings industries through the years.

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with fast and easy SUPER KEM-TONE

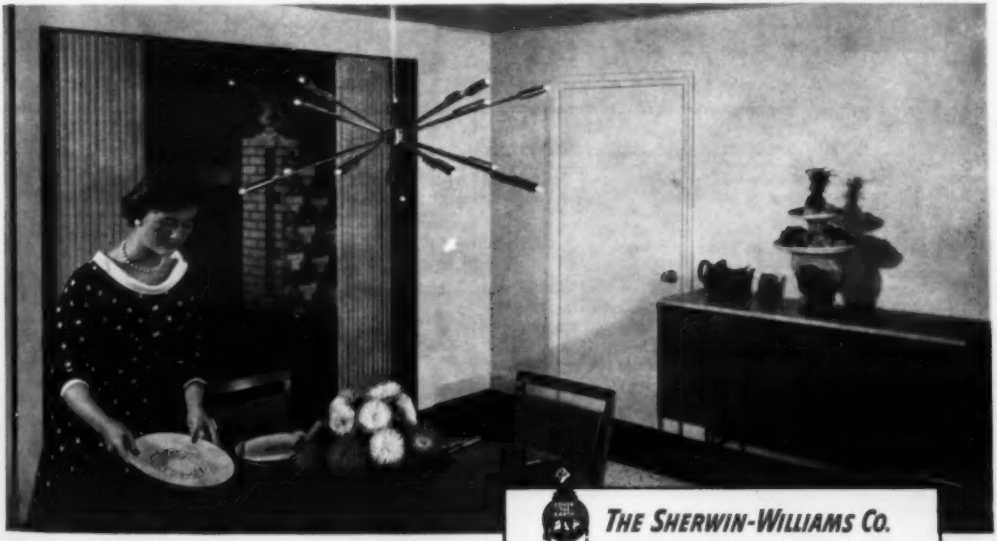
"For my dinner party, I wanted a lovely new color on my dining room walls. So I decided to paint it with Super Kem-Tone, the latex paint that's so easy to use and dries so fast. It's guaranteed washable, too."

"It was easy to find wonderful new colors at a store nearby that sells Super Kem-Tone. They had so many ... and I could see them all on their Cascade of Color. I didn't need much paint either . . . less than I expected."

"Super Kem-Tone was a dream to apply. That's because it's the latex paint that doesn't show brush marks or lap marks . . . or even touched-up spots. I'm really proud of that lovely washable Super Kem-Tone finish."

"Cleanup was the easiest ever . . . I just washed the Roller-Koater® under running water at the kitchen sink. My walls were dry in 30 minutes, with *no painty odor* . . . and the new color scheme put everyone in a gay mood."

Furniture by Calvin Furniture Co., Grand Rapids, Mich.



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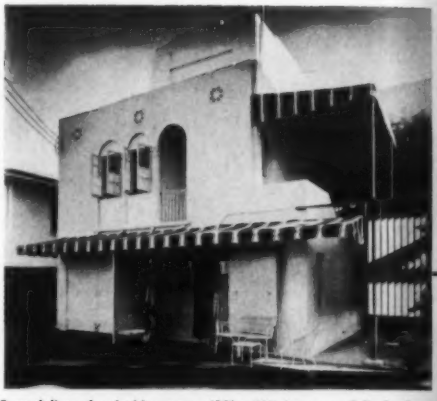

Remodeling of a double garage (18' x 19') into a novel display home was accomplished chiefly through simple modification of interiors. Installation of architectural screens was the only major exterior change

When Frank Garrett, A.I.D., reopened an old estate on Biscayne Boulevard in Miami as a showroom for the sale of fine furniture, he soon discovered a healthy interest among Miami's younger families in furniture designed for budget living. Taking full advantage of a two-car garage on the property, he converted it and the chauffeur's quarters above into an attractive model home to serve as a background for lower-priced reproductions of traditional furniture. In decorating, Frank chose well-designed but inexpensive fabrics, wallpaper and accessories which, to help generate new ideas on interior planning for his young homemaker patrons, he varies regularly, along with the furniture.

Stock glazed doors curtained in long cafés provide a pleasant entranceway to the living room, while lightweight outdoor furniture creates a small terrace. Addition of awnings improves appearance of structure

Prior to remodeling, the garage structure presented a colorless, humdrum facade

A combination of awnings and louvered screens constructed of 1 x 4s adds visual interest to the courtyard behind house

In quarters above old garage, furnished as a dining-sitting room, three walls are painted off-white, the fourth covered in a fruit and floral pattern wallpaper. Behind the map-paneled screen, space was utilized to install a small but adequate kitchen

Formerly a tool shed, the downstairs bedroom has an engaging provincial flavor. Bed-topper was made from piece of 50-inch-wide fabric with trim added; curtains and bed hangings are of a lively period-motif fabric

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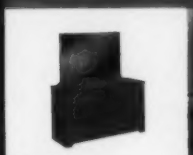

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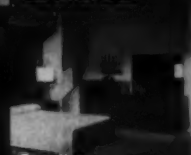
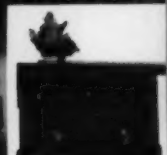


Cavalier
Chattanooga, Tenn.



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FOR THE LIVING ROOM—Portsmouth is a popular choice among the ten different Early American styles by Sprague & Carleton. Left to right: Settee flanked by Tier End Tables; Wing Chair; Square Occasional Table (in corner); and the 48-inch Round Drop Leaf Coffee Table.

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FOR THE BEDROOM (at right)—the Baluster Bed, one of several Early American bed styles by Sprague & Carleton, shown with the Cabinet Night Table, the exquisite Early American Sewing Rocker and the Portsmouth Double Dresser with Mirror.

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IT "*belongs*" IN YOUR LIVING ROOM

FOR INFORMAL DINING—
THE NORCOR "SUBURBANITE"
FOLDING DINETTE SET

A new edition of Norcor's popular Stowaway Diner, with a beautiful "Oriental Walnut" plastic top, shown here with chairs in Charcoal Satin and Gold upholstery, and with back rests finished in gold. The plastic top is alcohol and cigarette proof, easily washable.

So handsome it would grace any room in the home, dinette, living room, patio or kitchen. It will seat six comfortably and can be used outdoors as a barbecue table. When the meal is finished it can be folded and stowed away in a closet.

Wherever dining space is limited, or an extra dining table is required, this smart Suburbanite Stowaway Diner provides the perfect solution to the problem. Inexpensive, too, Suburbanite Diner Sets (table and 4 chairs) retail from $35.95. (Slightly higher West and South.)

NORCOR "*decorator-styled*"

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Does your present folding furniture reflect the taste and discrimination displayed in your other home furnishings?

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Best of all, you pay nothing extra* for this beauty of style and sturdy construction, for Norcor sets cost no more than conventional folding furniture!

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YOUR KITCHEN CAN BE A ROOM WITH A VIEW

Yesterday's kitchens were often contrived with little regard for the indoor-outdoor relationship we've come to consider so vital in today's home planning. Small window openings not only limited the view of a garden or terrace, but provided precious little natural light or ventilation. To capitalize on a view through liberal use of glass and at the same time gain the fresh, airy atmosphere so desirable in kitchens should be an integral part of any good kitchen plan. Factors to consider are the location of windows to secure maximum view, illumination and air circulation, and which type of sash will best suit these purposes. Illustrated below are a variety of window designs to brighten and add new dimension to your kitchen. Wood sash are Andersen *Windowalls.*

Don't overlook windows as important factors in both light- and climate-conditioning of your kitchen. Here sash slides horizontally on tracks and affords maximum illumination (Architect: Carl Graffunder)

A strip of awning type of windows, here set low to permit installation of overhead cabinets, provides plenty of light on work areas. Hinged at top, sash opens out and up (Architects: Humphrey and Hardenberg)

[Continued on page 58]

MARTIN-SENOUR PAINTS, 2520 QUARRY STREET, CHICAGO · NEW YORK · LOS ANGELES · DALLAS

ÆSOP
CIRCA 600 BC

The Fox and the Grapes

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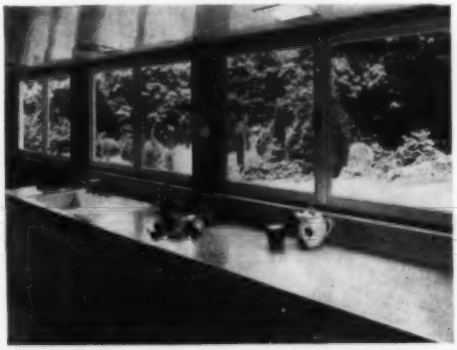
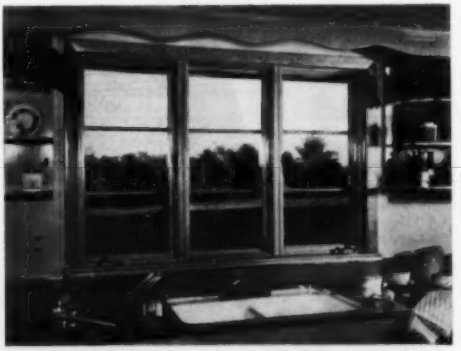
Your kitchen can be a room with a view

[Continued from page 56]

Tradition to the contrary, main window need not be placed over sink, but wherever it affords best view, as with this casement which has a roto control device



A fresh outdoor vista for this handsome kitchen is provided by a bank of gliding windows over entire counter. Windows serve also as lookout post to observe children at play (Architects: Huntington and Darbee)



Casement sash, flanking a center panel of fixed glass, creates a generous view. Windows open out, are easily controlled by a roto operator and secured by lever type of latch (Architects: Mattern and York)

STATE

Arkansas
Little Rock ..... Stotsenberg's

California
San Francisco ..... Alexander Furniture Company

Colorado
Denver ..... Ideal Furniture Company

Florida
Clearwater ..... Vogue Fabric House

Illinois
Cairo ..... Rhodes-Burford House Furniture Co., Inc.
Champaign ..... J. Stanton Stores Company
Chicago ..... Carson Pirie-Scott & Company
Danville ..... Rhodes-Burford House Furniture Co., Inc.
Lewistown ..... G. W. McGraw Furniture
Peoria ..... Robinson South Side Furniture
River Forest ..... Virginia Furniture Company
Sterling ..... Dunbar Furniture

Indiana
Crawfordsville ..... Schmot Furniture Company
Dunkirk ..... Howard Brooks
Indianapolis ..... Associated Furnishings, Inc.
Indianapolis ..... Cusick Furniture Store
Indianapolis ..... Al Fitch Furniture
Indianapolis ..... John Koch Furniture Company
Indianapolis ..... Rich & Tucker Furniture Company
Logansport ..... A. J. Olson Company
Mt. Summit ..... Pat Patterson Sales
Sagamore ..... Wise's Furniture
New Castle ..... Brammer Jacobs Furniture Company
Terre Haute ..... Root Dry Goods Company
Yorktown ..... Pittsman Store, Inc.

Kentucky
Ashland ..... Patsons Furniture Store
Louisville ..... Rhodes-Burford House Furniture Co., Inc.

Louisiana
New Orleans ..... New Orleans Furniture Mfg. Co.

Maryland
Baltimore ..... Homestead Furniture Company

Massachusetts
Worcester ..... Barnard, Sumner & Putnam Company

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Ann Arbor ..... Handicraft Furniture Company
Battle Creek ..... Goetze & Sons Furniture Company
Bay City ..... C. E. Boomsliter & Son
Benton Harbor ..... Frost Brooks
Dearborn ..... Calvin Furniture Company
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Detroit ..... Pleasure & Leisure
Detroit ..... Raisel Brooks
Detroit ..... United Outfitting Company
Grand Rapids ..... Scrivener's Furniture
Lansing ..... F. N. Arbaugh Company
Kalamazoo ..... Van's Furniture Company
Monroe ..... Stassinian's, Inc.
Muskegon ..... Pine Street Furniture Company
Niles ..... Frost Brooks
Owosso ..... Robbins Furniture Company, Inc.
Pontiac ..... Thomas Economy Furniture Company
Port Huron ..... New Howard Furniture Company
Rochester ..... Finley's
Roseville ..... Crown Furniture Company
Royal Oak ..... Edwards Furniture Company
Saginaw ..... Markey Elliot Company
St. Joseph ..... Frost Brooks
Sandfield ..... Mapes Furniture Company

Missouri
Florissant ..... Plankenhorn Furniture
Kansas City ..... Duff & Repp
St. Joseph ..... Rays Furniture Mart

New Jersey
Asbury Park ..... The Steinbach Company, Inc.
Hoboken ..... Howell Brothers—New Jersey
Lakewood ..... Wolpin's Furniture House
West New York ..... Howell Brothers—New Jersey

New York
Albany ..... Mayfair, Inc.
Brooklyn ..... Engel Furniture Company
Far Rockaway ..... Brody's Furniture Company
Freeport ..... Williams Furniture Company
Jamaica ..... Gertz Department Store
New York City ..... Ludwig Baumann & Sons
Rochester ..... Lindmar Furniture Company
Syracuse ..... C. E. Chappell & Son
West New Brighton ..... Farr Furniture
White Plains ..... Riley Hogan
Williamsville ..... Suburban Furniture

Ohio
Alliance ..... Ray Hamlin & Son
Ashland ..... Gilbert Furniture Company
Cincinnati ..... Bellomy Furniture Company
Cincinnati ..... Okun Furniture Company
Cleveland ..... Kornheim Furniture Company
Cleveland ..... Madison Furniture Company
Columbus ..... Bell Furniture Company
Columbus ..... Echenrode Furniture Company
Columbus ..... F. & R. Lazarus
Columbus ..... Glick Furniture Company
Dayton ..... The Furniture Mart
Eaton ..... Eikenberry-McFall Company
Galion ..... Goodman Furniture Company
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Hebron ..... Beaconcrest Furniture
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Logan ..... Elliottfield's
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Tiffin ..... Heyman Furniture & Appliance Company
Toledo ..... Lion Dry Goods
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Oklahoma City ..... W. Ray Robinson Furniture Co.
Tulsa ..... Colonial Furniture Company

Pennsylvania
Ambridge ..... Sam Weiss, Inc.
Connellsville ..... Sam Layton Furniture Company
Erie ..... Boston Store
Erie ..... Reliable Home Furnishing Co., Inc.
Homestead ..... Half Price
Irwin ..... Ideal Furniture
Johnstown ..... The Gem Store, Inc.
Johnstown ..... Penn Traffic Company
Latrobe ..... Miller & Biggs Company
New Kensington ..... Lewis Brothers
Tarentum ..... Miller Brothers
Verona ..... E. N. Miller
York ..... Penn Furniture Store

Texas
Amarillo ..... J. W. Hill Furniture Company
Austin ..... Louis Shanks Furniture
Corpus Christi ..... Modern Home
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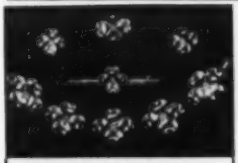

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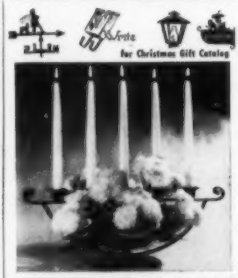

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Dorothy Fischer

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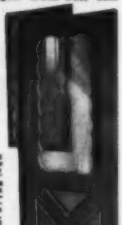

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7258 Bellaire Ave. Bellaire 11, Ohio

"PALETT" BY GUSTAVSBERG . . .

Multi-color Swedish faience dinnerware in a medium size, perfect for all informal occasions. Each shape banded in a different shade on an off-white background: cup, chartreuse; saucer, aqua; dinner plate, gray; salad plate, blue; bread and butter, pink — and so on throughout the accessory pieces. 5 pc. place setting, $4.25. Write for complete price list.

WRITE FOR 1935 JENSEN GIFT CATALOGUE

GEORG JENSEN INC.
Fifth Avenue at 53rd Street, New York 22

Giant Fruit Fantasy
Foam Rubber
PILLOWS

ONLY $3.95 Each plus 35c shipping (specify style)

New Decorator Rage—shown on TV

Real conversation pieces. Scatter in every corner for eye catching color. Ideal for indoors or outdoors. So realistic you'll almost want to eat them! Soft as a cloud; made of ORLON, durably covered and permanently colored. Orange slice 18½" in diameter; gay yellow banana 30" long; frosty pink and bright green watermelon 21" long! Order one or all three at this special get-acquainted price . . . $3.95 each, plus 35c shipping charge. Please specify "fruit" desired. Prompt shipment assured. *Satisfaction Guaranteed or Money Back*

FREE CHRISTMAS GIFT CATALOG Ask for it!

Helen Gallagher
413 C11 Fulton St., Peoria, Illinois.

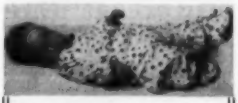
COLORED BURLAP GOES MODERN

FREE! Swatches on Request

An unusual decorator fabric for draperies, table coverings, displays and practically every decorating situation. Also as a unique wall covering. Both in 12 beautiful decorator colors. Ruby, Sunny Yellow, Blue, Coral, Dresden Blue, Turf Green, Old Gold, Chartreuse, Brown, Slate Gray, Nutwal and Lipstick Red. As low as 79c per yard.

FREE Swatches on request. Send 25c for large decorator's sample book.

deburco
7 Market St. Paterson, N. J. Dept. 263



The Perfect Gift for Baby

KUTIE-KLOWN

A THREE-PIECE NAP-A-JAMA

Of Supersoft Combed Cotton Terry

Kutie-Klown has multi-colored polka dots on a white ground, is fast color and easy to launder. Three piece sleep and play suits have blouse, pantaloon and booties.

Sizes: Small for 3 to 6 months Regular for 6 to 18 months $2.98 postpaid

Also available in solid pink, blue, maize or mint. Specify size and color.

Send check or money order to

THE MEAD COMPANY
KINGSVILLE, OHIO

SWINGING BRACKET LAMP
(At A Lower-Bracket Price!)

Handsome pin-up lamp, faithfully reproduced from antique swingtop brackets that held kerosene lamps. Harrisons lamp can be swung from side to side to provide light where it's needed most. Lamp comes in your choice of antique white or black. Sprigged pony shade illustrated has charcoal and yellow pattern on white background. Shade also available in pure white. Lamp is 14" high, extends 18" from wall.

And the price? Only $5.50 each, ppd! You can afford to order them in pairs! Send for FREE Christmas Catalog!

Ward Phillips Co.
55 Main Street, Carpentersville 3, Ill.

YOUR MONEY'S WORTH

Beautiful buys. A scalloped coverlet, luxuriously quilted in double diamond design with neat-fitting kick-pleat corners and fully pleated matching dust ruffle. Available in 13 decorative shades of acetate rayon. Send 10c for set of color swatches. Coverlets: twin-size: $12.95, full-size, $14.95: king-size, $27.50. Dust ruffle twin, $9.95, full, $10.95, add 90c post. Request prices on draperies, vanity skirt and pillow shams. Colten's (L-80), 1351 Beacon Street, Brookline, Mass.

Long life and good luck are symbolized in Chinese by these handsome earrings. A lovely way of saying Merry Christmas to that special person, they're conversation pieces in solid sterling-silver with which she'll be delighted. On one ear poses the symbol for Good Luck and on the other, Long Life. Only $2.50 for the pair, postpaid from Janet Forister (L-80), 200 Monson Street, Peoria, Ill.

Stolen from "The Astor," "The Plaza" and "The Ritz," boldly printed in bright colors on these 3 thick, fluffy white Cannon guest-size towels. Gift-packaged with clear see-through acetate cover that shows off the encircling golden metal chain with its twin gold-plated locks. An amusing gift, they're conversation pieces that are as intriguing to have as to give. $3.98 the set, ppd. The Sagtikos Workshop (L-80), Little East Neck Road, Babylon, N. Y.

SOLID CHERRY & Originals

COBBLER BENCH
Comes wrapped in moisture-proof wrap, assembles quickly, easily. Satin smooth, ready for your favorite finish —Size 36x14x17. No tools required . Only $14.95

CAPTAIN CHAIR
Assembles quickly—smoothly sanded—ready to finish. No tools needed. Full size. Complete with glue, assembly and finishing details. Only $19.95

DRAWER SHELF
Complete, ready to assemble and finish. Precision crafted satin smooth. Size 17x7x13. Only $6.95

Send 10c for complete catalog.

Available assembled—finished—Prices in catalog

CHERRYCRAFT Box 119 Sparta, Wis.

elegance in gift design

"Centerpiece Candelabra&Fruit Bowl"

Contemporary in design . . . Ageless in Spirit. The perfect setting for your holiday table. Comes in Black, Copper, or Brass finish —circular hardwood base in natural or black lacquer. Bowl 12" diameter with removable candleholders 12", 15", 18". $9.95 Ppd. Tax incl.

Money Back Guarantee. No C.O.D.'s please. Send check or money order to

RAMART, Dept. L-1
119 South Western Ave., Los Angeles 4, Calif.
Free brochure sent upon request.

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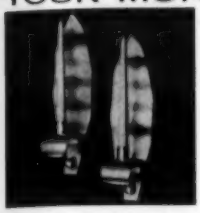
CAT-OWNING FRIENDS
The Perfect Gift is—
CATS MAGAZINE

Each monthly issue is filled with Articles, Fiction, Poems, Pictures, News—All About All Kinds of Cats. Send only $3.50 for the first subscription; only $3.00 for each additional one (samples, 35c).

CATS, 104 House Bldg. • Pittsburgh 22, Pa.

YOUR MONEY'S WORTH



In the modern tradition. Free-flowing, flame-shaped wall sconces imported from Sweden. Made of heavy-gauge solid brass with a satin finish, they hold standard-size tapers. As the candles burn down, they give off shimmering reflections. Gracefully styled in an eye-pleasing timeless design, each is 15" high x 4" wide. The pair, $15.00, ppd. Suburban Decor (L-80), Box 158, New York 33, N.Y.

The townsmen, an appealing set of Hummel-style ceramic figurines with a dull-glazed finish. Each one, a character study in itself, is colored in a true-to-life manner. From left to right (top), each is entitled: *All Clear, Vagabond, Cobbler.* On the bottom: *Veterinary, Newsboy* and *Bedtime.* Each, 5½" high, is $1.75. Set of 6, $10.50, all ppd. Order from Edward H. Ziff (L-80), 1534A, Merchandise Mart, Chicago 54, Illinois.

Think of the fun and excitement when the man of the house receives one of these lovely, novel "occupation mugs" as a gift. Shaving mug features any profession in a gay nineties scene. Colorfully depicted are a salesman, grocer, fireman, doctor, lawyer, etc. Personalized with hand-painted 22-carat gold letters (up to 10), it's $4.25, ppd. (Please specify occupation and name when ordering.) Order from Jenifer House (L-80), New Marlboro Stage, Great Barrington, Mass.

Genuine Solid Brass **MINIATURES**

COLLECTOR'S DELIGHT FOR KNICKKNACK SHELF

Lovely, artistic, hand crafted miniatures, exquisitely detailed. Ideal as party favors; unusual as gifts. Shown above approx. ½ actual size. *Satisfaction guaranteed.*

Set of five pieces only $2.95 postpaid. Send check or money order.

CENTURY SHOP
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GIANT RULER

FOR MEASURING THE KIDS

GROWIN' RULE

. . . ELIMINATES MARKING HEIGHTS ON WALLS AND WOODWORK

Get this personal measuring stick for each child. Perfect place for a permanent, dated record of your child's growth. Measures to 5 ft. Simply remove protective backing and press into place. Self-adhering, but easily moved if necessary. Chart is gaily decorated with childhood scenes in bright colors. Little folks love to watch themselves grow taller on *GROWIN' RULE*, only $1 PPD.

Something most unusual for those "little gift" occasions. Individually boxed. **Order 6 for $5 ppd.** NOT SOLD IN STORES

JOHN PRIMM BOX 199 CLAYTON 5, MO.

SUGAR BABIES

IMPORTED FROM HOLLAND

ONLY 69c *per box ppd.*

Here's a real Dutch treat . . . for Christmas giving, for your own parties or the children's, for decorating cakes, for weddings, showers, parties or teas. A box of 20 gay and colorful Sugar Babies that look much too cute to eat . . . and taste much too delicious not to! They're fresh and made of the finest ingredients, with a luscious chocolate or almond crunch filling that must be tasted to be believed. Order a few boxes today.

Send Check or M. O. No C.O.D.'s Please
Send for FREE Big Christmas Catalog of Gifts, Gadgets and Toys

SPENCER GIFTS
518 Spencer Bldg., Atlantic City, N. J.

Beautiful Custom Made Drapes

approx. **$1.50** a yard including labor

Now—from Carabao alone—you can get custom made drapes, tailored with all the fine quality features of decorator-made draperies. Choose from 60 colors in 7 exclusive fabrics listed below.

• Send 25c for swatches of all colors of all fabrics •

Fortisan • Shantung • Metallic Print
Two-Tone Supple Weave • Nubby Weave
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yardage **$1**

Only Carabao offers these custom tailored features

- Carabao drapes are custom made to your exact width and length measurements
- Fabric is "tabled" for precision cutting so your drapes will always hang perfectly
- French pleated by hand. We use plastic crinoline to assure perfect headings
- Weights are sewn in full 3" hems for hanging perfection
- Tiny, overlocked seams join widths of fabric, cannot be seen.

SEND FOR FREE CATALOG OF ROOM DIVIDERS—BAMBOO DRAPES

Lowest Prices • finest quality • most complete selection

For example—Standard Sizes Matchstick Bamboo Drapes

Natural color **18¢** a sq. ft.

Modoka Woven Bamboo, Confetti Splatter Matchstick Bamboo, Abstract Print Matchstick Bamboo, Custom Made Matchstick Bamboo in natural and colors. Lonna Wood Drapes and Drape Dividers. Send for complete catalog.

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SPECIAL PRODUCTS COMPANY

Dept. LN17, Box 3689
2750 Hyde at Beach
San Francisco, California

Satisfaction guaranteed

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2750 Hyde at Beach, Box 3689, San Francisco, Cal.

☐ Enclosed is 25c for fabric swatches, information
☐ Please send me free catalog of Dividers, Bamboo Drapes

Name.....
(please print)
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City..... State.....

ORGANIZE & GLAMORIZE YOUR CLOSET *with* NEW WUNDA-ROLL CLOSET ROD

Protects clothes, keeps them crush 'n cramp-free—eliminates closet creases.

"Stretches" your closet by automatically spacing clothes neatly. Bumper action of Wunda-Roll prevents creasing of garments. No needless pressing.

This precision-built new import of heavy chrome-plated steel replaces old fashioned clothes pole . . . is attached to closet shelf in minutes with a screwdriver. Insert regular hanger into a WUNDA-ROLL . . . and from them on it glides back and forth with magical ease. The improvement in the appearance of your closet will pay for itself.

Old Fashioned Way

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There's a WUNDA-ROLL Rod to fit every closet
Order today by size number.

Size #1 expands from 18"-30"	(10 rollers)	Only $2.99
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All prices postpaid
Extra Rollers—3 for 49c

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the revolutionary **WUNDA-ROLL**

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QUICK DELIVERY
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PERSONALIZED

LUNCH POUCH . . .

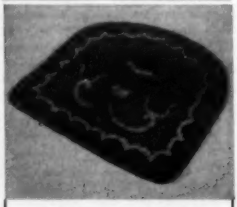
soft and pliable, can be folded for carrying home in pocket or purse. Generous size 10"x5½x4½. Colorful plaid Vinyl cushioned with fibre glass insulation, keeps contents hot or cold for hours. Heavy duty zipper on 3 sides, lid opens fully. Personalized with any first name (as shown). With name of your choice, only $1.49 ppd. Carol Beatty, Dept. R-S11, 7410 Santa Monica Blvd., Los Angeles, 46, Calif. FREE GIFT CATALOGUE included.

WEDDING INVITATION OR PICTURE PLATE

Permanently preserve your most cherished mementos—Send any size invitation, snap shot, photo, negative, etc. and we will reproduce it on 10" white china plate. Overglazed to preserve finish. Ideal wedding or anniversary gift. Two weeks delivery.

$6.00 each postpaid

Horizon House
Box 628-J, Summit, New Jersey



CAPTAIN'S CHAIR PAD

A delightful bit of Pennsylvania Dutch charm to add color to any room. Hand-hooked, the tulip design illustrated features bright, cheerful colors on a neutral beige background. The *Captain's chair* seat pad measures 16" wide by 15" deep.

$3.75 ea. ppd.

Send for FREE Gift Catalog

THE PASCOS
West Hartford 7, Conn.

YOUR MONEY'S WORTH

A green, red or white beam changes with a flick of the push button on this handy-to-have flashlight, visible for miles with patented *Hi-Glo* reflector that magnifies and intensifies beam. Converts from a spotlight or floodlight in an instant. All-metal construction, it's the same type used by New York City police. Operates on 2-cell battery, only $1.98, ppd. Thoresen's (L-80), Dept. LY-75, 352 4th Avenue, New York 10, N. Y.

Crazy mixed-up kid's pillows will be a hit of the season for dormitories, a child's bed, or pure conversation pieces. The girl, with lopsided pigtails in pink candy-striped cotton; the boy, with askew beanie, in blue striped cotton. Both trimmed with felt pieces, yarn hair and filled with soft kapok. 17½" high, each, $2.00; $3.95, a pair, all plus 25c post. Order from Foster House (L-80), 430 South Jefferson, Peoria, Illinois.

Good design need not be expensive. A dining and desk chair with black wrought iron frame, welded of ½" solid steel, proves the point. Seat and back of contour-molded laminated birch are sanded smooth, ready to finish. Also available with foam-rubber seat pad cemented on, ready to be covered in your own fabric. Both with plastic-tipped legs. $8.95 each, exp. chgs. coll. Country Workshop (L-80), 93 Rome Street, Newark 5, New Jersey.

we dare your hands to get hot

Every outdoor cook (well, let's be frank about it and say ALL cooks) will sing with joy now . . . no more hot hands cookin'. Grill-Aid's new Asbestos Mitt has 100% fleece lining for comfort and the finest grade asbestos on BOTH SIDES, and gauntlet length for full protection. Fits either hand. Looks . . . feels . . . IS quality throughout. A wonderful gift anytime. Order several in addition to yours. Sold only by

$2.95 each or $5.75 a pair
PREPAID IN U.S.A.

GRILL-AID CO. Box 543-L Carthage, Mo.

THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of *solid polished brass, standing 6½" high on a 4"x4" base.* $9.95. In a black satin finish, they're $4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.
306 Louise Avenue Nashville, Tenn.

Give Your Favorite Boy a REAL Western Ranch of His Own

DON'T get alarmed, and hide your wallet. It costs even less than a Davy Crockett coonskin.

Western Trails Ranch is near the famous Black Canyon of the Gunnison in colorful Colorado. It is a **working** ranch—with horses, cattle and sheep, whose registered brands have been in our family 40 years.

A section of this tradition-steeped property has been divided into one-foot squares, and we have printed handsome deeds to these parcels of Colorado land—complete with the names of the young owners, individual land numbers, gold seals and notary stamps.

These are actually **legal** deeds, and any youngster—son, nephew, grandson or little friend—will be proud to have one.

Besides receiving a legal share in a real ranch in the romantic West, your favorite boy will also get—**every month throughout the year**—an interesting report of the happenings on his ranch: round-ups, shearings and other ranch "doings."

This whole gift **program**—a full year of happiness and adventure—costs only $5. (2 for $9). Deed will be mailed with a gift card in your name (be sure to send names to use) and an announcement of the many monthly reports which will follow. You'll be sure to get many thanks for this very unusual gift. Mail check or M.O. to **L. B. Norton, Route 1, Box 515, Montrose, Colorado.**

YOUR MONEY'S WORTH

Made in England by the oldest candle company in the world (established in 1489), a set of 6 English celadon-green china candleholders. Included are Christmas-red, old-fashioned spiral candles, 4" high, making the set a natural for festive holiday table settings, the mantel, etc. For added effectiveness, intersperse holly or evergreens among them. Set of 6 candleholders and 12 red candles a mere $2.95, ppd. Laurie & Co. (L-80), 507 Fifth Ave., New York 17, New York.

Smart spacesavers. Sturdy black wrought iron brackets hold up to 300 pounds per pair. Contemporary style in matte-black finish with brass balls on top and bottom, each support is 22" high and holds any width board up to 12" wide. Screw them into wall studs at any height for everything from benches to plate rails. For long shelves, use one support every 3 feet. $3.95 per pair, with screws, ppd. E. F. Lawrence Iron Works (L-80), 2911 Whittier Blvd., Los Angeles 23, Calif.

Color-styled bathroom accessories. This vanity trio consisting of a 13-inch heavy-gauge metal wastepaper basket, a matching 11" tissue box and tumbler are hand-painted with gold stippling on 6 eye-appealing shades: white, pink, black, yellow, celadon-green or turquoise. Treat your powder room and dressing room to a fresh, new look, too. Wastebasket, $3.00; tissue box, $2.50; tumbler, $1.00, all ppd. Gift World (L-80), 35 Tarrytown Road, White Plains, New York.

Now you can Custom Make drapes with Real French Pleats

Order New PLEAT-A-MINUTE Today!

Only **50¢** a yard including pins

concealed, self-pleating drapery heading

Follow these easy steps for perfect drapes that are exactly like an expensive custom made job. Tape is concealed, pleats perfectly spaced and precision made, your drapes will hang in soft even folds. Order as many yards of Pleat-a-Minute as your fabric is wide—for example 6 widths of 45" fabric calls for 8 yards of Pleat-a-Minute.

1 Insert fabric in pocket between pattern paper and Pleat-a-Minute crinoline.

2 Fold over once. Press.

3 Fold over the second time. Press. Now heading is completely concealed.

4 Fold pleat loops as marked on pattern paper, to match sewing lines. Pin.

5 Stitch on dotted lines marked on pattern paper. Tear paper away.

6 Push pleat into position. Crinoline perforations make it automatically fall into place.

CARABAO

Carabao Special Products Co. Dept. LPN
2750 Hyde at Beach, Box 3689
San Francisco, California

Please send me.....yards of Pleat-a-Minute

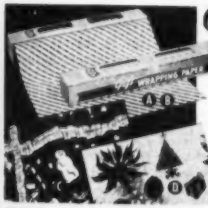
Enclosed is $.....

Name:.....

Address.....

City.....State.....

7 Make a quick "pinch stitch" through the punched holes in crinoline.



Gift Wrap in Bulk

GIANT ROLL $1.98 POSTPAID

Be ready for all your gift wrapping with this giant roll of quality paper. 75 feet long, 20" wide, in cutter-edge box — as easy to use as wax paper! No creases to spoil packages, no fumbling with individual sheets that don't fit. Economical — would cost much more if bought in separate sheets.

STYLE A — Gold stripe and stars on white
STYLE B — Silver stripe and stars on white
STYLE C — Christmas design—white figures on red background, (Has gold and black lines)
STYLE D — Christmas design—red and green trees and poinsettias on white background, gold fingers

Each roll only $1.98 postpaid from

WALTER DRAKE AND SONS
911 DRAKE BUILDING, COLORADO SPRINGS 5, COLORADO

NOW—WRITE ANYWHERE WITH THIS LUXURIOUS

LAP-DESK

FOR HOME—OFFICE—TRAVEL

Luxurious Lap Desk in Bridal White and Antique Gold! A portable desk where you want it when you want it! Ideal for writing in bed, while travelling, on beach — anywhere. Holds everything you need for any writing requirement. Included FREE — pen, 6" ruler, letter opener, magnifying glass, diary, rubber bands, blotter, stationery & envelopes, calendar, sectional tray. Complete — only $7.98, postpaid. Send cash, check or money order today. FREE — Catalog of Gifts and Gadgets!

Mrs. Dorothy Damar 411 Damar Bldg., Newark 5, N. J.

IN CANADA: plus local sales tax, checks payable per Montreal, 77 Vitre St. W., Montreal, Que.

New Gift Idea

"TWO-IN-ONE" FEEDER-BATH

Invert Bath Tray for Winter-time Shield!

Designed for unusual attractiveness and functional simplicity, this unique combination feeder and bird-bath attracts a variety of birds, and many favorable comments from friends and neighbors. Easily refilled, serves for year 'round. Bath tray protects feed tray winter and summer. Feed container made of unbreakable plastic, 21" bath tray and 11" feed tray made of steel, accented garden green. 4' 10" jointed aluminum stand furnished. Order Now!

ONLY $9.95 PPD.

SATISFACTION GUARANTEED

DALI PRODUCTS COMPANY
1718 Cedar Ave. Dept. L-11 Cincinnati 24, Ohio

Own a ¼" Drill? CONVERT IT INTO A POWER SAW

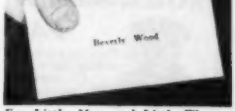
ONLY $12.95

REVOLUTIONARY NEW "ARCO-SAW" with "Dado-Arbor" Cuts Any Groove

Toss away that old-fashioned handsaw. Build anything from a bookcase to a bungalow with amazing "Arco-Saw." Whirrs thru 2x4's with fast cutting 5-inch "Balcut" blade. Exclusive new Adjustable "Dado-Arbor" cuts grooves up to ¾" wide x ½" deep in ONE CUT. Not even a $100 Portable Saw has a dado cutter! Has Precision Graduated Depth-Bevel-Rip Gages; Safety-Yoke for ONE HAND operation.

BLADES—5" Rip, Crosscut, or Combination $1.75 At Most Hardware Stores, or order direct ppd. Unconditional 10-day Money Back Guarantee.

ARROW METAL PRODUCTS CO.
Dept. L-11, 140 West Broadway, New York 13, N.Y.



For Little Men and Little Women

Kiddie Calling Cards

Clever for "Playing House," "Tea Parties," or visits to Grandma's. Boys and girls love their own Calling Cards, and these are scaled down to just the right size. Printed on the same quality paper as many formal cards. Thrill every child on your Christmas List with Kiddie Calling Cards for their very own! In simulated leather case. *Ideal for adults, too!* Please print plainly

100 Cards, postpaid only...$1.00

FREE: Send for Gift Catalog

Holiday House

40 PLUM PUDDING LANE
SANTA CLAUS, INDIANA

STACKING STOOLS from SWEDEN

add $1.00 per stool for teakwood

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual serving tables, or the basis for well constructed, each will support the heaviest weight. Each 14" diameter top, stacked and hot lacquer proof, of genuine colonial woods—your choice of walnut, light mahogany, blonde birch, golden teakwood. These handsome Swedish imports available only from Scandicrafts. Satisfaction Guaranteed. Shipped Express Charges Collect. We C.O.D.'s please. Send check or money order. Catalog available 10c

Scandicrafts
Dept. L-15, Ardsley, N. Y.

Christmas Gift Special!

6 for only $1.00 POST PAID

MOSS ROSE EGG CUPS
Snowy-white China

A once-in-a-lifetime value! A very special "lucky" purchase makes possible a phenomenal setting. You'll fall in love with these delightful china egg cups for a bright-or, cheerier breakfast table—or brunch or luncheon. Serve eggs in these rare "show-off" . . . fine white china delicately decorated with dainty moss rose floral. (Serve as individual nut cups) Set of six, just $1, postpaid.

You must be delighted or your money refunded.

FREE! Christmas Gift Catalog Write for it!

Helen Gallagher
413 C11 Fulton St., Peoria, Ill.

SWIVEL CAPTAIN'S STOOL
With Sturdy, Concealed Ball Bearing Swivel

NOW—IN EASY 1-HR. KITS

New . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy sliding off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

Seat ht. 20 in. or 24 in. (Specify). **Only $14.95**
COMPLETE KIT—for easy home assembly. Pre-fitted, drilled, sanded, etc. with simple instructions. **$11.95**

Shipped Express Charges Collect

NOW—Large new catalog of Finished and Kit Form Furniture and Wall Racks in Friendly Pine. Send 10¢ in coin or stamps.

No C.O.D.'s Money Back Guarantee

Yield House
Dept. L11-S
North Conway, N.H.

YOUR MONEY'S WORTH

The abstract print, a strikingly modern design on matchless, matchstick bamboo drapes. Lovely shades of red, yellow, green, white or black enameled on solid background of Chinese-red, green, chartreuse, beige, cocoa-brown, flame, white, turquoise, canary-yellow, black, sage-green or carnation pink. 40¢ a square foot, send 25¢ for 8" x 10" swatch (specify color combination desired) to Carabao Special Products Co. (L-80), 2750 Hyde Street, San Francisco 9, Calif.

Busy mothers will be overjoyed to find this wonderful *Party House*. In one package there's everything needed for a child's birthday party: invitations, table mats, napkins, candles, candleholders, novelty place cards, party hats and balloons. A time-saver, it ends rounding up all the essentials for a successful party. For a party of 8 (ages 4 to 7), $2.98; for a party of 12 (ages 8 to 12), $3.98, all ppd. The Marwin Co. (L-80), 7736 N. Marshfield Ave., Chicago 26, Illinois.

A saucy cutting board in solid birch. One side is plain for actual chopping or cutting, the other is silk-screened with a kitchen-gay multicolor design of many ingredients used in your best sauces. The background is white and bright light blue and around one side and the top is the provocative saying: *Hunger is the best sauce.* 16" long by 7½" wide, it's ready for hanging. $3.50, ppd. The Lennox Shop (L-80), 1127 Broadway, Hewlett, N. Y.

COLONIAL CHARM

Beautiful hand crafted chairside table—just right at end of davenport or beside your easy chair. Large enough for reading lamp, magazines, bric-a-brac. Long drawer. Top 21" x 24". Height 24"—$47.25 up. Fashioned from solid native woods—walnut or wild cherry. Choice of highly resistant, satin smooth finishes. Gate-leg, lazy susan, coffee and end tables, chests, chairs, cupboards, bedroom pieces. Guaranteed, open stock. Send 25¢ for photos, wood samples, prices. Visitors welcome. Write Dept. A1101.

FAMOUS TO TRADITION

WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN

Personalized Earrings

With Script Initials
Perfect for Gifts!

$1.50 ppd

Just the thing to swing, daintily golden, from pretty feminine ears! Smart with tweeds, at home clothes or cocktail dress! Each flat circle is 1⅛" long, carefully engraved with 1, 2 or 3 script initials of your choice. Modestly priced so you can order for yourself and for wonderful Christmas surprises. Tax is included. Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S
Evanston 2, Illinois

If you prefer Pennsylvania Dutch Motif, order HEART & TULIP (shown); Green PHILODENDRON or Red GERANIUM. **$2.00** PPD.

The Gift—that's really different!

BLACKBOARD
FOR GROWN-UPS—NOT FOR CHILDREN

This blackboard is designed for grown-ups who will use it many ways—in the kitchen for grocery list or reminder notes, near the phone for messages and numbers, recreation room, sitter's notes, etc. One of the handiest, colorful and most decorative things in your home. 11" x 14" with permanent, washable, smooth slated surface. Beautifully shaped and decorated in brilliant colors. Chalk and cord furnished.

Money back if not entirely satisfied

Town & Country House
"In the World's Largest Village"
Dept. L-11 1124 So. Harvey Ave., Oak Park, Ill.

TRIVETS!

Special
$1.00 EACH
2 for only
$1.89
POSTPAID

Better Order Both!

Wonderful Gifts!

Special introductory offer! Big 7" by 8" cast-iron trivets make wonderful wall decorations. The perfect low cost gift for everyone. Your choice of "A" or "B" for only $1.00 each . . . or both for $1.89. Order several of each at this low, low price.

Satisfaction Guaranteed or Money Refunded

FREE CHRISTMAS GIFT CATALOG in Color! Send for it!

Foster House
430 C11 S. Jefferson, Peoria, Ill.

"ROLLA-MEMO" PAD

Here is a memo pad with a brand new wrinkle! A 600 foot roll of standard adding machine tape, which lasts for ages, feeds from the bottom and tears off at the top, thus allowing you to keep on adding to your list. The Rolla-Memo is handcrafted with a soft antique finish and has a hard Masonite writing surface. Stand it on the table or hang it on the wall. The size is 4½" by 4½" by 10½" ..... **$4.25** ppd.

Send for Free Gift Catalog.

THE KREBS L-11 Westerly, Rhode Island

Glorious Yuletide Decorations

EXQUISITE CHRISTMAS TREE BALLS FROM AUSTRIA
—handblown glass with delicately enameled handmade and hand-painted scenes inside! Each is an artistic masterpiece and the most enchanting Christmas ornament you've ever seen.

Top left to bottom right:
Infant of Prague
Madonna & Child
Wooden Shrine
St. Francis of Assisi
Guardian Angel

2½" Balls $2.00 Ea. 3 for $5
6 for $9.50 PPD.

BEAUTIFULLY MODELLED WAX FIGURINES
Under Glass Domes

You'll be delighted with these colorful miniature religious scenes from Austria—handmade and hand-painted in wax. Mounted on wood.

MADONNA & CHILD, 5" high. $3.95 PPD
CHRIST CHILD, 5" high. $3.75 PPD
HOLY FAMILY, 5½"x7½". $5.50 PPD
ST. FRANCIS, 5½"x7½". $5.50 PPD

Write for FREE catalogue

GINA & SELMA INC.
DEPT. L-11
1040 LEXINGTON AVE.
NEW YORK 21, N. Y.

We Pay $16

for only 59 Lincoln Pennies

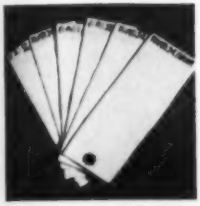
Send $1 for a Lincoln cent album (to hold your pennies) Return COMPLETED album and receive $16 (plus $1 for cost of album) by return air mail (total $17). Save other sets worth hundreds of dollars! All information sent FREE with your order. Send $1 to . . .

BYBYMAIL, BOX 488, DEPT. AA, HEMPSTEAD, N.Y.

YOUR MONEY'S WORTH

White we like as it's the "color" that's so right for contemporary settings. Shown, a demitasse set, imported from Sweden, in fine translucent china, by Gustavberg. Whether the occasion is formal or just a casual get-together, you'll serve your after-dinner coffee with great pleasure in this set. A lovely gift for the bride-to-be and all those who take pride in their home. Set of 6 cups and saucers, $13.50. Georg Jensen (L-80), 667 Fifth Ave., New York, New York.

Smooth modern: A double dor set precision-crafted with perfectly fitting sections to assemble yourself. No tools, nails or glue are necessary, sections interlock securely. Handsome sturdy piece to use for years, it has smart-looking all-brass drawer pulls, 62½" long x 19" wide x 29" tall, available in Finnish birch, $87.30; mahogany (walnut shade), $111.00; Limba (light mahogany shade), $119.65; all exp. chgs. coll. Bon Marché (L-80), 26 E. 14th St., New York 3, N.Y.



Men's pure Irish linen handkerchiefs with hand-rolled edges, made in Madeira, are hand-initialed with handsome monogram in blue, gray or brown, centered between an embroidered scroll. Thoughtful type of Christmas present for friend, husband or boss, and always in good taste. Monogrammed handkerchiefs, $1.50 each, or set of 3 in box, $4.00, ppd. Order from Mosley Linens (L-80), 11 East Washington Street, Chicago 2, Ill

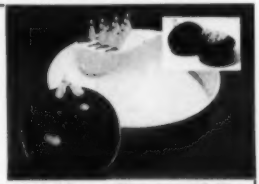
BOWL THEM OVER

Tenpin ash tray and Bowling ball cigarette caddy will cheer up your bowling duffer every time he contemplates his low score. 8" ash tray has tenpins for cigarette rest and comes in white, pink, turquoise. Ball is jet black, 5" high and has crossed pins for a handle. Holds regular or king size cigarettes. Both of fine glazed china.

Send for Free Gift Catalog

ASH TRAY, POSTPAID . . . $3.25
BOWLING BALL CADDY, PPD. $2.25
THE SET, POSTPAID $5.25

THE ADDED TOUCH (Dept. L-11) Wynnewood, Pa.



Holiday Centerpiece

Graceful wrought iron stand in antique finish, beautifully decorated for your holiday table with real pine cones (some green, some gaily frosted—all specially treated to last for ages) . . . white bells . . . four 10" red candles and tinsel red bow. Stand measures 17" x 7½", and it's lovely year-around with flowers or fruits.

Holiday Centerpiece,
Complete $3.95

CLARION PRODUCTS
BOX 4886 HIGHLAND PARK, ILL.

For rare blending of durability, beauty and comfort in which we take pride, try our copy of Grandma Benbow's Cane Rocker.

Made of Enchanted solid American walnut. Also available in cherry and maple. Genuine hand caned hand turned with hand rubbed dull antique finish.

Price $79.50

Express collect.
No C.O.D.

Send 25¢ for catalog of other reproductions.

BENBOW FURNITURE CO.
3528 Friendly Rd. Greensboro, N. C.

FRAMED MAILBOX MARKER attractive wrought aluminum frame style 667 $2.95 POSTPAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style 686 $3.45 POSTPAID

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style 686 $4.95 POSTPAID

fits any mailbox
install in a minute

MAILBOX MARKER STYLE M $1.95 POSTPAID

NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style N66 $3.95 POSTPAID

LAWN MARKER wrought aluminum stank up to 15 letters and numbers style L $2.95 POSTPAID

DAY-n-NIGHT MARKERS

present your name attractively
guide your friends—beautify your home!
PERFECT FOR GIFTS—ANY WORDING YOU WANT!

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

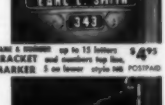
- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided, raised letters on both sides
- Dustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style N6 $4.95 POSTPAID

BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $3.95 POSTPAID

DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style BB $4.45 POSTPAID

NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style N6B $4.95 POSTPAID



TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style DB $5.75 POSTPAID

SATISFACTION GUARANTEED OR YOUR MONEY BACK!

★ PERFECT FOR *Christmas Gifts*
★ because it's
★ personal

WE SHIP WITHIN 3 DAYS!

Your Custom-made DAY-n-NIGHT MARKER is a gift from Jo and Terry

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

Spear, ENGINEERING COMPANY—
226 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

Spear, ENGINEERING COMPANY—
226 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 3 DAYS

*ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
		TOP	
		BOTTOM	

SHIP TO:
ADDRESS
CITY ROUTE OR ZONE STATE

TOTAL
☐ Enclosure encloses check or money order
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

Birthday lists of mothers' or grandmothers' junior charmers, or future executives become a delightful source of pride as they continue to grow.

Heavy sterling silver chain bracelet $3.00
Available in 12kt. gold filled $4.00
Available in 14kt. solid gold $35.00

Sterling silver discs 7/8" dia. with first name and birth date engraved in script ..... each $2.50
Available in 12kt. gold filled ..... each $3.00
Available in 14kt. solid gold ..... each $10.00

All prices include engraving. Federal tax and postage

Wayne Silversmiths, Inc. 546 SO. BROADWAY · YONKERS 5, N. Y.

WROUGHT IRON SWITCH PLATES

Attractive, Practical and Durable electric switch ornaments.

Designed to add warmth and beauty to the walls of any styled house . . . from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room . . . Living Room, Kitchen, Bed Room, Den, Foyer, etc.

#1 Single Switch ..... $1.35 ea.
#2 Triple Switch ..... $1.95 ea.
#3 Duplex Outlet ..... $1.35 ea.
#4 Double Switch ..... $1.65 ea.
#5 Combination Switch and Outlet ..... $1.95 ea.

Other types available including Decorated Plates.

No C.O.D.'s please. We pay postage. Money refunded if not delighted. Order NOW!

• Write for FREE Gift Catalog •

Laurie & Co. Dept. 13L · 507 5th Ave., New York 17, N. Y.

CHINA STAMP DISPENSERS

Decorative Stamp Dispensers. One holds full roll of postage stamps; the other holds scotch tape or paper clips. Exquisite handpainted China with gold trim. For home or office. 2 for $1.50

YOUR PERSONAL BARBER

Holds your shaving brush, safety razor & used blades in one neat place!

This barber will greet you with a smile each morning. His nickel-plated arms hold any size brush & razor. The Barber Pole itself holds used blades.

Sturdy colorful CERAMIC easy to clean! 6" high. Stand it or hang it anywhere.

With name: $2.95 Without name: $2.75

Write for our Free Color Catalog

CROWN CRAFT PRODUCTS
246 Fifth Avenue Dept. 311 New York 1, N.Y.

BUILD-A-NAIL . . .

new miracle preparation builds LONG, GLAMOROUS nails easily and quickly as you brush it on. Replaces broken nail with a permanent one of your own desire in minutes. Lengthens, strengthens, protects. Stays on tight—grows with the nail! Can be filed, cut, polished. Sure cure for 'NAIL BITERS'. Complete kit for 25 nails $1.25 ppd. Carol Beatty, Dept. R-L11, 7410 Santa Monica Blvd., Los Angeles 46, Calif. FREE GIFT CATALOGUE included.

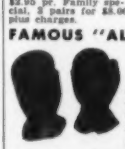
FROM THE DEERSKIN CENTER OF MICHIGAN

SHIRTS
JACKETS
COATS

CHILDREN'S SOFT DEERSKIN SNOW MITTS

Tops for snow. Fleece lined. Won't Rip, Snag or Tear. Impervious to water. Washable. Soft and comfortable in all weather. In natural tan, sizes 2 to 8. (State child's age.) $2.95 pr. Family special, 3 pairs for $8.00. Postpaid or C.O.D. plus charges.

FAMOUS "ALCAN" MITTS FIBER GLASS LINING



Good for 30° below

The warmest sportsman's mitts made. Arctic tested. Lightweight. Always soft and comfortable. Red leather facing. Small, medium, large sizes with hunter's split palm (right or left) optional. $4.95 postpaid or C.O.D. plus charges.

WRITE FOR NEW CATALOG

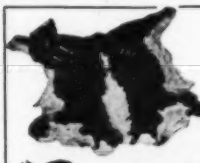
Wm GALLAGHER CO.
611 N. Leroy St. Fenton 5, Mich.

YOUR MONEY'S WORTH

Pure artistry! Imported, tiny toy miniatures from England. So tiny, that these little cast metal toys, with a neat enamel finish, fit perfectly in a matchbox to delight children or collectors. There's a steam roller and tractor, both with movable wheels, a cement mixer with vat that turns and a dump truck with movable body. Each, only 50c, the set of 4, $1.89, all ppd. Order from Miles Kimball (L-80), 215 Bond St., Oshkosh, Wis.

Sterling-silver initials on a gracefully curved backing make this simply styled pin just right to wear on your basic black dress and, of course, it's a natural to wear with blouses and tailored suits. Handcut, about 1½" long with foolproof safety catch, it's fully polished and is a wonderful little gift idea for gals of all ages. Only $3.98, incl. tax and post. Specify 2 or 3 initials. Merrill Ann Creations (L-80), 102 Warren St., New York 7, N.Y

Entertaining idea: A smart set of lovely, translucent china, edged, and personalized with "The ———" (your last name) or any 2 or 3 initials, in 24-carat gold. Interchangeable as coasters and ash trays, they'll serve beautifully as nut or candy dishes, too. A thoughtful present for the home, perfect, too, when you're in doubt as to what to give. Each is 4" diameter, set of 4 personalized, $4.95, ppd. Prince Harold Imports (L-80), 68-09 138th St., Flushing, N. Y.



Another BRANDICALF ORIGINAL

GENUINE CALFSKIN RUGS FOR THE WALL OR FLOOR

Everyone loves these handsome silky Calfskins . . . they're so perfect for the den, hall or bedroom. Soft, yet durable. Sueded back. 3 initial brand (print initials wanted) lends authentic personal note. Choice of black or brown with white.

Apx. 5 sq. Feet $10.95 Branded $12.95 Plus Sh
Apx. 6-7 Sq. Ft. $14.95 Branded $16.95 Post. co.

WRITE FOR FREE CATALOG

FOR HER luxurious, sheepskin "CUDDLE RUG". Apx. 8 to 9 sq. ft. in heavy tone—$11.95* in cloud white —$12.95* *Plus 35c post. ea.

No C.O.D.'s Please

Brandicalf Dept. R15, 157 Federal St., Boston 10, Mass.

HAND LOOMED STOLES FROM OLD MEXICO

A delightful gift for Christmas and the year-around. Made of fine soft wool closely woven (fringe 4 inches, 7 inches with 18 inch fringe on each end). Order one or more now and pick-up at Christmas. First and second choice of the following colors.

Amber, cocoa, soft yellow, rich red, pale blue, white, gold, emerald green, pink, ripe wheat and tangerine.

Return in 10 days if not pleased, for full refund. Please, no C.O.D.'s $7.00 each Postpaid.

M. D. PRICE
221 E. Elmira St., San Antonio 3, Texas

A Place in the Car

For His Pipe!

No Mess! Safe!

$2.00 Postpaid

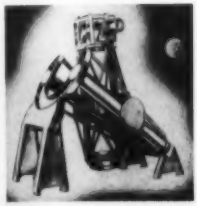
Pipe-Rak holds any pipe firmly upright in the car. No messy ashes spilled. No burned upholstery. Adjusts for size and proper drying angle of the pipe. Vacuum suction cup holds it to any smooth surface. Suede inside finish protects pipe. Satisfaction guaranteed. Polished chrome model also available, $3.95, postpaid. No C.O.D.'s please.

BOYD F. SCHERNBECK
3713-L Standish Ave. Minneapolis, Minn.

YOUR MONEY'S WORTH

The telephone book, your much-used reference, becomes most attractive and is protected with this handsome brown leatherette cover. The charming leaf design and your name is stamped in gold. When ordering, give height, width and thickness of book and name of your city. Town size: 9¼" x 6¼", $2.25. City size: 11¼" x 9½", $3.00, all ppd. Order from R M S Interiors (L-80), 11146 South Michigan Avenue, Chicago 28, Illinois.

The fine scent of old lavender goes with your fine lingerie, gloves and other feminine accessories. Use it, too, in the linen closet to impart a fresh outdoor fragrance to your linens or make it into bags to hang in the closet. Set consists of 2 boxes (each 5" x 4" x 1") of both lavender and rosebuds and is a Christmas gift to last all year around. Only $2.95, the set of 2, postpaid. The Lavender House (L-80), Post Office Box 83, Old Chelsea Station, New York 11, N. Y.



Life on Mars? Back-yard astronomers of all ages will be fascinated by this new plastic working model kit of the giant Mt. Palomar telescope. 17" high x 21" long, authentically scaled and designed from the original, you can study the moon's craters, Jupiter, etc. An instructive gift for youngsters and grownups, too, easily assembled, comes with stargazer's manual and star charts, $9.95, ppd. Sunset House (L-80), 83 Sunset Building, Hollywood 46, California.

Completely Assembled
SHIP MODELS

Handmade by Yankee Craftsmen. Model pictured is the **BENJ. HALE**, sturdy schooner of the romantic sailing days of 1882. Size 18" x 11" high. Black and red hull — treated cloth sails — mounted on maple finish base.

Shipped completely assembled and finished. An ideal decorating piece.

$18 Exp. Ppd. in U.S.A.

Handmade Ship Models by
Piel Craftsmen
Newburyport 4, Mass.

Write for FREE CATALOG of other models — Schooners, Ships, Clippers —
From $8.00 up. Sold only by builder.

DIG THAT CRAZY SANDWICH

In a jiffy, the **SNACK CUTTER** makes up mouth-watering Hors D'Oeuvres, little sandwiches on a toothpick, of foods you have on hand . . . apple, pickles, cheese, bread, meats . . . Send a dollar bill to **CHRISTINE** to-day for two **CUTTERS**, to use yourself, or for gifts and prizes.

60c Each. **2** for **$1.00** Postpaid
Full money back guarantee
WRITE FOR FREE CHRISTMAS CATALOG
CHRISTINE
Box 397 Mundelein 1, Illinois

NEW ALL-ALUMINUM
SWING-AWAY
PLANT STAND

with 10 Arms that can be swung to any position for running or floral display

ONLY
$14.95
Postpaid
HOLDS 11 PLANTS

Stands 48 in. high. Arms 6 to 12 in. in length. Bottom arm is 18 inches from floor. Saucers are 5" in diameter.

Completely and absolutely rust-proof. Base and arm trays are of shining spun aluminum — easily kept sparkling like new. Perfectly balanced not to tip.

Glorify your home with this Beautiful Plant Stand. Order today.
OZARK SPUNALUM CO.
Box 59-L Jackson, Missouri

COLTEN'S
1351 BEACON ST., BROOKLINE 46, MASS.

Custom-Made
Bedspreads and Draperies

☆ **DRAPERIES**
We will custom-make these draperies to the exact measurements of your windows for approximately 50c a yard plus cost of fabric. Precise pinch-pleating, fine tailoring. Color swatches available . . . 10c a fabric. Choice of corduroy, taffeta, chintz, moonglow or fortique. Request measurement chart for estimate.

☆ **BEDSPREADS**
Colten's can custom-make these bedspreads, coverlets or dust ruffles . . . any width, length or height at a surprisingly low cost. Fabrics include chintz, taffeta, corduroy, moonglow or fortique. Choice of colors. Write for catalogue (15c), measurement chart and color samples (10c a fabric).

SHIPMENT in 1 to 3 WEEKS AFTER ORDER

KING SIZE
Fits two twin beds, joined (each 39" wide, 76" long, 21" high).

COVERLETS
Moonglow (illustrated) . . 29.95
Fortique 29.95
Taffeta 27.50
Chintz 27.50
Corduroy 27.50

BEDSPREADS
Moonglow 32.95
Fortique 32.95
Corduroy 29.95
Taffeta 29.95

BEDDING
Percale sheets, 108x122½, 7.95
Wamsutta Mattress Pads, 10.95
North Star Wool Blankets, 29.50

Ready-Made Ensembles

IN STOCK, FOR IMMEDIATE DELIVERY. COLOR SWATCHES AVAILABLE . . . 10c A FABRIC-SET.

Textured MOONGLOW
Glittering rayon and cotton . . . in ice pink, forest green, yellow, parchment, turquoise, nutmeg, grey, almond green, coral or rose. Kick-pleat, quilted coverlet . . . twin 13.95, full 16.95, king size 29.95. Fully gathered dust ruffle . . . twin 8.95, full 9.95. 63" drapes 7.95, 81" 9.95. Twin quilted bedspread 14.95, full 16.95, king size 32.95.

Washable CORDUROY
Luxurious pinwale corduroy in eggshell, aqua, lipstick, charcoal, rosedust, walnut, blue, nutmeg, coral, lime, pink or hunter. Twin spread 13.95, full 15.95, king size 29.95, 63" long drapes 9.95, 81" 11.95. Catalogue (15c) has prices of coverlets, dust ruffles, studio couch covers and toss pillows. Monogram extra 6.00, if desired. (Dry clean if monogrammed).

Everglaze CHINTZ
Diamond quilted and scalloped coverlets in grey, hunter, yellow, rosedust, brown, mint, blue, pink, aqua, chartreuse, red, charcoal, orchid, mocha, fuchsia or white . . . twin 12.95, full 13.95, king size 27.50. Fully gathered dust ruffle . . . twin 6.95, full 7.95, 63" drapes 8.95, 90" 7.50, sham 3.95.

SEND 15c FOR our new 1955 HOME FASHION CATALOGUE in color.
Add 90c to each total order for postage and handling

design & value

A distinguished group of good design modern furniture, exclusively at b.m. Precision built, beautifully finished. To save you shipping charges—and look at those prices—all units come in sectional factory prepacks. Complete assembly instructions. No C.O.D.'s. Shipments via Railway Express Collect.

coffee tables (birch) **11.95** ea.

2 @ 19.95. Walnut finished mahogany 13.95.
2 @ 23.95. Size: 36 x 24 x 14 high. "L" shape

room dividers from **13.85**

	Birch	Walnut finished Mahogany
19 x 12 x 29 high	12.85	17.50
30 x 12 x 29 high	17.50	21.90
48 x 12 x 29 high	24.85	31.00

additional shelves and tiers (11" high) from 5.10

desk (44 x 22 x 29) Birch **39.95**

Versatile and sturdy, can be mounted left or right. Available in walnut finished mahogany at 49.95

Visit our huge N.Y. store.

bon marche
26 East 14 St., New York 3
Send 15¢ for latest catalog.

For the man in your life...

VALET RACK

Every man, bachelor or benedict, needs one. This smart, useful 18" x 48" valet is designed to hold a man's suit, trousers, shoes . . . all neat and ready to use. Helps keep his clothes neat and pressed. To freshen garments, just move in front of open window overnight. Of attractive mahogany-finished wood. Better order two; the ladies love it too. Order now for early shipment.

FREE CHRISTMAS GIFT CATALOG Ask for it!

Satisfaction guaranteed or money refunded

Only **$3.95** plus 35c shipping

Foster House
430 C11 So. Jefferson, Peoria, Illinois

AUTHENTIC ANTIQUE AUTO

Ash Tray

BY KOCH METALCRAFTSMEN

Ideal "collector's item" gift! Full-color reproduction of ancient vintage auto on 5" round white ceramic tray. Gleaming brass or copper plated Grecian metal stand with combination handle and cigarette rest. Black vinyl leg tips. (Specify finish.) No. L-8.

ORDER TODAY! EACH, $4.95 PPD.

Santa Claus-Land
SANTA CLAUS, INDIANA

YOUR CHILD'S NAME ON THE NEW...

JINGLE SOX

is different and practical only $1.95

Durable red corduroy with white top. A name handsomely appliqued in sparkling Christmas red, plus 3 jingle bells. Ideal for other children too, or as a novelty for grownups. 3-week delivery. $1.95 ppd. Send check or M.O. with order.

21 in. low to top.

Mail to JINGLE SOX
1115 Noble St., Anniston, Ala.
PRINT NAMES FOR SOX

Name_____
Address_____
City_____ Zone____ State____

Smart and New — CAST IRON

Lion Head Towel Rings!

In Frosty Pink or White Cast Iron

only **$2.95** pair plus 25c shipping

Here's the king of gifts . . . and you'll want a set for your own home too! These are genuine cast iron, extra large size 5" towel rings, in either white—or frosty pink. They're easy to install and once up, they become conversation pieces. Really a distinctive touch for the bathroom, kitchen or the bedroom. The pair is just $2.95 plus 25c shipping. Order now for prompt shipment.

FREE Christmas Gift Catalog Write for it!

Satisfaction guaranteed or Money back

Janet Forester

131 C11 First St. Peoria, Illinois

STOP! THAT LEAK

WITH THE

FAUCET-FIXER KIT

ALL THE TOOLS AND EQUIPMENT TO DO THE COMPLETE JOB YOURSELF

Every drop goes on your water bill!

Save Plumbing Bills! — Stop Expensive Waste!

HANDY FAUCET-FIXER CONTAINS:

8—½ inch Tapered Washers
8—¾ inch Tapered Washers
4—Brass Faucet Screws
1—4-inch x 10-inch Plastic Kit
1—Faucet Seat scale-scraper with illustrated instruction sheet
1—Genuine No. 2 Ideal Phillips Screw Driver with Amberlite handle
1—8-inch All-Steel Adjustable Wrench plated finish
1—Mechanic's Screw Driver 4 inch x 1/4 inch full tempered blade Amberlite handle

only **$2.98** plus 25c shipping

FREE CATALOG

Faucet-Fixer Pays For Itself!

Craftline P. O. BOX 9191 RICHMOND, VA.

TOP VALUE CHAIR $8.95
Completely assembled

Simple casual styling lends itself to any decor. Sturdily built of birch with hand woven fibre rush seat for comfort and extra charm. For dining, den, living and bed rooms; 30" high, seat 18" x 15"—18" high. Unfinished, ready to finish as you like it $8.95 each. Mahogany, maple, walnut, cherry or pine finish $12.95. Minimum order is two.

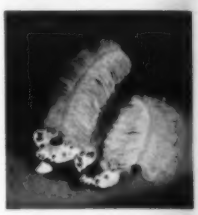
Express Collect
No C.O.D.'s please.
Money refunded if not satisfied

THE HITCHING POST
Dept. L-11
281 Glen Cove Avenue Sea Cliff, L.I., N.Y.

YOUR MONEY'S WORTH

Bright yellow wagon stuffed full of fascinating blocks to keep children from 2 to 8 amused for hours at a time. The pull-cart wagon with gay blue wheels measures 23½" x 6" x 12½" high, and comes filled with 46 soft wood blocks in 10 different shapes (the same kind used in kindergartens and schools). Sturdily built to last for years of play. Complete, $12.50, shpg. coll. (Shipping weight: 26 pounds.) F.A.O. Schwarz (L-80), Fifth Ave. at 58 St., New York 22, N.Y.

As handy at home as it is in the office—decorative clip writing board, personalized with a bold initial. For the ladies, a red or white clip tops a matching 6½" x 11" writing board or there's a gay pastel pink clip on a charcoal board (hang it on the kitchen wall, for notes, etc.) $1.95. For men, a king-size, 9" x 12½", with black or gold clip on harmoniously colored board, $2.95, all ppd. Order from Florida Gifts & Gadgets (L-80), 1356 Main St., Sarasota, Florida.



Femininity personified. What woman wouldn't delight in owning this eighteenth-century-style billowy ostrich plume quill pen, 22" long with metal writing tip, to inspire her letter writing? Choose it in spun-sugar white or pink to match (or mix) with the lovely scrolled iron inkwell, also available in white or pink. Pen, $1.75, ppd. Inkwell, 6½"x6½", $2.95, plus 25c post. Helen Gallagher (L-80), 413 Fulton Street, Peoria, Ill.

DOLLETTE

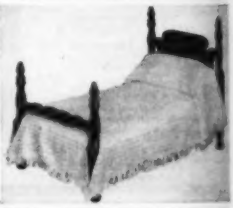
A Masterpiece in Miniature

What a pleasure it will be to give this beautiful doll bed for Christmas. "Dollette" is made by a leading manufacturer of full-size beds. It is made from select materials, has a plywood bottom and is securely assembled with large machine screws.

Bedding consists of a cotton box mattress, bolster type pillow and a beautiful fringed white bedspread. Inside dimensions: 12x21", headposts 16". Your choice of two lovely colors: maple or mahogany.

Bed Alone $6.25 ppd. Bed and Bedding $10.95 ppd

LEWIS SALES DEPT. L BISCOE, N. C.

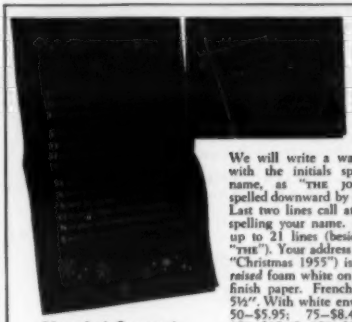


YOUR MONEY'S WORTH

The strains of Liszt's *Hungarian Rhapsody* or a Mozart symphony are muted here in chalk white bisque. Each, 5½" high, true-to-life bust of 6 famous composers, is sculptured with all the charm of the classics. Made to look lovely atop TV set, decorate a hutch, or add a musical motif to the study. Set of Liszt, Mozart, Chopin, Brahms, Beethoven, Mendelssohn, $7.50, ppd. (9½" high, pair of any 2, $12.95, ppd.) Seth & Jed (L-80), New Marlborough, Massachusetts.

The light delightful: A lovely white bone china lighter with delicate hand-painted *Moss Rose* design is highlighted with a gold band at its base. 3" high, with automatic lighter, made for years of service, it's perfect for any gift occasion. Use a couple with your table settings too; they'll blend nicely with your china. $2.95 each or set of 2, $5.50, all ppd. Order from Lee Wynne (L-80), 5446 Diamond Street, Philadelphia 31, Pennsylvania.

Sweet-toned and mellow! Dad is sure to be pirating this harmonica from the "crew-cut" set to practice his forgotten skills. Longer than the standard size, it's imported from Germany and has 32 reeds to give it a wonderful musical range. Harmonica, in its own metal case, is made to last for years of pleasure. A good gift for junior, it's $1.95, ppd. Beverly Baker (L-80), Box 135, Darien, Conn.



The Verse Initials Spell Your Own Name

We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN MASONS" is spelled downward by the verse pictured. Last two lines call attention to initials spelling your name. There's room for up to 21 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1955") is on cover. All in *raised* foam white on soft green antique finish paper. French-folded to 4¼" x 5½". With white envelopes. 25—$3.45; 50—$5.95; 75—$8.45; 100—$10.95; 150—$15.45; 250—$22.50. Each Card over 250—9c. Postpaid.

Money-back Guarantee!

Yours Free!
Write for free 148-page catalog of exciting gift ideas!

Miles Kimball
87 Bond St. - Oshkosh, Wisconsin

3-piece Outfit for Your Little Indian

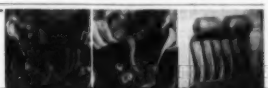
Heap big Indian chief needs heap big amount equipment to carry on his tribal duties. This 3-piece outfit will give him his signs of high command. The multi-colored headdress is made of real feathers. Colorful felt vest is gaily decorated. Ceremonial dance rattle (made by the Indians) is covered with rawhide and hand-painted.

The complete outfit (small, medium or large—state child's age) only $3.50

Postage prepaid (except on C.O.D.'s)
Write for FREE Catalog

CHEROKEE TRADERS, Dept. L-10
P.O. Box 7068 Oklahoma City 12, Okla.

NON-BRUISING SALAD
Tossing Tines



Handier than another pair of hands and even easier on delicate salad greens. Coats even heavier vegetables thoroughly with dressing. Serves gracefully—neatly—no mess. Selected wood curved to fit your palm. Use also as tongs to lift hot potatoes, corn-on-the-cob, ice cubes. Matching wall rack included.

$3.95 Postpaid
Ga. residents add 1% sales tax

EL RICO PATIO PRODUCTS
Dept. SL 1080 Williams Mill Rd. NE Atlanta, Ga.

SILVER STORAGE DRAWER KIT

Convert any drawer into an accessible tarnishproof place to store up to 140 pcs. Silverware. Cut down 18 x 40 base pad or use in portion of drawer — 140 pc. capacity unchanged. Everything furnished: base pad and 2 racks covered with Prevent Tarnish Cloth, 2 cover flaps, tacks, etc. Made by The International Silver Company.

Attractively boxed ..... $6.95 postpaid

FIREPLACE—BARBECUE LIGHTER

Eliminates mess of paper and kindling. Sturdy kerosene and touch a match—safe and sure. As sturdy as it is attractive—½ pt. capacity. Lighter 9" high, tray 6" dia. A practical, safe and beautiful gift, attractively boxed.

Antique Black Lighter, Brass Tray ..... $5.95 postpaid
Gleaming Brass Lighter and Tray ..... 6.95 postpaid

EAGLE PRODUCTS • BOX 84-A9 MERIDEN, CONN.
SEND 10c IN COIN FOR '56 CATALOG

DIFFERENT! . . . COLORFUL!
CHRISTMAS TREE SKIRT*
DO-IT-YOURSELF KIT

Brighten the base of your Christmas tree with this glamorous Christmas Tree Skirt. Sparkling beads, sequins and ribbons decorate the red and green felt appliques on a 36 inch circle of snow white felt. NO SEWING—all materials in one package with easy-to-follow ILLUSTRATED directions. Can be used year after year. Also available in red felt or green felt with different set of designs. Specify color when ordering. Order Now! MONEY BACK GUARANTEE!

*Trade Mark Registered

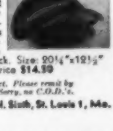
COMPLETE KIT POSTAGE PAID $5.90 NO C.O.D.'s PLEASE

Add 3% Sales Tax for N.C. Orders

FELTCRAFT BY JONNIE LEE
P. O. Box 5473 Ardmore Station
Winston-Salem, N. C.

"PUT ON THE DOG" WITH A HOUND SHOE SCRAPER. Encourages kiddies and adults to clean their shoes . . . protects your floors and rugs. Satin black finish with red tongue. 22" long; weight 30 lbs. Price $9.75

HEAD HUNTERS! Please Note! Made to fit a 3¼" post, this cast iron horse's head is ideal for use along bridle paths, at entrances to farms, ranches, estates, etc. Weight 25 lbs. Price $12.50



DRAGON FLY BRASS LOG HAMPER Fashioned of brightly burnished brass, this decorative log hamper makes a graceful addition to any living room, also doubles as magazine rack. Size: 20¼"x12½" x10", weight 10 lbs. Price $14.50

Shipped express collect. Please remit by check or money-order. Sorry, no C.O.D.'s.

CENTURY SHOP, 1134 N. Sixth, St. Louis 1, Mo.

MATERNITY
CORDUROY TOP & SKIRT

JACKET—Pinwale Corduroy, full zipper front, warm and soft. Red, Turquoise, Toast or Kelly. Sizes 8-18

Regular $6.99
Special with Adv. $5.99

SKIRT—match or mix with corduroy Top. Black, Toast, Turquoise, Red or Kelly. Sizes 8-20.

Regular $4.99
Special with Adv. $3.99

Postage Except C.O.D.'s

FREE! WRITE FOR COMPLETE MATERNITY CATALOG OF ADVANCE STYLES MAILED IN PLAIN ENVELOPE

Satisfaction guaranteed or money refunded

Crawford's
Dept. 173, 8015 Wornall Rd., Kansas City, Mo.

MAKE GRANDFATHER'S WATCH USEFUL

New! Treasure Dome Jr. Full size "bell-case" made of clear styrene with plastic base. Easy to wind timepiece, graceful home for treasured heirloom. Showcase for medals and fine keepsakes. $1.95 Ppd. Nameplate as shown (3 words) add $1. ORIGINAL TREASURE DOME made of crystal clear Dupont Lucite with polished hardwood base of mahogany, ebony or blonde. $3.95 Ppd. Carol Beatty, Dept. R-111, 7410 Santa Monica Blvd., Los Angeles 46, Cal. Send for FREE GIFT CATALOG of 200 selections.

IMPORTED PLANTERS

Unique and artistically designed, individually handwrought by metal craftsmen. The planters have a beautiful non-tarnish rustic copper finish and contain matching pottery pots. Ideal for any room, terrace, or patio. Money refunded if not delighted.

ECKARDT IMPORTS
Dept. F 9 3619 Shelby
Fort Worth 9, Texas

$1.50 Model 4 Medium 4" pot

$3.00 Model 8 Large 6" pot

Add 25c postage per order.

$3.95 Model 7 4" pot 16" overall

$7.95 Model 7A Ceiling light fixture with glass and wiring

TIDY TIGER RUG

only **$2.98** postpaid

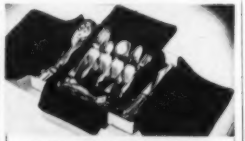
It's a Hide-a-Bag! It's a Wall or Bed Decoration! It's a Rug!

Strictly for youngsters from 6 to 60 . . . this adorable pet is to use and to amuse. The top is of silky soft plush and the underside is of felt with a zippered compartment to hold pajamas, bed linens or the laundry. The head swivels and tail has a ring for hanging. Shown is TIGER (black and yellow—30" over-all) . . . also available is HONEY BEAR, (brown—24" over-all). **Specify which.**

Hobi

Immediate delivery. Send check or money order. Satisfaction guaranteed.

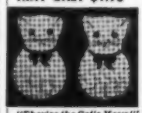
Dept. L-115, 15 West 57th St., New York 19, N. Y.



FLATWARE STORAGE TRAY with TARNISH-PROOF LINER

So convenient! So practical! Compactly stores up to 100 pieces (12 place settings) including serving pieces. Strong tortoise shell plastic tray with built-in dividers, 12⅜" x 16½" x 2¼". Custom fitted famous Pacific Cloth tarnish-proof liner keeps them scratch-free and shining bright!

TRAY ONLY $1.98 **LINER $2.00**



MAGNETIC POT HOLDERS
A gay pair of Scottie Cats to brighten your kitchen. Magnets inside make them cling to stove, refrigerator, cabinets, etc.—always handy! Heavily padded, washable. Red, Yellow, or Blue.
2 for $1.00

"They're the Cat's Meow!"

MASTERCRAFT 212L SUMMER BOSTON 10, MASS.
FREE GIFT 'N GADGET CATALOG

Personalized Sterling Silver
PRAYER BOOK MARKER

$3.95 POSTPAID

Someone you love will cherish this thoughtful gift. A beautiful sterling silver book marker for Prayer Book, Bible, or Missal. At one end of three black or red satin ribbons is a Sterling Silver Cross. At the other end of each is a hand-cut silver initial, forming a three-letter monogram. An acceptable gift in many religious orders for priests and nuns.

Print initials desired and color of ribbon.
Satisfaction or Money Back

Christmas Gift Catalog FREE Write Now

Religious Art Guild
300 C11 Monson St., Peoria, Illinois

Queen Anne WIG STAND

George never slept here, but his wig could have. This stand, made of solid mahogany complete with copper bowl, is a true reproduction of a fine English piece dating back to 1750. Today it serves many decorative uses in living room, dining room or hall. Ideal for floral arrangements or planter. Free delivery. $44.50. Add $3 West of Mississippi.

WRITE FOR CATALOG

Send 25¢ in coin (NO STAMPS) for our new catalog of over 100 Early American and 18th Century reproductions.

Height 32" Diameter 11"

Newcomb's Reproductions
BOX 1269 L DURHAM, N. C.

YOUR MONEY'S WORTH

It's a wise Santa who includes these nested toys for all the kids. Hand-carved wood, gaily colored, there are 6 happy peasants, the littlest 1½" and the tallest 6½". Alongside is the jolly snowman family, his wife and two children (1" to 6"). Each set of nested peasants, $2.75; 2 sets, $5.00. Each snowman set, $1.50; set of 2, $2.75, all ppd. Q. T. Novelty, Ltd. (L-80), P. O. Box 54, Murray Hill Station, New York 16, New York.

Healthy, beautiful hair is really appreciated. This *Vibra Brush* takes the chore out of brushing and adds beauty to your crowning glory; it massages and stimulates the scalp. Lightweight motor (operates on A.C. current) is enclosed in anodized aluminum shell. Brush handle and base of unbreakable, chipproof plastic with nylon bristles. $9.95, ppd. From Vibra Brush Company (L-80), 318 Market Street, Newark, New Jersey.

In style! A really fine server and tray you'll find a multitude of uses for—to decoratively pile with fruit, as a centerpiece for the table or buffet, as a giant-size ash tray on a long low coffee table, or just to look ornamental. Made of heavy cast aluminum, it measures 14" x 9" wide and has practical serving handle. Finished in white, black or antique green, $7.50, post. chgs. coll. Order from Antique Iron Craftsmen (L-80), 2500 27th Avenue, North, Birmingham, Alabama.

Noel Noel!

A handsome ceramic fourtsome spelling out Christmas spirit holds either your candles or sprigs of your holly. Good for table or mantle. Each letter is 4" high. Green with red holly berries. And the best news is the price. $1.98 for the set postpaid. No C.O.D.'s.

EDITH CHAPMAN
Main Street, Nyack, N.Y.

XMAS ANGEL EARRINGS !!

Exclusively Ours

Gay, Festive! Conversation piece earrings. Especially designed for HOLIDAY WEAR. These lovable Angel Earrings, each with a tiny surprise in hand, are as full of whimsy as Saint Nick himself. Brightly painted. Feather light. Comfortable to wear. An EXCITING GIFT for you and your friends!

POSTPAID, TAX INCLUDED Only **$1.00** *3 PAIRS $2.75*

Matching Angel Scatter Pins. Set of 3 $1.50 ppd.

YOU'LL BE DELIGHTED!! No C.O.D.'s please.

TARTAGLIA IMPORTS
1309-L Cleveroy, Laguna Beach, Calif.

THE BEAUTY OF BRASS
by Candlelight

"3-Light Tapered Sconce"
. . . in solid brass, lacquered for permanency. Beautifully adaptable to many periods in decor to make your home even lovelier! Holds standard size tapers. 10½" high x 9½" wide.
$11.50 pair, Expr. Coll. 2-Light Tapered Sconce available at $9.50 pair, Expr. Coll.

"2-Light Ball Sconce"
. . . in solid brass, lacquered for permanent finish in a design that blends with modern as well as traditional. Takes standard size tapers. 9½" high x 6" wide. **$9.50 pair,** Expr. Coll.

3-Light Ball Sconce available at $11.50 pair, Expr. Coll.

Sorry, no C.O.D.'s

SUBURBAN DECOR
Dept. L, P.O. Box 158 New York Zone 33, N. Y.

CARLTON Stainless Steel Sinks add

that luxurious custom look

without a penny's extra cost!

When you select a sink for your new home or for modernizing your present kitchen, you are selecting a lifetime helper. Now, since you can get the best at the same cost as the commonplace, there is no reason for you to deny yourself a Carlton Stainless Steel Sink to glorify your kitchen. . . . Carlton's *exclusive* sparkle finish never dulls; there is no surface enamel or plating to chip or crack; it can never discolor, rust, or stain and it is as easily washed as a china dish. Kind to dishes, too, because of its extra resiliency. . . . Ask your Master Plumber, your Builder, or Architect to tell you how you can get a Carlton Stainless Steel Sink without a penny's extra cost. Send your name on a post card for free sink Folder No. 77. Address Carrollton Manufacturing Company (Sink Division), Carrollton, Ohio.

CARLTON SINKS HAVE STILL OTHER ADVANTAGES

In our free Folder No. 77, see how Carlton's straight side walls increase dish capacity; how narrow center wall reduces splash; how the rubberized undercoating hushes dish clatter and smothers the chatter of a garbage disposal.

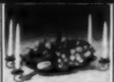
The bright spot in your kitchen

CARLTON
STAINLESS STEEL
SINKS

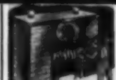
Bancroft's PRESENTS... TOMORROW'S GIFTS TODAY

"Grow" Perfect Nails of Any Length in Minutes!
Transform broken, split or bitten nails into long, graceful nails you've longed for! "Bid-A-Nail's" glamorizing solution brushes on like nail polish and ACTUALLY GROWS with your own nails. Not an artificial nail, it files and polishes beautifully. Won't come off even when typing. Enough for 25 nails.
BA7040, Kit $3.30

THE BOOK THAT TALKS!
A voice is built into every page! Each different animal on every page talks in its own particular way. The cows moo, the dog barks, the sheep go ba-a-a-a! Press the entire book and they all sing out in a barnyard chorus. Loads of farmy fun in a riot of bright, gay colors. Superb educational value.
BA1905 .... $1.50



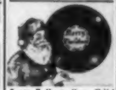
Stately 4-Candle Centerpiece
Decorate your table with light and loveliness! Styled in the modern, casual manner of simplicity . . . handsome centerpiece holds your own arrangement of fruit, flowers, and 4 candles. Delightful for formal or informal dining. Artistically made of jet black wrought iron with iron bowl. 7½"x18".
BA6200 .... $2.98



Full-Size Electric Fireplace
The logs actually FLICKER and GLOW! Now, Santa can "warm" himself by a magnificent fireplace—with red-colored bricks, green Holly Wreath, simulated andirons and logs. 4 ft. wide by 4 ft. tall. It sets up in 90 seconds. Vinyl coated Kraft-board construction with cord, socket, bulb, flicker attachment.
BA4552 S $3.98

And Away We Go . . .!
The latest in fun for small fry . . . makes a kangaroo look like he's walking! Rocket Shoes are safe, durable—perfectly balanced to give hopping good times. Children bounce around like spacemen on quality steel springs and rubber shock absorbers. Steel caps protect shoes. Fit all children, ages 6 to 12.
BA4456 .... $5.98

Personalized Half-Cups
Watch your guests' eyes pop when they ask for "half-a-cup-of-coffee" and you give it to them! Real jumbo full-size cups are cut in half. Of highly glazed ceramic and hand decorated with the words as illustrated above. Personalized with any name.
BA4969P, Each $1.00
BA4970P, 4 for $3.75



Santa Talks to Your Child
...and calls him by name! Imagine the thrill when Santa speaks to your child personally. Santa talks about being good, discusses reindeer, etc. Watch how excited Junior will be as he joins in singing "Jingle Bells". Unbreakable plastic. Individually recorded. State name.
BA4690D $1.00

Personalized Denture Dish
An orchid to the person who thought this one up! Spacious plastic container has plenty of other uses, too, but it's ideal for sparkling false teeth that need over-night parking. The lucky recipient will want to put his teeth in at once. We'll hand letter any name along with other words (as illustrated).
BA1725P $1.25

SKUNKY, THE STINKER DEODORIZER
Simply adorable! Even the boss smiled when he saw the cute attached poem that reads: "My name is Skunky, the Stinker, and 'tis my job you see, to keep the bathroom pleasant for those that come after thee....". Just hang him on the wall—he quickly chases odors. He comes to you complete with special incense matches that dispel odors and fill the room with a delicate, fresh, scent. Of glistening ceramic in "true-to-life" colors. He's certain to become the family favorite.
BA3213 .... $1.98
Set of six extra books of incense matches.
BA3754 .... 89c

PERSONALIZED "MIDNIGHT COACH" SIGN G-L-O-W-S In The Dark!
Your name and house number G-L-O-W in the dark! Charming Coach Sign adds friendly warmth to your house—helps guests find it, too. Imagine! It's artistically hand-lettered with ANY family name and house number—and it can be seen DAY or NIGHT! An enchanting addition to lawn, mailbox, post, house or tree. Specially molded from heavy metyl-methacrylate, it resists wind, rain, snow and sleet. In rich black hammered crinkle finish—you'll display it year after year. Stands 5¾" high by 15" long.
BA3664P $1.00

HOW TO ORDER:
- Order by number, stating the quantity desired.
- Add only 15c to total of order for postage and handling.
- Send payment (check, money-order or cash) with your order. No C.O.D.'s please. Satisfaction Guaranteed or Money Back.

BANCROFT'S 1112 So. Wabash Ave., Dept. LH-540, Chicago 5, Illinois

ROBOT OPERATED TRACTOR

Neither Dad nor Junior will be able to figure this one out! "Marvelous Mike" has no buttons, no wires, no springs, no gadgets. Yet when he encounters an obstacle he stops the tractor, shifts the levers and pedals, backs up, turns into the clear, shifts again and goes forward—all by himself! Here's a toy young and old alike will say is really "out of this world"! Robot 8½" high. Overall length 14"; bright yellow $9.95

Postpaid. No C.O.D.
Guaranteed, of course

ELRON Dept. E-140 225 W. Erie St., Chicago 10, Ill.

Care About
YOUR CAR?

Then you realize that it takes pretty constant attention to keep it respectable looking. The Kar-Kare Kit contains polishing cloth, whisk brush, sewing kit, bottle opener, utility screw driver, windshield ice-scraper, memo pad and pencil, and a Kar-Lite for reading maps. It comes in a vinyl plastic case that fits into the glove compartment. **$2.95**
Please Add 25c Postage

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21 Station Road, Haverford L 11, Pa.

ADJUSTABLE PULL-UP LAMP
Brightens Your Darkest Corner!

Raise It . . . Lower It . . . Swing It from Side to Side! Use Anywhere!

EASY TO INSTALL!

Choice of Gold, Black, White, Pink or Green

$12.95
Deluxe bright brass finish model $15.95

Featured by all decorators! Extends 25" from wall; 14" in diameter. Glare-proof translucent fiberglas diffuser, durable pull-up cord, 2-light fixture, on-off switch, perfect balance counterweight. Use over desk, sofa, bed. Money-back guarantee. No C.O.D. Postage-paid.

DOROTHY DAVID STUDIO
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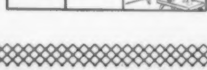

YOUR MONEY'S WORTH

Your little girl will have stars in her eyes on Christmas morning when she glimpses this frothy ballet dress all in glowing pink. The shimmering satin bodice is flower-trimmed, fully lined and zips down the back. The fully ruffled net skirt is all nylon. Satin panties are elasticized for perfect fit. In sizes 4, 6, 6X, 8, 10, 12, $3.98, ppd. Niresk Industries (L-80), 4757 N. Ravenswood Ave., Chicago 40, Ill.

Early American reproductions inspired and copied exactly from actual heirlooms acquired by Benbow. One of the many finely crafted pieces in solid aged American walnut, this beautiful *Berthea Welsh* hutch has hand-turned knobs (or brass drawer pulls) and hand-inlaid keyholes. 82" high, 54" wide by 22" deep, it's also available in solid mahogany, cherry, maple or pine, $245.00, shpg. coll. (25¢ for catalogue of other pieces.) Benbow Reproductions (L-80), 3528 Friendly Rd., Greensboro, N.C.

Hee-Haw is a real live Mexican burro to delight the hearts of all children. They'll have loads of fun, riding and taking care of him. Very tame and economical to feed, he makes a wonderful pet. Baby burros, 2 to 3 months old, 38" tall, weigh approximately 75 pounds, for children up to 5 years. Burros, 7 months to a year, 40" tall, weigh approximately 125 pounds, for children to 10 years. Female, $95.00; male, $85.00, exp. chgs. coll. (No refunds.) Spencer Gifts (L-80), 556 Spencer Bldg., Atlantic City, N.J.

DESSERT and COFFEE SET

Utterly charming for serving coffee and sandwiches or cake. Unusual oval-like shaped plate of white china, strewn with delicately shaded Roses or Violets, is gold-trimmed; has special recess to sturdily hold matching cup. No spilling or juggling with coffee on one knee, cake on the other. Perfect for buffet dinners, midnight snacks or dessert before TV or fireplace. Service for 4 (4 cups and 4 plates). Exceptional quality China, actually worth much more than our moderate price! Real VALUE, delightful gift. Ppd. **$4.98**

Guaranteed, of course.

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FOR THE NEW BORN BABY FOR A BIRTHDAY GIFT

HERE is truly a charming "personalized" Baby Memento. The adorable, cuddly ceramic figurine in natural colors, is exquisitely finished in either pink or blue.

- Baby's name, weight, time and date of birth in kiln-fired for permanence in 22-karat gold. Your choice of black, brown, blond or red hair. PLEASE PRINT INFORMATION IN YOUR ORDER.
- The antiqued oak frame measures 11 inches across, and designed to add charm and blend perfectly with furnishings in baby's room.
- A gift they will always be thanking you for, and at a thrifty price of only **$4.95**

Send check or money order to:
VALERIE HILLMAN
2422 North Front Street Philadelphia 33, Pa.

"Glamour in Your Kitchen"

Fully pleated Apron-Skirt—to look pretty in your kitchen, livingroom and patio. Made of lustrous, washable sateen. Stunning over slim sheaths, full skirts or fancy pants. One size fits everyone. The gay and useful Pocket-Pot-Holder, of bright red felt, buttons on.

Colors: Pink—Blue—Yellow.

Price: **$3.95** plus 30c postage

MARLEE
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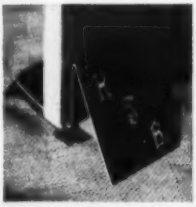
YOUR MONEY'S WORTH

Made to be admired! Sparkling brilliance of hand-cut, hand-polished crystal jewel chains and pendants is combined with the beauty of solid lacquered bronze that never needs to be polished. 23" high x 12" wide, lovely imported chandelier is bound to be the focal point of your décor in foyer, living room, dining room, etc. Comes with sufficient chain for hanging and has one center light. $49.00, ppd. Order from Paulen Crystal Co. (L-80), 296 Broadway, New York 7, New York.

De-luxe traveling accessory for that hard-to-please man on your Christmas list. Handsomely saddle-stitched, tan leatherlike portable bar, complete with washable lining, 4 glasses, 4 swizzle sticks, paper napkins, combination bottle-and-can opener and space for 2 bottles. It's 12" tall, 9" wide and 5½" deep, with carrying handle and can be personalized with any 2 or 3 gold initials. $14.95, plus $1.00 post. Wales Luggage (L-80), 540 Madison Ave., New York 22, N. Y.



Lightweight and trim-looking door-stop of *Caronite* holds any door firmly with its natural spring action. Personalized with your full name or initials engraved, it comes in black or brown with white letters or in smart-looking white with red lettering. Made to last, it's the answer to the age-old problem of keeping doors open. $1.75 each, ppd. Order from Handy Gifts (L-80), Post Office Box 509, Culver City 4, California.

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Ht. 34½" Seat 13" x 13" Wt. 10 lbs.
Ready to assemble and finish

Smart people today are making their own fine quality furniture — at a substantial saving in cost. It's easy with Hagerty furniture kits.

We give you the pine and maple parts — sanded satin smooth — you assemble, finish and save the expensive labor. No tools are needed. You'll have the time of your life fitting together these precision pieces, then applying the stain and wax with a soft cloth to bring out the natural beauty of the woods. Your chair, made in less than an hour, will give comfort and pleasure to generations. Imagine having this authentic reproduction of a priceless Windsor High Chair in your own dining room! What a thrill to show your friends this museum reproduction with its 300-year-old finish and say "I made it myself."

Put your young American at it. Of proper table height. It is ideal for children of 18 months and older who like to eat at "the family level."

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Send for illustrated catalog showing our complete collection of pine and maple reproductions, from $2.95 up.

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Give your furniture and woodwork that mellow 200 year old look. An easy-to-apply stain and wax finish for pine and maple.

It's Free

Catalog also includes helpful hints on stain finishing. Join the thousands who have already discovered this economical fun-packed way to collect antiques.

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in this wonderful OVERNIGHTY BLANKET. Lustrous, warm Estron blanketing styled to fit the child. Zips on over regular nighties or p.j.s; cannot be kicked off by tossing toddlers. Truly the answer to keeping your child covered all night through. Tots love the complete freedom of movement the blanket affords. Washable, of course. Pastel colors, green, yellow or blue. Sizes: 1 yr. to 18 months and 2 yrs. to 3 yrs. Approved by pediatricians. Just $4.50 ppd. Air mailed, 50c extra. No COD's, please. Comfort and warmth guaranteed. C. J. Jones & Co., 1675-79 W. 11th St., Los Angeles 15, Calif.

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It's the biggest stocking we've seen, and when it comes to your house it will be the busiest! This 4-foot stocking carries your name plus "Greetings from" on the big white cuff! Hang it at the front door to take the Christmas mail, at the mantel to hold packages. Bright red weather-resistant duvetyne. Order **PA-3703**, Stocking, **$3.50** ppd.
WRITE FOR FREE GIFT CATALOG!

Miles Kimball
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A relaxed night's sleep retains health and a good disposition. TOE TENT assures restful sleep, feet free of cover weight. Fits any bed, concealed between sheets during day. No pulling covers off—TOE RAISES TENT! The perfect gift for appreciative friends. $3.95 ppd. ISABELLE KANE, TOE TENT, INC., WYMA PL., EDWARDSVILLE, ILL.

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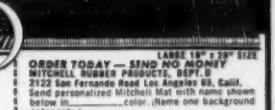
YOUR NAME OR ANY NAME MOLDED IN 7-LB. COLORED RUBBER DOOR MAT

Order your friend's or relative's name or your own — permanently molded in ivory letters



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ENTREZ VOUS • RANCHO RIO

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LARGE 18" x 29" SIZE

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Send personalized Mitchell Mat with name shown below in_____ color. (Name one background color only.)

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☐ I enclose $5.45 I will pay small shipping charges.
☐ Send C. O. D. I will pay $5.45 and small shipping and C. O. D. charges.

Ship to_____
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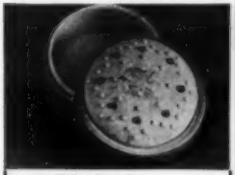

pretty little pin cache

This exquisite little leather box has a luxuriously padded top, decorated with colored pins. Comes in gold-tooled pastel blue, pink or yellow leather, lined in soft plush. 4" diameter, 2½" high. A charming accessory for the dressing table, to keep jeweled pins safe, or plain ones handy. **$6.95** ppd.

electric shoe shiner does a perfect job fast!

Here's a silent, smooth-working electric "servant" that gives your shoes a mirror-bright polish in record time! Just plug it into any A.C. outlet. The heavy duty motor goes to work instantly. Switches off automatically if too much pressure is applied, so it can't "burn" leather. Comes with soft woolly brush that converts it to an exceptionally effective silver polisher. Makes a time-saving, work-saving gift that will be used with pleasure for many years. **$29.95** ppd.

your name and address stickers in hand leather case

How smart to have your name and address on these gummed and perforated stickers. Use them on envelopes, packages, checks, books, etc. Labels are 1½" long x ¾" wide. Cowhide leather case, gold tooled, holds full roll of 400 labels. Red, green, brown, ivory, pink, blue or yellow. 10 days delivery. **$4.95** ppd. Extra roll of 400 labels..... **$2.00** ppd.

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Hear Pussy purr on this wonderful **Kitty Cootie-Chaser**—a soft, warm, billowy bed that kills fleas and lice while cats nap. Stops biting, scratching. Sweetens her disposition. The inviting catnip aroma entices her away from chairs and sofa. No worries over dry coat or flaky skin—helps prevent mange. She'll be a real "Glamour Puss." Praised by fanciers who enter pets in shows. Long-lasting. In colorful Kitty Gift Box. **Kitty Cootie-Chaser,** 11x18 in. **$2.49.** Extra inner pad, $1.50

For Dogs—Flea-Seal-Pad—just as comfortable and effective. Kills fleas, dozzy odor. Regular size, 15x28 in. **$3.49;** Super size, 28x36 in. **$4.98.**

Send No Money—Order C.O.D. or send check and we'll pay postage. **Money-Back Guarantee.** Sudbury Laboratory, Box 358, South Sudbury, Mass.

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Flower Madonna, graceful and lovely, is an original Hummel, signed with indented M.I. Hummel signature. Beautifully glazed figurine, 9" high, all white, $7.95; hand-tinted in delicate, natural pastel shades, $14.45. Graceful angels, to stand adoringly around *Madonna and Child,* the set of 6 assorted in white, $7.50, (3 assorted, $3.75). Hand-tinted, set of 6 assorted, $12.00, or 3 for $6.00. All ppd. From Hildegarde Studios (L-80), 597 Farmington Ave., Hartford 5, Conn.

Nice to have at your fingertips—as a pair of end tables beside the sofa, or singly by an easy chair, or in the den, playroom, etc. End table, polished to a high-gloss finish, made of solid northern birch or hard maple, is available in either a red or Salem maple finish. 25½" long by 16" wide by 21" high, each, $14.95, shpg. chgs. coll. Order from Meadowbrook Industries (L-80), 2268 Bellmore Ave., Bellmore, Long Island, New York.

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Shop anywhere in the world—you will discover no finer horse models than these two! Designed and made by my own hand in my Chickadee Valley Studio. Sculptured with infinite care from solid blocks of richly grained walnut. Perfectly detailed to show muscle action and facial expression. Polished to a high wax lustre to bring out individual wood-graining. Immediate delivery.

Left: "Wild Bay" 4¼" high **$12.50 ppd.**

Right: "Parade Horse" 4½" long **$10.00 ppd.**

Catalog of other sculptures 25 cents

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New ideal Self-watering decorative planter for top of the toilet fixture. White molded lid with deep planting area made to fit any standard toilet fixture, replacing the porcelain lid. Special absorbent wick hangs in water of tank, and across bottom of planter to constantly and automatically water plants. Complete with adapter to fit any tank. A really new idea in modern decorating. $4.95 postpaid. Carol Beatty, Dept. B-211, 7410 Santa Monica Blvd., Los Angeles 46, California. FREE GIFT CATALOG included.

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Spectacular at **$1.95**

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Colors: Jet Black, Cherry Red, Tawny Tan, Navy Blue.
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IMPORTED CRYSTAL BOBECHES

#010 29c each

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These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip and save table linens. And . . . it's radiant crystal, glitters with the flash of the candle flame above. Each bobeche is 3" across . . . with a 1" opening for candles. Perfect too for candelabra, sconces, chandeliers. Satisfaction guaranteed.

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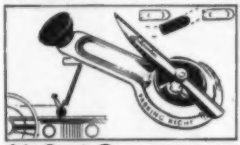

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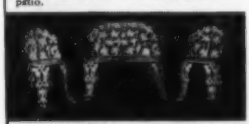
Matched chair and settee in exquisite "grape arbor" motif. Designed for gracious living; equally appropriate for indoors, garden or patio.



Settee $22.50; Chair $13.50; Set of Settee and 2 Chairs $49.50. Settee is 29" high, 32" long; wt. 52 lbs. Chair is 27" high; wt. 45 lbs.

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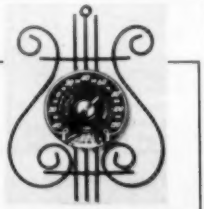

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311 Front Street Galva 3, Illinois

YOUR MONEY'S WORTH

Keep a song in your hearth with these gay and charmingly different musical note andirons that play a supporting role for your log fire and sing a song of lifetime service and unusual fireplace décor. Made of heavy cast iron with a glossy black satin finish and gilded legs, 18" x 14", $14.95; solid brass, $25.00, all ppd. Tennessee Chromium Plating Co. (L-80), 208 Louise Ave., Nashville 5, Tenn.

The family's coat of arms, or arms and badges of your school, college, military unit, profession, club, etc., hand-painted in full color, mounted on a light or dark wood background. Made to order in England, there are 50,000 British family names, plus badges of schools, etc. Wall shield, 6" x 7" (allow 2 to 3 weeks delivery), $11.95, ppd. (Request information on other sizes, arms of other countries, etc.) The Village Gift Shop (L-80), 54 E. Main St., Ramsey, N. J.

Remember-when treasures for collectors. Tiny miniatures are exact replicas of old-fashioned household utensils in solid brass and copper. There's a tea kettle, lantern, coffee grinder, coffeepot, kettle coal hod and jug. Just right for the knickknack shelf, mantel, or to decorate a cupboard. Set of 6, about 2" to 2½" high, assorted, $3.95, ppd. Nouvelle, Ltd. (L-80), 223 W. Erie St., Chicago 10, Ill.

Modern Copy of Grandmother's Lap-Board

Popular back in grandma's day, this convenient lap-board works in even better with today's modern living. It fits across chair arms and serves as a desk, serving table, game board or sewing table. Everyone in the family will like and use it. And it stores in no space at all. Light weight but rigid. Size 18" x 30". Lacquered in beautiful bottle green with harmonizing Georgian corner decorations. With our satisfaction or money back guarantee.

Only $3.95 Postage Paid

Add 25c West of Rockies

ANDO SPECIALTY COMPANY, P. O. Box 5391, Indianapolis 5, Ind.

SNIP-UPS

Snap! These *giant hardwood scissors* (11" long) aid any seamstress, shut-in, or "lazy bones" in retrieving elusive pins, papers, scraps! Magnetic tip collects metal objects easily. When not in use they cut a pretty figure on a wall, too. A clever gift for someone who appreciates a prank with practicality. Smooth ebony finish. Shipped prepaid.

only **$4.95**

Grace Shirley INTERIORS

Suite 211 · 311 E. Washington St. · Indianapolis 4, Ind.

Luxurious FRENCH FOLD PHOTO XMAS CARDS

20 Personalized Photo Christmas Cards with Envelopes $1 plus 10c shipping

NEW — DIFFERENT — PHOTOGRAPHIC FRENCH FOLDS — Not just ordinary photo Xmas cards. Your own picture, family group, child or pet mounted on DIE-CUT FOUR-COLOR FRENCH FOLDS. Size 3½ x 4½ inches—all with matching envelopes. SEND FRENCH-FOLD PHOTO CHRISTMAS CARDS THIS YEAR! Order as many sets of 20 for $1 as you wish. Send NEGATIVE or PHOTO with remittance. NO EXTRA CHARGE for making negative from photo. Your photo returned unharmed.

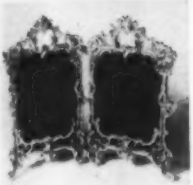
CUSTOM PIX CO.

GENERAL P.O. BOX 1234

NEW YORK 1, N. Y.

YOUR MONEY'S WORTH

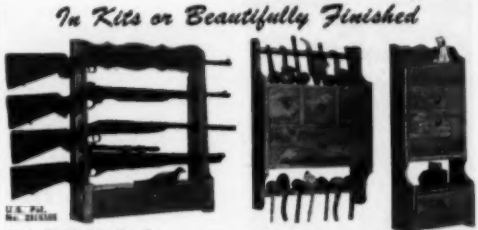
Swinging on a star! Santa's little angel, sitting pretty on a golden star in a red Santa suit, has hand-painted angelic face and downy-feathered hair. Doll, 7" tall, star 6" diameter, perfect to hang on a Christmas tree, etc. $3.50 each. Set of six: angel child all in white; angel girl in green on a star swing; 2 Santa helpers (boy and girl in red); Santa's angel; star sweeper angel in blue, $17.95, all ppd. Craft Shop (L-80), Cambridge, N.Y.



A double delight is this authentic reproduction of a graceful Venetian picture frame of fully molded solid brass, lacquered for permanent finish and, what a joy, it never needs polishing. Its heavy weight and sturdy easel backing make it practically nontippable. It holds two 5½" x 4¼" photographs or prints. Overall size: 10" wide by 8¾" high. $7.95, ppd. Radio Center Gifts (L-80), 64 West 18th Street, New York 36, New York.

Exact copy of an early American original, Lazy Susan table in antique knotty pine, for a Dutch kitchen, breakfast nook or small dining room. Lazy Susan, 20" in diameter, can be used separately. Table, 30" high, diameter, 48". Table and Susan, $59.50. Table alone, $49.50; Susan alone, $12.50, shpg. chgs. coll. (Table also in 42", 54", 60" and 66" diameter in solid mahogany, walnut, maple or cherry.) Request prices from Newcomb's Reproductions (L-80), P. O. Box 1249L, Durham, North Carolina.

In Kits or Beautifully Finished



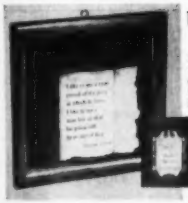
Safe-Lock Gun Rack
THE GUNS AND AMMUNITION ARE LOCKED IN
Handsome sturdy gun racks safely lock guns in desirable display position. Large drawer locks up ammunition, knife, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Vapor-proof. Only ones of their kind.
4-Gun Rack 24"x28" (Shown) Finished $19.95 In Kit $11.50
6-Gun Rack 34"x40" (Taller) Finished $29.95 In Kit $17.50

14 PIPE RACK
A real pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidor jar drawers, large necessary drawer; hangs conveniently on wall, saves door or table space.
14 pipe rack 12"x10" Finished $12.50 Kit $7.95
20 pipe rack 18"x22" Finished only $20.50

COLOR SLIDE RACK
For all size Kodachromes and Ektachromes. New—all slides sanitary, safety, handsomely filed on the wall. Prevent slides from getting lost or damaged. Special plastic index tabs for filing. Drawers remove to projector. Large camera necessary drawer. Finished only—in honey-tone knotty pine, or a lovely maple or mahogany finish.
Size 10"x22" (shown) holds 700 slides $12.95
Double width 20"x22" holds 1400 slides $24.95

FINISHED in smooth honey-tone knotty pine, maple, or mahogany.
IN KITS, complete for 1 hr. home assembly; simple instructions.
ALL FINISHED RACKS shipped express charges collect.
ALL KITS shipped postpaid (add 10% West of Miss.)
Immediate delivery. Money-back guarantee. No C.O.D.'s

Field House
Dept. L11-5
North Conway, N. H.

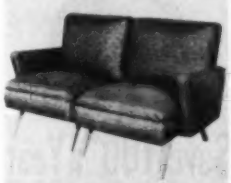


Words of Lincoln For Your Wall
. . . in hand-rubbed cherry frame . . .

Everyone has a favorite poem or quotation, and we thought perhaps you'd like ours. These words of Lincoln have been a big inspiration in our business, and we've had the passage beautifully lithographed in color. The cherry frame is 8¼ x 8¼ inches. Put this on your wall and the Portfolio on your table for just $1.00.

$1 POSTPAID

Carl L. Forslund
122 FULTON, GRAND RAPIDS, MICHIGAN



ASSEMBLE IT YOURSELF—AND SAVE!
All Kits Are Equipped With Genuine Foam Rubber Padding!
All you need is ordinary hammer, scissors, screw-driver! Kits are complete down to last tack! Step-by-step illustrated instructions in beginners' language! Hardwood frame comes 75% pre-assembled! Padding and fabric come cut to size, completely pre-sewn! Simplified arrangement eliminates old-fashioned spring tying. Your choice of over a dozen beautiful fabrics. Whatever you select, you get big savings—as high as 50%—when you assemble! 2 piece sectional (above) $55. 3 piece $79.75. Armchair $29.75. Armless chair $24.75.
Send for FREE DETAILS today!
NEW TRENDS FURNITURE CO., DEPT. L-11
737 Robertson St., Wauwatosa, Wis.

Milady's Victorian
PRIMPING MIRROR
done in frosty-white or strawberry pink

FREE! Christmas Gift CATALOG in color! Write for it!

$4.95 plus 25c wrapping

Mirror. Mirror tell me true, who could be more fair than you with your heart shaped primping mirror? Frame is of antique cast metal finished in frosty-white or lush strawberry pink 12" x 8" size. The mirror has a 7" place which tilts to any angle. Here is a truly delightful Victorian pretty for your dressing table or the powder room. Makes a holiday time gift to be cherished always; very specially priced, too! Specify color; order today.

You must be delighted or your money refunded

Helen Gallagher
413 C11 Fulton St., Peoria, Illinois

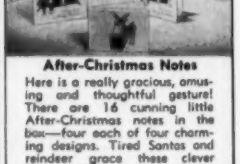
SHUTTLE LOOP
Keeps Kids off the Street — Happy at Home
- Fun for the whole family, 6-60
- Healthy, Wholesome action
- Play like Badminton or Tennis
- Sets up in jiffy, in only 10' x 4' space
- Play in living room, porch, lawn, etc. anywhere inside or out. Nothing to injure persons or furniture.

A WONDERFUL GIFT FOR THE HOLIDAY SEASON
Complete with 2 racquets, stand and loop, plastic shuttlecock, rules. $6.95 ppd., no COD's.
DUDLEY SPORTS CO., 633-L 2nd Ave., N.Y., N.Y.

TO BEAUTIFY YOUR HOME
HOUDON BUSTS—with matching wall brackets beautifully cast in durable hydrocal-composition. Delicately detailed to enhance your decor. Perfect in living room, dinette, hall entrance and bedroom.
HOUDON BUSTS Size 9½" high Wall Brackets 8½" long 8½" wide 3½" deep
COLORS Ivory, Gold, Pink and Terra Cotta
Complete Set—$12.95 ppd.
Houdon Busts—$7.50 pr.
Wall Brackets—$5.50 pr.
Send check or money order
No C.O.D.'s
Herlin Gifts, Inc.
Dept. L-11
98-75 Queens Blvd. Forest Hills, N.Y.

DOES HE FISH?

This is the most perfect gift we have found for a fisherman yet. No matter where or how he fishes he will treasure this deluxe assortment of casting and spinning spoons. All spoons are of solid brass or copper with bright baked enamel colors in an attractive plastic gift box.
3 spoons in assorted colors and polished metal finishes.
Only $2.95 postpaid
Money-back guarantee.
HAGEN BAIT MANUFACTURING CO.
217 Main St., Oshkosh, Wisconsin
Manufacturers of the World's Finest Fishing Spoons



After-Christmas Notes
Here is a really gracious, amusing and thoughtful gesture! There are 16 cunning little After-Christmas notes in the box—four each of four charming designs. Tired Santas and reindeer grace these clever "Thank You" notes you'll send to holiday hostesses and for special gifts. Notes are 3"x4". Order L-7353, After-Christmas Notes, 16 for $1.00 postpaid.
Write For Free 148-page Catalog of Gifts!
Gift Ideas
Miles Kimball
349 Bond St., Oshkosh, Wisconsin

NOW... Pajama separates in high quality Sanforized cotton broadcloth

Uppa-Jama New longer jacket, no southern exposure!

Lowa-Jama Boxer waistband — Gripper snaps, large pocket

$3.50 EACH Postpaid sold only by mail

Why pay for a whole pair when you wear only half? HAF-A-JAMA is the answer. All full cut for comfort... double-stitched seams throughout... tub-fast SOLID COLORS or smart BLAZER STRIPES. Also in fine flannelette and crinkle crepe. Send for free catalog. Money back guarantee.

H. M. ALLISON COMPANY, Dept. EE
175 RAWSON RD., BROOKLINE 46, MASS.

Send me: Uppa-Jama Lowa-Jama Quan. Size Color Jacket style ☐ Pullover ☐ SOLIDS or BLAZER STRIPES

In SOLID COLORS: Lt. Blue, Gray STRIPES: Blue, Wine. SIZES A, B, C, D, E, at $3.50 each, 2 for $6.85, 3 for $9.95. No C. O. D.'s, please.

I enclose my check or money order for $.....

Name.....
Address.....
City..... State.....

FOR GRANDMOTHER...

DWIT *exclusively*

BABY SHOE BRACELET

She will treasure this adorable Sterling Silver bracelet that proudly proclaims her grandchildren. Each first name and birth date is engraved on the sole of a separate shoe, ⅝" long. Custom made of heavy quality Sterling Silver, it is sure to become a Family Heirloom. Add a shoe with each new arrival. (AND WHAT WOULD THRILL A MOTHER MORE?!!)

Chain Bracelet $2.50
Baby Shoes 2.50 each

Engraving, tax and postage included.
WRITE FOR FREE GIFT CATALOG

ZENITH GIFTS, INC. 55-N Chadwick Street Boston 15, Mass.

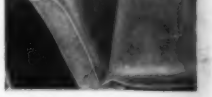
Save $100.00 a Year Automatically!

Get Perpetual Date & Amount Banks. 25¢ a day *automatically* keeps Date right up-to-date. Also totals amount saved. Forces you to save a quarter every day, or date won't change. Automatic saver for gifts, vacations, time payments, etc. Fool-proof mechanism with key. Use year after year. Start saving right away. Order several. Reg. $3.50. Now only $1.99 each; 3 for $5.75 postpaid. Mail cash, check, or money order to LEECRAFT, Dept. LG, 300 Albany Ave., Brooklyn 13, N. Y.

YOUR MONEY'S WORTH

A vanity trio, strictly feminine in design to sit prettily on a dressing table or in a powder room. The two perfume or cologne bottles and powder box (which you may wish to use for trinkets) are made of fine white china decorated in pink, turquoise or raspberry, all trimmed with gold. Two bottles, each 6" tall and powder box, 3¾" in diameter, are $6.50, ppd. Herlin Gifts, Inc. (L-80), 98-73 Queens Blvd., Forest Hills, N. Y.

It's a cinch that the clothes-conscious young ladies from 6 to 14 will be thrilled with this simulated leather belt personalized with their first name or nickname as a Christmas present. Belt is expansible with laces in front, has small gold-plated hearts spaced around it and even tinkling bells on the ties. Choose it in pink, navy, red or white. $1.75, ppd. Seaford House (L-80), Seaford 10, N. Y.



All-nylon seat covers save wear and tear on your car upholstery and keep the car's interior neat and attractive. Extremely durable, they're washable, dry quickly and resist stains. Easily slipped on and off, no tacks or nails are needed. Made up in a neutral green shade, use them to cover up thread-worn upholstery too. Front seat split-cover or solid seat cover, $2.98 each. Set of 2, $5.50, plus 25c post. Mardo Sales (L-80), 480 Lexington Avenue, New York 17, N. Y.

REMOVE THE CAP *IT LIGHTS!*

This unique German import, the new Airflam, is the cleverest lighter yet. Works like magic—no flint, wick, battery or moving parts. Windproof, and styled in a smart gold and black enamel case, it's lightweight and takes up no room in pocket or purse. Makes a fascinating and intriguing gift for Christmas. Only..... 4.50 ea.

Order from: **FROST'S**
2502 Esperson Building, Houston 2, Texas

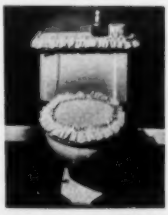
Gay Beer Steins!

You won't believe this, but Pedro (in a weak moment) bought these ceramic beer mugs and cleaned out an importer. So . . . he can offer them to you at this amazing price. Figured with ye merry drinkers, in contrasting brown and cream colors, they're useful as beer mugs, decorative vases, or even to feed the kids milk in. 6" high.

ONLY $3.50 (set of 6)

PEDRO PAYS THE POSTAGE!

POETRY OF THE PORCELAIN
LITTLE ROCK, SOUTH CAROLINA



Decor-Aids $4.95 postpaid

A Rainbow of Colors to Choose From . . . Washable, Too!

Finest quality everglaze chintz, charmingly quilted and ruffled! Concealed drawstring secures perfect fit on any tank or stool. White, Yellow, Light or Dark Blue, Wine, Pink, Cherry Red, Brown, Aqua, Chartreuse, Dark or Light Green, Grey. Each 2 piece set is gift boxed. Sorry, no C. O. D.'s. Ideal for gifts!

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 2, ILLINOIS

EXOTIC AFRICAN FIGURES

gathered from the tribes of Africa

Authentic native art, MAILED DIRECTLY TO YOU FROM KENYA, AFRICA. These strange, enchanting figures of MASAI warriors are hand carved of African ebony wood, polished to a glowing lustre. They carry zebra-hide shields, wear rare bird-feather head dresses and elaborate wire jewelry. Figures are exactly as shown . . . measure from 4" to 6". *Makes an unusual and forever remembered gift!*

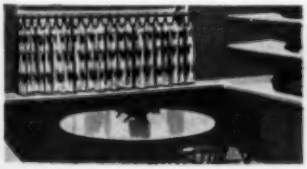
All 3 Masai Warriors, only $4.50 set, ppd.
(Pay postman 45c duty when shipment arrives.)
Write for catalog with order only! of numerous African wares and start a collection!
Check or money order. Sorry no C.O.D.'s

EFRA COMPANY Dept. L-11
15 Park Row New York 38, N.Y.

"Eastern makes the rods that make the window!"

Windows can have personalities, too! Exciting, dramatic personalities . . . when you accent them with EASTERN, America's most versatile line of curtain and drapery hardware. Eastern's inspired engineering gives free rein to your own good decorating taste. See the complete line at your favorite department, hardware, variety or specialty store. Remember . . . there's an Eastern rod to glamorize your every window!

The Eastern Venetian Blind Co., Baltimore, Md. • Also makers of AirLume aluminum awnings, DecorLume venetian blinds



Eastern's Lok-Seam Cafe Curtain Rod will have you buzzin' with ideas by the dozen! So graceful, so strong . . . won't sag or twist *ever!* Brass, ivory or wrought iron finish.

Eastern's Multi-Way Crane adjusts 4 ways . . . inward, outward, forward, backward! Ideal for beautifying recessed windows, making small windows look wider, clearing radiators.

Eastern's Coronet One-Way Traverse Rod is just the thing to add allure to corner and bay windows. Smooth, noiseless operation. Available in either right or left hand draw.

MOSLEY'S OF CHICAGO **SPECIAL SALE**

★ MONOGRAMMED SHOWER CURTAIN only $9.95
★ Matching window curtain, plain or ruffled pair.....only $5.95
● MONOGRAMMED TOWEL SET
★ 6 pieces (2 bath, 2 hand, and 2 wash cloths).....only $14.95
★ MONOGRAMMED BATHMAT (21"x36") $6.95
MONOGRAMMED CHENILLE RUG (21"x36") $9.95

Prices include monogramming and postage prepaid

Fine 6' x 6' taffeta shower curtain is water repellent, mildew resistant, quick drying, long wearing. Luxuriously thick Calloway towels are extra large, extra absorbent, with rich, deep softness that lasts for years.

Choose one color for shower curtain or towels from gray, dark green, French blue, rose, green, yellow, peach, white, pink, charcoal, flamingo, dubonnet, brown, apricot, champagne, and black. Monograms in any color you designate. Indicate script or block letters.

MOSLEY *Linens*
Dept. L-11, 14 East Washington Street
Chicago 2, Illinois

DOLL *Furs*

A small girl will love you and this cunning set of real furs which comes in sizes for dolls from 7" to 18" tall. Think of the pride with which a moppet will dress her favorite "baby" if she owns the sheared white bunny coat, hat, and muff shown here. Lining is white satin!

For dolls—15" to 18"—coat, hat, and muff set $3.98 postpaid.

$2.98 postpaid for complete set

Specify height of doll when ordering.

Hobi Immediate delivery. Satisfaction guaranteed. Send check or money order. For Air Mail shipment, add 35c.

Dept. D-29, 13 West 57th St., New York 19, N. Y.

*Treasured Gift

Elegant eighteenth century reproduction Water Pitcher with Ice Stopper. Height 11", width 6¾". Capacity 2 qts. Heavily silver plated. Beautiful high lustre finish. On four English Rosebud feet.

Only $13.95 Tax Incl.

EXCEPTIONAL VALUE!! $13.95
(reg. $21) . . . shipped gift wrapped, postpaid.

MONEY BACK GUARANTEE

● Send for 12 Page FREE illustrated catalog

*Croydon SILVERMART, LTD.
(Dept. L11,) 805 Lexington Avenue, N.Y. 21, N.Y.

LITTLE GIRL'S CARRYALL

Little-Girl Face Has YOUR Child's Hair Coloring! Her First Name Hand Painted!

$1.69 postpaid

A cunning white plastic basket carryall to swing jauntily from a little lady's arm. It will hold all her important possessions from crayons to best hanky. When the lid's up, there's a mirror to peep into! Tell us if she's a Blonde, Brunette or Redhead; we'll make sure of the proper little-girl face, and hand paint her own name on the gleaming white cover. 7" x 4". Sorry, no C.O.D.'s. Order today for gifts!

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S
EVANSTON, 3, ILLINOIS

MOBILE—the fashion plate for the discerning young hostess, is a real conversation piece as wall decor or individual canape plate. Handsome ¼" band and pencil line of 22 karat gold frame the 8 antique auto designs which are done in color. This ⅜" deep 6½" dia. china plate is alcohol and cigarette proof. Each plate $1.00 with adhesive, no nail, hanging device included. Postpaid. Tax included.

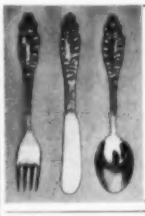
HOUSE OF DISTINCTION
P.O. Box 162, West Toledo Branch
Toledo, Ohio

YOUR MONEY'S WORTH

Ballet of butterflies, glittering with jewel-tone sequins, to poise among your flower arrangements, planters, on a lamp, etc. Most enchanting, too, adorning your Christmas tree. 4" wide, handmade and pliable to shape as you wish in lovely shades of pink, fuchsia, orchid, deep turquoise, chartreuse or bronze, $1.00 each. Set of 3 different colors, $2.95; set of 6, $5.50, ppd. Bowman's (L-80), 2477 Lombard Street, San Francisco 23, California.

You'll have fun weaving this do-it-yourself *magazette.* A miniature copy of a modern magazine stand, 4¾" high x 6" long, put it on your desk at home to hold letters, bills, etc., or keep near at hand in your kitchen to hold grocery orders, what-you-need-from-store notes, etc. Comes complete with imported reed, wrought iron frame and easy-to-follow instructions. Only 50c each, ppd. From American Handicrafts Co. (L-80), 302 Throckmorton St., Fort Worth, Texas.

Gay garden boots to wear when things outside are damp or wet and need attention. A great saving on shoes, and protection from briers, bugs, etc., drawstring tops in a bright color-happy stripe, plaid or check canvas are combined with waterproof charcoal-gray U.S. Rubber Naugalite (doesn't show the dirt). Available in 3 sizes: small (shoe sizes: 4 and 5); medium (6 and 7); large (8 and 9), $2.95, a pair, ppd. Decor by Delanor (L-80), 1227 10 Ave. N., Ft. Dodge, Iowa.



IMPORTED FROM SWEDEN: A delightful gift for that favorite youngster! Child's knife, fork and spoon set, heavily silverplated with whimsical pattern showing Snow White and her seven merry dwarfs, in charming Old-World design. Long-wearing. Gift box packed. Direct importation from Sweden makes possible special price of $4.95 for all 3 pieces, ppd. Money back if not delighted.

TRANS-SCANDIA COMPANY
P.O. Box 512 Wayzata, Minn.

Nostalgic Lavender Fragrance in easy to use
LAVENDER MIST

Large 6 oz. can $1.50 POSTPAID (tax & handling charge included)

Your favorite Lavender Flower scent caught in an aerosol container which will do fragrant things to your linen closet, lingerie drawers, bed linens and handkerchiefs. The fine, clear refreshing spray will not stain, dampen or discolor.

Delightful for yourself—makes wonderful remembrance gifts! Send us your list of names. We'll mail your gifts with card enclosed.

Write for Catalogue of other items, Dept. 2
Send Check or Money Order (no C.O.D.) to
THE LAVENDER HOUSE
P.O. Box 93, Old Chelsea Station, New York 11, N.Y.

SAFE RIDE KAR KOT

Your child can sit, play or nap when Kar Kot is in use, without fear of them falling, on all automobile trips. Kar Kot levels the back of any car, entire width or part, to allow room for passenger. Built of sturdy Aluminum tubing with strong, washable covers! Fully adjustable, can be folded when not in use. Wonderful for Drive-In theatres, camping and travelling. Holds up to 200 lbs. Only $16.95. 10 day money back guarantee. Order yours today by check or money order.

SCHILLING MFG. CO.
4514 B N. Murray Avenue
Milwaukee 11, Wisconsin

YOUR MONEY'S WORTH

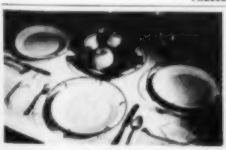
Cordially yours, a lovely hand-blown and hand-finished crystal cordial set to grace your sideboard during dinner and to serve you beautifully in the living room after dinner. The decanter, 11" high, and 6 matching glasses, each 4½" high, make an exceptionally fine gift. The set, beautifully priced too, $5.95, ppd., complete. Taylor Gifts (L-80), 121 Pennsylvania Ave., Wayne 3, Pennsylvania.

The step-chair for tiny tots. First, it's a chair for them to use while conversing or eating, or just playing, then by flipping down the back, it's a step to stand on while brushing teeth, etc. Made of hardwood and finished in natural lacquer, it's hand-decorated and personalized in red accented with blue. Seat: 11½" x 7½" and 7½" from floor. Height of chair (back up), 15". Complete, $4.95, ppd. Gotham Gifts (L-80), 67-85 Exeter St., Forest Hills 75, New York.

Fourteen-piece reverential Nativity set for under the Christmas tree. Figurines, approximately 5¼ inches high, include: the Christ Child, Mary, Joseph, 2 angels, shepherd, 3 Magi, 3 lambs, ass and camel. Replica of the Nativity scene with carefully detailed apparel is made of chip-proof hand-painted *Durine* in eight colors. $2.95 the set, plus 45c post. Order from Dresden Art Works (L-80), 169 Madison Street, Chicago 2, Illinois.

DAVY CROCKETT
'Lil Buckeroo'
BOUNCES GALLOPS BUCKS
First & Only
TREADLE-ACTION HOBBY HORSE
Patented Treadle makes it easy & safe for small child to get on & off unassisted . . . accelerates action . . . exercises legs. Massively constructed of solid wood with scuff-proof finish in red, black & gray, with lifelike cotton mane & tail. Heavy rubber glides protect floors. Lgth. 27". Hght. 26", width. 15", Wt. 15 lbs.
Only $10.95 Exp. Chgs. Coll.
Send Ck or M. O. to:
ALLIED WOOD PRODUCTS
PRESCOTT, ARKANSAS
Money Back Guarantee
Write for FREE Catalog

For AGES 1 to 4
Dealer Inquiries Invited



Black Wrought Iron
PAPER PLATE HOLDER
Glamorize casual dining or entertaining and solve extra plate problem. Holds plates in place and raises them from table. Plastic surfaced 9" paper plates won't absorb food or gravy, come in yellow, green, blue, or pink. Set of 4 holders with 32 plates, $2.95 plus 18c postage. 8 holders with 64 plates, $5.95 postage paid.

SIP and SNACK
Here's that third hand you need for away-from-table dining. Coaster-plate combination to hold both drink and snack is ideal for entertaining or TV nibbling. Made of paper and available in pink, yellow, or green. 12 for $1.10 postage paid.
Write for Catalog
RMS INTERIORS Dept. L-11
11146 So. Michigan Ave., Chicago 28, Ill.

"Laugh Clown Laugh"
Pillows

Smiling all the time, these clown throw pillows give everyone lots of laughs and comfort. Use them for lounging or show them off in your den, living room, bedroom, etc. Either way, they're great to have around. 18" tall — 12" wide. Made from the finest cuddle Kapok stuffing with Applique Felt face. Red Polka Dots on white back ground with brightly colored eyes, ears, etc. An exciting and unusual gift. Only $1.95 each postpaid.
Complete set of six which consists of Clown, Pink Poodle, Puppy Cat, Boy Friend, Monkey Face & Pig specially priced for Christmas, $10.95.
Order Now! We Pay Postage
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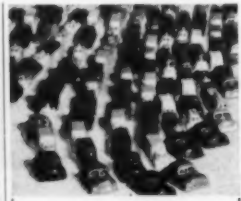
Craft Shop, Inc., Dept. L-1, Cambridge, N. Y.

LARGE CARD FOR MOM AND DAD — SMALL ECHO-CARD FOR THE CHILDREN

Two Christmas Cards in One
Hitch-hiking right along with your Card is its exact reduction—a special Greeting from your youngsters. Your names and message are on the large Card. The echo-card has "Me, too!" or "Us, too!" and the name of each child. Printed in azure blue and deep forest green. Prices, with envelopes, are 25—$4.50; 50—7.95; 75—11.30; 100—14.60; 150—21.10; 200—27.45. Each Card over 200 is 12c. We pay the postage. Order "Matching Miniature Greeting."
Money-back Guarantee!
Yours Free!
Write for free 148-page catalog of exciting gift ideas.
Miles Kimball
88 Bond St. - Oshkosh, Wis.

GIANT PLASTIC BOX
Ideal Protection For Delicate Sweaters and Lingerie
A wonderfully practical polystyrene case that prevents harmful dust particles from damaging delicate finery. Handsome and durable, the case and cover are crystal-clear so its contents can be seen at a glance. It is 15" x 11" x 6" high—large enough to hold a dozen sweaters or blouses, or a dozen slips and nightgowns, or several knitted suits. Fits easily on closet shelf, perfect for off-season storage.
An ideal gift for the Christmas holidays.
$4.95 ppd.
No C.O.D.'s or Stamps, Please
NATIONAL HANGER COMPANY
Dept. L, 15 West 18th St., N.Y. 11, N.Y.



BUY AUTOS BY THE 100 . . .
Thousands of playful auto and truck combinations to give any youngster loads of fun day after day. He buys, sells, trades, decorates a pack of 100 molded autos and trucks in appealing assorted colors and body styles. A big bundle of 100 cars will be right at home in and around those unusual toys. Each car approximately 2" long. Big value . . . 100 cars . . . $1.00 ppd. Carol Beatty, Dept. R-511, 7410 Santa Monica Blvd., Los Angeles, 46, Cal. FREE GIFT CATALOGUE included.

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The Perfect Answer
to an inveterate pipe smoker's dream: a different pipe for each day of the week; each one a different color, pink, brown, blue, etc., and each one a sweet smoking, genuine Missouri corn cob, all dressed up with a new finish to look like the most expensive briar, with a hard rubber bit and metal insert and all housed in a good looking humidor-ashtray combination. $9.95 Postpaid, money back guarantee. Check or money order to:
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on the Santa Fe Trail
WAVERLY 2, MISSOURI

PORTA-BED
Folds to a snug suitcase size. For traveling, visiting, outdoors and as regular Baby Bed. Strong Aluminum frame supports sturdy duck and NYLON netting crib (INSECT PROOF). Folding waterproof mattress rests on Masonite bottom. Tilt-proof, safe for Baby. Ready for immediate use. The open PORTA-BED is 46" long, 22" wide, 24" high. Adjustable in depth for children up to 5 years. Weight: 12 lbs. Color: soft blue. Money-Back guarantee. Orders filled promptly.
Insect screen top free.
SPECIAL CHRISTMAS PRICE (Oct. 15-Dec. 31) $19.95 complete with mattress
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It's so easy when you know how, and this low-cost book tells and shows you how. Even beginners have no trouble — over 50 illustrations, worlds of smart tips, new ideas. Step by step directions for making picture window draw drapes, cottage curtains, valances, crisscross curtains. Also easy instructions for making slipcovers, lampshades, cushions, tablecloths and stoles.

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Send for your "How to Make Them Yourself" book now and we will send you free of extra cost, 20 actual samples of beautiful Itasca fabrics. These are the famous rough-textured, colorful, washable decorator fabrics — so new and modern — so amazingly low cost. Itasca originals, famous the country over, available by mail — prices begin at 39¢ to $1.89 yd., widths up to 60 in.

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FESTIVE CANDELABRA
That Leads a Double Life

As is—a perfectly charming wrought iron piece to light the way to a prettier Christmas. Gay with brightly colored reindeer and Christmas star, with spikes for fruits or gift packages. After Christmas—change the center piece for another candle holder and use it to advantage for the rest of the year. Complete with interchangeable parts and 5 slim white candles. Measures 17" high.

$4.95 *plus 40c postage no C.O.D.'s*

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New French
REPRODUCTIONS

For a lovely gift in this new anniversary group. The urn and tray inserts are fine white porcelain with pink peonies and raised silver or gold outlines to match the wedding band base. Engaging cupids support the base adding sentimental charm. In silver or gold. Use them for cigarettes and ashes. Postpaid $3.50 ea.

The Set (Urn & Tray) P.P. $6.75
Matching Cigarette Lighter, P.P. $5.50

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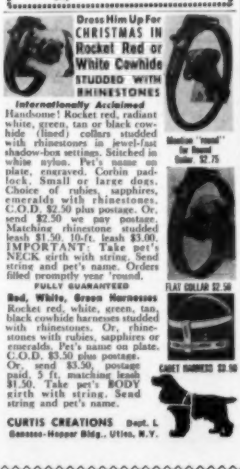

Dress Him Up For
CHRISTMAS IN Rocket Red or White Cowhide
STUDDED WITH RHINESTONES

Internationally Acclaimed
Handsome! Rocket red, radiant white, green, tan or black cowhide (lined) collars studded with rhinestones in jewel-fast shadow-box settings. Stitched in white nylon. Pet's name on plate, engraved. Corbin padlock. Small or large dogs. Choice of rubies, sapphires, emeralds with rhinestones. C.O.D. $2.50 plus postage. Or, send $2.50 we pay postage. Matching rhinestone studded leash $1.50, 10-ft. leash $3.00. IMPORTANT: Take pet's NECK girth with string. Send string and pet's name. Orders filled promptly year 'round.

Aluminum "round" for Round Collar $2.75

FULLY GUARANTEED
Red, White, Green Harnesses
Rocket red, white, green, tan, black cowhide harnesses studded with rhinestones. Or, rhinestones with rubies, sapphires or emeralds. Pet's name on plate. C.O.D. $3.50 plus postage. Or, send $3.50, postage paid. 5 ft. matching leash $1.50. Take pet's BODY girth with string. Send string and pet's name.

FLAT COLLAR $2.50

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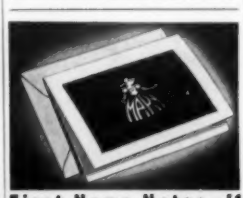
CURTIS CREATIONS Dept. L
Genesee-Hopper Bldg., Utica, N.Y.



First Name Notes—$1

Your own first name and the names of your friends are artfully designed to form the maiden's white skirt on a beautiful soft blue background. High grade, fine quality, heavy white vellum paper. Folded size is 4½" x 3½". These smart, personalized informal notes are perfect for invitations, letters and as gifts. 2 to 3 week delivery. Over 800 feminine first names available. 18 FIRST NAME NOTES and 18 envelopes only $1, postage paid. Three sets for $2.75. *Satisfaction guaranteed!* Sunset House, 830 Sunset Building, Hollywood 46, California.

YOUR MONEY'S WORTH

The jolly clown holds an umbrella on this gay personalized bath towel and matching facecloth set for the kiddies. In vivid colors of yellow, orange, light and navy-blue on white, your child's name is prominently displayed on the umbrella. They'll all want to take baths more often just to be able to use this cute color-fast set. Towel, 20" x 40", washcloth, 12" x 12", set, $2.00, ppd. Mastercraft (L-80), 212 Summer, Boston 10, Massachusetts.

A miniature diploma decorates the top of this felt-lined cigarette box in beautiful clear-grain Honduras mahogany with ebony lucite base and lid. A reproduction of his or her diploma is embedded in a clear lucite disc mounted on the lid. 6" long x 4½" wide x 2" high, it holds both king-size or regular cigarettes. (Original diploma or photostat returned intact.) $6.95, ppd. Order from Keepsake Shops, (L-80), Union City, N. J.

Adjust-O-Hearth. Handy grill and rotisserie is a versatile cooking unit that adjusts to any height fireplace or can be put in ground outdoors. Fire pan, grill and rotisserie swing in and out; pan and grill swivel for heat control and may be used separately. Unit for 22"-to-40"-high fireplace, $19.95, or 41"-to-54"-high fireplace, $21.95 (without rotisserie). Rotisserie holds 25 pounds, runs 24 hours on 2 batteries, $12.95. All exp. chgs. coll. Yield House (L-80), North Conway, N.H.

NO MORE SCRATCH!!
Protect furniture surfaces with
RIC-O-BAC

the magic wool felt cushion. Self-adhesive to all surfaces, all materials . . . No gluing. Washable. Permanent . . . Conforms to any outline or size of bric-a-brac, lamps, ash trays, etc. . . . Cushions, silences . . . easy to apply, just press it on with finger.

4 packages....(4 yards)....$1.00
Post Paid in U. S. . . . No C.O.D.

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DONUT MASTER

No dough rolling. No donut cutting. Lighter, fluffier donuts with DONUT MASTER. Just press plunger and perfect donuts drop into French fryer. All metal construction. Heavy gauge polished aluminum shell. Lifetime use. Heat proof. Break proof. Makes two donuts at single filling. Easy to clean. 9½" overall. Tasty donut recipes included.

$2.65 each—Two for $4.95
Send check or money order.
N. C. KIRST & CO.
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EARLY AMERICAN BOOT JACK

"JIMMY CRICKET"

TAKES OFF YOUR GALOSHES FOR YOU

Here's an Authentic Early American work of art that's not only a good conversation starter but a practical item of everyday usefulness. It's the easy way to pry off those wet, muddy galoshes and overshoes without soiling your hands. Place one foot on cricket's back, and the other in his "antlers" and off comes the most stubborn footwear. Children love using the "Jimmy Cricket." Serves as a dandy door stop too. Makes an original and appreciated gift. Black Cast Iron. Size 10" x 4". Postpaid $2.50.

Cortland's

The statement of beauty and is [illegible] and bedroom groups of selected mahogany, designed by Lawrence T. Bates, Knoll + Drake, a [illegible]

K+ d

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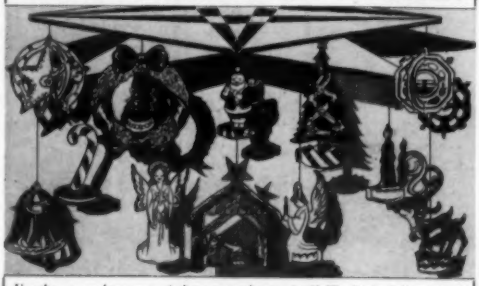
YOU

NEW 3-D CHRISTMAS MOBILES



Use them over doorways, windows or on the tree itself. The lively 3 dimensional Christmas figures on gay season's colors. Printed on heavy card stock and die cut. Easily assembled. Set contains: Star, Snowflake, Tree, Cane, Angels, Deer, Santa, Wreath, Bell and Nativity scene. (14 pcs) Decorating ideas included. FREE mistletoe with order of 2. Money back guarantee. **$1.00** a set.

GIANT 22" CIRCUS ANIMAL CUTOUTS

An ideal gift for any youngster—or grownup. Now at last you can decorate that nursery or playroom the way you've always wanted. Imagine Giant 22-inch circus animals in full color . . . 8 in all plus stars, balls, canopy and tent poles. Apply directly to the walls. Easily removed. Made of antique paper. **Set of 4 animals $2.00. Complete set** with all the trimmings, **$3.98.** Money back guarantee. A gift you admire the whole year 'round.

ORDER TODAY. MONEY BACK GUARANTEE

GRETA DUGAN, 632 Ardmore, Hermosa Beach, Calif.

TICKING WATCHES for little tots. Here's a toy that holds a child's interest indefinitely because it's a watch just like yours. Never stops ticking because it's self-winding. Shockproof mechanism to withstand the bumps. Non-breakable plastic crystal in metal case, and a real wrist band. You cannot miss with this toy. He owns his own watch and wears it proudly.

• only 50¢ postpaid

Walter Drake & sons

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DeLUXE VALET

$7.98

(add 50¢ for shipping)

You'll use this silent valet for years to come . . . and appreciate it more every day! It includes a shaped coat hanger, trouser bar, tie bar and shoe rack. Sturdy birch, in Maple or Mahogany finish. 42½" x 17". So much convenience for such a little price—a real value! A perfect gift!

UTILITY MODEL, mahogany finish, $3.98 plus 35¢ shipping charge.

Sorry, no C.O.D.'s Write for FREE catalog.

Merrill Ann Creations

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Solid Brass Hour-Glass

REFLECTOR LAMP

An 11½ inches high hour glass reflector lamp of **solid brass.** Handsome in every respect. Use as a TV, table, or reading lamp. Distinctive in shape with a beautiful gleaming crystal center. An ideal gift item. Colors: Polished Sun Tan (copper) and Silver Fox (polished aluminum with baked lacquer finish).

$3.95 postpaid

Solid Brass

PLANTER LAMP

Artistically shaped, this lamp is 10" high of solid brass. The top is a reflector which spreads the ray of light (easy on the eyes for reading or next to the TV). The center has an unusual bowl containing a metal for plant that doesn't require water. Plant may be removed and can be replaced. Perfect gift item. Colors: Coloramic Rose, Green, Brass and Blue.

$3.95 postpaid

Both lamps furnished with a liberal length of electric cord for ready use. Guaranteed to please or money back.

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NEW COLORFUL *Miss Priscilla* Worksavers put PLEASURE into your housework!

FLORWAL DUSTER CO. P.O. Box 180 DECATUR GA.

THE GREATEST HOBBY KIT IN 2,000 YEARS

A fabulous pastime—creative and permanent—add the personal touch to the decor of your home. Ideal gifts for young and old. No skill or training required. Sets complete with pieces ready for painting, colors, brushes, glaze—designs and full easy-to-follow instructions.

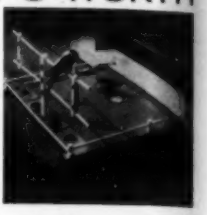
Only 4.25 each set complete we pay postage

1—TV Snack set for two (plate-saucer combination and cup)
2—Childrens mug and compartment dish in a cute elephant design.
3—Ash tray set (ideal for men)
4—Four figurines—(Spin) sweethearts and Pixies
5—Pair of large, handsome Xmas candle holders.

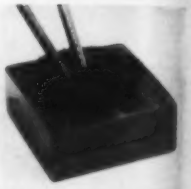
Send check or money order—No C.O.D's.

CERAMIKIT, INC.
50 Bayard St. New Brunswick, N.J.

YOUR MONEY'S WORTH



Flight deck lures wild birds to your window where they can be seen and enjoyed. 17¼" x 15½", it attaches easily to sill, and is wonderful for shut-ins, children, etc. Recommended by the Audubon Society, comes complete with feeding stick, drinking cup, 4 seed wells and white perch rails. Sturdy and weatherproof, it's hand-crafted and finished in green enamel. Thoughtful gift for Christmas. $5.45 each or 2 for $10.00, ppd. Duncraft (L-80), Dunn Building, Penacook, N.H.



Good design: stiff fiber bristles are set in a solid walnut, beautifully hand-rubbed and finished base, to make a pencil-stand as smart and unusual as it's handy. He'll favor it on his desk and she'll love it near her easel to hold many sharp pencils. Heavy enough to double as a paperweight and extremely durable, it's only $1.25, ppd. The Pascos (L-80), 17 S. Main St., West Hartford, Conn.

The child's own bathroom set, engraved with his (or her) name comes with tumbler, 2 toothbrushes, one for A.M. and one for P.M. brushing, personalized holder (adhesive backed) in red, black or gray with white letters or white with red or black letters. Made of *Caronite,* it'll encourage the young folks in daily toothbrushing habits. $2.50 each, ppd. International Gift House (L-80), 11 Jasperson Building, Culver City, Calif.

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New KLEEN-WALL Removes Stains Safely!

KLEEN-WALL removes any grease or oil stain (even food stains) without removing wallpaper beauty! No rubbing required . . . just dab on, let dry, dust off . . . stains simply disappear! Full money-back guarantee.

Large-size tube, **$1.69**

Send Check or M.O. (Sorry, NO C.O.D.'s)

INWOOD PRODUCTS CO., Dept. LH-11, 216 E. 125th St., New York 35, N.Y.

Authentic Colonial at Its Finest!

The OLDE ORCHARDE *Group by*

There's a hint of quilting bees and warming pans about this fine Kling bedroom suite in the best Colonial tradition. With woven rag rugs, brass lamps, organdy curtains and a bright bedspread, you have a most delightful Colonial bedroom. Yet OLDE ORCHARDE goes equally well with a sculptured rug, draw drapes and smart modern accessories. OLDE ORCHARDE is selected SOLID hard maple. It has the beauty, strength, and ability to grow old gracefully which is found only in *solid* woods. The word "SOLID" on Kling furniture is like "sterling" on silver. OLDE ORCHARDE's Autumn Tan finish is warm, rich, cheerful. See it soon.

KLING MEANS SOLID MAPLE · CHERRY · MAHOGANY

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Kling Factories, Dept. L 11, Mayville, N. Y.

Please send me the new edition of "Your Bedroom and You" with suggestions for bedroom decoration and arrangement, and care of furniture. I enclose 25¢ in coin.

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it's a "stopper" of a gift . . .

Mopper

the new absorbing AFTER-BATH ROBE

Guard against colds! Don't shiver! Hang Mopper a reach away from tub or shower, and dank from your splash warm as toast.

HERE'S A GREAT big wonderful polar bear of a robe for drying off swiftly and warmly after shower, tub, or swim. Made of thick, luxurious, thirsty, snow-white Cannon terry cloth, with yards of comfortable fullness, huge draft-screen collar, tassel tie at neck . . . it's a whopper of a mopper! Fits any man or woman, but if the lucky guy is over six feet, order king size and add a dollar to the price. A great buy and a heart-warming gift. Get one for yourself . . . several for house guests. Mail orders promptly filled. Sorry no C.O.D.'s.

Shipped prepaid if remittance accompanies order. **$6.95** ea. (3 for $20)

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P. O. Box 167, Bennington, Vt.

● The flicker of candle light on glamorous glitter finish of this console set adds charm to any table or mantle. 4" x 6½" x 11½" sleigh may be filled with your favorite holiday goodies or greens, or could hold small Christmas packages. Made of non-tarnishable glitter finish on white enameled perforated steel. Complete with candles, $4.50 postpaid. Also available in satin black, $4.50 postpaid. Free catalog available on request. No C. O. D's please.

Trade Winds, BOX 517, DAYTON VIEW STATION, DAYTON 6, OHIO

It's A Comb!

A Multi-Purpose Applicator With a Reservoir

A BALL POINT COMB

"GROOM-MASTER" is a personal Christmas gift that is practical, relaxing and utterly NEW. It works on the ball point principal. Simply remove the cap—fill the reservoir with tonic or dandruff remover. A gentle combing motion oozes the lotion directly on the scalp. It massages as it combs. *IT FEELS GOOD. IT DOES GOOD. IT IS GOOD.* It's a time saver—a joy and a comfort to men and women alike. Made of styrene plastic in dark blue, ruby with beige or marbleized beige. Cap and teeth chrome plated. **$3.95** ppd. Order from:—

CALL COMBS
Dept. L—400 6th St., Sioux City, Iowa

Early American Autos

Set of 4 prints $2.98

Quaint antique auto prints lend nostalgic enchantment to the discriminating home and office. They're authentic, they're full colored in golden metallic frames—4½" x 5". Each group of 4 mounted on black ribbon ready to hang as shown—or separately in your own arrangement. Specify Set #1 (Belden, Packard, Auteuer, Cadillac) or Set #2 (Ford, Duryea, Oldsmobile, Winton).

$2.98 post paid per set.
$4.98 for both sets.
Send check or money order
Immediate delivery.
Satisfaction guaranteed.

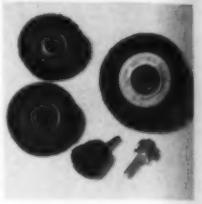
Jeff Elliot Craftsmen
L-115

Magic Way To Foot Beauty—$1

Beautiful, comfortable feet can be yours when you brush off callouses and corns this easy way! PEDI-BRUSH gently removes dead skin quickly, easily, painlessly. No pads, no cutting, no razors, no harsh medication. No more snagged hose from rough heel skin. Quality plastic handle with volcanic ash "pumice" brush . . . lasts for years. *Guaranteed to do the job or your money back!* Only $1, postage paid. Order PEDI-BRUSH direct by mail from **Sunset House, 831 Sunset Building, Hollywood 46, California.**

YOUR MONEY'S WORTH

A Parisian kiosk, in replica, forms the base of this de-luxe conversation-piece lamp. The white parchment shade shows a complete map of the world in green outline with official routes of Pan American Airways outlined in brilliant red. The gold-flecked green base has exquisite miniature reproductions of Pan American's own travel posters. 27" high, shade is 13" deep by 10" diameter. $16.95 each, exp. chgs. coll. From Blue Horizons (L-80), Box 93, Belmont, Massachusetts.



A carefully selected assortment of power-driven wire brushes for the home-craftsmen is included in this five-piece kit with 4 fine quality brushes that can be used on power drills with ¼ or larger chucks as well as on bench grinders. Removes rust, scale, paint, tarnish, polishes, metal, etc. There's a cup brush, a 3" fine and a 3" coarse, and 4" all-purpose brush; set comes with arbor adaptor. $4.95, ppd. Order from Eagle Products (L-80), Box 84-A, Meriden, Connecticut.

Benny the Bengal tiger and his jungle companion the ferocious lion will give the younger set a bang when they discover them among their Christmas presents all ready to hang on the wall of their room. The merry grin on their faces will bring a chuckle from grownups and draw happy chortles from the small fry. Each 12" x 16", framed in three-dimensional cardboard, colorfully depicted in all their native glory. $3.00 a pair, ppd. Edith Chapman (L-80), 260 Main St., Nyack, N.Y.

CAPTAIN'S YOUTH CHAIR

Young captains will rise to the occasion of dining with their very own version of an adult Captain's Chair. Designed for youngsters so they can eat without benefit of telephone books. Pulls up to table height. Sturdily constructed by New England craftsmen of beautiful hardwood. Attractively finished in antique Maple, medium Pine or black with gold striping. Height, 28", seat 14½" x 12". $12.95 express collect.

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91 HIT PARADE SONGS ONLY $2.98

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8. Hard To Get
9. Wake The Town & Tell The People
10. Learnin' The Blues
11. Gum Drop
12. Hummingbird
13. Longest Walk
14. Bible Tells Me So
15. Tina Marie
16. I Want You To Be My Baby
17. Hawk-Eye
18. Same Ole Saturday Night

THESE ARE SOME OF THE 73 LYRICS

1. Learnin' The Blues
2. Blossom Fell
3. If I May
4. Something's Gotta Give
5. Hando's Back In Town
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With Name or Monogram

Here's an easy way to remember! Keep phone numbers, shopping lists, and dates at your fingertips in these handsome memo pad Purse Scribblers. Covers personalized in gold make them distinctly yours. Stick one in hubby's vest pocket and see how much better he remembers too! 12 pads—enough for months and months!—in deluxe gift box postpaid, only **$1.00**

Please print name or initials
FREE—Send for Gift Catalog

HORACE ANDERSON'S **Giftcraft Associates**
1238 East 47th Street Chicago 15, Illinois

YOUR MONEY'S WORTH

To delight the hearts of every little would-be soldier on Christmas morning —copy of a genuine U.S. Army scabbard, of high-quality saddle leather with fine workmanship; and an authentic replica of a bolt action rifle (looks like the real thing but is only a harmless toy that just pops when trigger is pulled). 34" long rifle with adjustable sling and scabbard (24" long), with Manual of Arms, only $5.95, ppd. P & S Sales (L-80), P.O. Box 7008, Oklahoma City 12, Oklahoma.

The old covered wagon of our forefathers was never as sturdily made as this unique mailbox reproduced in solid steel, 23" x 9" x 7½", a heavy white mildew-resistant canvas labeled U. S. Mail covers the black mailbox. Complete with red signal flag, for rural delivery, ready to be mounted on top of a post, $13.95. Mounting bracket for side hanging, shown, $3.00, all ppd. Malcolms House & Garden Shop (L-80), 6309 Reisterstown Road, Baltimore 15, Md.

Grandfather's old school tiepin helped to mark him as a gentleman. Shown here in a return engagement, as handsome as ever, it's just right for today's man of the hour. Sterling silver, with 2 or 3 initials, $3.30; 14-carat gold, $11.00. Matching sterling-silver swivel-back cuff links, $5.00; 14-carat gold, $33.00, all ppd. incl. tax, post. and monogram. Order from Holiday House (L-80), Bellevue Theatre Bldg., Upper Montclair, New Jersey.

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. . . brings two loved ones together!

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Place this colorful and decorative mat of rich green felt beneath your Christmas tree. This true symbol of the Yule Season will add warmth and charm to your entire living room. These attractive mats are hand-screened with a cheerful "Merry Christmas" message and wreath border trim of white hand-shaded holly leaves and red berries. Practical too! Large 43" diameter protects carpets, catches falling needles as it beautifies your room. Use it year after year. Mailed in sturdy tube for compact storing. Just $3.95 ppd. Apartment size for table tree or centerpiece, 27" diameter, $1.95. Both sizes for only $5.50 ppd. Sold exclusively and satisfaction guaranteed. Send check or M.O. to:

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From the Far East, a gift fit for a fairy-tale princess . . . or any smart modern who knows how important the Oriental influence is in fashion right now!

Choose these beautiful satin slippers in cardinal red, jet black, jade green or royal blue. All are handsomely embroidered in gay multicolor . . . have comfortable smooth-cushioned, sturdy leather soles. State size, first and second color choice.

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CANDLELIGHT and MAGIC

Pure magic for your mantel, sideboard or night table. Ivory china base and candleholder shield a real wax candle. Concealed metal spring automatically raises candle as it burns. China is highlighted with gold and pastel floral sprays . . . boasts a handle to take candle from place to place. Complete with one candle, 9¾" high overall. An inspired idea for your own home . . . a charming gift!

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SETH and JED Dept. L-11
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Set your table with our sparkling holiday plate decorated in full color and trimmed in gold.

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Roomy Magazine Rack (left) and matching Wastebasket (right) in black or pink, framed in brass. Each piece about $10.

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Space-Saver Wall Shelf, durably fashioned of black metal for use 'most anywhere. About $12.

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FOR YOUR FLOWER POTS

Make an ordinary clay pot a thing of beauty by just slipping on one of these bright covers. Imported from Bavaria. Made of wooden strips bound with elastic to fit snugly on any standard pot of 4", 5" or 6" size. Creamy color with contrasting color bands. Washable. Specify sizes of your pots—4", 5" or 6" size. Assorted as desired.

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All 9" tall

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3-Way SPRAY LAMPS
to light up the scene

Good drama for your living room . . . these fully electrified lamps with glamorous black metal sprays*. The white fibreglas insert and openwork base in satiny black* add excitement to the unusual design. Measures 14" overall. Top and bottom light up separately or together. Try a pair on your TV console, piano or mantel . . . or give them to your favorite couple.

$14.95 the pair, ppd.

*also available in Rich Gold finish.

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MARK STIER Dept. L-11
277 E. Fordham Road, New York 58, N.Y.

YOUR MONEY'S WORTH

Junior comes of age in the international set when he wears this handsome Tyrolean jacket imported from Bavaria. Rugged enough for lots of hard wear and tear, made of water-repellent *Loden* cloth, with real horn buttons and a belted back. In gray with green trim, sizes 4 to 14. It's wonderful for everyday wear and perfect for dress-up occasions, too. $16.95, ppd. The Alp Horn (L-80), 328 Washington Street, Wellesley Hills 82, Mass.

A hunting we will go and bring home a Christmas gift for junior: the skin of a genuine wild gray fox just like one Davy Crockett might have hung in his log cabin on the American frontier. He'll be proud as punch of it as a rug next to his bed or hung on the wall of his room or in his tent. Each, accompanied with educational tag explaining wildlife habits of fox, 36" long, $2.95, ppd. Artisan Galleries (L-80), 2100 N. Haskell Ave., Dallas 4, Tex.

Sport car enthusiasts! Even if we can't afford one, we love to watch the Jaguars, etc. go by and discuss them with our friends. That's why we feel these 12-ounce glasses will be a success for Christmas. Two sport cars, illustrated on each glass, have speedometer indicating speed of each. Accurate reproductions in red, green, white and black on 24-carat gold panels. Set of 8, $9.50. (Add 50c west of Miss.) The Game Room (L-80), 1538 Connecticut Ave. N.W., Washington 6, D. C.

HANDCRAFTED KNOTTY PINE ACCESSORIES

SALEM WALL SHELF 4" x 12" x 18" — SPOON RACK PLANTER 4½" x 6½" x 12" — SCONCE 5" x 6½" x 12" — TILE HOLDER 3¼" x 6" x 11"

Your purchase will come to you fully assembled. Hand crafted of selected knotty pine by Bonnie and Ben Winston, and hand rubbed to a mellow, antique finish. Individually boxed for re-shipment.

Price includes Postage Paid 1.50 each

The WINSTON WORKSHOP Box 275 Baltimore 3, Md.

TAHITIAN TORCH LAMPS provide useful, decorative lighting for outdoor living during the summer and give a warm welcome to winter holiday guests. Dull black, galvanized steel torch is 12½" high and 8½" in diameter. A two quart fill of kerosene burns over 20 hours, illuminating a wide area and discouraging annoying insects. Sturdy two piece matching pole with pointed tip is 7 ft. long. Excellent for Christmas giving. $9.95 each, $18.95 pair, ppd. House of Redwood (L-11), Box 65, Hopkins, Minn.

FOLD-A-PANT KEEPS TROUSERS WRINKLE-FREE

Fits in a Briefcase

Here's a gift that man in your life will appreciate on every trip he makes! Fold-A-Pant keeps trousers neat and wrinkle-free—saves pressing, saves time and trouble. Simply fold trousers around the specially designed rack (it's quick and easy!) Fold-A-Pant is so compact it can be put in a briefcase — lets him carry an extra pair of trousers whenever he's "traveling light." Can be used as hanger in closet. Easily assembled. Satisfaction guaranteed. Only $2.00 postpaid 2 for $3.50

FOLD-A-PANT CO. P. O. Box 37 Lancaster, Texas

Now with nylon to give you quick-drying fluffiness! New SUPER-SIZED "Radiant Heiress"!

Now "Radiant Heiress" is not only the biggest, softest, thickest bedspread ever—but it washes and dries in a jiffy since nylon has been added to those fluffy tufts! And, of course, "Radiant Heiress" never needs ironing, is virtually lint-free. You'll love the way Morgan-Jones big new SUPER SIZES (twins 81" x 110", doubles 96" x 110") make your beds look so much larger! See NEW "Radiant Heiress" with nylon soon at your nearest store!

Fatal Fish

See Morgan-Jones bedspreads on "Feather Your Nest", NBC-TV

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Choose from Snow White, Antique White and all these colors:

Quality European Imports **Hand Painted Figures**

This imported North Pole Scene, made of durable metal is one of the most enchanting we've ever seen. So realistic you almost expect them to spring to life. Santa Claus and his North Pole workshop—his working elves and the famous Reindeer. These 30 miniature figures—all hand painted—will make a wonderful Christmas time setting for your mantel, table or centerpiece during the Holiday season.

Christmas Eve at the North Pole
Complete Set, 30 pieces..... $3.95 Post Paid

So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, authentically depict the mid-eighties.

Made of durable metal, they are accurately scaled to size (up to 3 inches high).

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"THINK or Thwim"

"TIME Wounds All Heels"

DOUBLE TAKE ADAGES

Corny? perhaps, but there's some kind of crazy mixed up sense in these twisted ancient sayings. In any event, everyone who sees them gets a lock of a big kick out of them. Beautifully printed and mounted in ebony black wood frames, they make a perfect gift for all who like subtle wit. For the den, playroom, humor bar, bathroom, club, office, etc. Use singly or in sets. 4½" x 9". Each $1.95 postpaid. Set of 3—$5.50 postpaid.

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Yield House
Dept. L11-5
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ELECTRIC TRAIN

The "SILVER EXPRESS" streaks around thrill-packed curves on a single rubber cable cord, powered by a standard flashlight battery snapped inside engine, with stop and go switch! Cutest toy you ever saw, enchanting to watch! All metal train and coal car, 8" long, sturdy and gaily colored is tested before shipment, comes with battery and 10 ft. cable cord. Best yet, tiny tots can run them without help. Beautifully gift boxed. The SMASH hit of new toys! Order several today!

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BOWMAN'S, Dept. L-115
2477 Lombard St. San Francisco 23, Calif.

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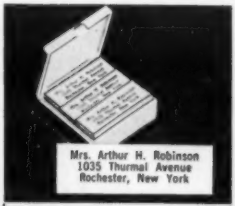
$1.25 ppd.

The two charming little figures seem to think so . . . and we certainly agree! From the Italian Tyrol, they measure 1¼", are hand carved of wood, and hand painted in native costume. The figures dangle from two antiqued metal chains mounted on a pin. To wear on your sweater, suit, casual dress . . . or give to some fortunate teenager!

Sorry, no C.O.D.'s

Beverly Baker

Dept. L-11 • Box 138 • Darien, Conn.



Mrs. Arthur H. Robinson
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1000 Name & Address Labels $1

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YOUR MONEY'S WORTH

Just for the ladies! Nostalgic, imported petit point in luscious pastel shades on black has been selected for the ever-so practical tissue holder. (Uses standard 5c package.) With it is a small-size clothes brush that does a man-size job. They are pretty accessories to slip in a purse; tissue holder and matching brush, each $2.95 or $5.75 for the set, all ppd. Order from Northmore's (L-80), P.O. Box 535, Park Ridge, Illinois.

Reminiscent of earlier days but still so lovely and so right for today's homes. The simplicity and grace of this pewter bowl, a Williamsburg reproduction, make it a piece you'll prize and place in a prominent spot to be admired. Polished to a high luster, 5½" in diameter, don't forget it for young married people on your Christmas list. $8.85, ppd. Old Guilford Forge (L-80), Guilford, Conn.

Swedish modern stacking tables. Their handsome simplicity of design makes them a favorite to use singly or end to end as a coffee table. (Sturdily built, they lock automatically and will not sway.) Choose alcohol-resistant blond or walnut finish or black or white lacquer tops, all with natural birch legs. Each table, 16" x 19" x 18" high, set of 3, $24.50; set of 2, $17.95, exp. chgs. coll. From Scandicrafts (L-80), Post Office Box 315, Scarsdale, New York.

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You SAVE with
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Your children LEARN

"TURN-A-GEAR" action-color and sound!
"TEACH-A-TIME" to tell time!
"ADD-A-COUNT" to add and count!

Complete in sturdy carrying case—They're WASHABLE! UNBREAKABLE! EDUCATIONAL!

Price—$3.98 plus 35c shipping
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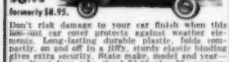
The MARWIN Co., Dept. LH 11 L
7735 N. Marshfield Ave., Chicago 26, Ill.

PORTABLE CAR COVER Heavy Vinyl Plastic

Protect Against RAIN • SLUSH • DUST

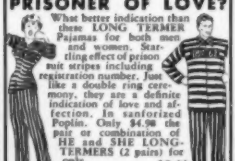


$6.95
formerly $8.95.

Don't risk damage to your car finish when this lightweight car cover protects against weather elements. Long-lasting durable plastic, folds compactly, on and off in a jiffy, sturdy elastic binding gives extra security. State make, model and year—buy direct from mfg. Send $6.95 plus 35c postage, or sent C.O.D. Extra Heavy Plastic Gauge $8.95 plus 35c postage—formerly $10.95

MARDO SALES CORP. Dept. O-11
480 Lexington Avenue, New York 17, N.Y.

ARE YOU A PRISONER OF LOVE?



What better indication than these LONG TERMER Pajamas for both men and women. Startling effect of prison suit stripes including registration number. Just like a double ring ceremony, they are a definite indication of love and affection. In sanforized Poplin. Only $4.98 the pair or combination of HE and SHE LONG-TERMERS (2 pairs) for only $8.98

MARDO SALES CORP.
Dept. PA-3, 480 Lexington Avenue, New York 17, N.Y.

GENUINE SCANDINAVIAN TREASURE

Christmas CROWN

Deck the halls with holly and let this gleaming brass "Christmas Crown" be the centerpiece of your festive table or mantel. 10" in Diam., holds 4 standard candles. Hanging brass stars add an extra celestial touch. This memorable Swedish candleholder will serve double duty year 'round.

$5.95 Shipped Postpaid

GLEAMING BRASS CANDELABRA

Luxurious heirloom quality solid polished brass, beautifully fashioned by fine Swedish craftsmen. 13" high, 8" wide. Holds 5 candles. Elegant as an addition for your own collection or for giving. Shipped Postpaid.

$14.95

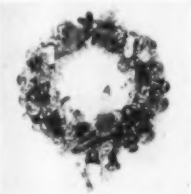
C.O.D.'s, send $1.00 Deposit.

Send 25¢ for "Gifts from Scandinavia" Catalog

MORLEY Dept. L
10 Fiske Pl., Mt. Vernon, N.Y.

YOUR MONEY'S WORTH

Put your stamp of approval on the man in your life with these handsome monogrammed, solid sterling-silver cuff links (1" square) and matching 2" long, tie bar pin. Engraved with any 2 or 3 initials, all rhodium-finished to prevent tarnish, they never need to be polished. Gift-boxed: links, $4.50 a pair; tie pin, $3.00. The set, $6.95, all ppd., incl. monogram and tax. Nancy Norman (L-80), 55-H Chadwick Street, Boston 19, Mass.



All the fascinating trimmings, over 70 of them, come neatly packaged, ready for you and the family to decorate this charming, frankly fake, "snowy" Christmas wreath you'll use for years. Follow instructions or create your own design. 10" in diameter, kit is complete with glue, etc., $10.00. (On request, an individualized wreath, finished, if you send in hobbies and activities of the household, $18.50.) All ppd. Order from Tisket-Tasket (L-80), Garrison, New York.

Krazy Krawler is a cute sly old rascal and practically indestructible! He's molded of soft, flexible vinyl and only squawks when he's stepped on or squeezed. Unbreakable, soft caterpillar-like body contracts, stretches and twists. 18" long. *Krazy's* colored green just like a real caterpillar to delight the junior set. Only $1.98, postpaid. Order from The Fireside Shop (L-80), 916 East Wayne Street, South Bend, Indiana.

Shelfmaker FLOOR-TO-CEILING POLES MAKE E-X-C-I-T-I-N-G ROOM DIVIDERS!

Attach easily in a jiffy . . . can't mar floor or ceiling!

$3.98 PER POLE

Smart, attractive, wonderfully convenient for dividing dining room and kitchen, dining and living room, foyer and living room, basement and play room. Easy to install! Simply tighten brass collar and pole is held securely. Made of sturdy black steel, poles extend from 4'9" to 9'3". Look like lavish custom units, yet can be moved anytime.

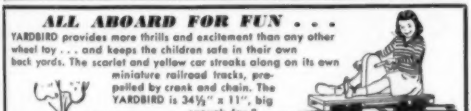
Ready-to-paint hardwood plant holders attach easily to poles, take standard 4" dia. pots.

Send check or m.o. (no CODs' please). Add 75c per pole, 25c per pot holder for shipping.

Nu Trends, Inc. Dept. 27
27 Bryant Drive, Livingston, N. J.

ALL ABOARD FOR FUN . . .

YARDBIRD provides more thrills and excitement than any other wheel toy . . . and keeps the children safe in their own back yards. The scarlet and yellow car streaks along on its own miniature railroad tracks, propelled by crank and chain. The YARDBIRD is 34½" x 11", big enough for 2 youngsters, and comes complete with 40 feet of curved track. Extra track and flatcars available.



Shipped knocked-down, $34.95 F.O.B. Ohio.
KRUGER'S TOY SHOP
179 Martine Ave. White Plains, New York

HOOKS WITH LOOKS

are these very functional and ornamental hang-ups in solid brass. Use them wherever the fancy strikes you to hang anything from a flower pot or coat to a pot or pan. This collection has a truly international flavor.

Dickens Characters from England 5" high, $1.75 each
Fleur de Lis or Lion, 5" high, $1.00 each
Elephant Hook from India, 3 x 4", $1.50 each
Seahorse or Mermaid, 5" high, $2.25 each
They make unusual Xmas Gifts.

Send for our Xmas catalog
ELIZABETH McCAFFREY
Dept. YB-11 ORANGE, NEW JERSEY

DO-IT-YOURSELF KIT DRY SINK PITCHER STAND

Dramatic early-American Antique of selected pine wood which blends gracefully with period furniture and dining, living room or study. Sturdy and durable, it holds many items: for storage of tall bottles, games, dishes, useful as a distinctive bar, television stand or HI-FI cabinet. A real beauty & easy to assemble. You'll love it & so will your friends.

Back height 39", from 31" width 17½", length 20". Do-it-yourself kit $39. Assembled in finished antique $69. (4" castors $5 extra). Express collect. Antique pine & cherry finishing kit $2.95.

Quality products since 1889
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Don't sit back STRIKE BACK!

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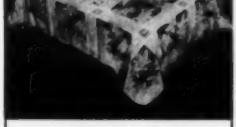

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Strikingly attractive. Stain Resistant Finish. Non Slip Weave insures long life. Scalloped, Overlocked and Picoted edges. Launders easily, Dries quickly (no stretchers), eliminates ironing. Light ivory.

60x60 $10.95 60x80 $15.95
Scarves 16x36 $2.95 16x63 $4.50
70" round $14.95 70x90 $17.95

A lovely and practical Christmas Gift all prices ppd. order from

Hildegarde Studios
597 Farmington Ave., Hartford 5, Conn.

HUMPY

A big, rollicking, happy-go-lucky imp with smile that never fades. Call it a toy, call it a pillow—call it wonderful for children.

Humpy is filled with soft-as-silk Kapok and wears color-fast red, blue or green. Two sizes:
12" x 14", 21" overall, $2.95 postpaid
10" x 12", 18" overall, 3.50 postpaid

Send check or money order, no COD's

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Idell Em Matthews RFD 1, Westport, Conn.

BABY'S *first* worldly possession

What a wonderful idea! Now you can have a cherished memento of that happy day. Baby's hospital identification bands, necklace or plastic band . . . yours to treasure forever this lovely permanent way. Just send them to us. We'll enclose them in a sparkling 3" square lucite paperweight with baby's full name and birth date in gold script. Delightful accessory for new and for always . . . a charmingly different gift for the new Mother.

Just $4.95 postpaid.

Your precious memento returned to you via insured mail.

Keepsake Shops Union City 11, N.J.

YOUR MONEY'S WORTH

HITCHIN' POST

Small cowhands leaving coats, hats and pint-size paraphernalia around? Give 'em HITCHIN' POST—see how tidy they become! Real 17" fence post of finest cedar. Hangs securely on rawhide thong. Displays "Hitchin' Post" in brand-type letters. 4 giant spikes handle heaviest garments. At bottom, 2" range staples corral coat hangers. Great for kids' room, den, rec-room, kitchen. Fine gift for little buckaroos.

Only **$2.00**
Plus 20¢ postage.
No C.O.D.'s Please

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OUTSTANDING
modern sculpture

A study in poignant emotion, these Dancers' Heads by Fred Press are good examples of the Contemporary Collection, selected to high spot modern interiors. Molded right from the originals, they are 10" high including the wood base. Your choice of antique Terra Cotta, Graphite or Mat White finish. A delightful gift for young moderns. **Only $6.00 each, or $11.00 the pair, postpaid. Same day shipping.**

Send 25¢ for Illustrated Catalog of Outstanding Modern Sculpture

Contemporary Arts

312 Stanhope Street, Boston 16, Mass.

The sacred spirit of Christmas is reflected in the candlelight of this graciously designed cathedral ensemble made to look lovely on your mantel, buffet, or as a background for your Christmas centerpiece. Antique bronze finished metal, it comes with 5 white candles, stands 17½" high at tallest point and is 14½" wide, $4.95, plus 35c post. Religious Art Guild (L-80), 131 First Street, Peoria, Illinois.

The American eagle, poised in full flight, handsomely done in satin-black finished heavy aluminum to decorate a bare expanse of wall in your home. 18 inches wide by 23 inches high, hand-crafted by Ernst Hagerstrom, who designed it in his own studio workshop. Crafted in silhouette with convenient mounting on back for over a fireplace, in your playroom, den, etc. $12.50, postpaid, Hagerstrom Metalcraft (L-80), Wheeling, Illinois.

YOUR PERSONAL **PHOTO CHRISTMAS CARDS** and ENVELOPES **25 for $1** plus 25¢ Shipping

TRIAL ORDER—Limited to 25 cards to a customer

Famous Roy Greetings—**big** 4¼x5½ cards—**Bigger** picture—**biggest** value. The personal Christmas card with your picture of baby, house, pet, etc., that will be cherished thru the years. Send negative and 3c stamp return postage. Neg. returned with beautiful FREE sample and exciting, new style booklet. (New neg. from photo add 50c.) See our sample before you buy. Satisfaction guaranteed. Offer expires Dec. 1st. Write today.

FREE GIFTS with early orders

ROY PHOTO SERVICE
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A wrought iron kitchen shelf is appreciated by any woman, especially when it holds her condiments near at hand. There are handy hooks on the bottom, too, for her to hang her pot holders on. It's sturdily made and can be used on a man's closet door as a shelf to hold his keys, watch, wallet and hang his ties on. Complete with screws for hanging, 12½" long by 3" deep, in black, $1.95, in brass, $2.25, all ppd. Laurcel Gifts (L-80), Box 312, Flushing 52, N. Y.

TIPPY TOES

DO-IT-YOURSELF doll kit makes a beautiful 36 inch felt blue-eyed blonde with a powder-blue and fuchsia costume. Calls for only simplest hand sewing. All parts and features die-cut. Yarn is precut to length. Easy assembly. Step-by-step illustrated instructions. Packaged in colorful "travelum suitcase" ..... **$3.95** ppd.

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DECANTERS

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IDEAL GIFT FOR BOY OR GIRL FROM 1 to 6

Sturdily built, gaily colored dump cart, 12" long, 8½" wide, 6½" high, with a load of hardwood blocks of different shapes, sizes, and colors. Educational and entertaining. Trains young fingers to be agile, and teaches coordination.

$5.00 ppd. Send check or money order, no C.O.D.'s please.

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JAMESTOWN, NEW YORK

RECAPTURE THE ROMANCE OF "ICE CREAM PARLOR" DAYS!

Delight and fascinate your guests with these authentic ice cream parlor tables and chairs. Perfect for dinette, playroom, kitchen or patio. Frames of long-lasting, rust-resisting, heavy twisted iron rod. Tables have 30" round tops; chairs have 14" round seats. Hard baked enamel finish. Color: pink and black.

	Finished	Unfinished
Complete set (table, 4 chairs)	$52.75	$48.75
Chairs only, each	8.00	7.00

Shipped express collect. Please remit by check or money order. Sorry, no C.O.D.'s.

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a wonderful buy at **$5.95** postpaid

a gift that's sure to please
a reflection of your good taste

This romantic, hand-wrought lamp and bracket has been artistically tooled by Mexican craftsmen. Copper-bronze finish with removable prism glass panels. A charming conversation piece for den, rumpus room, porch or patio; also most attractive as a planter! Easily wired for electricity, or use with candles. Check or money order.

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IMPORTED!

Beautiful 100% wool Stoles in either white or black are IMPORTED FROM MEXICO. They are richly embroidered in silver or gold metal thread. The embroidery is HANDMADE. Its wonderful size is 27" wide, 71" long, plus a 15" fringe at each end!

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An ideal gift for warmth and beauty. They are lovely indeed! Satisfaction guaranteed.

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Fashion Trend® By JOHNSON-CARPER

Double Dresser and Bookcase Bed

Chest and Deck Night Tables Extra

$159*

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in turquoise grey mahogany

Also available in *Fawn Mahogany, Ice Pink Mahogany, Cinnamon Mahogany* and *Crystal Walnut*. Gleaming colorful finishes, multicoat and baked on, highly resistant to water, alcohol, cosmetic and other stains.

Stunning modern design by Edmond J. Spence. Picture frame center panel. "Floating" cases above tapering base mitred at corners. Designed to stay in tune with taste for many years.

Plywood dustproofing on back and between drawers. Beveled mirrors, veneered edges on case tops. Drawers have oak interiors, are center-guided for smooth movement and are of full dovetail construction. Dependable *Fashion Trend* workmanship throughout.

If you don't know the name of your nearest *Fashion Trend* dealer, write us. We'll reply promptly.

JOHNSON-CARPER FURNITURE CO., INC., ROANOKE, VIRGINIA

Doll-R-Bill and Billie

The most amusing way in the world to present a money gift! Enchanting holders are cowboy and cowgirl respectively—and your money becomes their chaps! Beautifully carved of wood and hand-painted. He opens to a lariat, she a scarf. Metal clamps hold money in place. State choice. No. **G-4733**, Doll-R-Bill or Billie, **$1.**

Bird's Dinner Pail

Want even the birds to happily share your Christmas dinner? They can—and it's a dinner that will last them well through the winter! The metal pail holds a solid pint of nutritious wild land bird feed held together with suet. Order **H-5424**, Bird's Dinner Pail, **$2.75**; **H-5424a**, Refill Dinner, **$1.25** postpaid.

Yours Free! Write For Exciting 148-page Catalog!

Miles Kimball 349 Bond Street Oshkosh, Wis.

Child's Ballet Tu-Tu and Tiara

Includes Ballet Pants

$8.50 postpaid

Every little girl wants a ballet costume for parties, "dress-up" and masquerades. An theatric ballet dress: gleaming satin bodice, 3-tiered skirt of tarlatane net, silver lace trim. White, pink, blue. Size 4 to 14. State size, color.

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To introduce our line of molded plastic toys, we'll ship you 100 Toy Soldiers for only $1. This big, colorful assortment includes 4 Riflemen, 8 Machine Gunners, 8 Sharpshooters, 4 Infantrymen, 8 Officers, 8 Cannon, 4 Bazookamen, 4 Marksmen, 4 Tanks, 4 Trucks, 4 Jeeps, 4 Battleships, 4 Cruisers, 4 Sailors, 8 WAVEs, 8 WACs, 4 Bombers and 8 Jet Planes. Each toy is completely assembled, designed to scale, and measures up to 4½ inches. Order several sets now! Your kiddies will love them. Send $1.00 plus 25c for postage and handling for each set of 100 toys to:

THE KERRICKS
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only $3.95 ($7.50 a pair)

Black and gold elegance for surprisingly little. Black iron candelabra with tarnish proof solid brass base & cups. Two styles, slanted or symmetrical; 8¾" high, 7¾" wide. Dress up your mantel or dining table for the holidays. Perfect Christmas gift. Only $3.95 ea or $7.50 a pair ppd. Indicate style preference. Calif. residents add 3% sales tax. Sorry no C.O.D.'s. Order from DIABLO ASSOCIATES, P.O. Box 241, Alamo, Calif.

YOUR EXCLUSIVE XMAS GIFT FOR

EASIER, RELAXED DRIVING

"XTRA REST" Arm Rest for friends, relatives, or yourself. Rest and comfort for years. Relieves strain on arm, neck and back. The frame is of polished aluminum and the plastic plate comes in red or black. The height is adjustable, fits all cars. $2.95 ppd. No C.O.D.'s or stamps please. Jackson Sales Corp., 1305 N. Ft. Harrison, Clearwater 14, Florida.

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For the most deserving parents in the world—*yours!* A service-award medal for them to wear proudly on charm bracelet or key chain. There's a sterling-silver or 12-carat gold-filled one for dad, as well as for mom. Each, handsomely engraved with full name and date of presentation, 1" in diameter, $4.00; 1¼" diameter, $5.00; or 1½" diameter, $7.00. All postpaid including engraving and postage. Wayne Silversmiths, Inc. (L-80), 546 South Broadway, Yonkers, N. Y.

Novel angel lanterns slip over your Christmas tree lights to add a special glow to your tree. Handmade and hand-decorated by Virginian mountain craftsmen, there's a different angel painted in yellow, red and gold on each side. The top of the lantern is frosted snowy white. 7¾" high, each comes with adjustable wooden gripper and metal screw for light bulb. Use on mantel or in window, too. Set of 6, $5.95, plus 25c post. Helen Pep (L-80), 73 Grove St., Lynbrook, N.Y.

For the littlest travelers on their way to visit school chums, grandma, etc. Plaid partners with their first name in bold white letters. 12" x 8½" x 4½" trunk holds belongings and has 2 hangers for doll's clothes, white plastic handle and strong snap lock, $2.89. Matching personalized hatbox, trimmed in white plastic with white handle, $1.75. Set, $4.50. All ppd. Meredith's (L-80), Evanston 2, Ill.

***Hand-Painted* PROVINCIAL STONEWARE PITCHER**

The graceful design of this hand-painted pitcher adds to its charm. The stoneware body helps to keep contents cold, is permanently detergent-proof, and withstands chipping. A practical gift as well as a lovely one.

Available in several colorful designs on an oatmeal-gray background with glazed finish. Designs are: Herbs—anise (illustrated), rosemary, fennel, thyme, savory, tarragon; Espalier Fruit Tree; and Country Harvest (fruit).

Please specify size and design when ordering.

16 oz. ..... **$2.55** **26 oz.** **$4.55**
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Postpaid *"The Gift that Endears"*

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BIRD'S OWN NAMEPLATE

Birdie will introduce his own self with this smart nameplate on his cage. It's 3¼" long with two parakeets snuggling on top. In blue or green styrene to match your bird with his name embossed in sparkling gold. Clips on all cages. We mail ppd. as gift to your friends. 13 letter limit—state color—no c.o.d.'s please. $1.25 ea. 3 names $3.50.

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South Texas Bldg., San Antonio, Texas

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Favorite photos of the children, your home, wedding pictures, etc., cleverly reproduced on 2 sides of this hand-sewn lampshade, 8" across the top, 13" at bottom and 9" deep. Alternate sides come in your choice of red, green, tan or white plastic fabric. Photos on the shades are translucent and when lamp is lighted, scenes seem to come to life. Send in a negative or positive print, any size will do. $9.50, ppd. Horizon House (L-80), P. O. Box 628, Summit, New Jersey.

Three-tier treat for the hostess, and a wonderful Christmas present for the busy homemaker. When friends drop in or the youngster's crowd comes calling, this brass-plated cart with 3 removable trays will make serving ever so easy. Trays range in size from 14½" x 14¾" x 2" to 25½" x 14¼" x 2". Convenient to roll from room to room with ball-bearing swivel casters on bottom, it's $34.95, express charges collect. Santa Claus Land (L-80), Santa Claus, Indiana.

Pedro invades the condiment field with his usual happy-go-lucky nonchalance. He and the ever-present cactus make a delightful pair of salt and pepper shakers. Pedro's making the most of his favorite occupation, taking a siesta, while the cactus plant never strays far. Charming bit of Mexicana, the colorfully depicted pair is $1.25, ppd. South of the Border Imports, Inc. (L-80), Little Rock, S. C.

$5 down,* $5 monthly for sterling on Macy's Silver Club Plan

- You can enjoy your entire set while you pay for it.
- FREE with order, silver spoon pin, anti-tarnish chest.
- Choose from over 200 patterns by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, etc.
- Take up to 5 years to pay. Monthly payments on some of the silver patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where they apply.
- 6-pc. place setting (1 ea.): luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

* $5 down, $5 monthly	4 place settings (24 pieces)
* 7.50 down, 7.50 monthly	6 place settings (36 pieces)
* $10 down, $10 monthly	8 place settings (48 pieces)
* $15 down, $15 monthly	12 place settings (72 pieces)

Silver Shop, Street Floor

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Enclosed, $ _____ down payment

Pattern _____

No. of settings _____

Name _____

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from the Indian Reservation Country of soft, washable tanned cowhide. Resible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down.

HANDCRAFTED in Natural, Turquoise, Brown, Red, Em. Green, Russet, Golden Corn, Indian White.

FOR MEN and WOMEN in sizes 4 to 8 ..... $4.95
in sizes 8 thru 12 ..... $5.95

FOR CHILDREN too in natural or brown only. Sizes
5, 7, 9 ..... $2.95
11, 12, 2 ..... $3.95

Send cash, check or m.o. For COD's send $2 deposit. Satisfaction guaranteed.

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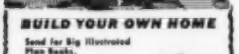

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Chromium plated metal, heavy-gauge washable plastic upholstery. Safety lock, strap and guard rails. Adjustable plastic tray. Sturdy construction, no loose or protruding parts. Folds to 34½"x22"x7½". Specify color, red, blue, yellow, green, ivory.

$16.95 postpaid add $1 west of Mississippi

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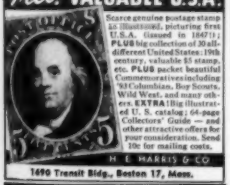

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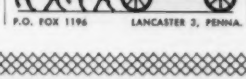
PENNSYLVANIA DUTCH WALL SWITCH PLATE

After you "make the light on", this quaint switch plate reminds you to "outen" it again, in the best thrifty Pennsylvania Dutch tradition. An ideal Christmas "gift for the house" that provides a light-hearted touch to complete the decor of kitchen, game room or den. Made of aluminum, each switch plate is hand-painted in authentic colors and designs over a flat black base. Available in three sizes to fit: Single Light Switch $1.50; Double Switch $2.50; Triple Switch $3.50.

No. C. O. D.'s please.



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SHUTTER DOORS

LOWEST PRICE EVER $27.50 Shipping Cost Included

Constructed of same fine joinery as Heinley's custom shutters, of kiln dried, selected cedar, ready for trimming. Shipped unfinished complete with hardware. Fit doorways 6 ft. 8 in. high—in two separate widths, 30 or 32 inches. Suitable for kitchen, playroom, den, boudoir, etc. Satisfaction guaranteed. Send door width with check or M.O.—or order C.O.D.

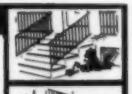
TRADE MARK COPYRIGHT BY PAUL HEINLEY

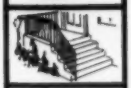
Paul Heinley's MOVABLE SHUTTERS
1512-7 Euclid St., Santa Monica, Calif.

Here's something really new in Decorative Ironwork

"ADJUSTO-EASE"

By STANDARD EQUIPMENT





At last! You can add beauty and charm yourself, inexpensively, easily, with Adjusto-Ease Ironwork! Comes in many decorator patterns, suitable for smallest cottage or largest mansion.

COMPARE THESE FEATURES!

• SAVES YOU DOLLARS — Adjusto-Ease lasts longer . . . is more attractive . . . yet costs, many times, less than wood railing.

• GIVES GREATER BEAUTY & CHARM —Adjusto-Ease designed especially to blend perfectly with any style architecture—never becomes old-fashioned.

• OFFERS GREATER PROTECTION — Adjusto-Ease guards the safety of your family both inside and out. It's sturdy and dependable—won't rot as old-fashioned wood does.

Install Adjusto-Ease YOURSELF with just a few simple household tools.

ATTENTION DEALERS: A few choice dealerships are still available. Write for details.

STANDARD EQUIPMENT

See your Adjusto-Ease Dealer today, or write for full information to:

STANDARD EQUIPMENT, INC.
Dept. LA-11 Bel Air, Maryland

Children's Record Player Stand

Attractive *Kiddie Console* in modern design helps children enjoy their records in comfort, keep room orderly. Holds record collection and phonograph, with separate compartments for 7" and 10" records. Sturdy construction, hardboard top gaily finished in diet resistant *Veri Krom* yellow, bright-blue wooden legs tipped with scarlet balls. 20" high x 16" wide x 12" deep, will fit in any child's room.

Only $4.95 plus 35c postage (W. of Rockies, $1.00 for potge.)

"The Teen Ager Console"—double size, in modern charcoal grey finish with aqua decoration, brass tips on legs . . . $9.95 (Shipping Charges Express Collect) No C.O.D.'s please

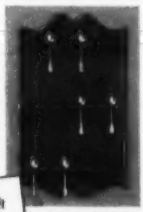
JUDITH JORDAN
Dept. No. L15, 423 Forest Avenue, Teaneck, New Jersey

Perpetual Calendar — $1

Now you can carry a key-chain calendar that's never out of date! Tells at a glance the day of the week your birthday will be . . . and all the holidays too. Plan important dates from now through 1980. Silver dollar size . . . smartly etched in black . . . gold plated. An unusual, practical trinket . . . an ideal gift for anyone. *You must be pleased or your money back!* Only $1, postage paid. Six for $5. Order your PERPETUAL CALENDARS from **Sunset House, 832 Sunset Building, Hollywood 46, California.**

Early American Pine

SPOON RACK



FREE! Christmas Gift Catalog
Exciting new ideas to enjoy. Write for it today.

Only $3.95 plus 35c shipping

Make a clever wall decoration of your souvenir and heirloom spoons—in this charming Early American Spoon Rack. Your bright, shining silver will gleam beautifully against its mellow old pine finish—and bring words of admiration from your guests. 17" high, 10" wide, it displays 18 tea or demitasse spoons. Buy now for gift-giving at a very special price. Order early—we guarantee prompt shipment.

Satisfaction Guaranteed or Money Back

Helen Gallagher
413 C11 Fulton St. Peoria, Illinois

Your Baby's Shoes—
PRESERVED FOREVER IN
Solid Bronze—Plate

$3.95 pair; a permanent and cherished keepsake. Shoes are also mounted on beautiful all-metal Picture Frame Easels, Ash-trays, Book-ends. For FREE illustrated literature, shoe mailing receptacle and special discount certificate, send name and address to

Bronzecraft Company Greenville Station Dept. L Jersey City, New Jersey

YOUR MONEY'S WORTH

Tip Tippy Tim and watch him defy gravity. He doesn't have to depend on any breakable mechanism—he's scientifically designed. Just a touch of the finger is enough to start him reeling and he never loses his balance. Brightly painted, Tim's sturdily constructed and will keep children of all ages entranced with his balancing art. $1.00, postpaid. R. M. Shoff (L-80), Box 1166, Clearwater, Fla.

Stack-a-rack, designed to hold books, pocket-size digests, 45 rpms, tape recordings, etc., features unique expansion principle: corner supports are fitted with round sockets to hold legs of another rack on top (several make a smart room divider). 22" x 14" x 9" wide, completely assembled, top shelf holds radio, record player or planter. Black wrought iron, $6.95, or gleaming brass plate, $8.95, all ppd. Order from Leslie Creations (L-80), P.O. Box 9516, Philadelphia 19, Pa.

Toss to taste. Whether you're dining on the patio, in the dining room, wherever the setting is casual, you'll rely on this wonderful all-in-one salad set. Crafted in creamy colored ceramic with eye-appealing fruit designs, the oil and vinegar cruets and wooden salad servers sit conveniently in a white metal holder. Complete set, only $4.98, ppd. (Add 40c west of Miss.) Imports by Mail (L-80), 246 Fifth Ave., New York, New York.

100 Personalized Postals $1!

Your own name and address neatly printed on 100 fine quality white vellum post cards. Use for correspondence and as regular post cards . . . always neat and efficient looking. You'll want a supply for home use . . . and you won't find a nicer gift for business friends and students. Everyone who uses the mails will appreciate them. And $1 per 100 is the lowest price ever. (Special 200 for $1.75!) Handy Gifts, 1114 Jasperson Bldg., Culver City 6, California

THE PERFECT GIFT
for your Dog or Cat

Hilo DRY BATH
in Gay Christmas Wrapping

Cleans without water! No muss or fuss! No danger of colds! Just puff creamy, fragrant lather onto pet's coat, rub in and towel off. Kills fleas. Deodorizes. Leaves coat soft and glossy. A favorite with breeders for show grooming. Only $1.49 ppd. *Money-back guarantee.*

The Hilo Co. Norwalk, Conn.

genuine deep-tooled leather
TOM THUMB PURSE
with his or her
NAME IN GOLD

$1.50

A gift that thrills . . . for every age. Everyone loves this genuine, deep-tooled, Western leather purse. Honey-colored, hand-laced, 4½" zipper. Super special for little or big sister. For little Davey Crockett, too — strap clips over belt like gun holster. Keeps money safe on rocket trips. A little gift with a big personal touch. Real name or 3 initials embossed in 24 kt gold foil. Only $1.50, tax included, postage paid. Satisfaction guaranteed.

FREE GIFT CATALOG

Drexel Gift House
LE CENTER 3, MINNESOTA

Rooms for the Imagination—In Rayon

Whether your room begins with a swatch of color, a family heirloom, or an idea pure and simple, look to fabrics woven with rayon for the most elegant effects. For rayon takes most lovingly to color, and gives a luxury look and feeling to today's most interesting textures. And because rayon fibers are man-made, specially for special uses, the worth is always way beyond the cost.

NUMBER ONE IN A SERIES

This room began with the theme of subtle colors—subtle contrasts, effects rayon gives so well.

The "Empire" sofa was repainted and covered in pale orange El Grande by Titus Blatter & Co., of rayon and cotton. Approximately $3.00 per yard.

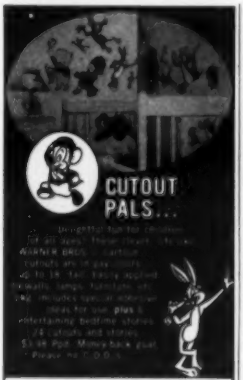
The rayon and cotton damask on chair and shades is Siena by Waverly Fabrics. Approximately $4.50 per yard.

The casement cloth is a sheer nubby weave of rayon, cotton and metal by Cohama at approximately $2.50 per yard.

Carpet of rayon and nylon. "Waikiki" by Bigelow Rugs and Carpets. Approx. $10.95 per yard.

These fabrics and the carpet, or very similar styles, are available in stores throughout the country.

For store names write to American Rayon Institute, Inc. 350 Fifth Ave. New York 1, N.Y.



STONER ENTERPRISES
7922 Broadleaf Ave., Dept. L-11, Van Nuys, Calif.

PERSONALIZED DOG COAT

Christmas Gift for Doggie, Too!

He'll be the smartest dog in the block—in his dapper Pet-Pal Dog Coat—personalized with his own name in big white jumbo letters. Made of soft, durable all-wool felt to keep him warm on coldest days. Choice of three bright two-tone color combinations: **Red** on Green, Green on Red, or **Yellow** on Blue. Comes in three lengths: 12", 14" and 16". *When ordering*, state length from neck to tail, give breed of dog, and dog's name. Postpaid, only $2.95

FREE—Send for Gift Catalog

DECOR BY DELANOR
1227-L 10th Ave., N., Fort Dodge, Iowa

Scroll Shadow Box

Only $3.95
Plus 35c shipping

This wonderfully large, graceful black wire shadow box is finite in the popular dull black finish. Three metal shelves each 22" long, 4" wide, with 10" clearance. Easily assembled; screws to wall. Back is open for added spaciousness. A decorator's delight to frame greenery or figurine collection. $3.95 each or $7.75 the pair, plus 35c each shipping.

FREE Christmas Gift Catalog Write for it!

Satisfaction guaranteed or money refunded

Foster House
430 CTI S. Jefferson St., Peoria, Illinois

DON QUIXOTE

IMPORTED HAND CARVED MEXICAN HARDWOOD 23½" HIGH

The perfect accent for any setting, this smart wood carving makes an unusual gift. Supply is limited, so order today! Don Quixote is one of many exotic accessories from the interior of Mexico. Instructions included.

Money back guarantee. Sorry, no C.O.D.'s.

Only $10 postpaid

California residents add 3%.

Arts of Maya
P.O. Box 3232-Beverly Hills, Calif.

Treasured Memories

Wedding, Anniversary, Graduation, etc.—invitations mounted and preserved on the cover of this hand-tooled wood box from Italy—in lovely antique design of gold leaf and soft blue. 7x5x2, for cigarettes, candy, jewelry, cards, etc. A gift to be cherished throughout the years. $8.95 ppd. (Sorry, no c.o.d.) Reception card mounted on inside of cover, $2.00 extra. 5 day dlvy.

TOWNSEND HOUSE Dept. L-1
645 Bergen Ave., Jersey City 4, N. J.

FOR CHRISTMAS
An Angel On The Moon

. . . to capture your child's and family's hearts!

Irresistible doll dressed in gay checkered pajamas will be cherished forever by everyone. Fun antique on a moon swing, doll has hand-painted face, soft construction and downy feathered hair. May be hung on Christmas Tree or in child's room. A novel gift. Appreciated by collectors, too. $3.50

Complete set of 6 which includes Angel On The Moon, Christmas Children, Star Sweeper, Angel Child, Santa's Helpers Boy & Girl. Angel on Star Swing Specially priced for Christmas. $17.95

Order NOW! We pay postage. (No C.O.D.'s, please)

Craft Shop, Inc., Cambridge 7, N. Y.

YOUR MONEY'S WORTH

Pretty-as-a-picture planter. A lovely lavabo of creamy ceramic with a gayly colored chanticleer motif rests against a solid pine-wood background. 11½" overall by 7" wide, it will add a note of cheerfulness to your kitchen, breakfast nook, etc. Fill it with ivy or philodendron, as a gift with a personal touch. $2.95, ppd. Art Colony Industries, Inc. (L-80), 9 University Pl., New York 3, N. Y.

From the British Crown Colony of Hong Kong comes this tropic bar stool that stands 28" high. Versatile rattan stool fashioned by superior native craftsmen is one of the better-styled comfortable, lightweight designs for contemporary homes. Seat measures 12½" in diameter. Use it for den or playroom, or as an extra seat in the living room, etc. $9.95 each, shpg. chgs. coll. Southern Craftmasters (L-80), Columbia, Tenn.

Wax fruit imported from Austria. These natural-color fruits have a secret opening. Pull a string and you'll discover (in the pear) a beautifully hand-crafted model in wax of the *Madonna and Child*. In the apple, there's a complete Nativity scene, exquisitely detailed. Charming ornaments (in size of natural fruit) to use for many a season. Each, $3.25, ppd. Request brochure of other pieces. Order from Gina & Selma (L-80), 1048 Lexington Ave., New York 21, New York.

YOUR OLD FUR COAT
. . . Into New Cape, Stole, $22.95

Remodel your old worn fur coat into glamorous new style cape or stole. Save over 50% at our one low price! *We clean, glaze, repair* **fur,** *reinforce* **weak seams . . . lusterize to like-new sheen.** *Remodel* **completely, add** *new lining and interlining.* **Monogram. Send no money. Mail old fur coat. Send dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Free folder of other styles. I. R. Fox, 146 W. 29th St., Dept. K-3, N. Y. C. 1, N. Y.**

Merry Ties for Merry Guys. We bet you can't wait until Christmas to give him this one. They're all bright Xmas red covered with crazy, colored sequins, stars, snowflakes and whatever is handy. But don't ask for two alike—we can't make 'em that-away. Fun for parties—dare him to wear his to the office. All are top quality pebble-weave silk poplin—good for next year—and next.

Pure-In-Hand .....$1.59 ea., 2 for $3.00
Bow Tie .....$1.00 ea., 3 for $2.85
Western Bow Tie ....$1.59 ea., 2 for $3.00
All Postpaid, order today from

RED OAKS
Dept. 590-P Winnetka, Ill.

STOP BEING A "JERK"!

Jerking blankets loose and messing up your bed trying to find sleep comfort is old-fashioned. Restless sleepers love this amazing BETTER SLEEP SHEET and BLANKET SUPPORT because it easily lifts the covers for marvelous foot free sleep and relaxing comfort. Fits any bed—without attaching. Arms fold flat during day. Even increases electric blanket comfort. Also recommended by doctors for arthritics, aged and invalids. Ideal gift enjoyed for years. Money Back Guarantee. Immediate delivery. Send only $3.98 plus 23c postage.

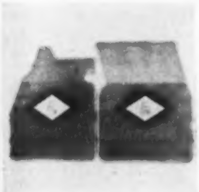
Canada $4.98 Tax incl.

BETTER SLEEP INC.
Dept. 475, New Providence, New Jersey

YOUR MONEY'S WORTH

All set for a jam session but not the musical kind! Lovely 5-piece silver-plated crystal jam set, imported from England, has 2 silver-plated spoons that hang on the side and 2 glass-fluted dishes for jam, relish, nuts or candy, etc., that fit into a handy, handsome silver-plated rack. An invaluable hostess aid to own and to give, $7.50 the set, ppd. From The Lillian Shoppe (L-80), 20-22 Armat St., Germantown, Philadelphia 44, Pa.

Add a bright and cheery note to your kitchen décor with this attractive toaster cover. She's a smaller replica of the traditional Southern Mammy and her skirt and kerchief come in colorful shades of red, green or yellow printed percale. (They're easy to wash and iron, too, because the skirt and kerchief untie and lie flat for ironing.) $1.00 each, postpaid. Ernest Fischer & Sons (L-80), 43-66 Bowne Street, Flushing 55, New York.



Colored contour car mats follow the color trend in automobiles that's so important today. Approximately 22" x 25", these mats have thousands of rubber fingers and blades to keep shoes from spreading dirt. In black, green, blue or red with your initials handsomely monogrammed in contrasting ivory. (Please state year and make of car when ordering.) $9.95 each, ppd. Mitchell Rubber Products, Inc. (L-80), 2120 San Fernando Road, Los Angeles 65, California.

EXCITING, AMUSING, USEFUL GIFT *for your friends who have everything!*

GLAMOR-KLIP TRADEMARK

The ***Jeweled Mouse-Trap***

Only $2 Post-Paid

Size 3¾"x1⅞"

Be original! Dazzling, colorful, jewel-encrusted raised crown glitters on sparkling jeweled Pearlglo base. Luxurious paperweight! Clips mail & memos! They'll treasure it as a brilliant conversation piece and (laugh) collector's item! Amusing gift-card explains its purpose in verse. Biggest two dollars' worth of gay gift glamour! Built to quality jewelry standards. Money back if you're not charmed. Mail $2 (no C.O.D.'s)

INNOVATORS Inc. Dept. 4, 901 BROAD ST., Newark 2, N. J.

a gorgeous doll **mailed direct from a different land each month!**

FREE! for your favorite little girl

an exquisite foreign-made doll

when you enroll her NOW in the new

doll-of-the-month club

Picture your child's happiness . . . her rapture, when she receives a large, beautiful doll *each month* — costumed in traditional old world finery, and sent to her *personally!* Colorfully packaged . . . covered with exotic foreign stamps. Fascinating, *educational folder* about each doll, enclosed. To prove the *unusual value* of dolls sent from abroad to members each month POSTPAID and DUTY FREE, we'll send your little girl one doll FREE — if you enroll her *now* in the new DOLL-OF-THE-MONTH CLUB!

A CHILD'S MOST PRECIOUS GIFT . . .

If your little girl loves ordinary dolls, she'll treasure these a thousand times more! Their authentic, hand-sewn costumes . . . true-to-life skin colors and hair styles, give them an endearing personality unmatched by any other dolls. Imagine your child's joyous anticipation as the day draws near for her monthly doll to arrive! Yes, a club membership is the one gift that *keeps on giving* — every month!

EDUCATIONAL AS WELL AS EXCITING!

Each delightfully different doll will stimulate your child's interest in geography, history, and the cultural backgrounds of different lands, as no drab text could ever do. A valuable aid to learning. Interesting legend accompanies each doll . . . tells quaint customs of land, doll's story!

LARGEST, MOST BEAUTIFUL DOLLS . . .

Each doll is literally a *collector's item.* Garments are skillfully sewn, faces delicately hand-painted. Many have luxurious *human hair.* Only because of our large volume and the favorable foreign exchange rate can these exquisite $7.50 value dolls be sold for so little. You get more for your money!

© 1955

NEW CHRISTMAS GIFT IDEA!

The little girls on your shopping list will remember your gift longer and with greater appreciation than any other!

A SPLENDID "DECORATOR" GIFT FOR WOMEN

The perfect present for women who delight in captivating wall, cabinet, or bedroom decorations.

FREE! With each membership you'll receive a beautiful GIFT ANNOUNCEMENT CERTIFICATE, for you to give to those you enroll. Order now—first dolls will arrive before Christmas!

CHOOSE FROM TWO PLANS

Regular Membership

(Dolls are approx. 7½" high)

3 months membership $8.95*
6 months membership 14.95*
12 months membership 26.95*

Deluxe Membership

(Dolls are approx. 10½" high — beautiful!)

3 months membership $9.95*
6 months membership 17.95*
12 months membership 32.95*

NOTE: If you wish to give one Deluxe Doll, rather than a membership, send $3.50.

*ACT NOW — GET ONE BEAUTIFUL DOLL FREE! Take advantage of this special, limited time offer. Rush coupon and enroll your child *now!*

Satisfaction Guaranteed

Or Your Money Back!

If after seeing first dolls you're not convinced they're the most beautiful offered at anywhere near the price . . . if you're not 100% delighted, simply return them to our Calif. Office for prompt, full refund. You may cancel membership at any time for any reason. Unused portion of your payment will be refunded in full. You have nothing to lose — a child's happiness to gain!

DOLL-OF-THE-MONTH CLUB, Dept. LH-11, [illegible], Los Angeles [illegible], Calif.

☐ Start Monthly shipments of DELUXE DOLLS to person listed, under your............ Month Plan.

☐ Start Monthly shipments of REGULAR DOLLS to person listed, under your............ Month Plan.

☐ Ship one DELUXE DOLL to person listed, at $3.50. | I enclose $....... Payment in full. | (Sorry, C.O.D.'s not possible.)

SHIP DOLLS TO: (Please Print)
Name............
Address............ Zone............
City............ State............

SEND GIFT ANNOUNCEMENT CERTIFICATE (for my use) TO:
Your name............
(Give address on separate sheet, if different from above.)

NOTE: Your postman will collect 15c when delivering each doll because we cannot prepay this foreign parcel fee.

FOR THE FIRST TIME . . .

Full size, in full color! Sensational

CHILDREN'S BOOKS Play like a RECORD

Beautifully illustrated pages for reading, unbreakable 78 rpm record on cover itself for listening. Acclaimed by parents, teachers alike! Select in pairs:

2 for $1.00 p.pd.

- ☐ Singing Mother Goose
- ☐ Singing Happy Birthday
- ☐ Speedy Little Taxi
- ☐ Story of Noah's Ark
- ☐ Magical ABC Book
- ☐ Musical Toy Parade
- ☐ Noisy Baby Animals
- ☐ Little Circus Train
- ☐ Hansel and Gretel
- ☐ Peter Rabbit Story

WALNUT RECORD SHOP

1525 Walnut St. Pittsburgh 22, Pa.

KEEP CESSPOOL TROUBLE AWAY

NORTHEL Reactivator, a bacteria concentrate, breaks up solids and grease—prevents overflow, back-up, odors. Regular use saves costly pumping or digging. Simply mix dry powder in water, flush down toilet. Non-poisonous, non-caustic. *Guaranteed to reactivate septic tank, cesspool.* Also effective for indoor plumbing. Keeps drain pipes and traps free of accumulation of waste and odors. Cannot damage plumbing. Six months supply for average household septic tank and/or cesspool (23 ozs) only $2.95, postage paid. Order direct by mail from Northel Distributors, LH-11, P. O. Box 1103, Minneapolis 1, Minnesota.

VISORETTE ***a driver's best friend!***

$4.95 postage included

If he drives, he'll want "Visorette" to clip to the sun-visor of his car. Made of fine top-grain cowhide, it will hold sun or driving glasses, maps and street guides. It's fitted with a zipper, a mechanical pencil and 3 refill pads. In handsome luggage tan with monogram. A perfect gift!

FOR A PROUD GRANDPARENT

A clever pocket-size picture album in genuine leather, inscribed "My Grandchildren." Clear plastic pockets hold 24 photos of the little darlings, make it so much easier to show them off. Cogan, Green or Ivory leather, 4" x 3⅛". A wonderful gift for you-know-who!

Just **$2.00** postpaid *No C.O.D.'s, please*

WALES LUGGAGE CORP., Dept. L

540 Madison Avenue • New York 22, N. Y.

Early American

TOY-CHEST BENCH

Fully Assembled
31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed sliders make it easy to move despite its very solid construction. **Satisfaction guaranteed.** *Quick delivery direct from our workshop*

$15.95 with hand-rubbed, antiqued Pine finish — only **$14.95** unfinished

Write for FREE catalog — Express charges collect. Send check or money order

Jeff Elliot Craftsmen

Dept. L-115, Statesville, North Carolina

GIANT CHRISTMAS DECORATIONS

Now you can decorate your windows, mirrors, doors or walls with the cutest Christmas cutouts ever. These giant 22 inch high cutouts consist of 3 Carolers, Christmas Candles, Santa Claus. Plus "Season's Greetings" in old english letters! Creates wonderful yuletide atmosphere and can be used from year to year. Complete with decorating suggestions and adhesive. Only $1.00 ppd. Money back guarantee. Order early.

GIANT NURSERY RHYME WALL DECORATIONS

Delightful Nursery rhyme figures for any nursery or play room. In gay, full color on heavy card stock. 12 to 15 inch figures. Ready to hang. Use on walls, doors, cribs, etc. Choice of Jack & Jill or Hi Diddle Diddle $1.49 each or both groups $2.98 ppd. FREE color book double order. Excellent gifts.

Money back guarantee.

C. SCOTT, 2414 Ralston Lane, Redondo Beach, Calif.

HOLDS EXTRA BRANCHES IN CHRISTMAS TREE

Branch holders form a beautiful, round and full Xmas Tree. Simply insert extra branches in holders to fill bare spots in your tree trunk. Holders drive in like nails, can be removed for use year after year, prevent branches from turning when in tree. Satisfaction guaranteed or full refund. ORDER TODAY.

5 Branch Holders, $1.25 postpaid

A. GOETTER & SON
7836 W. Clark St., Milwaukee 13, Wis.
Dept. E 29

INITIALED

In Old English and Hand Wrought on Copper that does not require polishing.

One Large Old English Initial may also be ordered on these baskets.

Waste Basket—Approximately 14" high —10" oval ..... $13.50 POSTPAID
Letter Basket—Approximately 5" high —7" oval ..... $5.00 POSTPAID

Folder of other Initialed Gift Items on request.

HENRY W. LONGFELLOW
WESTON 93 MASSACHUSETTS
Established 1935

Brightest Xmas Gift Idea Ever!

AMBERGLO EVERLASTING CANDLES

Those beautiful 12-inch everlasting candles give soft, romantic candlelight for hours, never burn down, last forever, always keep their shape. AmberGlo Candles are precision-crafted of heavy aluminum, silk-sheen finished in 7 brilliant, baked-lacquer, decorator colors: Carnation, Emerald Green, Cardinal Red, Gold, Silver, Black, White. Fit all candleholders. Burn for hours on just one filling of lighter fluid, with no messy wax drip, no odor, no smoke. Two AmberGlo Everlasting Candles in luxurious gift box.

Send check, money order, Sorry, no C. O. D.'s. Please specify color. Only $2.98 postpaid

TAPEX CORP., Dept. 115,
217 ASTOR ST., NEWARK 5, N. J.

Imported STEAK KNIVES

The Japanese influence on contemporary design reaches its zenith in the subtle curve and natural warmth of the hand-polished handle and sheath of smooth cherry wood. In the high carbon steel blade, honed to razor sharpness, repose the forging secrets of an ancient firm of sword-makers.

Length of knife is 8½". Set of four, attractively boxed.

$4.95 postpaid. 2 Sets, $8.75.

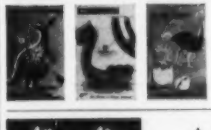
DESIGN CRAFT
804 INTERURBAN BLDG. DALLAS, TEXAS

YOUR MONEY'S WORTH

A gift of violets. Imported from England, delicate Devon violet perfume bottled in this quaint little milk-glass jug, hand-painted with a spray of violets. A gift to give pleasure throughout the year, remember it, too, for that "first" bottle of perfume for the young miss. 1½ ounce bottle filled with perfume, $1.65, ppd. incl. tax and post. Walter Drake (L-80), Drake Building, Colorado Springs, Colo.

Ever-popular with the children, hide-out and tent, durable, strong, washable plastic, in bright color combinations, fits over any standard card table. It goes up easily, cone supports tent peak, and folds away in its own storage bag. Flap door (underside has Davy Crockett sketch) permits crawling in and out easily. $2.50, ppd. Removable discs with child's name, hand-painted, 25¢ each. Crown Craft (L-80), 246 Fifth Ave., New York, N.Y.

It's magnetized—that's the secret of this fine pipe that stays put on any metal surface: the dashboard of his car, on the side of his metal desk, etc. Made of fine imported Algerian briar, the magnetic disc is permanently embedded in its bowl. A wonderful gift for all pipe smokers, it can be monogrammed with 2 or 3 initials at no extra charge. $3.65, ppd. From David P. Ehrlich Co. (L-80), 207 Washington Street, Boston 8, Massachusetts.



Exciting! Colorful! Decorative!

GENUINE 28" x 42" PAN AMERICAN

TRAVEL POSTERS

FOR PLAYROOM, DEN, CLUB, COTTAGE

A terrific gift for armchair traveler or globe trotting sophisticate. NOW—The most exciting, most colorful way to decorate your playroom, den, summer camp or club. 28" x 42" Pan American Travel Posters created in striking color and design that portrays the exotic glamour and beauty of foreign lands. The mystery of the Orient—The charm of the South Seas—The sparkling gaiety of European capitals... are but a glimpse of the atmosphere these beautiful posters create.

6 ASSORTED ONLY $3.95 ppd.
New FREE Catalog

No C.O.D.'s. Money Back Guarantee

Blue Horizons Box 934.L, Belmont, Mass.

★ EACH PAIR ONLY $1.00 PPD. ★

"Captive Turquoise" EARRINGS

From the "Land of Enchantment" come these strikingly different earrings, "Captive Turquoise." A genuine nugget of polished turquoise caught in a cage of symmetrical metal bands. A fascinating addition to milady's collection. Real conversation pieces! Specify pierced ear or screw type. Order now for Xmas—for yourself and your friends! Sold only by mail. Postpaid, each pair only $1.00

18" Matching Necklace for Only $1.00
Matching Bracelet Also Only $1.00

Southwestern Gifts
630-L East Alameda Road, Santa Fe, New Mexico

PRECIOUS BABY SHOES PRESERVED FOREVER!

Beautiful PEARLESCENT finish now available in tonad pink, blue, green, yellow or pearl white. Lustrous pearl-like finish preserves cloth, leather, felt or crocheted shoes. Each shoe is gold-edged and has a removable bud vase. Pair $5.95—Single Shoe $3.95 ppd. Name and birth in 23k gold 50c additional. Send shoes or write for free literature, color samples and wrapper. (Free estimates on ballet and wedding slippers.) Write giving size and description. Order now for Christmas.

ALAN'S P.O. Box 163-Y-11 Silver Spring, Maryland

YOUR MONEY'S WORTH

Picture windows takes naturally to these gay snow-crust Christmas decorations. Printed in seasonal colors on "snowy" opalescent material, they're easily applied and removed. Set of 44: Santa, snowflakes, candy cane, carolers, etc., can be used on doors and mirrors also. $1.00, set, ppd. (Giant 22" Santa Claus included with order of 2 sets.) Jehco Prods., Inc. (L-80), Post Office Box 27667, Los Angeles, California.

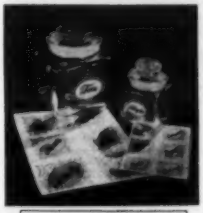
Jingle-bell piggy rocks and rolls and always comes back to baby, and regardless of how hard he's pushed, he always stands right side up! Children will enjoy this colorfully decorated little fun-loving toy with a jingling bell on either side of his glittering, green plastic cage. Stands 3" high in a 4" wide cage. 79¢ plus 15¢ post. Bancroft's (L-80), Dept. 565, 1112 South Wabash Avenue, Chicago 5, Ill.

Luxury for him at a tiny price. A thoughtful idea in gift-giving at Christmas time, a handsome clothes brush-stud box with all-nylon bristles. Case of honey-brown genuine lambskin, leather saddle-stitched and lined with green velvet. 4½" long by 2½" wide, the hinged cover has a snap closing. Personalized, with 2 or 3 gold-lettered initials, only $2.75, ppd. Order from Zenith Gifts, Inc. (L-80), 55-H Chadwick Street, Boston 19, Mass.

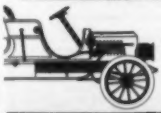
HARVEST TABLE

This sturdy authentic Colonial Reproduction makes a practical as well as attractive piece for ranch or colonial home. Custom-built by New England craftsmen. Handsomely finished in light or dark pine and mahogany. Available with round tapered peg leg, square-tapered Pembrook leg or duckfoot. 5' length, $70. 6' length, $75. Express Collect.

TEMPLETON CRAFTSMEN
Dept. 237 Templeton, Mass.



FOR BABY'S ROOM—decal labels similar to kitchen labels above, but done in combination pink, blue and green with a delicate baby floral pattern. Titles include pins, cotton, napkins, silk, soap, powder, six others—full set of 12, $1.75.



Distinctive, colorful ANTIQUE AUTO decals—twelve different early models carefully reproduced—such as Packard, Maxwell, Stanley Steamer, etc. TWO SIZES: in 3" size, $1.00 per set of 12; in 4" size, $1.50 per set ppd.

Authentics decals

MAKE DECORATING FUN!

Decorate your own chairs, canisters, glassware or china, trays, furniture, mirrors, lamps—hundreds of items! In minutes you can duplicate finest artists' designs with exclusive, decorator-inspired AUTHENTICS decals. Apply easily with just water (instructions included); washable and color-fast. Decals sent postpaid in U.S. (NO COD'S).

AT LEFT, shaded gold and black decal labels transform glass or metal canisters into a useful set of kitchen containers. Set of twelve Kitchen Labels (sizes assorted) include Cookies, Candy, Flour, Coffee, Tea, Sugar, Allspice, Pepper, Salt, Nutmeg, Rice, Cinnamon—all for $1.50 ppd.

CAPTAIN'S CHAIR DECALS—latest in AUTHENTICS famous line of Early American Chair Stencil Design decals is this handsome gold design for Captain's Chairs. Design incorporates early sailing vessel and fire wagon. 6-piece set, gold, only $1.50 ppd.

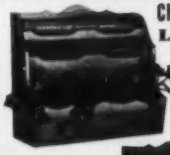
SEND 15¢ FOR ILLUS FOLDER OF FULL LINE **AUTHENTICS** DEPT. D-19 BOX 26 CINCINNATI 7, OHIO

OUTSTANDING
modern sculpture

The famous Slave Heads by Fred Press, chosen by 3 museums, are a good example of the Contemporary Collection, selected to high spot modern interiors. They are molded right from the originals, and are 8½" tall including the wood base. The finish is Ebony Black with an attractive greenish patina. A truly thoughtful gift for anyone who appreciates modern living. **Male or female heads—$6.00 each, or $11.00 for the pair, postpaid. Same day shipping.**

Send 25c for Illustrated Catalog of Outstanding Modern Sculpture

Contemporary Arts
311 Stanhope Street, Boston 16, Mass.



Christmas LISTER

for Christmas List, Birthday List, Addresses, Recipes

This delightful desk or wall rack files your lists alphabetically in four separate compartments on standard 3" x 5" filing cards. Now you'll know just where to find each name instantly.

Leather-like, gray-green, folding covers protect cards from dust and wear . . . are finely bordered and printed in silver denoting each compartment.

Bottom has removable sheet liner . . . or is just the right size for notepaper, cards, envelopes, etc.—use it for mail. Hand-crafted in satin-smooth honey-tone beetly pine or in lovely maple or mahogany finish. 10" high. 11" wide. Only $4.00 plus 30c postage.

NOW—New Catalog of Finished and Kit Farm Furniture and Wall Racks. Send 10c, coin or stamps.

Immediate Delivery
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Yield House
Dept. L11-5,
No. Conway, N.H.

MONOGRAMMED
GLASS TABLE MATS

Unusually attractive glass plaques, beveled and personalized with hand-cut mitre monograms. Splendid for use under hot plates, under vases or as coasters. Decorative and practical—makes a most desirable gift for any occasion.

6"-$1.75; 5"-$1.95; 6"-$2.50; 7"-$3.35
Set of 3—6", 5", 6" ____ $5.95
Set of 4—6", 5", 6", 7" ____ 9.50

Underline initial of last name

All Postpaid. No C.O.D.'s please

IUNICE NOVELTIES Dept. L-11
Our 15th Year
P. O. Box 43 Rego Park, N. Y.

AGED LIKE VINTAGE WINE
(Smoking alone takes 30 days!)

Jordan's GENUINE
VIRGINIA HAM

Each magnificent ham now hanging in our aging rooms — thoroughly cured, hickory smoked to a rich mahogany hue, and aged approx. one year — has been tended by hand through each unhurried step, as we have been doing for 115 years! Just before shipment we simmer and bake the ham with wine and sugar to a savory, sweet and tender feast of flavor unlike any other.

Order now for Christmas delivery to you or someone you wish to please! Beautifully packed. $1.89 per lb. cooked. 8 to 13 lbs. Postpaid (add 35c per lb. for shipping outside U. S.).

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"SET-UPS"

BAR LITE, solid wax, bar-brown candle "bottle" ribs favorite brands: "Old Snugglers, Old Croak, Old Grandpaw, Old Dog Cabin, Old Overcoat, Sudden Distcomfort." 11" high, burns 86 hours. Each, ppd. $2.75

DRI-COASTERS, guaranteed non-sticking. Aqua, sand, black, coral, green. Black bases. Box of 4, assorted or solid colors, ppd $2.50. Pitcher size, each, ppd. $1.35.

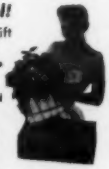
STONEWARE MUG from Scotland. Grey with rust crest, pale blue with navy. Each, ppd. $3.35. Four, ppd. $9.

Write for Catalogue

HATHORE HOUSE
631 2nd AVE. NEW YORK 16

Rare! Unusual!
Most appreciated gift

Green Bros.
world famous
MILE HIGH GROWN
PASCAL CELERY



Unmatched nut-like flavor. Crisp, stringless, tender, sweet. Only high mountain valleys, pure snow water, cool nights, sun-drenched days can produce this eagerly sought, rarely tasted creamy white celery.

ORDER NOW for Thanksgiving, Christmas. Ship to friends. 12 large stalks (approx. 7-8 lbs.) gift boxed. Perfect delivery guaranteed in U. S. on date you specify. Prepaid . . . **$5.75**

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Included Rainbow Trout, rare cheese, fruits, other high altitude foods and imports that please everyone. Mail Coupon TODAY.

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Send FREE 24 pg. Gift Booklet to:

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SAVE UP TO 50% BUY FROM IMPORTER

Genuine Select PHILLIPINE MAHOGANY LUAN PLYWOOD

Ideal For Fine CABINET WORK, FURNITURE, Panelling DENS, OFFICES, HOTELS, etc.

Our prices are LESS THAN DOMESTIC PLYWOOD at WHOLESALE. This selected LUAN MAHOGANY meets the most rigid specifications. It is WEATHER and WATER RESISTANT. You'll be amazed at the beauty of this fine wood. Its rich golden elegance will thrill you. Rotary cut for beauty of grain. Both sides sanded and ready to use. Bonded with finest resin adhesive. Face side conjoined.

Available in THREE thicknesses—3mm (approx. 1/8"), 4mm (3/16") and 1/4". ALL orders shipped by Special Truck for lowest rates. No order shipped for less than 100 lbs.—equivalent to (4) 1/4" sheets, (6) 4 mm sheets, (8) 3mm sheets.

See for YOURSELF FREE SAMPLE on request!

3mm (1/8") x 3ft. x 6ft. — $5.00 value. 1.29 PER SHEET Minimum order 8 sheets

4mm x 4ft. x 8ft. — $7.50 value. 3.89 PER SHEET Min. order 6 sheets

1/4" x 4ft. x 8ft. — $9.50 value. 4.49 PER SHEET Min. order 4 sheets

NEW 3400 RPM 1½ HP POWER SAW RIPS-CROSSCUTS

CUTS THROUGH A FINISHED 2 x 4 LIKE A KNIFE THROUGH BUTTER

A rugged, professional type, adjustable power saw. Cuts any angle, 0 to 45°. Has adjustable (0 to 6") rip fence. A safety trigger switch on handle. Full 1/2HP Universal AC-DC, 110 volt, 60 cycle motor. Weighs only 6½ lbs. A $49.50 VALUE! 19.95 Complete with 5-1/2" Blade

FOAM RUBBER

Save on Manufacturer's Surplus and Closeouts! Top Quality. Ideal for Hooks, Chairs, Sofas, Beds, Patio. Add 75¢ cutting charge on orders under $5.00.

SLAB STOCK

Thick	Per Sq. Ft.	Thick	Per Sq. Ft.
1/4"	29¢	3/4	75¢
3/8"	38¢	1"	1.00
1/2"	50¢	1½"	1.25

CORED STOCK

Smooth on top, "cored" on bottom for maximum resiliency and less weight.

Thick	Per Sq. Ft.	Thick	Per Sq. Ft.
1-1/2"	$1.00	3"	$2.00
2"	1.50	4"	3.00
2-1/2"	1.99	4-1/2"	3.30

TRANSLUCENT FIBERGLASS PANELS

SAVE 40% Finest Quality, in all lengths and widths. Full range of colors. Write for Free Booklet & Sample. 25¢ ea. ft. vol. 49¢ SQ. FT.

HARDWOOD LEGS WITH BRASS TIPS

Build your own modern furniture or re-style the old. Beautifully turned, seasoned hardwood legs. Smoothly sanded and complete with brushed Brass tip and sturdy, hidden steel mounting plate. Available finished or unfinished. Finished comes in Blonde, Silver Fox, Mahogany or Charcoal. Please Specify.

Prices per set of 4 with brass tips

SIZE	FINISHED	UNFINISHED
4"	$2.65	$2.15
6"	3.00	2.45
8"	3.55	2.80
12"	3.95	3.55
14"	4.40	3.95
16"	4.75	4.40
18"	5.35	4.75
20"	6.25	5.35

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TERMS: Pay by Money Order or Check. 1/3 deposit with C.O.D.s. All prices F.O.B. our Los Angeles Warehouse.

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Here, at last, is a natural, easy way to reduce. No Starvation or drugs. FREE TRIAL reducing phonograph record and first lesson sent postpaid for 7 days' home proof. Banish spare tire waist line, reduce bulging hips the WALLACE Way. More than 500,000 have reduced this safe way. Offer open only to women over 18. Nothing to pay in advance, no promise to pay later. Simply send name and address to Wallace, Suite 1847, 154 E. Erie St., Chicago 11, Ill.

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"World's largest bottle opener"

Hey Wait!

Don't just use BIG MIKE for opening bottles. A practical, lifetime gift, it removes baby food caps, re-caps bottles. Can also be used as a mirror, paper weight, dinner gong, meat tenderizer, hamburger turner. 4 times the length of a regular cigarette, you couldn't lose it if you tried. Order several. Have fun!

$1.00 each, ppd.

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PARTY CADDY

Only $9.95 and Worth More

The smartest parties are on wheels—to make serving easier—prettier. Two tiered black and brass trimmed caddy on smooth rolling wheels has ample space on the heavy glass shelves for tea and cakes, party snacks, drinks for the crowd, everything you need. And so compact it rolls out of the way in a jiffy. 16" diameter, stands 28" high. A rare value at this low price.

$9.95

shipping charges collect

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INTERIOR TRENDS

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Dept. LH11

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Creamy, natural deerskin, smarter than white, in a dream of an ever-so-soft one-button glove. So perfect in the evening when you're all dressed up and by day with your tweeds. It just reaches your wrist bone; washes beautifully, never losing its softness. A lovely gift that is destined to become one of the staples in any gal's wardrobe. Available in sizes 6 to 8, $6.50 a pair, plus 20¢ shpg. chgs. Order from The Vermont Crossroads Store (L-80), Waterbury, Vermont.

Singing carolers bring Christmas cheer and a smile for all, set outside in front of your home. Happy, rosy-cheeked kids, who look even gayer when illuminated, are made of vinylite plastic in multicolors. 30½" high x 20" wide and 4" deep, there's a UL approved electric cord and plug included (use standard 40-watt bulb). Comes with easel for standing, or hang on wall inside on handy keyhole slot, $6.50, ppd. Elron (L-80), 227 West Erie Street, Chicago 10, Illinois.

Henny the hen is a seasonable gal. She conveniently holds salt and pepper for those morning eggs in two egg-shaped shakers, as well as your napkins. 5" x 6" x 7" high, made of sturdy wire with black or brass finish, the rubber-tipped legs protect the top of the table. Handy to have at mealtimes (stuff it with monogrammed napkins as a hostess gift). $2.25, ppd. Ramart (L-80), 119 So. Western Ave., Los Angeles 4, Calif.

AT LAST! NO MORE CLEANING TOILET BOWLS

SERF-O-LET'S STERILIZING ACTION REMOVES ALL STAINS, RUST & ODORS

Another disagreeable job eliminated! Serf-O-Let cleans your dirty toilet bowls automatically. Each flushing activates the Serf-O-Let. Attaches inside tanks. No plumbing required to install it. Harmless to metal, bowls and humans. Aids bacterial action of Septic Tanks. Complete unit with cartridge - $3.95.

Extra cartridges, last 6 months, 95¢ each. Check or Money Order. Satisfaction or money refunded.

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Revolving Musical Christmas Tree

POSTPAID $5.95

A colorful, glittering "tree" made of green and silver aluminum foil decorated with bright ornaments . . . imported Swiss music box plays "Silent Night" as it slowly revolves . . . ideal for table or mantle decoration . . . stands 20" high . . . not inflammable . . . not electrical . . . may be used year after year . . . Send one to a friend, we'll enclose a gift card.

Postpaid in USA $5.95

DAIRYLAND MAIL SALES

1019 Williamson Street

Madison 3, Wisconsin

MILADY'S TRAVEL CASE

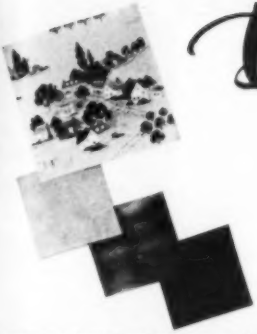
$4.98 ppd.

Attractively gift boxed and wrapped.

Your favorite traveling companion . . . a beautifully fitted plastic travel case (waterproof, of course) that measures 7" x 9". Complete with plastic bottle, capped, divided jar, atomizer, toothbrush and holder, Miracle clothes brush, shower beret, washcloth, 2 clip hangers and 5 packets of detergent for laundering hose and undies. Contents fit compactly into two closing compartments. Blue or pink plaid pattern. Case has all around zipper.

Dept. 6-080

MILADY'S Shopping Service 11 W. Prospect Ave. Mount Vernon, N. Y.



Decorator Designed for You

...and for less than you think!

Your very own... this delightful "living" kitchen is as work-saving as it is beautiful... combining American Kitchens new "Pioneer" and Glendura Soil-Proof Wallcovering by Imperial. American Kitchens trend-setting "Pioneer" offers the warmth of wood, charm of copper, strength of steel. Glendura Soil-Proof Wallcovering is so beautiful, so durable, so easy to clean. Find out how easy it is to own this kitchen by seeing your American Kitchens and Imperial dealers today!

Pattern illustrated is "COTTAGE HILL" No. 552.

Glendura's built-in beauty is Soil-Proof*

Glendura® SOIL-PROOF WALLCOVERING by IMPERIAL

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That's right! Splash it, smear it, stain it, you'll find that even the most stubborn stains such as grease or crayon, can be removed instantly and safely with soap and water, alcohol, even bleaches ...only the original beauty remains! Choose from more than 200 eye-appetizing patterns and make your kitchen the talk of the neighborhood. Your Imperial dealer is ready to help you... see him today! For additional information... see page 211.

See these American Kitchens Work-Savers!

Check the wonderful "Pioneer" combining natural birch, antique copper, with rugged steel cabinet chassis. See the work-saving American Kitchens Roto-Tray dishwashers rated best by independent tests... new waist high ovens... countertop ranges... available in gas and electric models. Check the one piece seamless drawers... and accessories galore. You can enjoy an American Kitchen now... no money down 3 years to pay. For full color literature... see coupon page 211.

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Constructed of Steel for Lasting Appeal!

Available in Canada

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AMERICAN KITCHENS DIVISION AVCO CONNERSVILLE, INDIANA

Buy Wonderful DIXON Furniture DIRECT

SAVE UP TO ½ THE COST!

Dixon's is shipped to your door, completely upholstered and finished in a few simple sections that lock together in minutes. EXCLUSIVE-Dixon's upholstery is changeable . . . a new cover of your choice from Dixon's can be fitted by yourself so easy as changing a pillow slip. Dixon's is made from beautifully grained woods with molded foam rubber construction.

Chair $81.50
Ottoman $28.00

Choose from two Dixon groups. Contemporary group and new 5 O'Clock group, shown here. Both groups are complete including sofas, chairs, end, corner and coffee tables.

This Wonderful Catalog Shows How Easy You Can Buy Dixon's

25c Brings you complete catalogs, including swatches of woods and finishes. Actual upholstery swatches (over 30 in all). Complete descriptions, dimensions and ordering information. Send today.

DIXON FURNITURE COMPANY, DEPT. 49
ELLICOTTVILLE, NEW YORK

YOUR MONEY'S WORTH

Eye-catching needle catcher for under your Christmas tree. Printed with Merry Christmas in red and green on white cotton duck, it has side split for easy fitting. Christmas tree petticoat saves your rugs and is washable, launders easily and you can put it away to use for many and many a season. 4 feet x 5 feet, only $1.98, postpaid from Susan Smith Company (L-80), Washington at Main, Carpentersville, Ill.

Knitting for a new baby? Then nothing could be nicer than to "sign" your handiwork by sewing in one of these brand-new woven labels. Made for Baby by ——, with your name in 20 letters or less in a choice of pink or blue. For Christmas, order an extra set for a deserving aunt, grandmother or friend, too. Set of 12 labels, $1.50; 20 for $2.00 or 40 for $3.00, all ppd. From Hallmark Labels (L-80), Dept. L5-11, 211 East 37th Street, New York 16, New York.

Copies of Italian art pieces. This ceramic trio, to blend well with contemporary or traditional furnishings, is in a lovely, neutral ivory shade, decoratively highlighted with a golden color trim. Especially effective as a grouping in the foyer, living room, etc., the oval mirror measures 14" high x 12" wide and is $5.50; pair of cherubs, 8" high, $2.95; complete set, $8.45, all ppd. Poly Sales (L-80), 56 Underhill Ave., Brooklyn 38, N.Y.

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MOCCASIN KIT

This is a gift you can bring out for those little Indians on a rainy day. Of the finest soft grained genuine leather, they feature an airfoam cushion innersole for the utmost walking comfort. Toe is pre-beaded—color Indian palomino. Sizes small (shoe size 13-1½), medium (shoe size 2-3½), large (shoe size 4-5½). Postpaid $1.98

FREE! New Gift Catalog
TAYLOR GIFTS
(Dept. D 11) Wayne, Penna.

Firestone Foamex
FOAM RUBBER PILLOWS

- 16" x 16" large size
- 9 Decorator colors
- Smart Barkcloth
- Washable

2 for 4.95
$2.95 each POSTPAID

Add decorator color-accents to your modern or traditional living room, bedroom, den, patio. Smartly-styled, soft, luxurious! Completely washable. Non-allergic, virgin foam rubber. Guaranteed. Be wise, buy now for Christmas.

COLORS: Coral, Lipstick Red, Forest Green, Gold, Chartreuse, Turquoise, Black, White. Modern abstract print on charming array.

3-WAY TV WEDGE FOAM RUBBER CUSHION
Smart barkcloth, choice of colors above. Washable. Guaranteed. Postpaid $9.95

FOAM-AZE CO.
Firestone Factory Distributor
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"The 4-Position Convertible"

A Touch of your fingertip—and an ingenious "gear shift" converts this comfortable chaise into a luxurious 26"x76" bed . . . adjusts it to any of 4 restful positions. This "double life" lounger folds flat to only 42" for easy carrying, easy storage. Put it in the car, take it from porch to lawn, use it indoors, outdoors. Perfect for as guestbed. No mattress needed. Sturdy, yet lightweight, high polished aluminum, weatherproof SARAN plastic cover, multi-colored plaid. Special-priced ONLY $19.95
Send check or M.O. Shipped express collect. Sorry, no COD's. Money-back Guarantee.

FREE—Folder "For Modern Living"
AVRA INDUSTRIES—P. O. Box 8654, Dept. "L-11"—Washington 11, D. C.

For KIDS and ADULTS

Queen-Size
BLENDER

Operates off 2 Flashlight Batteries (not incl.). Portable, serves 12 oz. portions.

Ideal for Kids

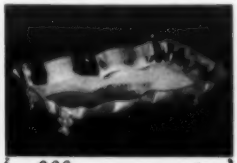
Perfect, practical, educational toy for children. Let them mix their own milk shakes, orange juice—and watch them drink without coaxing. Absolutely safe and harmless.

Only $2.95 ea.
plus 35c postage (total $3.30). Order 3 for only $8.00 postpaid.

Ideal for Adults Perfect for kitchen, den, bar—or take it camping, fishing, on picnics, anywhere. Serves "Queen Size" 12 oz. portions.

Precision-made, all metal with 12 oz. anodized aluminum container. An outstanding value. Satisfaction guaranteed.

DRESDEN ART WORKS, Dept. 500
169 W. Madison St. Chicago 2, Ill.



Monogrammed
SILVER TRAY

Silver plated on copper, it is engraved with 1-, 2-, or 3-letter monogram in script, Old English or block letters. The scalloped oblong shape is grand for celery, bread, vegetables, canapes. 11½" x 5½". Including engraving, postage, federal tax, only $8.00

Sorry No COD's

THE Lillian SHOPPE
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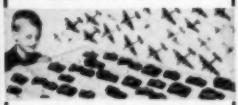
Germantown Phila. 44, Pa.

WOWEE! 50 TOYS $1.00



IMAGINE! 50 full dimension scale model cars and airplanes: U.S. fighters, supersonic jets, multi-engined transports, bombers, service cars, tow trucks, highway vans, busses, cars, PLUS 10 more toys *free*—including tiny tools for your Jr. Mechanic. *60 toys in all.* They're completely assembled full dimension scale models made of colorful, durable plastic. Placed end to end they measure over ten feet. Loads of holiday fun for youngsters 4 to 80. ORDER NOW—send only $1 plus 10c for postage (total $1.10) for each set, in gift box, or $3.75 for 4 sets postpaid. Rush order to:

HIGHLAND MACHINE CO.
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FINE SATIN
RIBBON 1¢ yd.
Choice of 10 Lovely Colors!

50 YD. ROLL ONLY 50¢

White, Xmas Red - Green, Pink, Light Blue, Royal Blue, Orchid, Gold, Light Green, Brown. Just 1¢ a yard! Reg. $1.50 value. Approx. ⅝" width. Factory-fresh, no scraps or pieces. Ideal for gift wrappings, hairbows, trimming lingerie, dresses, accessories, etc. 50¢ a roll postpaid. Satin ribbon in 1" width, 25 yd. roll, same colors 50¢ ppd. Order several rolls! Money back guarantee. *Send For Free Catalog.*

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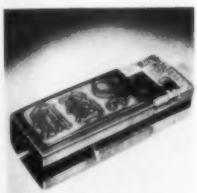
6345 So. Princeton, Dept. N-27, Chicago 21, Ill.

YOUR MONEY'S WORTH

French poodles and mink are a chic combination, so naturally we chose this lapel-pin to wear smartly on our best suit and to go equally well on a white blouse or on our favorite wool dress. About 2" high, with a rhinestone collar, it's a find for her Christmas stocking, in either white or dark genuine ranch mink. Priced at an unluxurious $2.98, incl. tax and post. Marbrite (L-80), Post Office Box 62, Springfield Gardens, N.Y.

Useful little angels to have on hand. Tie-on tags each have a darling, tiny hand-carved wooden angel from the Tyrol on them. Available in four different designs, there's a loose gilt string attached on cards if they're to be tied on a package (or use them without string to slip inside as a tiny memento to be kept). 24 gift cards only $2.00, ppd. The Old Mexico Shop (L-80), Santa Fe, N.M.



Hand-wrought copper with a hand-rubbed antiqued finish for the discriminating. This giant-size matchbox to set on your mantel above the fireplace, on the coffee table or in the den, can be inscribed with 3 handsome old-English initials or a facsimile of anyone's signature. A finely crafted individualized accessory to please throughout the years. Nontarnishable, $5.00, ppd. Henry W. Longfellow (L-80), Weston 93, Mass.

FREE SAMPLE

Personal *Photo* Christmas Cards

Just send snapshot negative for free sample DeLuxe Santa Card, from world's largest photo finishers. Please include 3¢ return postage. Negative returned with sample and folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Offer expires Dec. 1.

LIMITED TRIAL OFFER ONLY ONE ORDER TO A CUSTOMER FROM YOUR OWN NEGATIVE INCLUDING ENVELOPES PLUS 10¢ SHIPPING

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GOLFER'S KART-KIT
Fusions on Cart Handle—a Place for Everything
Cigarettes, matches, tees, score card, pencil, two golf balls and lighted cigarette. Sturdy rust proof aluminum construction. An ideal gift for all golfers. Only $2.00 each postpaid. (Accessories not included). Complete satisfaction guaranteed or your money refunded.
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Something NEW for the Well-Dressed Man . . .
CUFF LINK TIE CLASP STAND
Patent Pending
Something new with lots of appeal for the well-dressed man . . . holds his matching cuff links and tie clasps for easy selection on his dresser. No more mad searches through his bureau drawers for missing pieces! Beautiful mahogany finish stand, with nickel-plated hooks and eyes. 8" tall—holds six sets. Makes a handsome, useful gift—get one for each man on your list! Check or money order . . . no C.O.D.'s please.
Jewelry shown not included with stand $3.00 2 for $6.00 postpaid anywhere in U.S.A.
Florida residents add 3% State Sales Tax
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P. O. Box 2992 Jacksonville 5, Florida

IMPORTED NEW LINBY METAL CANISTER
Contains 15 oz. Finest Assorted Toffees
You and your friends will love this new beautiful candy filled canister made in England. 7 inches high and 4½ inches wide and deep. Handsomely enameled light blue and gold with gorgeous floral design in natural colors on white background. After you've enjoyed Homer's delicious individually wrapped Finest Assorted Toffees, this decorative canister serves many household uses and remains a lasting gift.
$1.85 Post Paid
SAVE! 6 for $10.00 ppd.
Add 25¢ west of Mississippi
IDEAL FOR CHRISTMAS!
Dept. N (Sorry no C.O.D.'s)
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HIAWATHA WILD RICE PANCAKES
A Temptingly Different Ready-Mix
Grown in crystal-clear lakes of the North, choice wild rice flour is blended with select buckwheat to produce an exotic taste sensation that appeals to the most discriminating. So good, so different, you'll want extra packages as gifts.
1 lb. pkg. $1.00 Post
3½ lb. bag $2.70 Paid
Ask for free catalogue of North Woods Delicacies and Wild Rice Recipes.
MILLE LACS MAPLE PRODUCTS CO.
311 Prince St. St. Paul, Minn.

Exciting New
THERMA-GLASSES
Keep Ice Cubes 'Ice Hours'!
Colorful, satin-finish double-layer *insulated* plastic tumblers serve drinks hot or cold for hours. Heat-resistant. WON'T SWEAT OR LEAVE RINGS ON FURNITURE. Inner section lifts out, revealing *cried* glass, or both sections fit together for *inner* vertical shaker. You treasure Set of EIGHT 10-oz. tumblers in attractive rainbow assortment (*Caribbean Blue, Coral, Garnet, Emerald Green*) beautifully gift boxed, only $3.98
One Fits Into the Other!
Set of 4 (one of each color) only $2.50 postpaid
Satisfaction Guaranteed or Money Back
Send for new Free GIFT CATALOG!
THE Fireside Shop
500 Fireside Bldg. South Bend 17, Ind.

AMAZING NEW
UNDER-SHELF OPENER
No jar top, no bottle top, from the smallest to the largest, can stay sealed when gripped by the notched edges of the Under-Shelf Opener. Constructed of heavy gauge steel, this boon to housewives can be permanently affixed in any handy place, under shelf, or cupboard. Simply slide jar or bottle down the notched edge until the cap fits snugly, and turn without effort. Cap loosens instantly. Also ideal for camp, trailers, and boats. An ideal gift. $1. ppd.
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for little girls aged 5 to 90

A NEW IMPORTED DOLL every month
Can Can Dancer from France—1st month's doll
For play, for gifts, for collecting —
from the romantic four corners of the world an exciting new doll every month. Each month a completely different doll—dressed in authentic native costume. From France, from Switzerland, from Spain, Yugoslavia and Austria, Germany, Italy and many other countries. Nita's World Doll Club members receive monthly a new doll beautifully dressed and lovingly detailed. Each month a new and delightful doll-surprise. Join us—start this fascinating hobby for yourself or as a wonderful gift subscription. Send check or money order with application or write for free details.
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NITA, Your World Doll Shopper
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FAMOUS SHELFMAKER LEGS! LEGS!

Deluxe Wrought Iron
complete set of 4
6" high — $2.98
12" high — 3.49
16" high — 3.98
22" high — 4.49
28" high — 4.98

Brass-Tipped Hardwood
blonde finish — complete set of 4
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22" high — 4.98
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Mounset in vertical or flared position

Send check or m.o. (no CODs, please). Add 75c per set of 4 legs for shipping.

Nu Trends, Inc. Dept. 29
27 Bryant Drive, Livingston, N. J.

Never Before at This Low Price!

Only $1.98 plus 37c postage (tot. $2.35) for complete set of Angel Bells, 2 Angels, Snuffer & Candles

You've seen these exquisite, imported Angel Bells . . . but never in the company of two inspiring porcelain angels . . . or with a picturesque candle snuffer—AND NEVER at such a low price. Heat of candles makes the polished brass angels turn slowly and solemnly while the bells tinkle a happy holiday message. And watching over it all are 2 hand-painted imported porcelain angels; each almost 5" tall. What a value—angel bells, 2 porcelain angels, snuffer and candles, only $1.98 plus 37c postage (total $2.35).

DRESDEN ART WORKS, Dept. 400
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A BRACELET FOR GRANDMOTHER . . .

Modern grandmothers are proud of their grandchildren—the more the merrier! Just send us the complete list, first name and birth date, and we'll engrave each on a separate disc. One grandchild or twenty, she'll be pleased as punch to have her beloved family with her at all times. Prices include engraving, tax, and postage.

In sterling silver, bracelet.....$3.00
each disc.....$1.50
In 1/20 12K gold-filled, bracelet.....$3.00
each disc.....$2.00
14 k gold, too. Prices on request.
Send for our complete catalog.

Yes C.O.D.'s, please

Holiday House
411 Bellevue Theatre Bldg. Upper Montclair, N. J.

Copper Dredge Set

A gleaming trio of "freshly misted" shakers in solid copper . . . at home on the range, attractive on the table. Generous salt and pepper measures 2⅝" x 1⅛", large flour or sugar measures 2¾" x 4⅝". So classically simple design, they look equally effective in traditional, modern or Early American surroundings. Give a set to your favorite hostess!

3 piece set, $5.95 ppd.

Write for new 56-page catalog.

Jenifer House Dept. L-11
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GREAT BARRINGTON, MASS.

For baby's most comfortable and cozy nights . . . this pretty fitted blanket that can't be kicked off. And you can change diapers without removing it. It comes in pastel shades of blue, pink, green and yellow and is soft and warm—75% estron and 25% nylon. Wonderfully washable with bellable plastic soles. Knitted cuffs and collar. Sizes 1, 2, 3, 4. Comes to you in vinyl plastic bag. $6.95 postpaid.

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Exciting New Ferris Wheel

PLANT STAND

Only $13.95

Here's a charming stand for flower lovers! This delightful ferris wheel rotates to enhance arrangement or control sun and air exposure. Holds 12 plants . . . ideal for indoors or outdoors. Finest all-steel welded construction. Approximately 3 ft. high. Your choice of antique black or chinese red with contrasting trim. ORDER by Mail today! Only $13.95 plus $1 for packing and postage ($2.00 for Canada).

STANDARD EQUIPMENT, INC.
Dept. L-11 Bel Air 2, Maryland

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We've adopted this toaster because it's so wonderful to be able to toast 1 to 6 slices of bread without lighting the oven. Perfect, too, for English muffins, garlic toast, grilled cheese sandwiches, brown 'n' serve rolls, frozen waffles, etc. Use it for informal meals, impromptu snacks in the playroom, etc. All aluminum, 14½" x 10" x 4½", it's modestly priced and an excellent gift idea. $9.95, ppd. The Adobe Kitchen (L-80), Post Office Box 4035, Tucson, Arizona.

On dress-up occasions, the young miss (from 6 to 12) will dote on this mouton collar to see her through junior-class teas, dancing school, the neighborhood party, etc. Available in go-with-practically-everything shades of pink, white or brown. She'll want several of these collars to mix or match with her sweaters or to dress up that Sunday best. $1.95 each, postpaid, from Huss Brothers (L-80), 801 N. Clark St., Chicago, Ill.

Ring out your Christmas greeting with these gayly designed bells of Sarna in green and red engraved with your family name or 2 first names around bottom. An unusually novel Christmas card idea, mailing sack and card require only a 4c stamp. Bells measure 2" x 2½". Set of 12, personalized, including mailing sacks, $13.95. Each bell, nonpersonalized, $1.00, mailing sacks, 10c extra. All ppd. Elizabeth McCaffrey (L-80), Orange, N. J.

NEW SILICONE IRONING BOARD COVER

Cuts Ironing in Half!

Saves Your Time—Saves Your Back!

ONLY $1.00 PREPAID

Now—do ALL your ironing in half the time with Mrs. Damar's amazing new Silicone Ironing Board Cover. Reflects heat and makes one-side ironing sufficient. Scorch resistant, never needs laundering and wipes clean. Fits all ironing boards. Only $1.00, postpaid. 10-day money back guarantee. Send cash, check or money order today. FREE—Catalog of Gifts and Gadgets.

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Reader Service, Dept. B

LIVING For Young Homemakers
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YOUR MONEY'S WORTH

Fine co-ordinate for modern or traditional settings. A drop-leaf table with simple lines that measures only 24 inches closed and a full 60 inches wide with leaves up. It is wonderful for those with spacesaving ideas who still love to entertain a large group. Handmade of solid knotty pine, it's 38" long x 29" high. Hand-finished in satiny pine, $65.00 (unfinished, $59.00). All express chgs. coll. Jeff Elliott (L-80), Statesville, N. C.

A must away from home, on vacation, business, at school or in the armed forces, for men and boys. A good-looking money belt made of top-grain horsehide with concealed zipper pockets to hold their folding money. A protection against theft, the man's with 2 pockets, in black or brown, sizes 30 to 44, $3.95. Boys', in brown only, with 1 pocket, sizes 28 to 36, $1.95, all ppd. Clarion Products (L-80), P.O. Box 488-C, Highland Park, Illinois.

A good-looking (and practical) silver-plated creamer and sugar set in an attractive, handy "sled" server. Modestly priced to suit your purse, it's just right for Christmas giving, for a new bride, or your own home. 9" long x 6" high, a handsome addition to any table, heavily silver-plated for long-lasting pleasure. $5.98 the set ppd., plus 60c fed. tax. Order from Interior Trends (L-80), 56 Underhill Ave., Brooklyn 38, New York.

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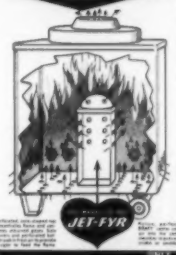
PORTABLE Trash and Leaf BURNER

Sensational ... Revolutionary ... Scientifically Designed
Burns Leaves and Trash to a Fine Ash in Minutes ... SAFELY!
No Smoldering Odor! No "Smoke Screen"!
No Dangerous Flying Ash
Wheel It Anywhere You Need It!

Amazing "JET-ACTION" Flame and "HY-DRAFT" Center-Circulation Insures COMPLETE COMBUSTION Quickly with Minimum Ash Residue



Ruggedly Built of Heavy Gauge Aluminum Finished STEEL!

Fill it ... light it ... close the hinged lid ... and, WHOOOSH, the job's done! Leaves, twigs, and household trash burn with a clean, super-hot flame to a fine ash—quickly, completely, safely—in this sensational new JET-FYR Burner with the "JET-ACTION" Flame and "HY-DRAFT" center-circulation column. A completely enclosed, safe burner of the type recommended by Fire Prevention Bureaus. Designed to resist heat and corrosion. Removable handle serves as poker and as lifter for lid. Converts to barbecue wagon by inserting hinged lid and placing it on top of burner. Here is the ONE household excellence EVERY HOME should have. ORDER YOURS TODAY!

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GIANT KIDDIE PLAYHOUSE
BIG ENOUGH FOR 2 CHILDREN
COMPLETE $1.00 & for Only $5

Constructed of 50 lb. heavy kraft stock for extra durability. The exclusive view shows unique one piece construction utilizing extended folding table legs supporting roof.

Lifesize Playhouse for girls—Secret Clubhouse for Boys from 6 to 14 ... What Thrills and Excitement and Fun for every child. Terrific Value at this unbelievably low price. Over 100,000 satisfied customers. Nationally advertised double our bargain price of $1.00. It's huge—3 ft. high, approximately 28 sq. ft. interior with almost 8 cu. ft. of floor space—folds for easy storage. A King size playhouse. **Brought gay colors** complete with sloping roof, windows, curtains, shutters, simple nails and large swinging door. Pre-Assembled, ready to paint. Complete Playhouse Rush Order now for immediate shipment. Send Cash, Check or Money Order and 25c Shipping Charge on each house. Giant Playhouse comes with finials, nails, ladder, shine free, paint available. Same price. GUARANTEED! Sorry, No C.O.D.'s.

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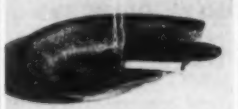
HIS & HERS



DE-O-DOR ASHTRAY ... NEW revolutionary ceramic tray banishes stale, unpleasant odors with a delicate fragrance sealed in permanently! Non-toxic. Hand-painted to weave an white, 7½" long. $2.95 PPD.

SWEDISH COFFEE SPOONS

In fine silverplate with sculptured symbol of each card suit on handle. Clever holiday or hostess gift—wonderful for bridge prizes. Gift-boxed, each 4" long. SET OF FOUR $3.25 PPD.

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Antique PINE & CHERRY FINISH KITS BY HILL

$2.85 post paid

With this complete kit you can finish furniture, walls, floors and antiques of any unfinished wood in a warm antique color. Easily applied with brush or cloth, it penetrates deeply, seals the grain and leaves a hard water and alcohol resistant surface. Our wax, used with special pad, will produce the soft lustre of centuries old hand rubbed wood.

Kit will finish approximately four chairs, one table or large chest of drawers. Comes complete with garnet paper, special pad and instructions.

SEND 25c for Catalogue of Early American Furniture DO-IT-YOURSELF KITS
WRIGHTSTOWN TRADING POST
WRIGHTSTOWN BUCKS COUNTY PENNA.

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Hangs in your closet like a clothes hanger! Easy to use... snap open—hook buckle in — snap closed. All belts are now at your finger-tip! Large 5" loop, and only 9" high overall. Brightly plated heavy gauge steel!

only $1.00 each pad. Two-Pad $1.85 per pad.

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Drawer 5592-LA
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To mark the most important day of your life together . . . The moment precisely fixed in hand-set synthetic rubies on calendars accurate to the day, month, and year you wish. Backs are the favorite swivels. Size, ⅞" x ⅞".

In sterling silver.....$12.50 pr.
In gold-filled .....$16.50 pr.
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(For genuine 3-point diamonds, add $5 to any style.)

Prices include all charges. Quality, prompt and safe delivery assured.

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Holiday House
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Elegantly Styled
CLUTCH BAG

To please the most discriminating taste. A perfect accessory to compliment your prettiest outfit. Features a full mirror on lid and center zipper compartment. Overall size about 8" X 4½" X 1¾".

Available in Faille (black, brown, navy); Suedette (black, brown, navy); Velvet (black); Patent (black); and Caviar Seed (white). State color and material desired.

Ideal Christmas gift. Personalized gift card enclosed upon request; indicate name and address, or enclose own card with address of recipient.

Only $3.75 postpaid, tax incl. No C.O.D.'s please. Money back guarantee.

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"Put another log on the fire"...

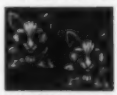
- 36" PUFF POKE
- 40"x18" HEARTH CADDY
- BRASS MATCH HOLDER with 11" MATCHES

PRACTICAL, DECORATIVE FIREPLACE ACCESSORIES—MAKE WELCOME GIFTS
PUFF POKE—Combination bellows and poker, handle for hanging when not in use, hook at bottom for poking logs, mouthpiece at top for easy blowing to fan starting fire, solid brass hollow tubing, approx. 38" long, **$5.00** ppd.
HEARTH CADDY—Sturdy, neat log carrier made of gray canvas, bound in green, approx. 40" x 18", wood handles make log carrying easy—giftwrapped in simulated white birch bark paper, **$3.95** ppd.
BRASS MATCH HOLDER with 3½ doz. 11" matches. Sunburst designed holder can be hung or will stand alone, 4" x 8½", **$3.95** ppd.

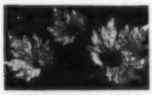
tisket-tasket *write for brochure* Garrison, New York

UNIQUE JEWELRY of HANDWROUGHT COPPER

ANTIQUE AUTOS—1" replicas of Model T Ford, '03 Cadillac, '09 Stanley Steamer. **Set of 3 scatter pins, $3.00; Cuff links, $1.00 pr.; Earrings $1.00 pr.; Tie clasp, $1.50.** "Pack" them, and hear the comments!



PET EARRINGS—favorites for dressing up your wardrobe, modeled after the most appealing and frolicsome kittens that ever chased a ball of yarn. **Earrings, $2.00 pr.; Cuff links, $2.00 pr.; Pins, $1.50.**



GRACEFUL MAPLE LEAVES—flutter lightly on dress, suit or scarf. Graduated sizes from 1¼" to 2½". Crisp, clever accessories. **Complete set of 3, only $2.00; Earrings, $1.00 pr.**

(Postage and tax included) Send for free catalog showing our vast array of handcrafted copper jewelry.

ROBLYN HOFFMAN 656 BROADWAY, L, NEW YORK 12, N. Y.

Any Little Girl with 2 Dolls Will Be Tickled Pink with this

"COMFY" BUNK BED

This delightful replica of a grownup's bunk bed is what little girls dream about. If the dolls do not "wish" to climb to the upper tier, the young "mother" can change the bunk bed into two separate beds on one level.

Made of selected hardwood: 4 plywood panels, handsomely decorated, nursery style. Size 27" x 15" x 28". Complete with ladder and guard rails..... **POSTPAID $7.95**

mattresses $1.00 each—Postpaid—Please: No C.O.D.'s. *Pillows not furnished.*

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SPECIALISTS IN NEW ENGLAND WOOD CRAFTS

Our catalog of many lovely items in moderate price ranges sent on request. Please send 25c to cover postage and handling, refunded with your first order.

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Fresh from the Northwest Forests into your home to give true holiday spirit. Rich green, red berried, fresh English Holly. Use as centerpiece, room or window decorations, corsages or use as packages. Everyone will thank you for this unusual gift.

Little Giant Box
15 Large Sprays in Splendid Gift Box with FREE Mistletoe Ppd. **$2.50**

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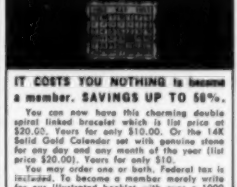
Plenty of Holly, Western Greens and FREE Mistletoe Ppd. **$3.95**

Special Holiday Asst. Box
5 lbs. Asst. Holly, Western Greens, Pine Cones and FREE Mistletoe Ppd. **$5.95**

Write for Catalog

NORTHWEST CORNER STORE
P.O. Box 1138, Longview 8, Washington



IT COSTS YOU NOTHING to become a member. **SAVINGS UP TO 50%.**

You can now have this charming double spiral linked bracelet which is list price at $20.00. Yours for only $10.00. Or the 14K Solid Gold Calendar set with genuine stone for any day and any month of the year (list price $20.00). Yours for only $10.

You may order one or both. Federal tax is included. To become a member merely write for our illustrated booklet with over a 1000 charms to select your choice or order from the above.

Makes grand as a gift for shower, graduation, birthdays, weddings, prizes. Become a club member today and send a charm as a gift. There is no obligation to buy every month. MONEY BACK GUARANTEE. Send check or money order to

Charm Guild
6147 Bergenline Ave., West New York, N.J.

YOUR MONEY'S WORTH

What's the weather to be? Here's a chance for "youngsters," age 10 and up—right up to Grandpa—to set up their own weather station and do some of their own predicting. Easy to assemble, the kit contains 3 valuable and complete weather instruments: barometer, outdoor thermometer and rain gauge. Complete with instructions and charts for forecasting, it's an educational gift for all. $9.95, ppd. Camalier & Buckley (L-80), 1141 Connecticut Ave., Washington 6, D. C.

The terry-cloth bath mitt slips on your hand with the greatest of ease, making it easier to wash baby and to really give yourself a good lather. Ends hunting for elusive soap under the shower too: just slip a sliver of soap inside mitt, and it can't slip out of your hand. Available in lovely shades of light blue, maize, soft pink, green or white to contrast or blend with your other bathroom accessories. Set of 2, $1.00, ppd. Order from The Tog Shop (L-80), Americus, Georgia.

The picture box: Send in your favorite transparency to be made into a full-color print and permanently laminated on top of this fine hardwood black-lacquered box with hinged lid. Specially processed, it can be wiped clean with damp cloth. Send picture itself, if it's 5" x 7" or 8" x 10", or any size negative or color transparency (which will be returned). 5" x 7" box, $4.95; 8" x 10", $6.95, ppd. Hobi (L-80), 15 W. 57 St., New York 19, N. Y.

"Princess"

EXOTIC BLACK EBONY
AFRICAN WALL MASKS

Authentic Replicas of the "Dark Continent"
Exquisitely Designed! So Low in Cost!

Add grace and distinction to any room in your home with this set of four different AFRICAN WALL MASKS. Mysterious and beautiful, they are carved from ebonized wood, finished in a rich semi-gloss stained. Scatter them, or hang them together for an unique and interesting grouping. Each mask 9" high. Order several sets for gift occasions. Not just one, but all 4 masks for only $5 postpaid. You must be delighted or return for prompt refund. Mail check, cash or money-order to

CLEMENTS-ALLES, Dept. 3K
1351 Third Avenue, New York 21, N. Y.
Send for FREE Catalog.

Set of 4 MASKS only $5 POST-PAID

LOW PRICE—HIGH VALUE
ANGEL CHIME CANDELABRA

Imported. It's almost not Christmas without one of these. Light the candles and the angels fly round and round accompanied by the pleasing, tinkling tune of the bells. Shiny gold-color metal, full size (11½") with unusual hand enamelled ceramic. *Sensational value at $1.25 ea.*, 6 for $5, boxed, with candles. Ppd. Q. T. NOVELTY LTD., Murray Hill Station, Box 54, New York 16, N. Y.

2 FINE CHRISTMAS GIFT IDEAS!

AMAZING PERSONALIZED PLASTIC CAPS

Both size baby food jars and all soda, beer, soft drink bottles can be re-sealed safely with these new caps. Wonderful personalized gifts!

BABY FOOD JAR TOPS Absolutely new. Fit both size jars. Snap on, off. Air-tight! Permit varied diet, save food. Fine shower gifts. In pink or blue with up to 7 letters (any one name or initials) in gold or silver. 2 CAPS IN GIFT PACK, ppd..... **$1.**

SURPRISE THE (EX) SERVICE MAN with these bottle caps embossed with his official service ensignia. Caps fit all soda, soft drink, beer bottles. Keep drinks fresh! Snap on, off. Order Army, Navy, Marine or Air Force ensignia. 6 CAPS (2 red, 2 white, 2 blue). GOLD ENSIGNIAS. Ppd..... **$1.**

Satisfaction Guaranteed! Send check or M. O. No COD's
NEMAN ELY, JR. DEPT. L3, P.O. BOX 63, LANCASTER, PENNA.

ENSURE *Long Lasting Window Beauty*

START WITH THE BEST
START WITH KIRSCH

Sensational Kirsch *Superfine*...
the most luxurious adjustable traverse!

America's beautiful windows—by the uncounted millions—reflect Kirsch contributions in style and products.

KIRSCH Hardware is a complete line of *several hundred* fine, dependable products—all for window decorating use. Your Kirsch dealer can help you select the right rods, ceiling track, and accessories to give you the very effect you want—for any and every room. Drapery hardware is *not* "all alike", and you *pay no more* to enjoy the quality, extra durability and fine performance built in by Kirsch—the leader in the business. Ensure long-lasting satisfaction . . . Look for—and *ask for*—Kirsch, every time!

KIRSCH Window Ideas make it easy to have windows that reflect modern good taste . . . in *your choice* of fresh, colorful effects. Start with the windows—as so many decorators do—to create new charm throughout your home. Kirsch provides *ideas* as well as hardware for picture windows, corner and bay windows, French doors . . . even "problem" windows. Kirsch helps you transform them *all* into satisfying *new* expressions of your taste and color preference.

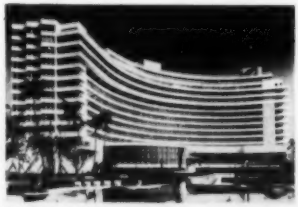
FULL-COLOR 32 PAGE BOOK—"Treasure Chest" of Latest Window Decorating Ideas

New Kirsch "*Window Inspirations*" contains more than 40 full-color room pictures . . . 64 window treatments . . . hints on fabrics and fixtures. Fascinating section on color! Only 50¢. At your Kirsch dealer, or write Kirsch Co., 978 Prospect St., Sturgis, Mich.

Guaranteed by Good Housekeeping

All the World Around
WHERE BEAUTY COUNTS
Kirsch is the Choice

Among architects, designers and decorators there is ONE international standard of drapery hardware —Kirsch. For outstanding public and private buildings such as the fabulous Fontainebleau—Kirsch is preferred. Professionals recognize that in beauty, wide range of types, easy installation, dependable performance and sheer *quality*—there is nothing finer!



The Fontainebleau—MIAMI BEACH

Kirsch

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GIANT
CHRISTMAS CARD MATCHES

These jumbo (4½" x 3½") book matches will be the most delightful and useful greeting cards you've ever given. Post Office-approved foil-lined envelopes are included. The style X5 covers are red, and the style X3 are green. Your name may be imprinted in gold, silver, white green or red. Please specify color, style and lettering when you order. Delivery takes about 5 days. **$3.50** for 25, **$6.00** for 50, **$10.00** for 100. Postpaid. No C.O.D.s.

Write for hilarious new Free Catalog

the GAME ROOM
1530 Connecticut Ave., Washington 6, D.C.

Sensational Values!

Decorative **HANGING BASKET**
The planter and bracket are made from solid copper. Hand polished to a mirror finish, and lacquered to prevent tarnish. Chains are pure brass **$1.75**

Graceful **WATERING CAN**
The can is made from solid copper. Bright perma finish, lacquered to prevent tarnish. The handle and spout are pure brass. 1 Qt. capacity.... **$2.75**

Cash, check or M.O., we pay all postage.

MaRette Giftwares 106 E. 19 St. New York 3, N. Y.

LOOK! JUST IN TIME FOR CHRISTMAS
"Mindy-in-the-Trunk"

Washable hair can be combed. Can-Can dress. It walks, sits up, closes eyes, etc. etc. $3.00 plus 25c post. and handling charges

THE MARWIN COMPANY
Dept. UH 11 L
7736 North Marshfield Avenue
Chicago 26, Ill.

Personalized Towels
CORDÉ EMBROIDERED

- Fluffy, cotton terry Cannon towels, 15"x26"
- In pink, blue, green or yellow—with black embroidery
- Choice of styles as shown, please specify A or B
- Gift Boxed

Please indicate color preference No COD's **3.95** SET POSTAGE PREPAID

HOME ARTS, INC.
604 BOND ST. ASBURY PARK, N.J.

FIRE MAGIC
TO FILL YOUR ROOM WITH ENCHANTMENT

California Pine Cones that add dancing color and charm to the open hearth. Each cone, generously encrusted with chemicals, burns with brilliant, long-lasting, multi-colored flames. The imported decorative fireside basket of split bamboo is overflowing with approximately 40 Pinon cones. All baskets are attractively gift-packaged with plinfilm cover tied with a gay red satin bow. JUST $3.95 each Postpaid to U.S.

Available the year 'round
Send Check or Money Order
No COD's Please. Postpaid to U.S.
Californians Add 12c Sales Tax.

Pine Cones only $3.00

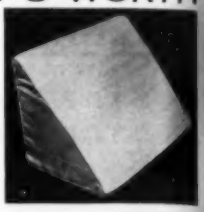
PINE CONE STUDIO
1636-A Bryceedale Duarte, California

Personalized with **HIS Initials** *in Sterling Silver*

FOR THE MEN IN YOUR LIFE—our handsome, handmade sterling silver belt buckle, tie clip and cuff links . . . the gifts a man will wear with pride—keep forever. Specify 2 or 3 initials desired. Orders shipped within week. Buckle—$8.80; Tie Clip—$3.85; Links—$7.95. Set of 3—$18.95. Prices inc. tax and postage. No C.O.D's please.

Robin Hood's Barn, Inc.
Dept. 1115, 680 High St., Westwood, Mass.

YOUR MONEY'S WORTH



Solid comfort, attractively contrived, is this all-foam-rubber wedge cushion for reading in bed or lying on the floor watching television. Front is full 17" high x 14" across, other sides are 10" x 14". Zipper-covered in textured barkcloth in smart shades of coral, lipstick-red, forest-green, gold, chartreuse, turquoise, white, black or a modern abstract print on charcoal-gray. Allergy-free and practically indestructible, will never sag or lose shape. $9.95, postpaid. Foam-aze Co. (L-80), 2366 Reading Rd., Cincinnati 2, Ohio.

Solid brass bucket basket: A real beauty in its stunning simplicity, the gracefully curved handle frames a bouquet of daisies, roses, evergreens or whatever's in season. Lacquered (never needs polishing), we suggest it for the coffee table or an occasional table, buffet, etc. Wonderful Christmas gift; use it for shiny red apples and other fruits, too. 7½" x 6" wide, $3.50 or 11" x 8½" wide, $5.00, all ppd. The Edwin House (L-80), 145 W. 4th St., New York 12, N. Y.

Pre-school designs! Sure to be a great hit with the juvenile set, a table-desk and chair set, sturdily constructed of lightweight *Masonite* with practical easy-to-clean cork finish and matching clothes rack. Comes with charcoal-gray legs with coral ball tips and rounded edges to insure safety. Table-desk, 14" x 20" x 20"; chair, 21" high; seat, 12" x 12", $9.95. Clothes rack, $2.95. All exp. chgs. coll. Judith Jordan (L-80), 423 Forest Avenue, Teaneck, New Jersey.

STERLING SILVER NAME BRACELET

Any girl will be thrilled to own this lovely Solid Sterling Silver bracelet with her first name dangling from it. Fine, soldered link chain. Rhodium finish (prevents tarnishing). State name and age. **$2.00** postpaid tax incl.

Also available in gold finish plus "I Love You" charm. **$1.25** postpaid tax incl.

SEAFORD HOUSE
Seaford 11, New York

Hand-Crafted, Maple
Fireplace Set

Discriminating homeowners who enjoy fine maple furniture will be especially proud of this unique fireplace set that will add so much to the beauty of their home. Set is hand crafted and finished in soft-luster maple and is complete with brushes and tongs that really work. Stands 32 inches high.

Ideal for Christmas gifts.

$29.95 Ppd. Guaranteed
(With Maple Wall Brackets: $24.95 Ppd)
ORDER DIRECT FROM CRAFTSMAN

Dave Amspoker
2303 2nd St. Emmetsburg 4, Iowa

TYDI-BOY BELT HANGER

Hooks over your closet rod like a regular clothes hanger. Easy to open... simply pull apart, insert belt buckle, snap closed. No more searching for the "right" belt; they're all in plain sight; just slide the ring opening around to remove the belt of your choice.

Brightly plated metal. Beautifully gift boxed. Order by No. C 466.

Only $1.00 postpaid
Three for $2.85

Satisfaction Guaranteed

Write for Free Catalog of Unusual Items.

DOWNS & CO.
Dept. 1209, EVANSTON, ILLINOIS

YOUR MONEY'S WORTH

The lilting strain of *For he's a jolly good fellow* is played by a tiny music box in the bottom of this attractive decanter when you lift it up. A copy of an old ship's lantern, it's fashioned in solid brass and green glass with even a carrying handle, making it a fine present to add to any man's collection of bar accessories. 11" tall, it's $9.95, ppd. Order from Morley's (L-80), 10 Fiske Place, Dept. 510, Mt. Vernon, New York.

Jig-saw attachment with adjustable circle cutter and rip gauge for the do-it-yourself home handyman. Cuts perfect circles and holes (up to 20" diameter) in plywood, plastics, metals, even cuts 2x4s. Foolproof rip gauge assures accurate widths any size up to 10" wide and there's an automatic air blower to blow sawdust away. Cuts intricate patterns, attaches easily to any ¼" drill, $9.95, ppd. Arrow Metal Products Co. (L-80), 140 W. Broadway, New York 13, New York.

Well-met helpmates for the younger set's desk work. The jolly clown holds 3 pencils in the top of his head, a red eraser is his tongue and the bulbous nose is actually a colorful pencil sharpener. Made of wood, with suction-cup neck to hold him securely to surface of desk, $1.00. The 3 little men erasers, with colorful hats and big feet are cute party favors for children (write their name on with pencil), 3 for $1.00, all ppd. What's New Shop (L-80), Wynnewood, Pa.

CHILDREN'S UTILITY FURNITURE

by Haydock

Made to be practical, useful . . . teaches good housekeeping

Many unusual items each constructed of heavy, lasting plywood, ready for finishing. Real pieces of furniture you'll be proud to have in the playroom.

ALL PURPOSE CABINET (illustrated) 24" wide, 12" deep, 39" high. A perfect kitchen cabinet, and china closet for the little girl $19.95 ($5.00 with order—balance C.O.D.)

Other items include STORY BOOK DOLL CABINET, HI-BOY, WARDROBE, RECORD-PLAYER CABINET, CABINET SINK, NITE LIGHT, DRESSER, BENCHES . . . all authentic designs made to be the finest, and complete line of children's furniture, Wonderful gifts. Write for illustrated catalog.

THE CORNICE SHOP 3913 DRUMMOND ROAD TOLEDO 13, OHIO

Amazing 20-inch DANCING DOLL

Nina Ballerina

SHE HIGH KICKS! SHE DOES SPLITS! SHE WALKS ON HER TOES!

Low Price!

1955 IN STORES $5.95 OUR PRICE

ROOTED SARAN HAIR

ELEGANTE BALLERINA COSTUME

SLEEPS, SITS, WALKS

Presenting the Year's Most Fabulous Doll!

She's Nina Ballerina, the sensational toe dancer. She rises a glorious 20" on the toes of genuine Capezio ballet slippers and dances as you hold her hand. She does splits, high kicks, turns her head and flashes huge eyes . . . all with the grace of a true Prima Ballerina. Her petal-soft vinyl face is crowned with thick, glossy, permanently-rooted Saran hair you can wash, comb and curl into ever so many glamorous styles. She comes 'on stage' in a real Ballerina costume . . . thigh-length tunic, frothy net skirt and gleaming lamé bodice spangled with sequins. *Completely guaranteed dancing mechanism . . . unbreakable, fully-jointed body.* She's the dream of every little girl—and it costs so little to fulfill that dream.

You Can Wash 'n Set Nina's Hair

Shampoo, set & the rest!

★ IT'S FOREVER ROOTED SARAN HAIR

Nina Ballerina is proud of her glorious head of glistening, long thick tresses! Every single strand is lock-stitched into her scalp so you can shampoo, brush and set it pony tail, squeeze, braid or any other style you wish.

© Hirsch Industries, Inc., 4787 Ravenswood Ave., Chicago 40, Ill.

MONEY-BACK GUARANTEE

Hirsch Industries, Inc., Dept. C-20
4787 Ravenswood Ave., Chicago 40, Ill.

Please rush Nina Ballerina, the most amazing Dancing Doll in the world, at $5.95 plus C.O.D. postage. Full purchase price refunded if not 100% satisfied.
☐ Send C.O.D. plus postage.
☐ $5.95 enclosed—ship prepaid.

NAME _____ (please print)
ADDRESS _____
CITY _____ ZONE _____ STATE _____

(In Canada $7.95). Hirsch, 214 Mann Street, Toronto 12, Ontario.

See page 119 For the handy order blank especially designed to simplify ordering multiple items from "YOUR MONEY'S WORTH"

ONLY $2 each post paid

6 for $10

ALLFOAM pillows

- Luxuriously soft and resilient, not shredded, can't mat or bunch.
- Ideal gift for any occasion. First quality ALLFOAM latex, packaged in reusable polyethylene bag.
- Dimensions: 14 inches round or 14 inches square. Cover each "throw pillow" in the fabric and pattern you like.
- Only $2 each or 6 for $10.00, postage prepaid. Check or money order, please. Specify shape (round or square). Satisfaction guaranteed.

Dept. A-11
ALLFOAM PRODUCTS DIVISION, Latex Mattress Co., Inc.
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MERRY CHRISTMAS BELLS

24 porcelain bells to trim your tree or tie onto gift packages. Designed with clappers that actually ring forth Yuletide greetings, each is hand-painted with a bright Christmas tree and inscribed "Merry Christmas" in gold. Topped with red ribbon, each imported bell is 1" high. Order yours today. You'll be glad you did.

Box of 24 ..... $1.50 ppd.

Write for FREE GIFT CATALOG

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57-H Chadwick St., Boston 19, Mass.

Baby's Personal Birthday Candle

Artistically designed, beautifully colored for lighting on every birthday for 21 YEARS.

A charming gift of lasting value to a new-born or on the occasion of child's birthday. Pink ribbon for girls—blue for boys.

Baby's full name and birthdate inscribed free. Size: 17 inches, weighs 1 lb.

$3.45 including wrought iron holder | $3.95 incl. cadmium plated (silver color) holder

Prepaid
Check or Money Order
Send for Free color photo and folder

Lion's Novelties, Inc.
Dept. 63
139 Paysan Avenue,
New York 34, N.Y.

A Beautiful gift to a young couple:

WEDDING ANNIVERSARY CANDLE (Personalized) with markings and symbols for 60 years. $3.95

SMARTLY STYLED WROUGHT IRON SWIVEL BAR STOOLS

designed especially for your home

Construction—All welded 1½ in. round wrought iron for ruggedness. Has padded ball bearing swivel seat for casual ease. Legs are tipped with No-Mar plastic glides and metal brace ferrules.

Styles—Stools available with or without matching upholstered back in two standard heights, 28" bar height and 24 in. snack bar height.

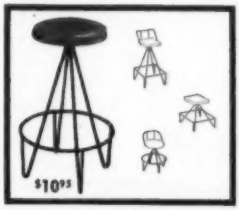
Upholstery—Washable textured vinyl plastic in luscious shades of pink, white or charcoal flecked with gold.

28 in. height without back $9.95 | 24 in. height without back $8.95

If matching upholstered back is desired please add $3.00 each. Make your choice and send your order today to . . .

HOME INDUSTRIES, Dept. L-2
4012 8th Avenue, Brooklyn 32, New York
Sorry no C.O.D.'s. Money refunded if not satisfied. Shipping charges collect.

FISHERMAN'S PRAYER. Handsomely printed on heavy vellum, hand-framed in knotty pine with solid brass hanger. Size 8" x 10". $4.95 pp. Perry Products, Peterborough 3, N.H.



wrought iron and foam rubber

stools designed especially for your home.

construction—½ in. round rustproof wrought iron for ruggedness and soft foam rubber for comfort.

styles—Stools available with or without backs in three heights: 29 in. bar ht.; 24 in. kitchen ht., and 19 in. chair ht. Shown are the 29 and 19 in. hts.

fabrics — heavy cotton checked tweeds of rust or white; or leather grain Duran in white, natural, or citron.

29-in. and 24-in. hts. without backs **$10.95** 19-in. ht. without back **$9.95**

Square stools in same heights also available. If backs are desired please add **$2.00** ea.

Send for brochure on other wrought iron furniture

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the amazing, NEW

BEAD STRINGER and KNOT TYER

by POST

Re-string beads quickly, easily, professionally with this remarkable new invention. Resulting strands are strong, durable. Makes strings of beads as long or short as you desire. Ties knots very close between beads and at clasp protecting strand against breakage. Made of metal. Complete with bead card and full instructions.

$1.

SATISFACTION GUARANTEED!

Postpaid! We ship daily!

POST EL. COMPANY, INC.

BOX 335-WA, ANDOVER, NEW JERSEY

PERSONALIZED

NAME MITTENS!

Only **$2.25** Postpaid

For All Teenagers On Your List!

Mitts for the mites . . . and they'll love these smart, colorful mittens with their very own name in gold on each. Made of Impregnole finish water-repellent poplin and lined with white cotton fleece. So warm and smart for sports, school or playground. State size and age. In Navy Blue or Fire Engine Red.

FREE With every pair of mittens you receive Ball Point Pen and Magic Golden Foil for personalizing.

Send For Gift Catalog

EDWARD H. ZIFF, IMPORTER

Box 2071 Merchandise Mart

Dept. 11-L Chicago 54, Illinois

"Busy Busy Busy Day" For Mother, Daughter and Doll

Mother's busy day will be more cheerful with this perky apron, especially when daughter does her matching one. The doll or perhaps baby sister will be the added attraction with this tiniest of aprons. The gay colored kitchen print, with cook stove, dishes, fruit etc., is on a white ground. Trim is red, lettering is black. Silk screened. Made of finest cotton broadcloth. Fast colors. Mother apron **$2.95** ppd. Daughter apron **$1.95** ppd. Doll apron **$1.00** ppd. Set of all three **$5.50** ppd.

THE EDWIN HOUSE

145 W. 4 ST., NEW YORK, N. Y.

HAND HOOK YOUR OWN RUGS THE TRUE, OLD WAY WITH WOOL RAGS

"THE DANBURY"

Design Size: 28"x48", stamped in black outline on burlap, with all wool cloth in shaded colors for center flowers and leaves. Book and instruction, for shading.

only **$6.95** ppd.

FOR FAST CUTTING OF HOOKED RUG MATERIAL

$14.25 postpaid

EXTRA CUTTERS $3.95

Made with stainless steel work table, and equipped with adjustable work guide. Specify width of cutter: ⅛"; 5/32"; 3/16"; 7/32"; or ¼".

Send 25¢ for illustrated leaflet, with price list of supplies and basic instructions on hooking.

Rebecca S. Andrews

Dept. 46 WALNUT RIDGE, ARKANSAS

YOUR MONEY'S WORTH

To see it is to know why we chose this lovely teacup of fine china, hand-decorated in a delicate French floral pattern. Highlighted and edged with 24-carat gold, it's exquisitely detailed. A lovely piece for a collector's shelf; why not start a set of these for a new bride. In soft shades of yellow, turquoise, powder-blue or pink. Cup and saucer, $3.95, ppd. Order from Page and Biddle (L-80), 21 Station Rd., Haverford 7, Pennsylvania.

Sweet as peppermint candy—just what's sewn all over this bright red halter skirt and stuffed into the front pocket. Lots of fun for little girls during the holidays, it's made of all wool felt and can be worn for everyday after Christmas without the candies. Halter buttons in the back. Available in sizes 1 through 6. $5.95 each, ppd. Order from Red Oaks (L-80), 874 Greenbay Road, Winnetka, Illinois.

Knives sharpened in oil. With a twist of the wrist, you will have oil-honed knives razor-sharp everytime. An ideal sharpener for popular hollow-ground knives, it will not heat or grind away fine cutting edges. Guide-slots automatically hold knife at just the proper angle for correct sharpening. All metal with baked-on enamel finish, complete with honing oil, it's $3.50, ppd. Wulff Manufacturing Co. (L-80), Box 84, Ontarioville, Illinois.

Highly notable, hi-note Christmas card clips. A gay way to string up your holiday greetings, each brightly colored note clips top and bottom, as shown. With your Christmas ribbon strung up, you can hang many Christmas cards and add to your holiday decorations. Aluminum-embossed clips can be used year after year. Set of 24, 50¢; set of 48, $1.00; all ppd. Steven Donay Co. (L-80), 2940 South 38th St., Milwaukee 15, Wis.

Cooking in the littlest way. A mixer almost like mother's, but perfectly safe for any pint-size miss to use. Made of *Mirro* aluminum with a white enamel finish, it's powered by a single flashlight battery that turns the wire beater to mix. The aluminum mixing bowl is easily removed and the top even tilts back just like an adult version. $3.50, ppd. The Krebs (L-80), Westerly, Rhode Island.

The changing of the guard! Six toy soldiers colorfully depict the pageantry of this historic event for all little boys who love playing soldiers. Made of unbreakable plastic in true-to-life detail and color, foot soldiers stand about 2½" tall; horsemen are about 3½" high. Bound to be the pride and joy of the crew-cut set, they're $3.50, the set, ppd. Order from Robin Hood's Barn (L-80), 686 High St., Westwood, Massachusetts.

YOUR MONEY'S WORTH

Time on his hands is the name of this smart cuff-link set fashioned in gold-plate. On one wrist he sports an easy-to-read, fine Swiss watch, fully guaranteed; on the other, a monogram of 2 or 3 initials, and this one opens like a locket with space for 2 tiny photographs. An extra-special gift for that extra-special man in your life. Complete set with monogram, only $19.95, incl. tax and postage. Market Combers (L-80), P.O. Box 3282, Station F., Atlanta, Georgia.

Smart, contemporary desk with modern versatility (doubles as table, extra working space, etc.), topped with *Marlite*, a stain-, burn-resistant, easy-to-clean composition. Sturdily constructed of hardy aspen wood with brass knobs, ferruled legs, drawer is reversible (opens either side). Choose white or limed oak top and drawer front, trimmed with ebony; mahogany or limed oak. Weight 36 pounds, 3 weeks delivery. $23.90, shpg. coll. Loftin-Black Furniture Co. (L-80), Randolph Rd., Thomasville, N. C.

At your service! Our terribly elegant butler holds a set of plastic, candy-striped sipping straws and his rhinestone bedecked counterpart, whose skirt is actually butterfly-decorated paper napkins for easy dispensing. Choose them attired in black, coral, red or yellow. Each 11½" tall, the bartender is $3.95, the maid, $2.95, all ppd. The Wells Co. (L-80), 3803 Church Avenue, Brooklyn 3, N.Y.

Playmate for the pigtail set! She stands a full 22" high and has an ingenious hanging arrangement so the little "mother" can carry her around wherever she goes. Her wardrobe is fun and easy to cut out, consists of six changes of costume that puts her right in fashion. Gift-boxed, ready to be wrapped as present for Christmas, birthday or for shut-ins, $2.00, ppd. Playmates (L-80), Post Office Box 1065, North Decatur, Georgia.

Sport these sports in wire on the wall of the den, playroom or your youngster's room at home or school. Novel decorating ideas, there's a baseball mitt (15" x 12") with white cardboard ball; a 7½" x 18½" tennis racquet with red cardboard ball; 10" x 10" football helmet with yellow ball and a basketball cage (9" x 13") also with yellow ball. All in black. $2.75 each. Set of 4, $10.95, all ppd. Iron Art, Inc. (L-80), 2509 Seventh Avenue, South, Birmingham, Alabama.

Pretzel-tailed porky serves snacktime delicacies in a personalized way. Your (or your favorite couple's) last name fits appropriately into the *Have a snack with* ——— phrase printed on the side. In his back, there's a set of gaily-colored toothpicks and you can curlicue a stack of pretzels on his 6" tail. Natural wood, highly varnished, $3.50, ppd. The Sea Captain's Chest (L-80), Fisherman's Wharf, San Francisco 11, California.

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This clever and unusual mail box comes with your own name attractively script lettered in gold on the center panel. Made of rich "wrought iron" black backed with gold. It's truly a decorator's award winning touch to your home. It's big, actually 13" long and 11" high with a spacious magazine rack under the box. Mounts easily with two screws. When ordering please give exact lettering you desire.

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Choose Regular or SWIVEL Chairs

These are the real hand fashioned captain's chairs the authentic ones . . . not new, low, direct from workshop prices that will delight you. Most comfortable wood chairs made . . . Colonial style in an authentic reproduction; Modern, a clean, graceful adaptation. Both are hand-crafted for a lifetime of charm and rugged service. Thick, built-up curved backs and deep contoured seats are solid pine, like the old ones. Legs and spines solid birch. Swivel chairs look just like regular ones, have concealed, strong ball bearing swivel, quiet-as-furniture, non-rolling. Ideal for dining, TV, desk office use. Very strong, yet they them, too. Seat 16½ x 16 wide, overall 35½ high.

Assembled and beautifully finished in a smooth honey-tone hardy pine or maple.

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Hand made of native pine in a natural lacquer finish. Hand painted with red and black scroll borders and personalized with any name in attractive script. Red or green insulated plastic lining keeps 2 quarts of food hot or 36 ice cubes vigorous for hours. 7½" high. Order by No. L50—**$4.95** plus 30c postage.

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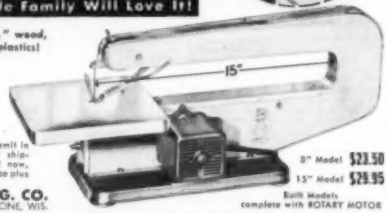

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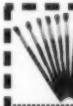

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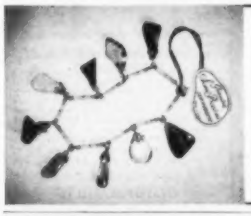

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send to BODY MASSAGER COMPANY
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Something to make the youngsters love doing their homework is hard to find. This quiver of pencils set will make them really enthusiastic about it. Quiver, genuine sueded leather, has loop to hang on their belts, bookcases, etc., filled with 3 pencils with arrow-shaped erasers. They'll think they're all Davy Crocketts when they swing off to school with these. $1.00 a set (six sets, $5.00) all ppd. Western Classics (L-80), Box 4035, Tucson, Ariz.

Only ten minutes and five pieces of New England pine, precut and sanded, are required to assemble this foot stool. The graceful apron and Gothic ogee have been copied in exact detail on this colonial reproduction. Besides its original use, this sturdy, unfinished foot stool (16½" long x 6½" wide and 6½" high) is handy, too, to reach out-of-way cabinets. Complete with hand-wrought-iron nails, glue and instructions, $3.95, ppd. Cohasset Colonials (L-80), Cohasset, Mass.

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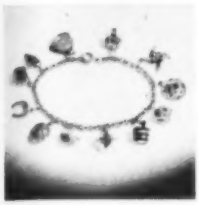
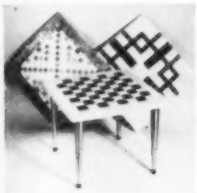
A large block of heavy oblong crystal handsomely monogrammed with deeply etched hand-cut initials is a wonderful paperweight. A thoughtful little gift for home or for him at the office to hold down papers on the desk or just look smart by itself. 2¼" wide x 4" long, ideal too for students and acquaintances you wish to remember at Christmas time. $1.50, ppd. including monogram. Order from Judith's, Inc. (L-80), Evanston 2, Illinois.



Treasured treasure of all the gals from 9 to 90: delicately handmade charm bracelet with 12 tiny, perfectly crafted charms. Imported from Portugal, well known for fine jewelry, there's a tambourine, tiny cup, flower basket, pitcher, etc. In sterling silver, gold-plated, each charm on link bracelet, enameled with touches of green and blue. $15.00, complete, incl. tax and post. Moroccan Art Center (L-80), 30 Rockefeller Center, Concourse Shop No. 1, New York 20, N.Y.



Game table tops, newest and most attractive idea in do-it-yourself ceramic mosaic tile kits. Shown, a checkerboard (center), scrabble board (left), and parchisi (right), all topped with imported Italian tiles in lovely, glazed colors. Kit with instructions, etc., for each 16" top, $9.95. Set of 4, 12" brass-finished legs, $9.95, all exp. chgs. coll. +25c for sample tiles and catalogue of other tops and legs: Macke-Dale Door Store (L-80), 247 E. 51 St., New York 22, N.Y.

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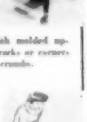
2 serving trays with molded upturned sides. No cracks or corners to collect dust or crumbs.

Heat, water and alcohol resistant. Easily wheeled about or folded and carried away. 23½" x 16" x 26" high. A marvelous Xmas gift.



$19.50 express prepaid. West of the Rockies add $3.00. Send check or money order. (Sorry no C.O.D.'s)

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It's easy to bring the Christmas spirit right to your table by ordering this tablecloth kit. Consisting of a bright red or green heavy felt circle, a full 72" in diameter, and bottle of *Cementique* to apply the 6 white felt trees, gold sequins and thick white fringe for the bottom. No sewing necessary. Complete kit, $12.50, ppd. (Other colors and sizes on order.) Felteraft by Jonnie Lee (L-80), Box 5473, Ardmore Station, Winston-Salem, N. C.

Puppeto the clown—in reality, he's a clever hand puppet, complete with legs, that can carry on in a merry way to the amusement and delight of small fry. Brilliantly dressed in turquoise and fuchsia corduroy, his cap sports a jingle bell. Lots of fun for children's parties, mother and dad will want to show him off at their own. 13" tall, $3.95, ppd. Order from Frances-Morris (L-80), 1016 Carroll Street, Brooklyn 25, New York.

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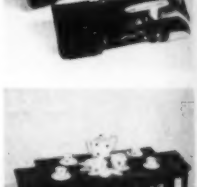

Young homemakers appreciate fine furniture in good design with versatility. This handsome trolley-table nest consisting of 3 tables can be elongated, as shown here, in front of the sofa as a smart coffee table or separated into 3 handy tables for serving guests, etc. Superbly crafted in maple, mahogany or cherry, long table is 32" x 18" x 22" high; small tables, 15" x 13" x 22" high, pull out on extension. Complete, $45.00, exp. chgs. coll. Craft Wood Products (L-80), Andover, Mass.

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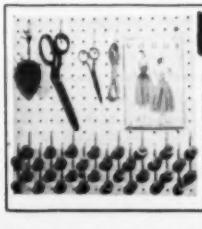

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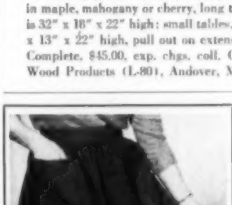

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If you cook only because you must eat to live— Don't Read This Page!

**But—
if you cook
because
you love to,
this is
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for you!**

The December issue of LIVING For Young Homemakers will contain a 12 page bonus . . . a cookbook of exciting recipes for preparing fowl—turkey, chicken, duck, capon, goose, Cornish game hen, guinea hen and many others. In addition, there are menus for holiday dining, truly ingenious and easy to prepare.

Especially prepared to be clipped from the magazine, it is the first of a series that will ultimately make up a personal LIVING library in your home.

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Sets the pace for today's living—and the years to come . . .
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LIVING For Young Homemakers says

Let's go

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Fifty buildings have been set up here as they might have been in our great-great-grandmothers' day. All are original, furnished in keeping with the period, from the white-steepled meeting house to the Village Tavern. Though some, such as the blacksmith's forge and the grist mill, are interesting primarily as a record of a bygone age, others are of intense interest to visitors today. Potters, weavers and cabinetmakers demonstrate their skill with the pride of true craftsmen—and there is a fine collection of their work for sale in the Handcraft House. Entrance fee to the Old Sturbridge area is $1.75.

Thanksgiving is a very gay and busy weekend here, with a typical Yankee Thanksgiving dinner served in the Village Tavern, which is under the management of the Treadway Inns. Reservations must be made (at $4.50 each) for any of the three sittings at twelve, two and four. Lodging is available at Old Sturbridge Village Lodge or at the Publick House in the town, another Treadway Inn.

Yankee winter weekends at Old Sturbridge are scheduled next year from January 6 to March 9 at $31.50 in the Lodge. $35 in Publick House. Skating on the pond, syllabub before dinner and wonderful food.

[For information without a service charge, write to the indicated address, or CONTACT YOUR LOCAL TRAVEL AGENT]

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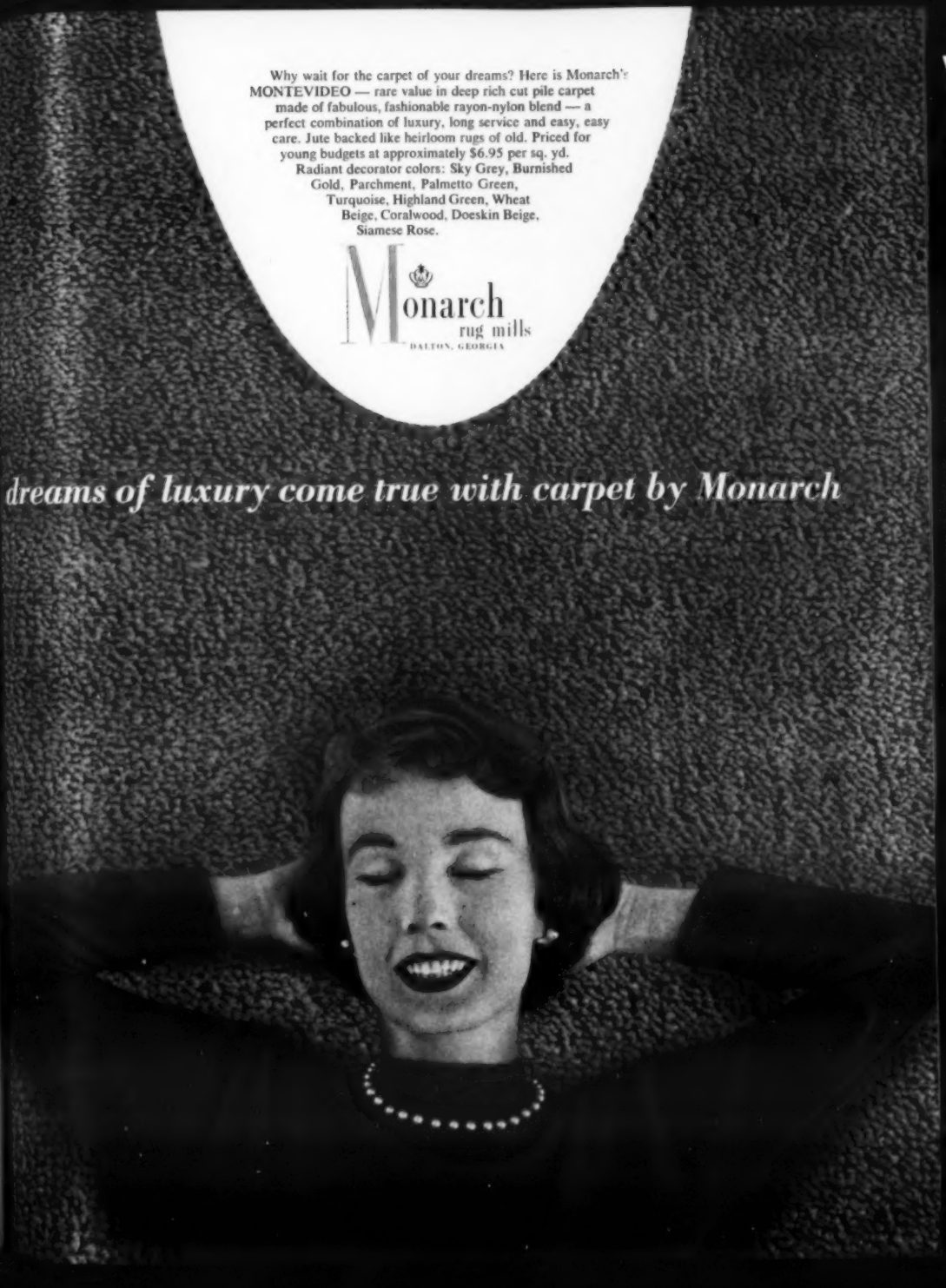
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Chatham Blankets America

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A Charming Tradition for Today

"Purrey"*, America's most popular blanket, is now graced with a hand-screened print of an early American patchwork quilt design, and no blanket could be more perfect for Colonial décor. Chatham has translated the authentic colors and symbols of the first handmade quilts in its famous "Purrey", whose quality makes it warmer than blankets almost twice the price. For exciting gifts, for your own guest room, "Purrey" Patchwork is a conversation piece recalling one of America's loveliest traditions (and so pretty you'll want to use it as a spread!). Feather-stitched and gift-boxed, 72" x 90" to fit single or double beds, **$12.95**

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Speaking of Living

Natives of the West Coast seem to have a natural affinity for oriental decoration. **Gini McGhee,** of our merchandise department (who was once a child movie star in Hollywood), is no exception. She is happiest when discoursing on the relative merits of the *tokonoma, tatami* and *hibachi.* Recently, in the line of duty, Gini indulged her Eastern fancies when she modeled housewares in an oriental setting at a breakfast given by the National Home Fashions League. Assisting Gini was **Barbara Dowd Finlay,** whose mother is the well-known home furnishings publicist and advertising director, Jane Scriven.

It would be difficult to find a more hard-working group of people than our editors. Like so many intense workers, they find their relaxation in playing as hard as they work. **Georgina Newman,** our entertaining and table decoration editor, proved this point on a recent trip to Florida. Near Marco Island in the Florida Everglades, Gina and her husband, hosted by furniture manufacturer, **Paul Bryant,** tried their hand at tarpon fishing. With her chignon tucked under a floppy straw hat and sporting a well-worn pair of dungarees, Gina struggled with, and finally bagged a record-sized tarpon.

The subject of space was aired when **Sydney Smith** interviewed decoration director **Guy Monypenny** on her weekday radio program, *By Line.* Using the article *Space Is Where You Find It* (August, 1955) as a starting point, Guy developed his theories on creating useful areas out of otherwise dead space. Porches, garages and hallways, all came under the scrutiny of Guy in his energetic campaign to retrieve this valuable misused and elusive commodity.

Our editors, inveterate travelers that they are, leave themselves wide open for the old chestnut: "If you are not careful you will meet yourself going and coming." **Cecile Hayward,** our merchandise editor, is still a little shaken from the time when this well-worn cliché almost came true. **E. Stanley Robbins,** vice president of Robbins Floor Products, Inc. invited Cecile to week-end in Tuscumbia, Alabama, in order to inspect the factory there, and promptly dispatched a company plane to fetch her from New York. Cele arrived in Tuscumbia, impressed by her beautiful flight, only to be confronted with a summons to return to New York immediately for an urgent editorial conference. Cele's entire trip —going and coming—took some ten hours. (She has since returned to Tuscumbia and enjoyed a more leisurely inspection and tour of the Robbins' plants.)

Throughout America, citizens of all races and faiths are uniting now in a great humanitarian undertaking. Dependent upon their efforts are more than 21,000 welfare services, services that protect babies and children, give guidance to children, bring peace of mind to older people, care for the sick and the handicapped, and help troubled families. **United Community Campaigns,** held each fall in behalf of local and national voluntary health, welfare and defense services, are everybody's business. Be a volunteer.

Both our readers and traveling editors haven't stopped talking about the fabulous displays staged by stores around one of last month's features, *Living in a World of Color.* Macy's in San Francisco, for example, built a whole house atop their roof with its decoration themed to the fabrics. Readers who haven't seen the displays are in for a treat in these cities: New York, San Francisco and Kansas City at Macy's; Newark, New Jersey, at L. Bamberger & Co.; in Atlanta at Davison's, and in Toledo, Ohio, at Lasalle & Koch.

Gini pours for National Home Fashions League

Gina Newman in mufti

Guy with Sydney Smith

UNITED COMMUNITY CAMPAIGNS
UNITED
WE GIVE

Cele Hayward is greeted by Glenn Taylor on arrival in Tuscumbia

The move to th

RENDERINGS BY FRANK RUSSELL

ALL PHOTOGRAPHS BY LUIS LEMUS

A broad flagstone terrace runs around the living-dining area at rear side of house; together with generous expanses of glass window and door, it invites the flexible kind of indoor-outdoor living the Matteras had always wanted. Gaily decked out in the festive colors of wood and metal outdoor furniture, the terrace is ready to perform its spring and summer duties; the installation of fences and additional plantings will eventually provide privacy and a good-looking background for outdoor activities

The basic plan of the Matteras' house is a rectangle with recreation room and attached garage—one of five types similarly conceived in a contemporary, one-level style, prefabricated by Scholz Homes, Inc., and built in the fast-developing Cherry Hill community by Del-Valley Corporation. In its orientation on the lot and in the layout of rooms, the house literally turns its back on the street; the primary exterior surfacing material is asbestos-cement board *(Flexboard)*. The roof is surfaced in gray asphalt shingles. Viewed from driveway (left), front entrance is located at inside corner of L, with a walkway covered by roof overhang linking it and the two-car garage

to the suburbs: 20th-century trail-blazing

Until recent years, the pattern of growth of small communities was apt to be a haphazard one: with little conscious organization or planning, communities often, like Topsy, "just growed." Today's decentralization to the country has created some problems that only a systematized effort can solve. The needs of young families—many drawn to the country by their work, others by a simple desire to live away from the city—must be met. Lately, there are heartening signs that civic and business leaders along with builders are meeting this challenge with forceful programs to help alleviate community growing pains. In New Jersey, just across the Delaware River from Philadelphia, the newly created community of Cherry Hill is rising among the gently rolling hills. Still in its formative stages, it will ultimately comprise 380 single-family homes, a vast shopping center, schools and other communal enterprises. When young Joanna and Alfred Mattera heard about Cherry Hill it seemed an answer to their requirements for a life away from the city yet near to his employment (Alfred is a pharmacist in Philadelphia)—in short, a home of their own large enough to cope with the needs of a growing family. After inspecting blueprints of houses, they became pioneers in the community—the first purchasers of a Cherry Hill home. On the next six pages is the story of how they managed and what they achieved.

The Matteras analyzed their space, selected their furniture, and an empty house came to life as a home

Once completed, the Mattera house seemed an immense checkerboard, rather mysterious and a bit baffling. They wanted a piano; where would they place it? What kind of furniture would best suit their home? Cherry Hill was their second experience in homemaking, but their first venture into the exciting realm of home *ownership*. They knew they must plan with infinite care, and so they chose as their mentor Strawbridge and Clothier, a Philadelphia department store with a soft spot for young couples and a sound reputation for merchandising and decoration suitable not only to the family but to the architecture of that family's house. Taking the Matteras in tow, they offered them professional advice on space allocation, color schemes, furniture, fabrics and wallpaper. From this collaboration came an intelligent arrangement of furniture and an integration of decorative elements that reaches into all areas of the house. The structure itself, including three bedrooms, two baths, a two-car garage and a recreation room, has been well designed in an open plan, with circulation flowing easily to each area from the main entrance foyer. Extending out beyond the recreation room, the garage (partially shown in plan) is provided with workshop and storage space

Alfred, Jr., not quite two, is intrigued by lamp which records height as he grows

The Matteras work enthusiastically to whip their home into shape

For building data, see page 185

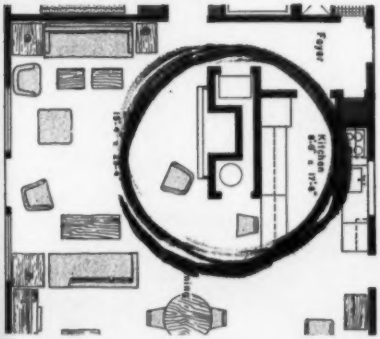
Perhaps the soundest advice that Strawbridge and Clothier imparted to the Matteras is that furniture is viewed from every angle. This is especially true in homes where one room flows into another or where furniture is silhouetted against glass walls. In Drexel's *Profile* group (used throughout the Mattera home), the very name implies that its graceful proportions can be observed with equal felicity from any vantage point. Silhouetted here and below are three pieces—all designed with some of the feeling and elegance of good contemporary sculpture: a spindle lamp table, charcoal-finished roll-top desk and hoop armchair

In the living-room area adjacent to bedroom, gold and cool shades of blue establish the dominant color scheme for entire house. Providing an exciting contrast to furniture with wood in a natural walnut grain, certain pieces in the *Profile* group have been all or partially finished in color: two pull-up snack tables (above), for example, with two legs and border in natural wood, two legs and top in a contrasting color, become bright accent pieces. Here, too, leather—both in complete upholstery and on table tops—lends its customary touch of richness. Sherwin-Williams Paint was used throughout

ALL FURNITURE, RUGS AND ACCESSORIES FROM STRAWBRIDGE AND CLOTHIER, PHILADELPHIA

In a fluid basic plan, the whole house turns about a center island

An immensely practical central core—part kitchen on one side, mahogany-paneled fireplace wall on the other—sets the keynote of the Matteras' house plan and segregates the kitchen and living-dining areas. In the design and plan of the kitchen—as, in fact, throughout the entire house—the theory of modular design, both vertically and horizontally, permits a simplified type of construction. Space is efficiently organized: range top, sink, disposer, dishwasher and washer-dryer are all concentrated under one generous counter top (counter tops are *Textolite*); base-cabinet storage under additional work surfaces and a wall-hung refrigerator-freezer at eye level occupy the opposite wall. Above the sink area, a shuttered pass-through permits convenient access to adjacent recreation room (above) which the Matteras will use for informal entertaining and TV viewing (RCA-Victor television set). Heating and part of air-conditioning equipment is closet-enclosed in one end of the central core and water heater occupies the other end



A beautiful expanse of glass wall under a gabled roof distinguishes the living-dining area, with a band of sheer curtains creating privacy and suggesting a view of the terrace and hills beyond. Here, an open furniture arrangement is flexible enough to permit regrouping to suit the conversational demands of large or intimate groups, while the two sofas are so placed as to afford a view of both fireplace and side terrace. The dining area is established close by the kitchen; a step or two farther, the terrace becomes equally accessible for outdoor dining. A golden glow pervades room, blending softly with walnut surfaces of furniture. Piano is a Baldwin *Spinette;* wall-to-wall carpeting by Lees

In the master bedroom, *Christmas Roses* bloom identically and all the year round in both wallpaper (Katzenbach and Warren) and curtain fabric (Cheney-Greeff). Gay in color, just prim enough in form, the pattern gives the room excellent design continuity

Color scheme is reminiscent of the living-dining area: the ready-made bedcover and chair upholstery are azure-blue against the carpet's soft gold—a color that is repeated on the two unpapered walls. Contemporary in style, the *Profile* furniture also has that commendable asset of good design: timelessness

Of the two bathrooms, the master bath, although the smaller, is so well planned that it has a definite air of spaciousness. There are two entrances, one from the hall, one from the master bedroom, and a glass-enclosed shower that appears to take up no room at all. Colors are cool and clear: above an antique-white tiled floor, the base of the plastic-surfaced vanity and the tile wainscoting are tinted robin's-egg blue. All plumbing fixtures in both bathrooms are by Universal-Rundle

An important point of the *Profile* group is its emphasis on good proportion and, for small rooms, small scale. The third bedroom is an impressive example of this adaptability. Again, fabric and wallpaper are a duet in pattern—a play on the alphabet with the apt, sentimental name of *Innocence*

See Your Guide to This Issue for further inform

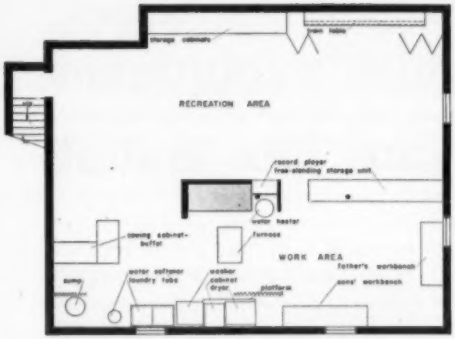
A memorable event for the Matteras: their first Christmas "at home"

Imaginative remodeling pays off in dollars and space

Primary task in remodeling basement was to conceal numerous eyesores: cement floor was covered with asphalt tile (Kentile) which has shuffleboard insert; masonry walls were resurfaced with insulation board sheathing; insulation board tile over pipes, ducts and joists provided new ceiling. A feature of room, where there is space for everything and everything has its function, is the railroad table which folds up behind shoji screens (covered in a translucent plastic) when not in use. AMERICAN FLYER train equipment by Gilbert. Coffee table by Tonk

Given a generous amount of unproductive space, an unaccommodating budget, and a normal ability to envision something where nothing existed before, there are endless opportunities to extend not only the livable limits of our homes, but their property value as well. Terrace, garage, attic or basement—all are likely candidates for our favorite role of space-maker. Aptly illustrating this point of view is the remodeled basement of a young Chicago family—Peggy and John Murray and their four children. True, the Murray basement *had* seen some use, but as a sort of catchall for toys, tools and household equipment; its full potential had never been tapped. A convivial couple, Peggy and John wanted an area where both they and the children could enjoy themselves as well as entertain their friends. The transition from disorganized cellar to attractive, functional family room was not easy, for John and Peggy, with sound advice from their building materials dealer and the help of a wiring-specialist neighbor, did all the work themselves. Their efforts paid off: planned to embrace separate play and work areas, the spacious new room provides for just about every conceivable recreational activity that a growing family could want. In an adjacent area, John has his workshop (with a special workbench for son David), while Peggy (it will come as no surprise) has her laundry and sewing quarters. Simply decorated, yet rich in color, the room has opened a whole new area of living for the Murrays; it has become, in effect, the most important room in the house.

In designing their cheerful new family room, the Murrays gave careful consideration to color, light and space factors. For her color scheme, Peggy chose a warm blend of pastel yellows, browns and reds—all appearing in the jaunty checks of upholstery and echoed in the beige flooring and sliding panels of storage unit. Burlap wall covering in a complementary brown (FAB-RIK-O-NA), applied as simply as regular wallpaper, added textural interest to walls. Light-conditioning was accomplished by concealed light in troughs along two sections of ceiling, with ceiling fixtures and channels of light behind shoji screens supplying additional illumination. Two ample storage units keep toys, records, tableware and accessories well out of sight. Selected for their versatility, COSCO upholstered pieces and folding furniture are easily maintained, have light frames of steel with black enamel finish



Plan of basement with its masonry chimney-base in center dictated the remodeling of space into two separate areas

A fallow basement blossoms into a lighthearted recreation area for parents and children alike

FRANK P. FRITZ

On the "business" side of the basement, next to the workshop where the bulk of John's remodeling work originated, a confusion of household equipment, castoffs, pipes and beams called for camouflage. The ceiling was finished in tile; lightweight wood-slat doors (RA-TOX) which glide on ceiling tracks, were installed to partition off laundry units, water heater and storage space for cleaning gear. Although walls around it were resurfaced, the LENNOX forced warm-air furnace—replacing an old-fashioned heating unit—was left standing free; like most modern furnaces, it is well designed and requires no concealment. Warm air is introduced into the basement through overhead openings. COLORIZER PAINTS used throughout the room

A game of bridge with neighboring couples affords the Murrays an opportunity to show off the practical advantages of new family room

Close harmony unites one group about the console piano (Kimball). Built-in storage unit behind house phonograph

Designed and built by John, two work cabinets—one stationary, one mobile—act as buffet, sewing table or what you will. When guests arrive, sewing supplies can be removed from perforated hardboard panels and stowed in cabinets below. Molded plastic dinnerware (TEXAS WARE) adapts easily to Peggy's informal parties

See *Your Guide to This Issue* for further information

A special treat for neighboring children: train equipment gets a quick connection repair from John Murray

A birthday boy gets his just reward. In their popular new playroom, there's plenty of room for the Murray children to entertain with parties, games and long talks

Rooms that sparkle with ideas to simulate the lap of luxury

In our not-too-humble judgment of the rightness of things, the most fascinating gifts ever bestowed were those of the Magi: gold, frankincense and myrrh, a trio become immortal because two of them are so sensuous and the third so very, very practical. Paraphrased in our present-day evaluation, they are that rare but perfect gift: something useful that also appeals to the senses. How often, after the hullabaloo of Christmas morning, have we surveyed the tinseled wreckage, the rumpled tissue, the snarled ribbon, and wondered if the camouflage has been worth it? Somehow, the same old ideas have been trotted out—rueful evidence that once again the donors' lists were long on names and short on imagination. This is not to underrate the sentiment of Christmas: we believe in it as fervently as anyone, but we also believe that gifts should be chosen with thought and a sense of fitness, and since we are concerned particularly with the home, we are determined that it, too, receive its share of holiday consideration. Home (to clutch at an adage) can only be where the heart is when there is some evidence of that fact. To a few hard-bitten souls, buying (or receiving) a gift for a house is as incongruous as Boston Back Bay matriarchs buying new hats (they don't need hats: they've *got* hats), and they (not the ladies from Boston), to us, are the owners of the heartless homes. The people we care about are those to whom a home is a form of expression, people who realize that a room usually has individuality only because of the little things that are in it. Whatever they may be, those are the gifts that count—meaningful because they have a place to go, a niche to fill, and they are there because someone has been thoughtful enough to appraise them in relationship to their eventual use, background and decorative value. Since Christmas shopping provides retailing with its biggest boom of the year, advantage should be taken of the enormous preparations that are made for it. For months ahead, buyers have frenziedly scoured the market, culling the treasures and the near treasures of the four corners of the earth. They may cost anything from fifty cents to a king's ransom, but all of them have the propensity to add their particular sparkle to a new abode. The rest is up to the buyer, his eye for the unobvious and his talent for selectivity. In a demonstration of what can happen when gifts are chosen with a thought for their future, B. Altman & Company of New York City have decorated and are now exhibiting nineteen rooms in their *Young Homemakers Shop*. They have one thing in common: luxury—either the real McCoy or the look of it. That sybaritic quality has been created by the legerdemain of the interior decorator and a rigid regard for fine detail. We present our favorites among the rooms (each with a gift index) as a Christmas shopping preview, a browsing spot for ideas for your own gift list, or (with any luck) your friends'.

ALL PHOTOGRAPHS BY SCOTT HYDE, ERNEST SILVA

Apothecary jars: Tiffin Glass..... ..... $6.50, $5.95, $5.50
Black wing chair: Shaw.....$113.00
Drop-leaf cocktail table: Monitor...$ 79.00
Cotton and rayon rug: Needletuft...$185.00

The light touch, the fillip of novelty, can do for a room what accent does for music—give it the breath of life. Sparked with accents, this room, although delicate in color (turquoise, gray and white), is amusing and, thanks to a bold use of black, incisive. The fireplace wall is played up with a mural, a whimsical black and white wallpaper patterned in old newspaper advertisements, and two little benches cushioned in mauve and pink. Two rather lush gifts might be the velvety-black wing chair, the smart gray rug with its squiggly stripes—or, for the more temperate pocketbook, an apothecary jar, the carved duck decoy

For the connoisseur of quiet elegance, the room opposite displays the patina of fine woods (both in furniture and wall paneling), lace and brocade at the windows, and a soft stream of light from its little terrace. This room glows, rather than sparkles, and its accents—a Wedgwood bowl, a gilt and white table, a group of handsome architectural prints—are all completely in key, all distinguished gifts. The dining room (above) might be in the same house: it has the same quality of fine simplicity. All the furniture (by Century) is of cherry—two chairs are finished in black lacquer—beautifully burnished, and complemented by the luster of copper and brass accessories, by draperies romantically imprinted with the fountains of Rome. Fully panoplied, the table (right) is a minor blaze of glory (and Bordeaux wine) and a rewarding field for the gift-seeker whose shopping list is longer than his bank balance. One might reasonably hesitate before choosing a dining table as a gift, but rarely at the prospect of a piece of silver or a set of place mats

Table desk: Century *$99.50*
Cocktail table: Century *$49.50*
Black armchair: Grand Ledge *$55.00*
Gilt and white table *$49.95*
Wedgwood's Jasperware *bowl* *$32.00*
Stegor silver plate: Gorham (6-pieces) *$11.00*
Dinnerware: Village Green *by*
Red Wing (16-piece starter set) ..... *$ 8.95*
Stemware: Tiffin Glassmasters (each) .... *$ 2.50*
Lurex, *rayon mats: Imperial (set)* ..... *$ 7.95*

Walnut buffet: Landstrom	*$159.00*
Leather armchairs: Hibriten	*$ 59.95*
Mosaic table: Charass Trading	*$ 79.95*
Chintz fish print: Everfast (per yd.)	*$ 1.59*
Needletuft rug (9 x 12):	*$149.00*
Goblets: Seneca Glassware (each)	*$ 1.30*
Goldenray *flatware: G. H. French (6 pieces)*	*$ 12.00*
Leaf-shaped Lenox plates (each)	*$ 7.95*

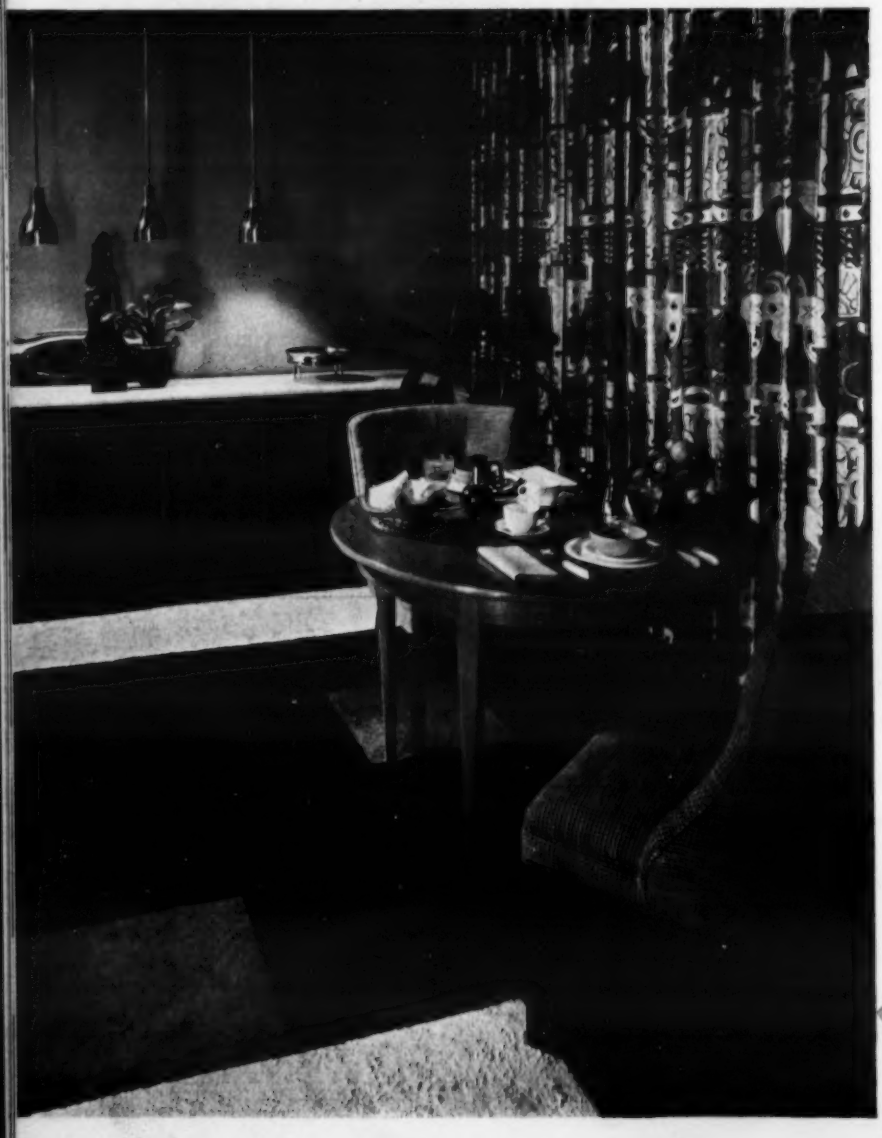
Formal dining and the separate dining room, too often considered passé in today's accent on casual living, come into their own during the holidays. In a dining room made distinguished with pattern, a striking green and white wallpaper is the background for the rich grain of sun-bleached mahogany pieces, including a buffet formed by flanking a four-drawer chest with night stands. For this grouping of traditionally inspired pieces, a glittering table has been arranged (opposite), this time to a theme of silver. A tablecloth and napkins of silver *Lurex* shine resplendently in candlelight, as do gleaming white dinner plates with platinum trim, richly embossed sterling flatware and graceful crystal goblets. A silver wine basket stands by to serve its bottle of Bordeaux

Mahogany dining table: Landstrom..$125.00
Four-drawer chest .....$ 89.00
Armchairs (each): Hickory Chair...$ 27.00
Severn: *Castleton China (5 pieces)..$ 16.75*
Quadrille *flatware: Kirk Sterling....$ 37.50*
(6 pieces)
Goblet, Sheffield *pattern: Tiffin.....$ 2.40*
Lurex *cloth: Felix Tausend.....$ 19.95*

Here is a room with a shimmering tropical airiness which makes it an ideal setting for lighthearted dining. Orange, as bright as the fruit on the tree, tints an array of gift possibilities—a mosaic-topped table, an oriental scroll, long café curtains cleverly hung over a split-bamboo blind, the seats of dining chairs (light walnut like the table and buffet). With an eye to getting the most from every inch of space, there is also a corner for relaxation with two comfortable leather armchairs. Set for dinner, the table (right) glints like a diadem, the *Lurex* thread in place mats and napkins establishing a golden motif carried out in flatware, brass fruit basket and salt and pepper mills—all selections to delight the heart of any homemaker

Karpet Squares *(each): Allen Industries*...$ 1.39
Round walnut dining table: Landstrom....$99.50
Hostess chairs (each): Shaw.....$81.00
Plastic dinnerware: Texas Ware's
El Capitan *(20-piece set)*.....$ 9.95
Silex *carafes with candle warmers (4)*.....$ 8.95
Porcelain-handled cutlery: Clement (6)...$18.80

In the decoration of a room, sparkle can be added in an endless number of ways—from the twinkle of the tiniest accessory to the glow of a painted wall. Here are rooms which owe much of their verve to an unusual way of creating a striking floor pattern. Clipped cotton carpeting (18-inch squares) in a variety of colors can be put down in any design to please the amateur decorator. Each square comes with a paper backing which is peeled off, exposing an adhesive surface which adheres to almost any subfloor. Below, the squares lend individuality to a dining area—enlivened with boldly patterned fabric, walnut furniture, the table set for an intimate dinner



Desk: American Novelty *$115.00*

Turn-A-Bed: *State Upholstery* *$299.00*

Wing chair: Shaw *$157.00*

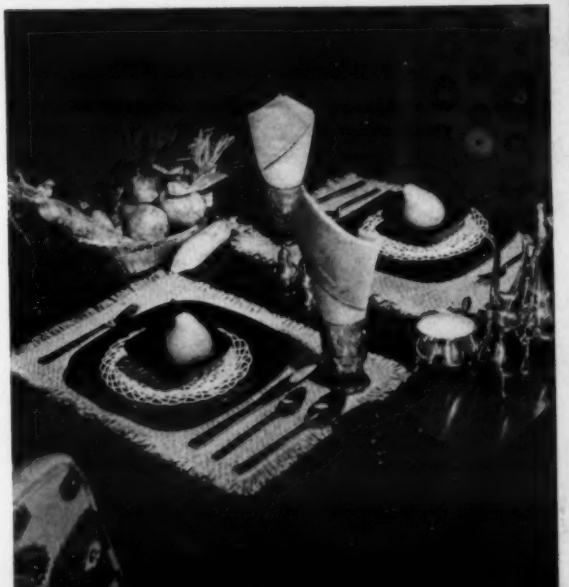
Brookpark *dinnerware (16 pieces):*
International Molded Plastics *$15.95*

Cora *stainless flatware (5 pieces): Evans*
International . . . . . *$ 5.50*

Limelight *tumblers (each): Heisey* . . . *$ 1.00*

Coffee set: International Silver *$69.75*

The one-room apartment needs more attention to sprightliness than perhaps any other type of living space, since it must provide pace and variety for any number of activities. In this room, color—electric-blue carpet squares and wainscot painted to blend—sets the pace and is picked up in the sunburst clock, in a design painted on one wall to repeat the pattern of hostess chairs. The rest of the room is pure comfort—in sturdy wood and upholstered pieces, including a convertible sofa-bed. Proving the apartment's adaptability, the dining table has been set for breakfast—a ritual, which, as it turns out, need not be devoid of glitter—in silver-plated hollow ware and artificial fruit flecked with gold



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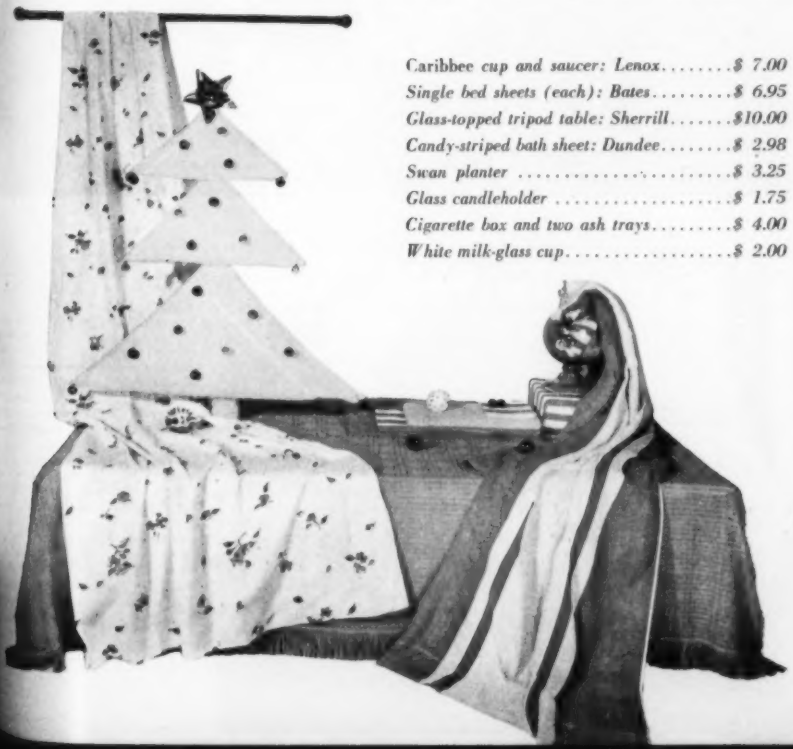
Upstairs, downstairs and particularly in a feminine chamber, purple and fine linen (or pink and a fine blanket) still hold their own as desirable gifts

In this enchanted bedroom (opposite), an extravagant use of pink, spilling out over walls, furniture and floor, sets the room all aglow to make every blushing inch of it altogether feminine. A relatively small room, it has been planned to take full advantage of a monochromatic color scheme: contrasts are softened and room seems larger as furniture merges unobtrusively into rug underneath. Wallpaper (Louis Bowen) fills the air with a flight of pink and rose butterflies. Ready-made bed-topper and dust ruffle by Riverdale-Scroll; Hibriten furniture; wing chair, Shaw

In the sometimes controversial realm of decorating styles, there can be no fixed attitudes, no hard and fast rules. In past years, we have given editorial support to no one school of decoration, encouraging instead, the application of good design everywhere, stressing always the need of orderliness, a sense of rightness and harmony. It is by adapting these qualities to our own tastes —with an occasional dash of whimsey—that we secure true individuality. Perhaps nowhere are they more needed or abundantly justified than in that most personal of rooms—the bedroom. In the rooms on these and the next four pages—some traditional, others contemporary—the reader will see that bedrooms, too, can have—*should* have—their sparkle, their special accents to set them apart. The bed itself can have its wardrobe, for fresh colors and patterns in bedding can change, if you desire, the whole character and mood of a room. The bedrooms shown opposite and on the following page are from B. Altman's *Young Homemakers Shop* in New York.



Caribbee cup and saucer: Lenox.....$ 7.00
Single bed sheets (each): Bates.....$ 6.95
Glass-topped tripod table: Sherrill.....$10.00
Candy-striped bath sheet: Dundee.....$ 2.98
Swan planter .....$ 3.25
Glass candleholder .....$ 1.75
Cigarette box and two ash trays.....$ 4.00
White milk-glass cup.....$ 2.00

One contemporary approach to the use of color (and there are many) amasses a batch of fresh, vivid colors in a room-setting to glow, gemlike, against a plain background. Here, adding luster to the nineteenth-century American flavor of a combination bed-sitting room, the bright cotton plaid of café curtains and comfortable studio beds is used to striking effect against off-white walls. A green cotton rug (Needletuft) and black accents of ottoman, pillows and weather vane round out a harmonious color scheme. A colorful assortment of bed and bathroom accessories (below) will pamper any homemaker

Studio bed: Durocraft *$89.50*
Maple cabinet: T. Baumritter *$67.00*
Pair of 19th-century framed bird prints (each) *$24.95*
Pair of miniature architectural prints (each) ..... *$ 3.50*
Copy of American Eagle in wood *$17.95*
Red TexturTuft *bedspread: Morgan-Jones* ..... *$ 7.95*
Bath towels in solid colors (each): Dundee ..... *$ 1.69*
Glass flask ..... *$ 3.95*

Black and white wool tweed rug (per sq. yd.): James Lees *$11.95*

Contemporary lamp in brass and wood: Lightolier *$45.00*

Blanket in abstract design: Chatham .. *$10.95*

Black and white electric clock: G. E.-Telechron *$40.00*

Glass decanter ..... *$ 2.50*

Cut-glass candy jar ..... *$ 3.00*

The very principles that combine to make a good work of abstract art can often be found reflected in the placement of elements in a room composition. The end result need not be a by-product of modern art; it can be, and often is, a true art form in itself. Pure in concept and execution, this handsome bedroom gains its effect through simple, balanced arrangements and an absence of unnecessary embellishment. There are strong contrasts of light and color: a light valance, running entire length of room over blue draperies, fills the room with a diffused glow at night; above white walls, an exposed plank-and-beam ceiling painted cerulean-blue creates a cool note over all. The room's boldest feature and focal point, giving unity to the whole, is the Mondrianan-inspired blanket which is good-looking enough to need no additional topper

Pastel colored bed sheet:
Fieldcrest .....$ 3.45

Treasure *blankets (each):*
Fieldcrest $10.95

Modern lamp: Laurel.....$21.50

There is nothing timid about the use of color in this bedroom (opposite), where vibrant Van Gogh-like colors are assembled to dazzle the eye. Over a large vista-creating window hang full-length draperies in a cotton fabric with tufts woven throughout to lend an unusual textural effect. Bed pillows used in all rooms on these pages are by Purofied Down Products

Clock radio: General Electric..$34.95

Night table: Sligh.....$79.00

Sheer window curtain fabric (per yd.):
Everfast .....$ 1.95

Blanket: Wool O' The West...$18.95

Miracale Contour *sheets (each):*
Pacific .....$ 4.95

Not so very long ago, when bedroom decoration was apt to be on the prosaic side, we had to be content with lackluster bed-toppers and fainthearted dust ruffles. Today's fortunate homemaker has a wealth of freshly conceived materials at her disposal, including bed linen running the full range of pastel colors. Here (top) she has taken yellow sheets and pillowcases and given them the decorative touch of bands of green-striped ribbon on the borders

Contemporary brass-base lamp:
Mutual-Sunset $22.00

White metal clock with wood face: Howard Miller $25.00

Peach-tinted bed sheets (each):
Pequot .....$ 3.49

Framed trompe-l'oeil reproduction $10.00

A gift for the home—perhaps the most welcome and practical of all—need not be outrageously expensive or frivolous: it is the gift thoughtfully conceived, selected on the basis of suitability as well as looks, the tastes of the recipient as well as the donor, that really pleases. Indulging in a friend's fondness for elegantly fashioned bed linen, one donor has seen fit to bestow a set of sheets and pillowcases, tinted a pretty shade of peach and imaginatively personalized with floral patterns cut from fabric and appliquéd to the borders

By JANE AND DAVE DAVIES

To a casual observer, the Child Development Center of City College in Long Beach, California, looks and sounds much like any other nursery school. However, its atmosphere of singsong games, juice-and-crackers and sandbox engineering is deceptive, for this is a play school with a difference. Here the mothers and fathers go to school. Featuring a course conducted by specialists in the field of family living, the Center is a laboratory, and the children, in a sense, laboratory equipment. Established in 1951 in response to requests from parents, it gives sharp focus to the College's program of providing a co-operative participation, by parents and teachers, in preschool child study. The Center has been an enormous success; educators from far and wide come to Long Beach to study the project, while kindergarten surveys show that "graduates," both parents and children, are better prepared to face the significant school years ahead. From the parents' viewpoint, attendance is equally rewarding. Seeking practical solutions to the problems of raising their twin sons, Wilma and George Eroe (right, rear) join other young parents and children in regular sessions of the College's 25-year-old program.

A play school for parents

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1 Counting out sand shovels, Wilma Eroe starts her school day at the Child Development Center in Long Beach, California. Card around her neck details duties for the morning program

2 Elizabeth Lieberman, co-director of the Center, discusses an administrative problem with Joy Axtel of the college staff

3 George Eroe places three-year-old twin sons Geoffrey and Gregory in their respective fenced-in enclosures. Groups are usually divided by age; this separation allows each twin to get the individual attention often difficult to supply in the home

4 Dad, who can attend play school only occasionally, finds that any father is a popular figure. Learning to handle a duckling gently is a thrilling new experience for these eager children

5 The menfolk get on with their carpentry, as Jocelyn Palmer, the Center's co-director, observes the young student father's work

6 One of Dad's tasks is to hang up finger-paintings to dry

7 Wilma studies normal behavior from the correct viewpoint: she's learned from experience to "come down to the child's level"

8 In the playroom, she helps with an instructive toy. Says Wilma: "Parents of twins have a special problem—one which the Center helps solve. I like sharing problems with other mothers; it cuts the problems down to size. And know that I'm learning the correct answers from people who are scientifically trained"

9 Mother helps a child to help himself. Like other parents, the Eroes divide their schooltime activities among all the children

10 With Center training, Wilma feels competent enough to step into any provocative situation, such as this imminent battle royal

11 "It's more fun to look after children when I'm sure of myself and relaxed," points out one mother. These children, all under the kindergarten age (an entrance requirement), seem relaxed, too

12 The parents observe behavior patterns during some sprightly moments on the jungle gym. They all take notes on group activities; the school then helps mothers to evaluate findings

13 By moving from one room to another, Wilma can give each son intervals of complete attention. Like all parents, Wilma is discovering the best method of growing along with her children

14 Chug-chug-chug—a train song quiets the children during a rest period; Wilma adds a new nursery song to her repertory

15 Problems, like thumb-sucking, are smaller divided by two

16 A specialist in the field of child behavior and development guides the discussion at one of the fortnightly evening classes

17 Dr. George Dotson, director of the College, was instrumental in establishing the Center in 1951. Next year the Center will be equipped to provide facilities for the parents of 250 children

18 Mrs. Axtell is chairman of the department of Parent Education and Child Development in the College's School for Adults

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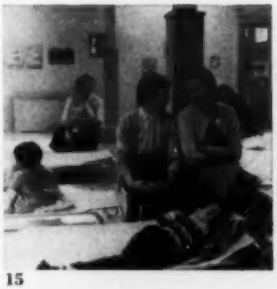
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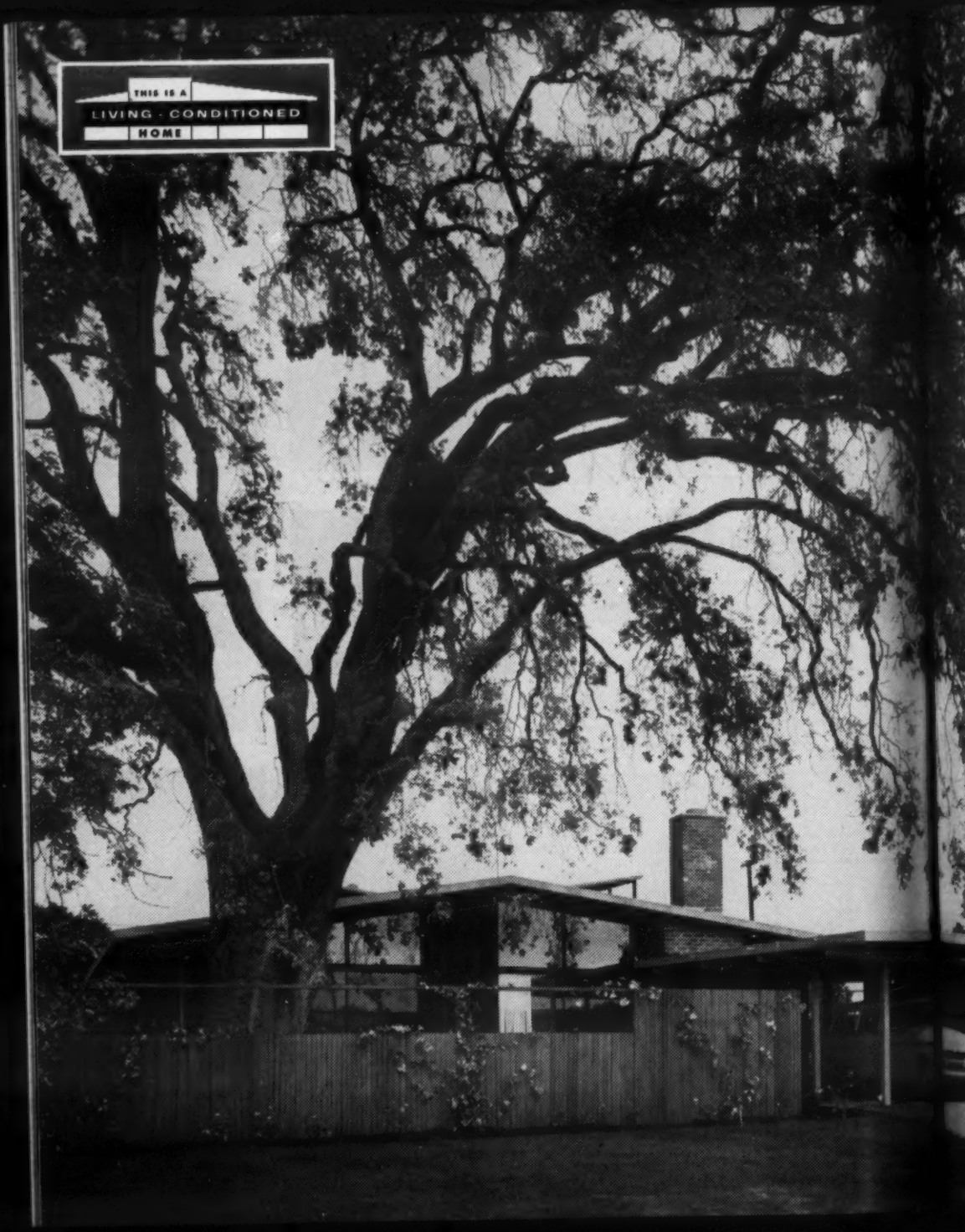

THIS IS A
LIVING - CONDITIONED
HOME

The living-conditioned home has a present and a future

This is a builder's house for the buyer who insists on custom-detailing. Architect-designed, its premise is the understanding of family needs

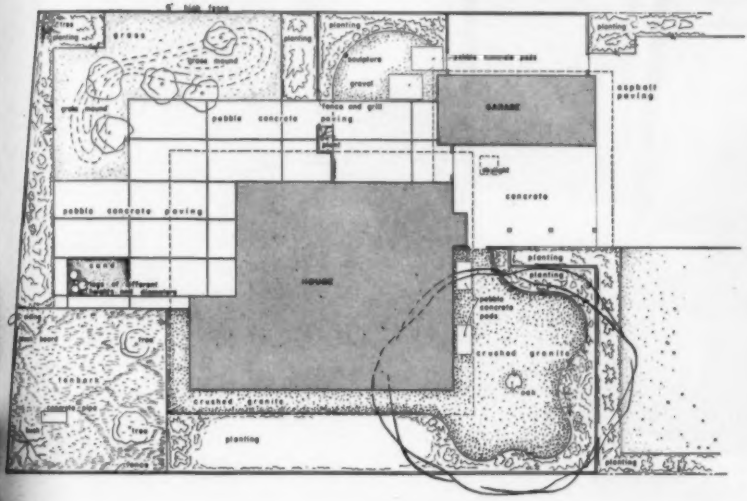
In the layman's appraisal of the difference between a custom-built home and a builder's house, there is a widespread belief that the first is noteworthy chiefly for its idiosyncrasies (all of them good, presumably), and the second for nothing but its patness and its price. In certain instances this is true, but more often it is not: builders do exist who believe in fine design and meticulous detail, and although the same house may be built from one end of the country to the other, as long as it is built *well*, it need lose none of the individuality devised for it by its architect. This house, situated in Menlo Park, California, is an excellent example of that kind of sustained high standard. Designed by a member of a distinguished architectural firm, it is planned for a family with growing children. (Donn Emmons, the architect, has three youngsters of his own and knows all the hazards.) In anticipation of the future, it is, in a pleasant sense, a house divided. There are two very definite main areas: one is adult and formal, the other, more casual in its plan and personality, is more or less the children's bailiwick. In addition to this practicality of space-conditioning, the house is distinctive because it incorporates all the *ideas* of custom-building—fine woods and finishes, an interesting kitchen, and a beautifully integrated indoor-outdoor relationship. The benefits that living-conditioning can bestow upon a home are found herein. It is in this manner that a builder's house can be perfected to the point where it will satisfy the demands of the buyer who insists that his home reflect the uniqueness of his own taste.

ALL PHOTOS BY FRED LYON

Too often, landscaping is hung around a house like a necklace. Here, it is as integral a part of the home as the roof

For homes built and furnished in other localities, see page 176
For building data, see page 174

Architect.....*Donn Emmons, A.I.A., of Wurster, Bernardi & Emmons*
Landscape architect.....*Lawrence Halprin*
Lighting engineer.....*Richard Kelly*
Structural engineer.....*Fred N. Severud*
Consulting engineers.....*Guy B. Panero*
Collaborator on kitchen planning....*The Hotpoint Co.*
Builders and Developers.....*Stern & Price and Claude T. Lindsay, Inc. (jointly)*



Entry garden (bordering the approach from carport to front door) is a formal, decorative little area, good in detail

Good landscaping has come to mean more than "prettying up" a house with a row of conifers and a snowball bush, and in California, particularly (where people spend as much time out of doors as in), it can be the means of providing a second way of life. In this instance, the entire plot of approximately 75 by 130 feet was enclosed for complete privacy and then, within its perimeter of fencing, utilized in a variety of ways. The main terrace (left) is a sizable living-dining area that flanks the family room and a bedroom at the rear of the house. Another, more intimate terrace (above, top) lies at the front of the house in the shade of a magnificent tree, and a third expanse (right) occupies the complete rear of the lot and is relegated to the children with a tanbark-surfaced play pen and a section of 36" diameter concrete pipe to crawl through. All fencing—like the house siding—is of redwood, and most of the furniture is upholstered in the same blue used for the fascia and underside of the overhang—our first view of the co-ordinated color that is so vital a part of this house

When photographed, the landscaping had just been completed. When full growth is established, we will show the garden in detail as an illustration of how effectively the principles of space-conditioning can be applicable to the exterior of a house quite as well as to the interior

A connecting link between the adult and juvenile areas of the house, the kitchen core (which includes laundry and utilities) is both a control and a divider. Although an internal room, it is naturally and uniquely lighted from above

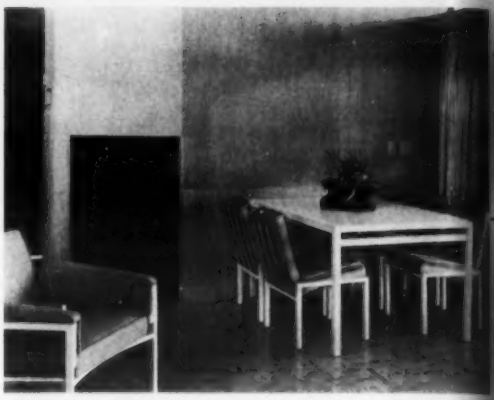
One of the keys to the secret of this plan's success is undoubtedly the placement of the kitchen. Inside kitchens are ordinarily eschewed by builders probably because they are so difficult to light—the usual solution being either a skylight or constant artificial illumination. Architect Emmons solved the problem by incorporating a large, dormerlike clerestory window under one half of a butterfly roof over the kitchen (its other half is reversed over one bath), which not only floods the room with light but contributes enormously to the visual attractiveness of this section of the house. This is light-conditioning of top-caliber, a factor accentuated by the similarity of the perimeter lighting of the family room to the internal lighting of the kitchen: both are of the same quality —vertical and reflected. As a consequence, the openness of the kitchen to the family room seems pleasantly unimpeded, rather than startling, and care has been taken to raise the counter top that separates the two areas high enough to conceal the inner workings of the kitchen from onlookers in the family room. Service to the terrace, the dining areas and (on more formal occasions) the living room is extremely simple, and at all times the kitchen acts as a sentinel for the play yard: simultaneous cooking and keeping-an-eye-on Junior are, for once, no problem—or as simplified as that problem can ever be. Since this kitchen is so important (and so apparent) a physical factor of the house, it puts its best (and most decorative) foot forward with walls and porcelain-knobbed cabinets of the same pink-beige mahogany used so extensively throughout the house, counter tops of white plastic, and the always effective gleam of stainless steel in the sink and double drainboards, in the cooking surface. At night (below), the U-shaped area is effectively illuminated by fluorescent strips concealed in a cove over the cooking surface and, at a lower level, beneath the counter top above the sink, beneath the cabinets on the opposite wall

In essence, the colors of this house, inside and out, are a play on the natural tones of redwood and mahogany and the blue of a California sky

Once within the formal area, the atmosphere changes, subtly, but unmistakably: the children have been put to bed and we are in an adult world. Colors are more delicate, more muted, but there is still reminiscence of the outdoors in the cerulean of the exposed plank-and-beam ceiling, in the soft pink grain of the mahogany wall paneling. Although this is essentially a simple house, lighting (a subject we harp upon only because it is so important) gives it undeniable grandeur: fluorescent strips in valances on either side of the fireplace are topped with frosted glass so that a soft light is thrown upward, a more intense light downward. The result is background lighting without an obvious source—light that dovetails beautifully with the pinpointed illumination of the portable lamps. (Climate-conditioning, too, is accomplished without an obvious source, which is a zoned radiant hot-water heating system. The sensitive reaction of the GENERAL CONTROLS automatically adjusts artificial and natural climate-conditioning.) Furniture is simple, stylish; rug and fireplace brickwork are slightly smoky, antique white, and the one picture in the room is a mosaic plaque as brilliant and as imaginative as a Persian enamel

MOSAIC PLAQUE SPECIALLY DESIGNED FOR THE ROOM BY ADA KONSAKAITE

Space-conditioning is especially apparent in the family room, where both architect and decorator have conspired to create an indoor-outdoor relationship



An informal area, the family room has its activities defined by furniture groupings. Dining takes place at one end at a Carrara-topped table, reading and TV viewing at the other. Again, the wood-tone and sky-blue color scheme is reiterated with mahogany walls, turquoise fabrics, a blue and white floor. Table trappings (opposite) are bold, accenting details, and the azure ceiling is suspended above like the roof of a cool, blue canopy.

Bedrooms are all sleeping rooms, yet by day, two of them lead different lives—one as a sitting room, one as a study

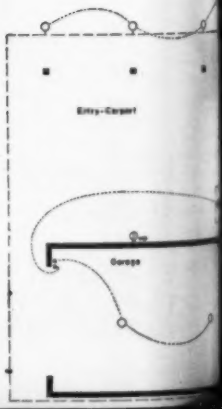
Only in a house with its privacy well safeguarded could glass walls (peace of mind) exist in a bedroom. In (left) and everywhere, an insulating fabric either lines the draperies (when they are opaque) or (when they are sheer) hung separately over the glass. C lighting extends across the window and blue still dominates the color scheme but with glossy black accents in desk and ottoman, in the salt and pepper

The master bedroom (opposite) lives its name by being decorated not as an previous bedroom but as an intimate area of the living room—an adult sanctuary. The sofa, however, converts into an extremely comfortable double bed, and the desk could easily double as a dining table. Except for the antique white wood there is no deviation in color scheme from that of the living room—the same pale flooring and rug and, of course, the blue ceiling that is almost the hue of coat of arms. Desk, chest and chair combine black iron frames with oil mahogany or upholstery; table is topped in plastic. Mirrored door leads the master bath; the door at right to of the room's three commodious closets

All the furniture in the family room is enameled steel (a deliberate repetition of the terrace pieces to link, visually, interior with exterior) and, to deepen the illusion, a vivid orange armchair is placed back-to-back with a counterpart on the terrace side of the window. Here again, light—day and night—stems, as it should, from the same direction, the window wall

The small bedroom is always a bit of a challenge to decorators, but here, in the smallest room in the house, a very pleasant sense of spaciousness has been created by a careful selection of suitably scaled furniture—and not too much of it. Since this is a study as well as a bedroom, it is properly lighted for reading with fluorescent strips in a trough over the bed and two portable lamps. (We would recommend another lamp on the desk.) Drapery and upholstery fabrics are predominantly gold, and the rug is the luscious color of ripe wheat.

Electrical plan approved by National Adequate Wiring Bureau



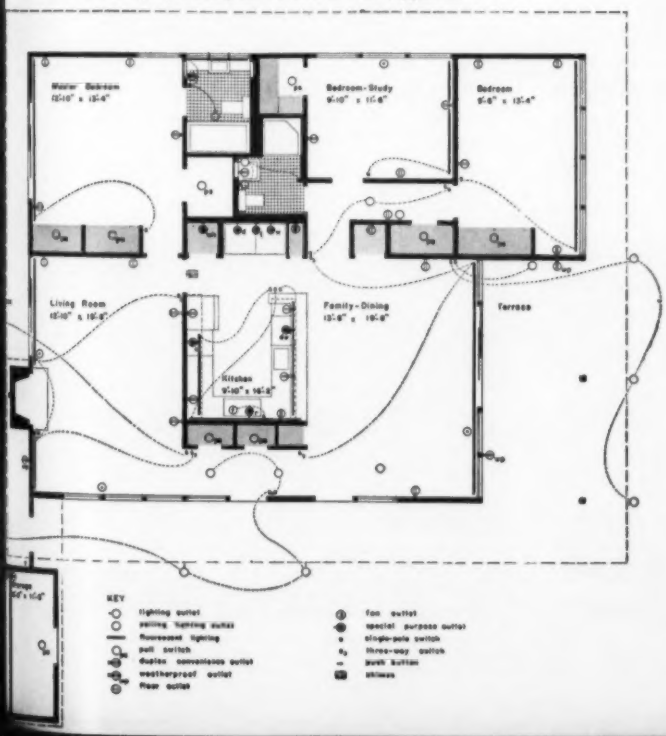
The old cry that no house can have too many closets is never heard in a living-conditioned home. Those at left are two of three in the master bedroom—well equipped, sensibly provided with spacesaving sliding doors, and with storage compartments above for all the odds and ends that, even in the tidiest of houses, are always kept, if seldom looked at

[Continued on page 182]

See *Your Guide to This Issue* for further information

For pictures of homes in other cities, see page 172

Master bath is trim and tailored with an interesting window treatment of louvered shutters. The two mirrors of the medicine cabinets at each end of the lavatory counter swing outward for double reflection, and are well lighted by fluorescent strips in a trough above the window. Walls are platinum-gray (tub enclosure is lined with black metal tile); towels are charcoal-gray and a green the color of fresh peppermint



FURNITURE

BAY VIEW FURNITURE (THE HOLLY LINE): terrace and family room furniture

DUX: wood-framed chairs, ottomans

PACIFIC: upholstered furniture

VISTA: wood and iron furniture

FABRICS, RUGS

DEERING-MILLIKEN: *Weatherwall Milium* insulated drapery lining

INDIAN HEAD MILLS: place mat and napkin fabric

JAMES LEES: carpets

LOUISVILLE TEXTILES: fabrics

U. S. RUBBER: carpet cushioning

BEDDING

BATES: sheets

CHATHAM: blankets

ENGLANDER: mattresses and box springs; dual-purpose sleep units

HARVARD: bedframes

PUROFIED DOWN PRODUCTS: bed and decorative pillows

KITCHEN AND DINING EQUIPMENT

BRIDDELL: cutlery

DOMINION: toaster and coffee-maker

ELKAY: *Lustertone* kitchen sink

HOTPOINT: all major appliances

INTERNATIONAL MOLDED PLASTICS: *Melmac* dinnerware

ONEIDA, LTD.: Community *South Seas* flatware

OWENS-ILLINOIS GLASS: Libbey's *Baguette* stemware

PLAS-TEX: mixing bowls

WAGNER: *Magnalite* cooking utensils

MISCELLANEOUS

AMES: shower curtains

BELL TELEPHONE SYSTEM: colored telephones

DUNDEE: towels

GENERAL ELECTRIC: television and radios

G.E.-TELECHRON: clocks

HEINLEY: shutters

JOHNSTON: lawn mower

KIRSCH: drapery hardware

LIGHTOLIER: lamps

METALCRAFT: *Magikan* step-on refuse container

MOSAIC TILE: wall plaque

PORTLAND WILLAMETTE: fireplace accessories

UNIVERSAL: vacuum cleaner

WASCO PRODUCTS: *Wascolite* acrylic skylight

Plans, working drawings, specifications and building information on this house are available in a convenient file case, ppd. at $10. For your **Home Building Kit,** write to LIVING For Young Homemakers, Dept. P. 9, 575 Madison Ave., New York 22, New York.

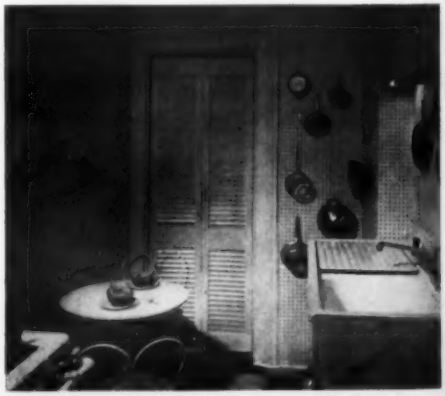
Perhaps Escoffier could have turned out an impeccable dinner in this dreary room, but we doubt it. Suggesting as it does the blue plate at the local diner rather than the *cordon bleu*, it is hardly an inspiration to the budding chef. Awkward, antiquated and dingy, it was a challenge of the first water. At right is the room after its transformation. The bright wall cabinets *(Youngstown Kitchens)* strike the room's color keynote and are installed to save the maximum wall space. Café curtains are a combination of *Spinnaker* stripes and white sailcloth by *Bloomcraft;* table and chairs with *Boltaflex* seats are by Reilly-Wolff. Black and white *Flor-Ever* vinyl tile was used to cover unattractive old floor

A kitchen with savoir-faire

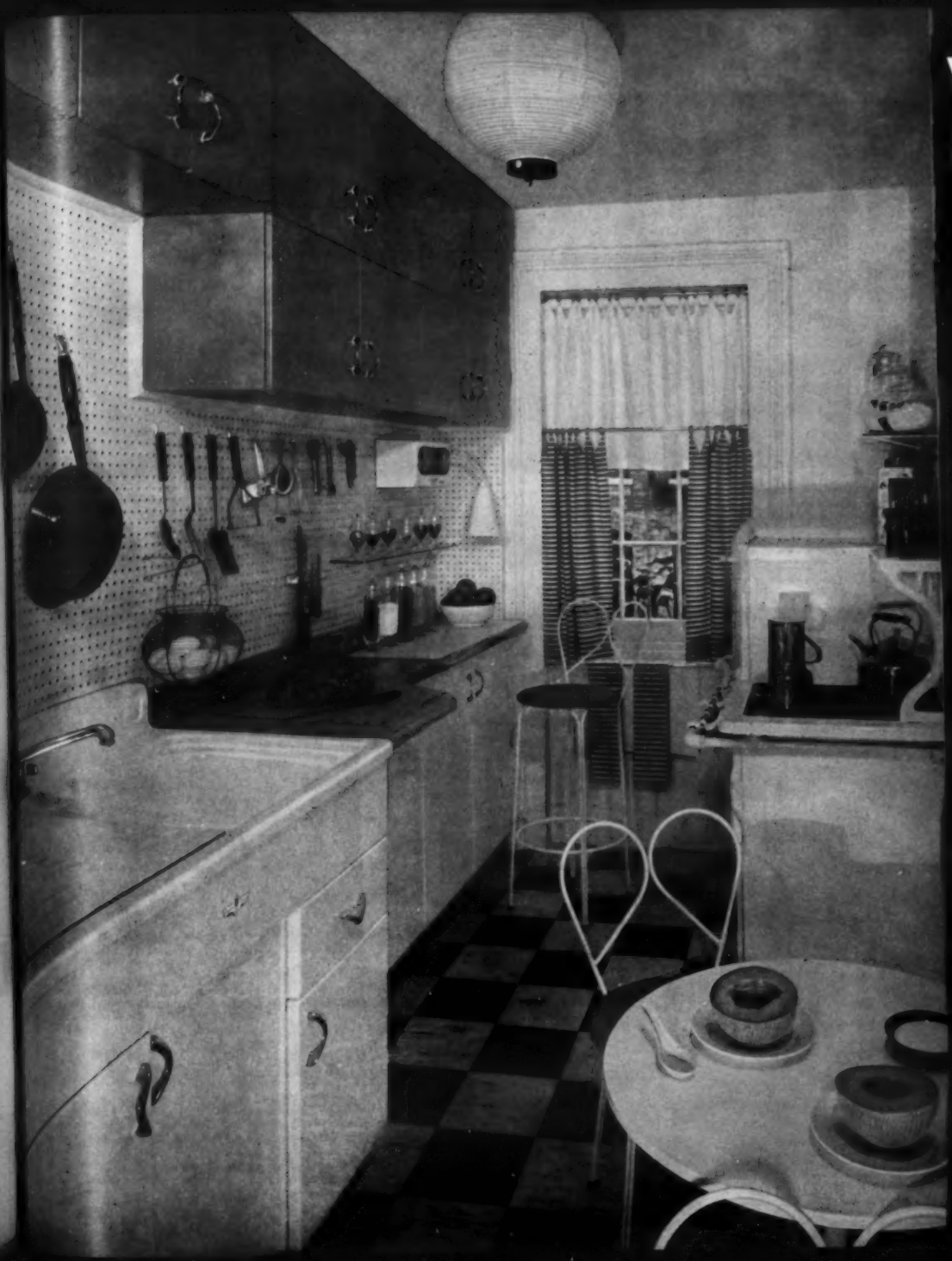
In their recent search for an apartment, Alan and Gina Baird had one prime requisite—a bang-up kitchen. The Bairds are young New Yorkers, ardent gastronomes who delight in preparing gourmet food for their more-than-delighted friends. Unfortunately, the vacancies they found boasted either a handsome kitchen and nothing much else, or comfortable living quarters and a hot plate in a closet. They compromised finally on a pleasant series of rooms with a kitchen that, although a bit antediluvian, had promise. Then, with ingenuity and a spicy use of color, they turned it into a cook's little Eden. Gina likens her kitchen to a bouillabaisse: with its vivid splashes of red-orange against white walls, it does bring to mind the savor of the ambrosial chowder from Marseilles. The Bairds had no intention of living in the apartment forever, and they were loath to invest in equipment they couldn't take with them, but they did want the advantages of permanent installations. Letting their imagination run wild, they worked out a minor tour de force in planning—a room that teases the eye and promises to titillate the palate.

SCOTT HYDE

Alan and Gina decided not to buy a new range and refrigerator; instead they retained and refurbished the present appliances. Alan repaired and painted them with Sapolin *Radiator and Range Enamel*

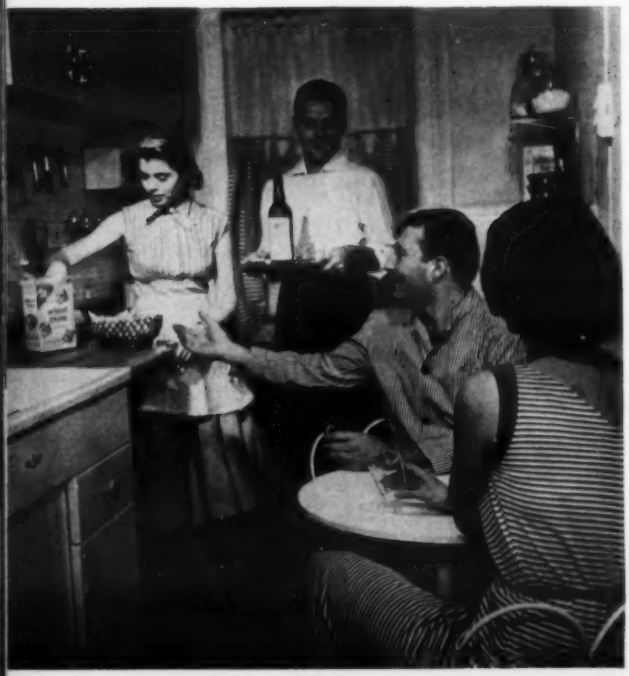


Louvered doors swing outward to permit room for a tiny table and chairs for breakfasting—an event made pleasanter with a gay mural of fruit and fat hens and a proud display of well-designed utensils



With counter space spotlighted, Gina has a well-arranged area in which to study recipes, plan menus and delve into the intricacies of her favorite subject—*haute cuisine*, French and domestic. Counter is topped in white *Formica;* RCA *Slumberette* automatically starts morning coffee

Chopping block was cut back at one end to the width of wall cabinets to provide more space. Work area near window was planned so that Alan's duties in the kitchen—salad and drink mixing—are centralized. Apothecary jars filled with spices and herbs add a savory note of color



Sink was a gift from the landlord. Equipment conveniently hanging on *Masonite Peg-Board* relieves frustrating search through the deep drawers and cabinets for needed articles

The kitchen is a narrow room with a high ceiling; by keeping the lower area predominantly white, an illusion of width was created. Walls were painted with Sapolin *Para-Hue*. Concentration of bright color in upper area tends to lower ceiling; although room is small, there is space to entertain. For gourmet menus and recipes that would seem made to order for this kitchen, see the following pages

Entertainment without tears: ways and means to expand and accessorize routine, family meals

By LILLIAN LANGSETH-CHRISTENSEN

Come November, with the holidays on their way, the perfectly natural desire to entertain one's friends (and one's children's friends) runs high. Unfortunately, the *cost* of entertaining them runs even higher, and for that depressing reason most of the dinner parties that are dreamed of are rarely given at all, although they could easily be afforded if they were done on a budget. Anyone with a carefully planned menu, a marketing list from which there must be no turning, and $1 per person to spend can give a wonderful party—and serve wine to boot. Marketing for a dinner party without such a plan is dangerous. It means selecting with an eye on every price tag, which is quite as discouraging as ordering dinner in a restaurant by reading the right-hand column first. The lowest price on the menu will likely bring forth the vegetable plate, and the lowest prices at the market are apt to send you home with all the ingredients for baked beans and an evening of depression. Invite your guests and give yourself a few days before the dinner so that housework will not interfere with cooking. Start with the menu, check your needs, make out your list and then look neither to right nor left when you market. There are always misleading temptations which will throw you off your budget: substitute only if there is an extra-special "special" that will mean a saving and don't be frightened of the word *budget*—it won't raise its ugly head at the dinner table. This is a plan that will allot the money you spend, control the energy you expend and, finally, limit the hours you stand on your feet. Friends don't come to dine with you to put on weight: they come to see you and enjoy the food you serve them. The menu you plan should amuse and interest them, and since they don't have to eat it once a week, it can easily afford to be different from their daily fare at home. The choice of food and its presentation should have individuality, and the menu must show consideration. Don't give a lobster to a friend with an allergy to sea food, nor a shortcake to one susceptible to strawberry rash. Consider the occasion, prepare for it, and spend exactly what your budget allows. There are several ways of composing a menu that will satisfy the guests and still leave the bank account underdrawn. (The one disadvantage in giving these simple rules is that they may be read by potential guests.) Always try to have a first course—this leaves the guest a little less hungry when the main (and most expensive) course is served. A soup—inexpensive and filling—can be prepared the day before. Salads, bread and butter, relishes and vegetables make effective and palatable padding. Divide [Continued on the next page]

Family fare expanded into dinner for eight

MENU NO. 1

DINNER FOR TWO

Bread and butter	$ .14
Boiled tongue (enough for other meals)	2.27
Boiled spinach	.33
Mashed potatoes including milk and butter	.24
Stewed prunes, sugar included	.26
Cold beer	.50
Coffee	.06
	$3.80

+

ACCESSORIES

More bread and butter, oven-dried with garlic and salt	$ .12
Spinach made into soup with bouillon, eggs, flour and butter added	.36
Sauce of raisins, cinnamon, cloves, butter and flour	.15
Lettuce and dressing	.45
More potatoes with cheese, orange and egg yolks added	.17
More prunes with egg whites, cream and sherry added	.54
More coffee	.18
Two bottles of wine minus cost of beer	1.46
	$3.43

=

DINNER FOR EIGHT

Spinach soup with hard-cooked egg topping	$ .69
Oven-dried crisp garlic toast	.26
Tongue with spiced raisin sauce	2.42
Spanish potato mound	.41
Sherry prune cream	.80
Coffee	.24
Two bottles red Bordeaux	1.46
	$6.28

up your courses, especially the main course: serve the meat with a starch or an elaborate potato dish, and make the vegetable into a first course which can be a soup or soufflé. Potatoes, rice and flour can be features instead of unnoticed accompaniments, and the salad should almost always be a course. We suggest spreading out the courses simply because too many dinner parties are short and apparently hurried only because they have been telescoped into a single dish. More courses mean more dishwashing, of course, but festivity, to be enjoyed, must be leisurely. One can eat a hurried meal at noon any day, anywhere. To change the uninteresting meal you might have had into a gala dinner for eight can be done with the addition of accessories. This is reminiscent of those articles in fashion magazines that show you how to convert the "little black dress" into something pretty special with a belt, a bib and a brand-new $20 hat. With a dinner, the difference in cost is less alarming. For example, one menu has tongue and spinach as its main course. As a dinner for two, its cost is $3.80 (tongue will give additional meals). As a dinner for eight, glamorized with the addition of $3.43 worth of "dress-up" accessories and, of course, additional bulk, its cost is $6.28, leaving $1.72 of the budgeted $8 to go wild with—a little larger tongue, perhaps, or two packages of frozen Brussels sprouts for 55c. You will see from the menus that the item that makes the budget difficult to meet is the wine. If you don't serve wine, you will obviously have more money to spend on food, but if you do, your guests will have that certain sparkle in the eye that food alone does not engender. American wines—and a few imports—can be found to fit any budget: there is always a *vin rosé* or a good white wine for $1.50 a bottle, sometimes less. All package stores and wine dealers have sales and odd-lot reductions: this is not seasonal nor regional. Buy wines when prices are down, a few bottles at a time. Store them in a dry, cool, dark place—they should lie on their sides with the label up until they are opened; then they should always stand—unless you are serving an old red wine, which should lie comfortably on its side in a wine basket. This will only be necessary when your budgets have helped you to save enough to splurge on a wine that is old enough to have a sediment which must remain undisturbed. Open a red wine several hours before serving it and let it stand in the room in which it is to be served so that it reaches true room temperature. Never fill red wine glasses to the brim; serve white wines chilled and fill the glasses. There is no allowance made here for cocktails or sherry. This, at the moment, is a house divided: the hostess has done her share with her budget—she has even provided the wine. The host is now on his own with *his* budget. Let him do with it as he will. We have avoided poultry in these menus so that your budgeted meals will help you save for the Thanksgiving turkey, the Christmas goose. (Birds and budgets have no respect for one another.) Lest you start sprouting feathers of your own, however, we will bring you all the birds—and new ways of serving them forth—in time for Thanksgiving, in a folio dedicated to the holiday season.

MENU NO. 1

Soak tongue overnight, cook anytime during the day and reheat, or cook before it is served. Prepare sauce and reheat in double boiler. Make soup in the morning and reheat before serving. Make toast early and reheat for a few minutes only. Cook potatoes in the afternoon and prepare in oven dish. Heat before serving. Soak prunes and prepare the day before. Add cream and eggs late in the afternoon and chill.

SPINACH SOUP

4 bouillon cubes
4 cups boiling water
2 packages frozen, chopped spinach
¼ cup onion, finely chopped
3 tablespoons butter
3 tablespoons flour
salt and pepper
4 hard-cooked eggs, sliced

- Dissolve bouillon cubes in boiling water. Add spinach and onion and cook about 5 minutes. Put mixture through a sieve or blender, if you have one.
- Melt butter in saucepan, add flour and cook one minute, stirring constantly.
- Add the spinach mixture and bring to the boiling point. Taste for seasoning. Rosemary or nutmeg may be added.
- Serve piping hot and garnish each serving with slices of hard-cooked egg.
- Serves 8.

SPICED SAUCE

½ teaspoon dry mustard
¼ teaspoon ground cloves
¼ teaspoon cinnamon
2 tablespoons vinegar
¾ cup raisins
1 cup currant jelly

- Soak the raisins in warm water for an hour. Drain and set aside.
- Place all ingredients except raisins in a heavy saucepan and cook until jelly has thoroughly melted. Add the raisins and keep sauce warm.

TOAST

- Butter bread, which has been sliced ¼-inch thick, on both sides with softened butter.
- Place on cooky sheet and dust with garlic salt.
- Place in a 300° F. oven and take out as soon as it is golden, turn it, dust on more salt and toast for a few minutes longer. This will stay crisp.
- Heat before serving.

POTATOES

8 medium-sized potatoes
½ cup grated Parmesan cheese
1 orange
3 egg yolks
1 teaspoon salt
4 tablespoons butter
½ cup hot milk
pepper to taste

- Make mashed potatoes in the usual way with the potatoes, salt, butter and hot milk. When they are cool whip in the egg yolks and season to taste. (Dehydrated potatoes may be used if available.)
- Grate the rind of the orange and add to the potatoes with part of the grated cheese.
- Peel the orange, take out the seeds and cut into slices.
- Cut these into quarters and add to the potato mixture.
- Put into a buttered, shallow baking dish, dust the rest of the cheese over the top and bake in a slow oven (325° F.) until thoroughly heated and until cheese has browned.
- Serves 8.

[Continued on page 178]

New Hallite Utensils...

their copper-colored covers can't tarnish

Of course there's something special about Hallite. Where else can you find gleaming copper color that saves you precious hours, because it can't tarnish—ever? Where else a design so graceful it complements the most advanced in modern kitchens? And who else but Hallite provides transparent leaf hangers, packed with the utensils, for proud display on your walls? Each and every Hallite utensil is made of a special even-heating aluminum alloy that gives even your most treasured recipes a new lease on flavor. And their extra-heavy construction guarantees years and years of faithful service. Step up and see the big Hallite line now at your favorite store. Available individually or in sets.

SPREADS HEAT FAST FOR SUPERB COOKING

Hallite utensils spread heat fast and evenly—*not only across the bottom*, but up the sides and over the top. Foods cook deliciously because they're surrounded by uniform heat. *You can't improve on aluminum for fine cooking.*

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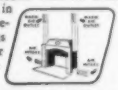
FIREPLACE

Circulates Heat... Will Not Smoke...

Build your fireplace around the new, improved Heatilator unit and enjoy cosy comfort in every part of the room. Especially designed for the modern home, its the only fireplace that gives you all 3 of these features . . .

Warms All the Room. Cool air from floor level is warmed in the double walled firebox—then circulates gently to every corner of the room, even adjoining rooms.



Scientifically Designed. The Heatilator unit provides a form for the masonry—assures correct construction—eliminates common causes of smoking. Puts no limit on mantel design. Adds little to cost of finished fireplace.

Damper Seals Air-Tight. The new Pressure-Seal Damper seals the chimney throat air-tight when the fireplace is not in use. In winter, stops the loss of house heat up the flue—prevents chimney downdrafts from chilling the room. In air-conditioned homes, it also prevents the loss of expensive summer cooling.

Write for Free Booklet—The Heatilator Fireplace is ideal for every purpose—living rooms, basement rooms, camps or cabins. Mail coupon for complete information.

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Syracuse 5, N. Y.

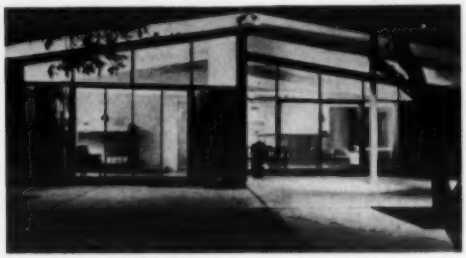
Send free booklet on new Heatilator Fireplace.

Name.....

Street.....

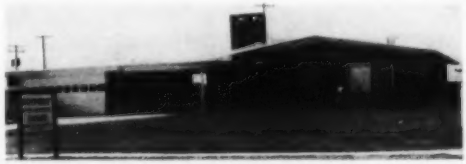
City.....Zone.....State.....

The living-conditioned home [Continued from page 164]



Phoenix, Arizona. Builder Alfred Andersen reports that visitors were enthusiastic about the family room; they liked its proximity to the kitchen

Anna Maria, Florida. The way the house blended into its tropical setting appealed to the more than 12,000 visitors. Built by Richard B. Ernest



Houston, Texas. Houston's younger set was favorably impressed with this house built by Jersey Village Building Co. Many returned a second time

Albuquerque, New Mexico. Over 35,000 people visited this house built by Mossman-Gladden Homes, Inc. House was sold the day after it was opened

Sunland, California. Built by Howard A. Finn, this house drew rave notices for its kitchen. "It's wonderful!" was the opinion of the majority

How to make your husband say "Yes!"

Tell him what an Alexander Smith StayModern* carpet offers you for the price of a couple of bus fares a day:

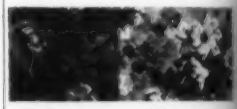
1. *A quick little flash of pride every time you look in the door—as if your income had suddenly grown one or two figures bigger.*

For these lush, new carpets look twice their price. (Some carved patterns with that $18-a-yd. look and feel, for example, cost only about $9.95 a sq. yd.) Only two things make it possible. Innerspring Weave® and our new Miracle Mills. A century of outmoded methods have been discarded to give you more pounds of carpet per dollar and style you need never replace.

2. You get thicker, longer-wearing pile. New, livelier "bounce" from the billions of tiny spring-shaped fibres in Alexander Smith's Innerspring Weave.

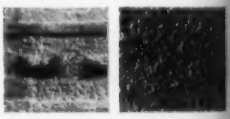
Stays clean 4 times longer

3. Our new process, Juvenon®, on blended carpets seals out dirt—keeps colors fresh 4 times as long. Less work for you.



Without Juvenon after 3000 steps — With Juvenon after 3000 steps

4. **Tested wear, to withstand the day-long activities of a herd of young Davy Crocketts!** We ran a 78-ton crane over two carpets (see photos below). The carpet with Innerspring Weave, right, shows hardly a mark, while the one without, left, lost half its pile thickness.



Without and . . . with Innerspring Weave

These StayModern carpets cut room noise 40%-50%, cushion falls, even save fuel bills. Easy terms. *Also see ad at right.* *Trademark

FREE! Amusing Convincer Kit, practically guaranteed to make your husband say yes. Contains complete "we need a new carpet" campaign, including booklet telling how to stretch your carpet dollar.

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Dear Sirs: Please send me your free Convincer Kit.

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Alexander Smith
The carpet with Innerspring Weave

TOURAINE CARPET achieves a two-level texture with straight and Curltwist all-wool yarns. 4 are in stunning abstract patterns. A fifth gives a stylized damask effect. About $11.95 sq. yd. *Easy terms.*

Fresh and gay—and "very today"

Very tomorrow, too . . . thanks to StayModern* design, stay-fresh colors, and stay-new Innerspring Weave®

Modern that *stays* modern. Colors that *stay* gay. Pile that *stays* thick, springy, new-looking.

That's what you get in Alexander Smith's new StayModern carpets, from the world's most modern mills.

You get *new high-fashion designs*—acclaimed by magazine editors, decorators, and other top "taste makers" as good for years to come. *New deep-shadow textures* that look positively hand-carved. *New, thicker, bouncier Innerspring Weave,* with 50% heavier yarns in many styles. *New Tru-Tone colors* that outlast those in some of the world's costliest Orientals.

And *new soil resistance,* so the new light-colored blends stay *clean.* For luxurious comfort, sensible prices, and *style you need never replace,* see Alexander Smith's StayModern carpets soon. (See opposite page.) From about $6.95 sq. yd. Remember, "Home Means More With Carpet on the Floor."

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Alexander Smith

The First Name and the Last Word in Carpets

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It's the "Wife-Saver" range — *Suburban*, of course . . . so glamorous yet so practical—there's even an extra broiler with electric models! You can bake and broil to perfection in your *Suburban* oven . . . use both broilers at the same time . . . or turn the extra broiler down low and use as a warming drawer. *Suburban* "Handi-Cook Tops" are fun to cook with, too. Lift out the famous "Duo-Cook Griddle" and presto, an extra cooking element underneath! And what exciting finishes—lifetime copper-tan, stainless steel or your choice of porcelain decorator colors!

Prefer gas? . . . There's a beautiful *Suburban* gas "built-in" to fit your kitchen scheme . . . and with more "wife-saver" features than you have ever dreamed of! Whether you prefer electric or gas, insist on *Suburban* before you build, buy or remodel.

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Name _____ Address _____

The living-conditioned home [Continued from page 157]

SPECIFIED BUILDING MATERIALS

ARCHITECT: DONN EMMONS, A.I.A., OF WURSTER, BERNARDI AND EMMONS
BUILDERS & DEVELOPERS: STERN AND PRICE, AND CLAUDE T. LINDSAY, INC. (jointly)

Dampproofing	*Celotex* asphalt saturated felt	Celotex
Floor surfacing	*Matico* asphalt tile	Mastic Tile
Walls exterior	California redwood	
Insulation walls	reflective *Kimsul*	Kimberly-Clark
Interior surfacing	*Roddiscraft* plywood	Roddis Plywood
	Celo-Rok gypsum wallboard	Celotex
	Hastings aluminum wall tile (baths)	Metal Tile Products
Insulation roof	*Fiberglas* tract	Owens-Corning Fiberglas
Surfacing roof	*Celotex* 4-ply felt	Celotex
Windows	*Truscon* steel casement	Truscon Steel
Glazing		Pittsburgh Plate
Skylight	*Wascolite* Skydome	Wasco Products
Doors interior	*Roddiscraft*	Roddis Plywood
sliding	*Arcadia* steel-framed glass	Arcadia
closet	*Glide-All*	Woodall Industries
Hardware	*Schlage* lock sets	Schlage Lock
	Stanley garage door	Stanley Works
Acoustical treatment	*Kimsul* blanket	Kimberly-Clark
Paints & stains exterior	*Colorizer*	Colorizer Associates
	Driftwood Rez (siding)	Monsanto Chemical
Plumbing fixtures	*American-Standard*	American-Standard
Water softener	*Culligan*	Culligan
Bathroom accessories	*Hall-Mack*	Hall-Mack
Water heater	electric	Hotpoint
Counter tops	*Textolite* surfacing	General Electric
Heating & air-conditioning	hot water radiant system, *Empire* boiler (with)	American-Standard
	Summer Weather-maker	Carrier
Thermostatic controls		General Controls
Electrical	lighting fixtures	Lightolier
	wiring devices	General Electric
Kitchen sink	*Elkay Lustertone*	Elkay Mfg.
Kitchen-laundry equipment	cook tops, oven, *Disposall*, dishwasher, refrigerator, washer, dryer	Hotpoint
	custom cabinets of mahogany	Roddis Plywood
Ventilating fan	*Blo-Fan*	Pryne
Chimes		Rittenhouse

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the gift you'll open every day!

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With each cedar chest, a 32-piece National Silverware Set *FREE!*

A real trousseau chest. You can start your silver, china, and lovely linens all in this versatile four-in-one chest, designed especially for today's homes. Choice of Seafoam . . . Limed Oak . . . Charcoal. See them today in the complete gift chest collection now on display at your Cavalier dealer's. A postcard request will bring you his name . . . and a descriptive folder on Cavalier chests, the Quality Line.

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as low as $49.95

something new in modern . . .

in your living room by **Diamond**

America's largest custom living room stylist once again creates new decor intrigue. Here, demure deeply pleated skirt base lends a subtle touch of the past. Elegant 3-piece sectional grouping comes in a fashionable array of 75 trend-setting fabrics. With full Airfoam cushions, from **$319,** depending on fabric chosen.

Write for free folder and name of nearest dealer
DIAMOND BROS., Trenton 8, N. J. or Coal City, Ill.

The living-conditioned home [Continued from page 157]

Cities where this LIVING-CONDITIONED HOME has been built and furnished.

ARIZONA
Phoenix: **Alfred Anderson Construction Co., Inc.**
Decoration: **Lou Register, Inc.**

CALIFORNIA
Cupertino: **Stern & Price**
Fresno: **Workman Construction Co.**
San Bernardino: **Gordon Fields, Riverside**
Decoration: **Wilson & Fields, San Bernardino**
San Diego: **Severin Construction Co.**
Decoration: **Walter Broderick & Associates, A.I.D.**
San Rafael: **Filippo & Ponzat Developers**
Decoration: **Town & Country Interiors, San Anselmo**
Sunland: **Finn & Fram**
Decoration: **Sherman Oaks Modern**

CONNECTICUT
Cheshire: **Cheshire Development Co.**
Decoration: **Cheshire Wayside Furniture**

FLORIDA
Bradenton: **Richard B. Ernest, Anna Maria**
Decoration: **Tomlill's, Palmetto**

LOUISIANA
West Monroe: **J. C. Steele Lumber Co., Inc.**
Decoration: **West Monroe Firestone Store & Supply Co.**

MASSACHUSETTS
Springfield: **Building Contractors, Inc.**

MICHIGAN
Bloomfield Hills: **Kusthell Realty Corp.**

NEVADA
Las Vegas: **Ernest A. Becker & Associates**
Decoration: **Sheppard's Furniture & Carpet Co.**

NEW MEXICO
Albuquerque: **Mossman-Gladden Homes, Inc.**
Decoration: **Fedway Stores**

OHIO
Canton: **E. J. Platt & Co., Inc.**
Decoration: **Chaton's Furniture**

TEXAS
Houston: **Jersey Village Building Co.**
Decoration: **Black Bros. Furniture Co.**
San Antonio: **Lloyd Denton**
Decoration: **Fisher's Studio**

THE CONTINENTAL

molla

wrought iron furniture

A new MOLLA design—delightful, delicate in the Old World manner. Sets off terrace or dining area to perfection. In tantalizing last word colors. Durable wrought iron with 8 year rust proof guarantee.

Write for name of nearest dealer

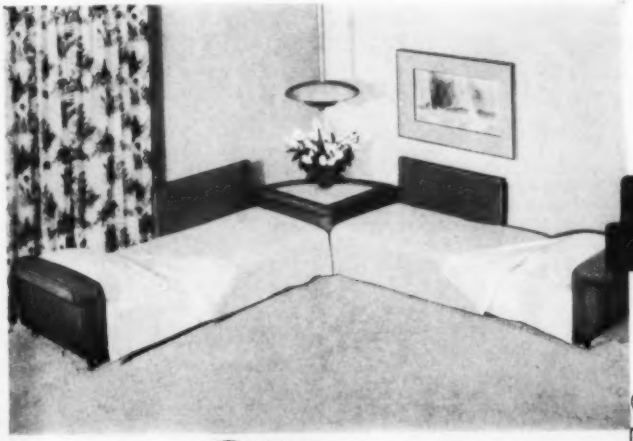
molla, inc. Dept. L26
171 Madison Avenue
New York 16, N. Y.

A dream of a Sofa the KENMAR® *Slide-a-bed*

Model 4253 R Slide-a-bed Sofa. $157.50 to $192.00 per section, depending on fabric. Kenmar Manufacturing Co., East Palestine, Ohio.

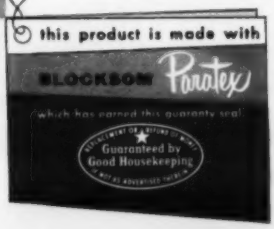
BY DAY

The Kenmar *Slide-a-bed* is a genuinely sensible solution to the age-old problem of complete 'round the clock comfort in double-duty furniture. By day, the *Slide-a-bed* is as comfortable as it is attractive. By night, it becomes a comfortable twin or double bed with less effort than you ever thought possible.



BY NIGHT

Insist on the *Paratex* tag with the Good Housekeeping Seal on all the upholstered furniture you buy.



KENMAR USES BLOCKSOM *Paratex* FOR PERMANENT COMFORT

Kenmar naturally chose *Paratex*, the finest rubberized curled hair upholstery filler, for use in both the back and arms of the Slide-a-bed. The result is firm, healthful support, unexcelled springiness and resilience, c-o-o-l air circulation throughout, and shape retention for the longest possible period of time. *Paratex* is your assurance that you'll be comfortable now—and for years to come.

FREE FOLDER ... Send for free folder: "What *Paratex* Means To You"

BLOCKSOM & COMPANY • Michigan City, Indiana

Entertainment without tears [Continued from page 170]

PRUNE WHIP

¾ cup sherry
1 pound dried prunes
½ cup sugar
1 lemon (grate rind and slice lemon)
3 egg whites, beaten stiff
½ cup cream, whipped

- Pour sherry over prunes, add water to cover prunes and soak for about 12 hours.
- Cook the prunes in the water in which they soaked for about 20 minutes. Add sugar, lemon slices and cook 20 minutes longer. Cool.
- Pit the prunes and remove the lemon slices. Put prunes through the blender or a sieve.
- Beat egg whites until stiff.
- Whip the cream.
- Fold in egg whites and cream and chill in individual glasses.
- Serves 8.

MENU NO. 2
VEAL PIE DINNER FOR EIGHT

Onion soup, French bread and cheese	$ .70
Piecrust	.15
One cauliflower	.25
Boneless stewing veal for pie	2.50
Flour, butter and onions	.12
Green salad	.30
Creamed applesauce with almonds	.80
Two bottles Moselblumchen @ $1.59	3.18
	$8.00

The salad greens can be prepared early and the dressing mixed. The applesauce can be made the day before and cream added late in the afternoon.

ONION SOUP

3 cans or packages of prepared onion soup
¼ cup port wine
8 tablespoons grated Parmesan cheese
8 slices toasted French bread

- Heat your favorite prepared onion soup according to directions on the can or package. Add ¼ cup port wine.
- Before serving, place the soup in individual bowls. Lay a slice of toasted bread on each serving. Cover with cheese and brown under the broiler.
- Make the pie during the afternoon and do final baking while cocktails are served and soup is eaten.

VEAL PIE WITH CAULIFLOWER

2 tablespoons butter
2 onions, chopped
4 pounds boneless stewing veal
4 cups hot water
1 cauliflower
1 package piecrust mix
1 egg
1 bay leaf
flour
salt

- Place butter in heavy skillet, add onion and cook slowly until it is golden. Add the veal and brown lightly.
- Add 4 cups hot water, salt and the bay leaf; cover and cook slowly for about 30 minutes or until the meat is tender. Remove meat and place in deep oven dish.
- Break cauliflower into bite-size pieces and cook 10 minutes. Drain.
- Thicken the liquid with ¼ cup flour mixed with ¼ cup water. Correct seasoning. Pour the gravy over the meat. Add sections of cauliflower.
- Make piecrust using slightly beaten egg for part of water. Roll out crust, making it one inch larger than the casserole.
- Prick top, flute edge, and bake in hot oven (425°F.) for about 20 minutes.

CREAMED APPLE SAUCE

2½ cups applesauce
1 cup heavy cream, whipped
3 egg whites beaten stiff
grated rind of 1 lemon
sugar to taste
1 pinch cinnamon
½ cup blanched almonds, slivered and toasted

- Mix lemon rind, sugar and cinnamon into applesauce.

[Continued on page 180]

JUST RIGHT for YOUR Home!

IT'S easy to choose the bedroom suite that's JUST RIGHT for YOU... because RWAY caters to many tastes and needs... with a variety of styles in modern, period and provincial.

You'll love browsing through some 50 rooms of fine furniture ... each decorated as it will look in the home.

Visit the RWAY showroom nearest you. Sales are arranged through your dealer or decorator.

RWAY FURNITURE CO

BALTIMORE • BOSTON • CHICAGO • CINCINNATI • CLEVELAND • DALLAS • DETROIT • KANSAS CITY • LOS ANGELES • MILWAUKEE • MINNEAPOLIS • NEW YORK • PHILADELPHIA • PITTSBURGH • ST. LOUIS • SHEBOYGAN

Here's a bride who is as happy as can be! She has the man of her dreams and she's about to select the dinnerware of her dreams. Of course it's Wedgwood and she's choosing from the four enticing patterns shown here . . . patterns on a background of durable snow-white English bone china. What's your choice? Send 10¢ for folder "T" and see other traditionally beautiful Wedgwood designs. Josiah Wedgwood & Sons, Inc., 24 E. 54th St., N.Y. 22, N.Y.
Prices shown are for five-piece place settings.
WEDGWOOD
A LIVING TRADITION SINCE 1759
This original Jasper Vase was made in 1777. Copies are now available in Sage Green and Wedgwood Blue at $60.00.

the gracious way to serve coffee...

INLAND Carafe with warmer

Center of attention...your fashionable INLAND Carafe! Family and guests will love the scintillating beauty of this hand-blown glass server, smartly trimmed in either gleaming copper or platinum. Matching tripod candle warmer adds charm, keeps coffee piping hot. Perfect for buffet suppers, informal entertaining, casual living. For yourself or as a welcome gift, 8- and 12-cup sizes, handsomely boxed. Illustrated "ELITE" design and others, priced from $4.50.

You're Smart to Serve in INLAND XXX Glass

At your favorite store see the table accessories... created by INLAND for the discriminating hostess.

AN IDEAL GIFT

INLAND GLASS WORKS Division of Club Aluminum Products Company, Chicago 38

Inland 2-cup Carafettes
Either copper or platinum decoration

Inland Twin-Hot Server
Either copper or platinum decoration

Entertainment without tears

[Continued from page 178]

- Fold egg whites into applesauce and then into cream and put into serving dish.
- Dust top with almonds and chill before serving.
- Serves 8.

MENU NO. 3
ITALIAN DINNER FOR EIGHT

2 pounds shrimp broiled with garlic, butter and parsley		$2.08
Canned tomatoes	$.29	
Lasagne	.31	
Ricotta cheese	.40	
Mozzarella cheese	.33	
Parmesan cheese	.10	
Tomato paste	.09	
Meat	.53	
	Lasagne	2.05
Italian bread		.17
Butter		.15
Green salad		.35
Zabaglione (eggs, wine and sugar)		.75
Coffee		.25
Chianti		2.20
		$8.00

Lasagne can be prepared at any time and frozen, or it can be prepared the day before and kept in the refrigerator. Let it come back to room temperature before putting it in the oven to completely reheat it. Shrimp can be prepared in the morning and also refrigerated, or use canned shrimp. Bread can be sliced and buttered during the afternoon. Salad greens should be washed and thoroughly dried in the morning and dressing mixed. If you have only one oven, heat *lasagne* and put in bread. If shrimp has to go under the broiler in the same oven, take out *lasagne* for those minutes. *Zabaglione* can be made early in the afternoon.

BROILED SHRIMP

2 pounds raw shrimp
3 cloves garlic
¼ pound salt butter
3 sprigs parsley, chopped fine
salt

- Shell the raw shrimp, leaving on the tails. Cut down the back with a sharp knife, but do not cut through. Cut deep enough so that shrimp can be flattened out. Devein.
- Melt the butter, crush the garlic into it, add the parsley and salt to taste.
- Dip the shrimp into the melted butter and lay them into 2 shallow pie plates, cut side up, and pour over any remaining butter. Place under the broiler, putting them close to the flame. If you have an infrared broiler, put the shrimp on the top shelf.
- Broil until the shrimp are done and the edges are lightly browned—6 to 8 minutes.
- Pass the dishes of shrimp while they are sizzling, with hot Italian bread. There should be 4 to 5 shrimp per person.

To prepare the bread:

- Cut into diagonal slices about ½ inch thick; do not cut all the way through.
- Soften the salt butter, about ¼ pound, and butter the bread between each slice and over the top of the loaf.
- Salt the bread.
- Wrap in metal foil and place in a 350°F. oven for 20 to 30 minutes, or place unwrapped in 300°F. oven for 20 minutes.
- Serve in the foil if you use this method.

LASAGNE

Meat sauce:

2 tablespoons olive oil
1 medium onion, finely chopped
1 clove garlic, crushed
½ pound ground beef
½ pound ground pork
1 No. 2½ can tomatoes
1 tablespoon parsley, finely chopped
½ teaspoon salt
⅛ teaspoon coarse ground pepper

- Place olive oil in heavy skillet and add onion and garlic. Cook slowly for 5 minutes.
- Add beef and pork. Cook until meat is evenly browned.
- Add canned tomatoes, parsley, salt and pepper and simmer for one hour.

Other ingredients:

4 quarts water
1 teaspoon salt
1 pound lasagne noodles
1 pound mozzarella cheese, sliced thin
¾ pound ricotta
¼ cup grated Parmesan cheese

- Bring water to boil. Add salt

[Continued on page 190]

The New Modern Way to Feminine Daintiness

Lady Sunbeam

with the exclusive MICRO-TWIN Head

This side for shaving under arms

The other side for shaving legs close, clean and oh, so smooth

Small as a compact —and fast, sure, convenient.

Enjoy new freedom from nicks, cuts and razor burns this safe, gentle, quick way

ONLY the Lady Sunbeam has a shaving head with one edge especially ground to shave the legs, and the other edge especially ground for underarm use. It is small as a compact. Ends muss and fuss, nicks and cuts of soap and blade. The Lady Sunbeam's gentle, sure performance gives you a new easy way to keep neat, fresh and dainty. Wonderful at home, or for travelling.

Only $14.95

See Sunbeam appliances on these great NBC-TV shows:
Sunday Night Color Spectaculars; Milton Berle and Martha Raye Tuesday Night Shows; Dave Garroway's TODAY (morning), Arlene Francis' HOME (noon), Steve Allen's TONIGHT (night); Consult your local TV schedule.

© Sunbeam Corporation, 1960

By makers of *Sunbeam* Shavemaster, Toaster, Mixmaster, Frypan, Coffeemaster

IMPACT

PROTECTION GUARANTEED WITH GENUINE OZITE CARPET CUSHION

ORDINARY CARPET CUSHION

GENUINE OZITE CARPET CUSHION

Genuine OZITE carpet cushion has exactly the proper resiliency...not too much...not too little... OZITE is soft, but not spongy...won't tire you to walk on it, or give a creepy feeling to your carpet...keeps sharp heels from pounding through to the hard floor.

You will appreciate Genuine OZITE every day because your carpet cleans better and retains its sheen and beauty....In ten or twenty years you will appreciate the dollars saved by your investment in Genuine OZITE. No other product in house furnishings offers so much for so little.

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.

ONLY GENUINE OZITE has its name engraved on every sq. yd.

The living-conditioned home [Continued from page 164]

In a fine example of space-conditioning, kitchen, laundry, plumbing and heating equipment are concentrated in a utility band that not only conserves space but increases the economy of installation.

A bank of cabinets—high enough to mask dishwashing and food preparation—forms a bar-counter between the kitchen and family room. Of mahogany, it is topped like the other counters in pure white plastic

Built in two tiers, the cabinets have sliding doors, are lighted from within, and hold all the appurtenances of dining—dinnerware, glass, silver and linen. Like the other kitchen cabinets, these are custom-designed and built

Laundry (washer and dryer) hot water heater and heating equipment are lodged with amazing compactness in the kitchen's passage-wall. Air-conditioner (yet to be installed) will occupy space in cabinet with hot water heating system's boiler

Two unique facets of light-conditioning are the clerestory window over the kitchen and the plastic *Skydome* which is installed in the carport roof directly over (and to illuminate) the door to the entry garden

Vacuum cleaner has its own storage space in a cabinet at left of laundry niche. Brushes and additional fittings are kept intact in a hanging wall rack which is easily carried from room to room

Sink unit is another example of good design, good utilization of space. Double drainboards of stainless steel extend over dishwasher on one side, garbage disposer and cabinet on the other

[Continued on page 184]

HAKO
Poly-krome
RESILIENT TERRAZZO TYPE TILE

A *fresh* new idea . . . in beautiful floor tiles

See the beautiful colors of HAKO POLY-KROME Floor Tile . . . they'll give you fresh new decorating ideas! You'll find also that a lifetime of service is built into it . . . with a choice of vinyl or asphalt. Poly-Krome Vinyl is not affected by grease, oils, alkalies, gasoline or naphtha, and can be used anywhere, from your basement to your attic. In addition, Poly-Krome is so easy to install . . . and an occasional waxing keeps it sparkling bright. See Poly-Krome at your local dealer today!

SINCE 1903
HACHMEISTER-INC.
PITTSBURGH 39, PA.

Guaranteed by Good Housekeeping

•FLOOR TILES—Vinyl, Asphalt, Parquetry and Cork-Alite
•CORONET PLASTIC WALL TILES—Mahogany, Regal, Duke •ADHESIVES—for Building Products

"Now I clean my home in half the time!"

NEW UNIVERSAL TURBO Jet 99

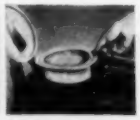
Rolls in perfect balance on 4 Swivel Wheels

There's *never been* a cleaner like this before—*made* differently to *perform* differently . . . new and sleek as tomorrow's jet-powered airliners! Only by matching 3-Stage Turbo-Fan Power with the new Turbo Jet Glide-Along Nozzle can you get a balance of power to reduce your cleaning time and do a more thorough job!

NEW 3-STAGE TURBO-FAN POWER *PLUS* NEW TURBO JET NOZZLE

Cleans Faster, Better, Easier!

All-metal nozzle, with flat glider-action ends. Wider tapered opening for greater suction power.



Empties in 2 seconds! Release catch to open, snap cover to shut!

An Open-Front Floor Brush that sucks in dust, doesn't push it!

NEW! Low Priced UNIVERSAL Swivel-Wheel CANISTER

Now . . . Universal-quality in a Canister-type cleaner! Every feature — and more! Be sure to ask your Universal Dealer for a demonstration.

UNIVERSAL

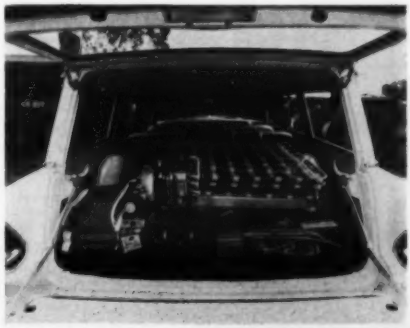
LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

The living-conditioned home

[Continued from page 183]

Long since established as a symbol (and almost a necessity) of suburban life, the station wagon is the ideal car for the young, growing family, particularly one fond of traveling with "its house on its back."

Observing the theory that a car should be representative of its owner's home, the Plymouth two-door *Plaza Suburban* is cerulean-blue and ivory—the dominant colors of the house. Here it is about to be laden down with the trappings for an extremely well-equipped fishing safari



Somehow, somewhere, everything has found a place, and with room to spare: sun cots, baby's folding crib, aluminum table and stools, a tent and sleeping bags, portable grill, luggage, blankets, a radio, fishing rods and tackle

Power mower, the guarantee of a well-manicured lawn—is all steel with heavy-duty, air-cushion tires and a 1.1 horsepower Briggs-Stratton engine

The move to the suburbs

[Continued from page 128]

SPECIFIED BUILDING MATERIALS

PREFABRICATOR: SCHOLZ HOMES, INC.
DESIGNER: DONALD J. SCHOLZ
LOCAL ARCHITECT: BYRON H. EDWARDS, A.I.A., OF EDWARDS & GREEN
BUILDER: DEL-VALLEY CORP.

Foundation	reinforced concrete slab	
Dampproofing	*Visqueen* polyethylene film	Visking
Termite treatment	*Terminx*	E. L. Bruce
Perimeter insulation	asphalt enclosed *Fiberglas*	Owens-Corning Fiberglas
Floor surfacing	*Bonnymaid Versa-Tile*	Bonafide Mills
Exterior wall		
surfacing	**Flexboard*	Johns-Manville
insulation	**Fiberglas*	Owens-Corning Fiberglas
sheathing	**Temlok* structural sheathing ***brick ***slump block	Armstrong Cork
Interior surfacing walls & ceilings	**Firestop Bestwall* gypsum wallboard (gypsum core with *Fiberglas* reinforcing) or **Gold Bond* gypsum wallboard	Certain-teed National Gypsum
Walls	*Philippine mahogany paneling *Atco* ceramic tile (baths)	Philippine Mahogany Association Architectural Tiling
Roof		
surfacing	**Seal-O-Matic* asphalt shingles	Johns-Manville
insulation	**Fiberglas*	Owens-Corning Fiberglas
sheathing	*plywood	United States Plywood
Paints & stains		
exterior	**Glidden*	Glidden
interior	*Quali-Kote* **Rez* penetrating sealer	Sherwin-Williams Monsanto Chemical
Windows	*horizontal sliding sash	Wadsworth
Glass	**Thermopane* and DSB	Libbey-Owens-Ford
Doors		
exterior	**Hasko* mahogany flush	Haskelite
interior	**Hasko Ready Hung* units	Haskelite
closet	**Hasko* sliding units	Haskelite
garage	**Frantz* overhead	Frantz Mfg.
Rough hardware	**Hercules* metal bridging **Ideal* joist hangers	Glover Mfg. & Sales Ideal Hanger
Finish hardware	*lock sets **Kennatrack* for sliding doors cabinet hardware	National Lock J. G. MacKenna Ajax Hardware
Weather-stripping	bronze	National Metal Products
Thresholds	*Ames aluminum	Ames Metal Moulding
Heating & air-conditioning	all year system	General Electric
Controls	thermostat	General Electric
Fireplace	*Beneform* damper	Bennett-Ireland

*Indicates items included in Scholz Homes package
**Indicates optional items available from Scholz Homes
***Indicates optional items available from this builder

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

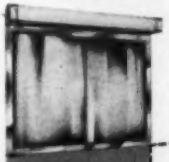
[Continued on page 186]

duette custom cabinet by Miami-Carey

Goodbye bathroom clutter! Here's the cabinet with breathtaking glamor and space galore. *Holds* everything—lotions, cosmetics, medicines, shaving needs—all inside its snowy white, baked enamel twin compartments. *Hides* everything—behind the jewel-brilliant, mirrored twin doors that slide wide at your fingertip touch. *Has* everything:—

- Big twin storage compartments with loads of room.
- Twin mirrored doors, framed in stainless steel and sliding in extruded aluminum channels.
- Tubular fluorescent light, curved translucent shade, convenience outlet and switch (on Model 1820 FL, above).
- Twin toothbrush racks and razor blade chutes.
- Crystal glass shelves in both compartments.
- All-steel welded construction.

BIG - BEAUTIFUL - SUPER ROOMY



The Duette Junior—budget priced for the smaller bathroom. Just as beautiful, still space for every thing. Model 2016FL shown, with curved translucent light, convenience outlet and switch.

Here's sparkling beauty for your home and new freedom from "topsy turvy" bathroom clutter. Modernize now, with a duette cabinet by Miami-Carey.

Your choice of styles. See your architect, builder or Carey dealer. Or mail the coupon below for FREE illustrated folder.

THE PHILIP CAREY MFG. COMPANY
Dept. LV-11, Lockland, Cincinnati 15, Ohio

Please send me FREE color folder illustrating the new Miami-Carey Duette bathroom cabinets.

Name_____
Street_____
City_____ Zone____ State____

MIAMI Carey MIAMI CABINET DIVISION

FOR THE SMARTEST
FOR THE BIGGEST
FOR THE FINEST

Styling
Values
Features

Just Look at
Dixie

New!
A GRIDDLE TOP ON A 30" RANGE

Styling —that makes your kitchen sparkle . . . advanced, exclusive features . . . downright *solid value*—on all three counts DIXIE ranges are 'way out front! With such outstanding features as Therma-Flex Burners, Robertshaw automatic controls, continuous E-Z Glide grates, fully-insulated ovens (to name a few) you'd never dream that DIXIE costs less, *by far*, than other leading makes. See them at your DIXIE dealer's!

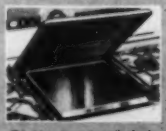
Values IN ALL STYLES AND SIZES

The DIXIE line is complete—full-size, apartment size, and the immensely popular 30-inch ranges with full-size oven and broiler, and NEW griddle top. Every range priced to . . .

SAVE UP TO $50.00 (OR MORE)

Free—1955 CATALOG! See the complete DIXIE line, with all the wonderful DIXIE features. Write DIXIE PRODUCTS, INC., Dept. 1112, Cleveland, Tennessee.

Features —FOR EASIER, BETTER COOKING



This big giant size all-aluminum center griddle is one of many, many DIXIE features that make cooking a pleasure! Quickly converts to fifth burner.

EASIER CLEANING
DIXIE styling means easier cleaning, with rounded corners, inside and out, as well as outstanding beauty.

Dixie
Fully Automatic GAS RANGES

BE THRIFTY—BUY DIXIE . . . EVERYTHING YOU WANT FOR LESS

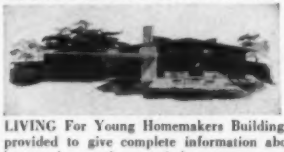
The move to the suburbs [Continued from page 185]

Plumbing	fixtures	Universal-Rundle
	Panelyte surfacing on	St. Regis Paper
	***built-in lavatory fabricated by	Formed Laminates
	or	
	Nevamar surfacing on	National Plastic Products
	****Vani-Teez* fabricated by	Vanity Fair Laminates
Water heater	glass lined	John Wood
Acoustical insulation	**Fiberglas* batts at bath walls	Owens-Corning Fiberglas
Electrical equipment	*Magnetrip* circuit breaker load-center unit	Zinsco Electrical Products
	Romex nonmetallic sheathed cable	General Cable
	Plugmold multiple outlet system	Wiremold
Kitchen & laundry equipment	built-in oven, cook top, wall refrigerator-freezer, dishwasher, *Disposall*, washer, dryer	General Electric
counter tops	*Textolite* surfacing fabricated by	General Electric Formed Laminates
built-ins	**wood cabinets	Breece Plywood
	****Nevamar* cabinets & counter tops	National Plastic Products
	Fasco kitchen ventilating fan	Fasco Industries
Miscellaneous	***Acusti-Luminus* (baths)	Luminous Ceilings
	Antenaplex TV antenna, hi-fi system, radio intercom system	RCA

COMPLETE PLANS *FOR THE* LIVING-CONDITIONED HOME *OF YOUR CHOICE*

This month LIVING For Young Homemakers highlights one of four outstanding HOTPOINT LIVING-CONDITIONED HOMES (see page 1541). Designed by leading architects, these homes set the pace for all that is convenient and comfortable in modern living. Plans for all four houses are available.

The LIVING-CONDITIONED Western House



Architect—Donn Emmons, A.I.A., of Wurster, Bernardi & Emmons, San Francisco, California

LIVING For Young Homemakers Building and Remodeling Kits are provided to give complete information about these four outstanding homes. Arranged on an index system are the working drawings—the floor plans, elevations, sections and details—and building specifications covering materials and workmanship and building products specified. The kits are covered in a durable material and make a valuable reference file for building and remodeling plans.

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Enclosed please find check or money order for $10.00 each to cover all costs including postage and handling.

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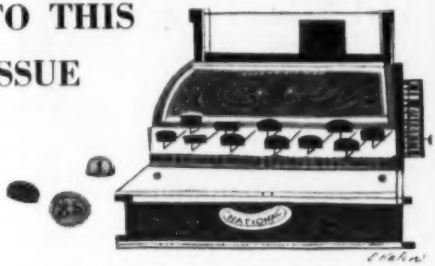
YOUR GUIDE TO THIS ISSUE



The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

THE MOVE TO THE SUBURBS: 20TH-CENTURY TRAIL-BLAZING

Pages 126-133

Living-dining area

Pages 129-130

Sofa with pillow-back.....$339.00
Ottoman $75.00
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Corner table.....$55.00
Lamp table.....$45.00
Coffee table.....$65.00
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(each)—Mario $39.95
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Lady's desk.....$99.00

Recreation room Page 131

Iron sectionals (each)—
Selrite $39.95
Pyramid unit.....$45.00
The Headliner television receiver—
RCA-Victor $199.95
Television folding wood base....$19.95

Master bedroom Page 132

Bed $69.95
Night tables (each).....$45.00
Dresser & mirror.....$199.00
Armchair $36.95
Christmas Rose curtain fabric
(per yd.).....$3.98
Christmas Rose wallpaper
(per single roll).....$3.00
Bengal bedspread—Bloomcraft $21.50

Child's bedroom Page 132

Divan—Simmons $69.50
Chest $89.95
Hoop chair.....$69.95
Table $39.95
Innocence curtain fabric
(per yd.).....$4.50
Innocence wallpaper
(per single roll).....$3.60
Cabana cotton carpet—C. H. Masland
(per sq. yd.).....$4.95

IMAGINATIVE REMODELING PAYS OFF IN DOLLARS AND SPACE

Pages 134-137

Tables (each) $14.95
Side chairs (each).....$9.75
Serving cart $20.95
Left & right settee (each).....$84.70
Ottomans (each).....$24.25
Armless chairs (each).....$43.95
Step tables (each).....$39.95
Round coffee table.....$45.00
Cocktail table.....$39.95
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Table lamp—Mutual-Sunset $22.00
Adjustable ceiling fixture—
H. A. Framburg.....$58.00
Hot Tap electric warming tray—
Lakeside Mfg. $24.95
Accessories used throughout—
Raymor

THE LIVING-CONDITIONED HOME HAS A PRESENT AND A FUTURE

Pages 154-165

Terraces Pages 156-157

Serving cart.....$54.50
Concave table.....$88.75
Cocktail tables (each).....$71.50
Straight dinner chairs (each)..$63.00
Ottomans (each).....$65.75
Club chairs (each).....$142.50
Left & right arm concave club sectionals (each) $134.75
Concave club sectionals
(each) $130.75

[Continued on page 192]

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THE YOUNGEST SET

With Christmas just around the corner and Santa bringing *Donner* and *Blitzen* in from pasture preparatory to his yearly visit, it is high time to think about what we are going to give the youngest set this year. Toy shops and toy departments in stores are usually among the first to be crowded with holiday shoppers, and they are usually the first to have their stocks depleted, too. In order to help you beat the rush and have plenty of time to choose just the right gift, we have been out shopping ourselves. The items we have collected and show here have, for the most part, a dual usefulness. Bound to amuse—we hope—they also have somewhat of an educational value. Excited ourselves about these wonderful potential presents, we are sure the lucky recipient will be fairly bursting with joy.

1. Certain to provide hours of entertainment, the *Campbell Kids Chuck Wagon Set* should also stimulate interest in the culinary arts. Set includes canned food, plates, kettle, mugs, forks, spoons, and cookbook. For flavor a Wild West phonograph record and Western-style neckerchiefs are included for Western adventure-seeking junior chefs (Amsco, $4.98)

2. The budding photographer of almost any age would be delighted with the new *Brownie Holiday Camera.* It has fixed-focus *Kodet* lens, "telescopic" view-finder, attached neck strap (Kodak, $3.25)

3. Intended primarily as a child's educational toy, Bissell's miniature sweeper, the *Little Queen,* sweeps so well that persons of all ages are using it for quickie cleanups. There's a dustpan to empty and bristles which sweep ($2.95)

4. Here is a sled that is safe and durable. There are no exposed or protruding parts to cause injury in case of a pile-up. Made of weather-resistant *Fiberglas* reinforced plastic to withstand fast sliding and rough punishment; can't rust, warp or rot even if left outside all winter. *Sno-Plane* is 30 inches long, 14 inches wide. (West Bend Aluminum, $4.95)

[Continued on page 190]

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Trans-Era by Craddock captures a touch of sunbeam in the new Summertan Mahogany finish of this beautifully different dining group. Here *is* furniture as you like it . . . a perfect balance of functional and casual, of youthful energy and mellow graciousness . . . perfectly right for formal dining or for a "potluck party." You'll find Trans-Era groupings, in three superb finishes, at better stores *now*.

Send 25c in coin for full-color brochure, "Give Your Home a Decorator Treatment," to Dept. L-1

CRADDOCK FURNITURE CORPORATION
Evansville 7, Indiana

The youngest set [Continued from page 189]

5. Whimsical and useful bookmarks in gay-colored felts would be an excellent gift for the young bookworm (two for $1.00). The owl bookmark comes with glitter (75c or two for $1.50). Felt dog pictures, 6 x 8, come in natural wood frame ($1.75 each) (Willow Knoll Crafts)

6. A Hoover vacuum cleaner just like mother's will entertain and also encourage neatness. Has a tiny motor and powered by flashlight batteries, it actually picks up loose surface litter (Pyro-Plastics, $9.95)

7. **Designed especially** for children, the *Moppet* junior-grade phonograph will save wear and tear on the grownups' phonograph when the youngsters want to play records. Covered in pyroxilyn-coated fabric that is scuff-, scratch-, stainproof, it plays 3 speeds (Motorola, $29.95)

8. **Another appliance** just like mother's is the Singer *Sewhandy*. It is a portable sewing machine, operated by hand, designed with protective guard so that little fingers cannot get caught under needle. Machine is $12.95, with instruction book, sewing accessories. Carrying case, $4.50

LIVING For Young Homemakers
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For the store in your locality featuring any of the items shown, circle the corresponding number below. This information will be forwarded to you without obligation.

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...and upstairs for plaster cracks or wall board, brush on DRAMEX. It replasters as it paints—covers easily, surely. In colors, too.

Your guide to this issue

[Continued from page 187]

Family room Pages 158-162-163

Dining table....$172.90
Cocktail table....$71.50
Lamp table....$84.20
Straight dinner chairs (each) $58.00
Lounge chair....$147.75
Ottomans (each)....$59.75
Concave club chair....$134.75
Drapery fabric (per yd.)....$2.00
Cira cotton rug (per sq. yd.) $7.95
Tree lamp....$47.50

Living room Pages 160-161

Armchairs (each)....$112.70
Easy chairs (each, in muslin) $118.00
Ottoman (in muslin)....$47.00
Space divider....$115.00
Coffee table....$41.00
End table....$44.00
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Candlelight rug (per sq. yd.)..$13.95
Weatherwall Milium insulated drapery lining—used throughout house (per yd.)....$1.95
Table lamp....$39.50

Bedroom Page 162

Headboard....$26.00
End table....$36.00
Easy chair (in muslin)....$118.00
Ottoman (in muslin)....$47.00
Box spring & mattress....$99.50
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Scotsmoor wool carpet (per sq. yd.)....$11.95
Walnut & brass table lamp....$45.00
Illumitime table clock....$40.00

Table setting Page 163

Desert Flower dinnerware (per 16-piece starter set)....$13.95
Baguette wine & water goblets (each)....75¢
South Seas flatware (per 6-piece place setting)....$11.00

Master bedroom Page 163

Bed N' Sofa....$229.50
Desk....$79.00
Host chair....$32.00
Chest....$79.00
Armchair....$89.00
Turn-About alarm clock....$20.00

Bed-study Page 164

Sofette sofa-bed....$190.50
Desk....$49.50
Iron chair....$15.80
End table....$44.00
Easy chair (in muslin)....$82.00
Drapery fabric (per yd.)....$5.00
Valley Forge carpet (per sq. yd.)....$7.95
Table lamp....$39.50
Architect electric alarm clock....$8.98

Automobile Accessories Page 184

Mell-Hoffmann:
Tote-Table....$21.95
Camp stools (set of 4)....$9.90
Auto crib & seat—Five Filer Bros....$6.95
Portable sun cote—Newburgh Metal....$19.95
Baby Bye Inside-Outer travel kit—Evans, Inc....$6.95
Olympia beach sheets (each)—Dundee....$2.98
St. Marys:
Brentwood twin-size plaid blanket (each)....$17.95
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Skotch Ice (4 cans)....69¢
Hot Pot—Universal....$9.95
Grill—Reynolds Metals....$4.95
Ansco:
Anscoflex camera....$17.50
Flash unit....$4.95
Outdoor *Disposa-Pan* with 8 inserts—*Disposa-Ware*....$2.98
First-aid kit—Johnson & Johnson....$3.25
Kleinert Rubber Co.:
Surf Club bamboo-frame beach bag....$4.95
Beachcomber beach bag....$3.95
American Crayon Co.:
Crayonex (16 large crayons)....65¢
Crayonex (24 standard size)....35¢
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Auto tent....$27.00
Sleeping bags (each)....$36.90
Airex Corporation:
Fishing rod....$15.95
Spinster Mark V tackle kit....$21.50
Fishing net....$4.50
Portable radio—General Electric....$26.95

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Sworn to and subscribed before me this 20th day of September, 1955. Edward F. Kassion, Notary Public No. 60-3020750, New York County. (My commission expires March 30, 1957.)

Entertainment without tears [Continued from page 180]

and *lasagne* and cook 15 to 20 minutes (until noodles are tender, not soft). Drain well.

- Butter a large, shallow casserole (approximately 9 x 13 x 3 in size) and arrange *lasagne* in layers with meat sauce, *mozzarella* and *ricotta*. End with *ricotta* as top ingredient, then sprinkle with *Parmesan* cheese.
- Bake in moderate oven (375° F.) about 20 minutes or until *mozzarella* is melted.
- Serve piping hot.
- Serves 8.

ZABAGLIONE

4 egg yolks
9 tablespoons Marsala
4 tablespoons granulated sugar
3 egg whites, beaten stiff
1 cup or ½ pint heavy cream, whipped

- In top of a double boiler, over simmering water, combine the Marsala, sugar and egg yolks.
- Plug your electric beater into the stove or use an egg beater and beat constantly until the mixture thickens. Remove from the hot water and continue to beat until cool.
- Fold in the egg whites and whipped cream until the mixture is smooth. Pour into champagne glasses or dessert dishes and chill.

MENU NO. 4
BOILED BEEF DINNER FOR EIGHT

Vegetable soup, using beef stock with vegetables and cheese added	$ .35
Boiling beef @ 33c a pound	3.30
Spiced beets	.32
Black bread and butter	.22
Horse-radish sauce	.31
Potato dumplings, using flour, eggs and potatoes	.29
Apple pudding—rusks, apples, sugar, almonds, raisins and cream	.80
Coffee	.25
Two bottles of red wine	2.16
	$8.00

Beef can be boiled in the morning and reheated. Soup can be prepared after the beef is done and reheated. Horse-radish sauce can be prepared and reheated in double boiler. Apple pudding can be done the day before and put back in the oven for ½ hour. Potatoes can be cooked early in the day. The dumplings can be shaped in the afternoon and boiled while the soup is eaten. Water can be put on to boil earlier for the dumplings.

VEGETABLE SOUP

8 cups beef stock from boiled beef
2 onions, thinly sliced
4 celery stalks cut into ½-inch sections
4 carrots, thinly sliced
3 tomatoes skinned, seeded and chopped
1 cup frozen or fresh green peas
1 bay leaf
1 pinch thyme
8 sprigs parsley, chopped
salt and pepper
½ cup grated Parmesan cheese

- Prepare the soup stock (see boiled beef) and strain it into a soup kettle. Add the bay leaf, thyme, carrots, celery and onion, and cook for 15 minutes.
- Add parsley, peas, tomatoes and cook 15 minutes longer.
- Correct seasoning, take out bay leaf and serve in soup plates or bowls dusted with grated Parmesan cheese.
- Serves 8.

BOILED BEEF

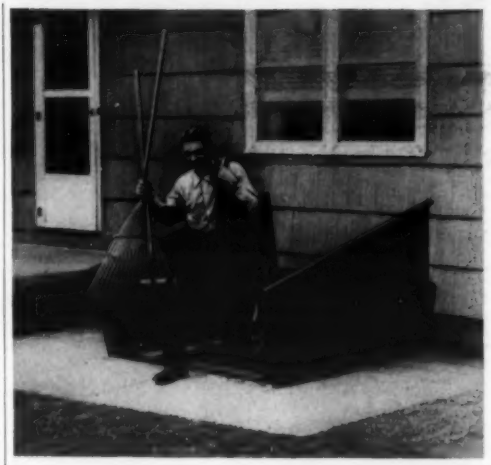
8-10 pounds boiling beef
1 stalk celery
1 onion
1 carrot
1 tablespoon salt
3 stalks parsley
water to cover

- Place all ingredients in a soup kettle and simmer, covered, for 3 hours or until meat is tender.
- Remove meat with enough liquid to reheat it and keep until evening. About ½ hour before serving, bring liquid back to a boil and then place meat in it and simmer for 30 minutes. Use 8 cups of stock for the soup.
- Serves 8 to 10.

DUMPLINGS

2 pounds potatoes, cooked and riced
2 cups flour
1 egg

[Continued on page 194]



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WIDMER'S WINE CELLARS, INC., NAPLES, N.Y.

Entertainment without tears [Continued from page 193]

1 teaspoon salt
½ cup crumbs (browned in)
4 tablespoons butter

- Rice the potatoes.
- Place in mixing bowl and make a hole in the center.
- Add the flour, salt and egg and mix into a soft dough.
- Form into round dumplings the size of an egg.
- Place 8 cups water in deep saucepan and bring to a boil. Add salt.
- Drop dumplings—a heaping teaspoon at a time into boiling water. Stir them so they do not stick to the bottom. After a short time they will rise.
- Cook each dumpling 10 minutes, uncovered. Then cover and cook 10 minutes more. Remove with slotted spoon or skimmer and break in half with a fork. Pour over brown butter and crumbs.
- Serves 6 to 8.

MENU NO. 5
BUFFET DINNER PARTY FOR TEN

Hot shrimp and pea soup with sherry	$ 1.75
Cold, rolled veal roast with mustard-mayonnaise	3.25
String bean and parsley salad	.75
Hot bread	.25
Cheese platter with apples and pears	1.20
Coffee	.30
Cold beer	2.50
	$10.00

Roast the veal the day before and keep cold. The soup can be made during the morning on the dinner day, and reheated but not boiled. The sauce is made by adding brown mustard to mayonnaise to taste and adding 1 dash of Worcestershire sauce. The string beans are cooked in salted water with only the ends removed, or use canned ones, drained carefully. They are laid in a platter and covered with a layer of very finely chopped parsley. Pour over French dressing.

PEA AND SHRIMP SOUP

1 pound shrimp, cleaned, cooked and each cut in 3 pieces
2 packages frozen peas cooked in 1 cup boiling water with sugar and salt
1 onion, grated
½ teaspoon sugar
1 tablespoon butter
1 tablespoon flour
2 cups chicken broth or 2 cups water with 3 chicken bouillon cubes
2 cups milk or thin cream
½ teaspoon salt
½ cup sherry (or more to taste)

- Put the peas into the blender with the water they cooked in and blend to a smooth purée.
- Cook the grated onion in the butter, add the flour, stirring constantly; add the warm chicken bouillon. Cook, continue stirring, until it is smooth and thick.
- Add the pea purée and as much of the milk or cream as needed. Add the shrimp and heat thoroughly.
- Correct seasoning, add sherry and serve as hot as possible.

MENU NO. 6
BUFFET HAM DINNER FOR TEN

Spinach pudding (2 packages frozen spinach, eggs and onions)	$ .85
Mushroom sauce	.38
Shank half of cooked ham, served hot	3.54
Spiced pineapple chunks	.60
Hot potato salad	.39
Coffee mousse	.80
Coffee	.30
White wine and seltzer, or beer	3.14
	$10.00

Prepare the pudding mixture during the afternoon. Beat and fold in egg whites before guests arrive. Fill into pudding form and place in boiling water. Let it boil while cocktails are served. Potatoes, pineapple chunks and ham can be prepared early and reheated. Ham will need about 1½ hours. Coffee mousse can be made the day before.

HOT POTATO SALAD

8 hot, cooked potatoes, sliced

1 small onion chopped
6 strips crisp bacon, crumbled
½ cup vinegar
½ teaspoon salt
¼ teaspoon pepper
½ teaspoon sugar
½ teaspoon dry mustard
½ cup water

- Retain bacon fat in the pan, add everything except potato.
- Bring to a boil. Pour over the hot potatoes.
- Cover with the bacon and keep hot, or reheat before serving.

SPICED PINEAPPLE CHUNKS

2 cans pineapple chunks
1 cup sugar
1 cup vinegar
2 cinnamon sticks
12 cloves

- Boil the sugar, vinegar, cinnamon and cloves with the sirup from the pineapple for 20 minutes.
- Add the pineapple chunks and boil 15 minutes longer.
- Serve hot with ham.

MENU NO. 7
BUFFET TV SUPPER
FOR TEN

Hot corn soup	$ .80
Hot salty cheesecake with bacon	2.75
Tomato and onion salad	1.25
Ambrosia	.85
Black coffee	.35
Beer or white wine	4.00
	$10.00

Prepare soup the day before and reheat it. The cheesecake can be prepared before and given the last baking just before it is served. Sliced tomato and sliced onion salad is prepared with French dressing in the usual way. Ambrosia is sliced oranges with grated coconut. This can be prepared early and chilled.

SALTY CHEESECAKE

½ cup grated Parmesan cheese
¼ cup cream
2 pints cottage cheese
4 eggs, separated
4 tablespoons flour
1 teaspoon minced parsley
4 tablespoons minced onion
salt and pepper
1 dash cayenne pepper
½ teaspoon paprika
1 package piecrust
1 egg

- Prepare a deep pie shell of the piecrust with 1 egg added.
- Bake it in a spring form.
- Mix the other ingredients, omitting the egg whites, which should be beaten stiff and folded in last. Salt well and pour into the crust.
- Bake about 1 hour in a 350°F. oven. Dust with paprika, crumbled bacon or toasted almonds.

MENU NO. 8
SMALL CHILDREN'S PARTY
FOR TWELVE
at 58 CENTS EACH

Fresh orange fruit cup.....$	.80
Turkey terrapin over rice	2.60
Thin bread and butter sandwiches	.30
Cranberry jelly stars	.40
Sweet cocoa with cream, served hot or cold	1.00
Vanilla biscuit ice cream	1.20
Cake	.70
	$7.00

Everything can be prepared the day before or early on the morning of the party. Slice and chill oranges. Use canned or leftover turkey or chicken for terrapin and a quick cooking rice. Ice cream is made by crushing crisp vanilla wafers and rolling the scoop of cream in the crumbs. The cake should be a white cake mix, baked the day before and iced with maple icing and decorated with walnuts.

TURKEY TERRAPIN
OVER RICE

2 cans condensed cream of chicken soup
1½ cups diced, cooked turkey
4 chopped, hard-cooked eggs
¼ cup chopped ripe olives
4 cups cooked rice

- Heat chicken soup to boiling point. Add turkey and heat thoroughly.
- Just before serving add hard-cooked eggs and ripe olives.
- Serve over rice. Garnish with chopped parsley or chives.
- Serves 12.

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table mates by

two sizes
2 TO 5 AND 6 TO 8 CUP

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Flavo-matic®
AUTOMATIC COFFEE SERVICE

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INDIVIDUAL FLAVO-MATICS	2-5 CUP	6-8 CUP
Polished aluminum	$10.95*	$12.50*
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Make 2 to 5, 6 to 8 or 13 cups or more for breakfast, dinner or parties

at leading housewares, gift and appliance stores; prices slightly higher in Canada
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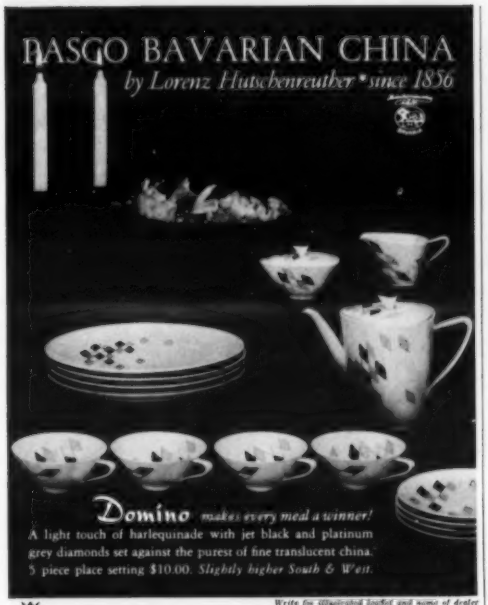

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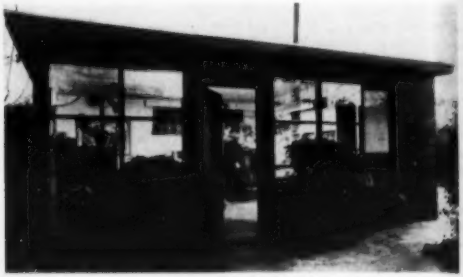
PAUL A. STRAUB & CO., INC. Dept. L-11, 19 E. 26th St., N. Y. 10, N. Y.



Door and two generous windows were cut through north wall of 18' x 20' frame garage to provide Paul Julian, a painter, with best light. Balance of project involved the resurfacing of interior walls, ceiling and floor

A NEW FAMILY ROOM AT A COST OF $500

In need of more living space, yet mindful of their budget, the Julians, a North Hollywood, California, family of four, recently converted the garage at the rear of their lot into a snug family room and studio. Except for wiring and heating, they did all work themselves.

Primarily a studio for Paul, room is also used by whole family for parties, hobbies and recreation. Painted white with pads covered in canvas, army beds become couches

Ingenious and inexpensive storage wall, built of odds and ends of old bookcases, cabinets and scrap lumber, was built against garage door, now houses supplies

THE PROBLEM CHILD IS A FRIGHTENED CHILD

By EDWARD PODOLSKY, M. D.

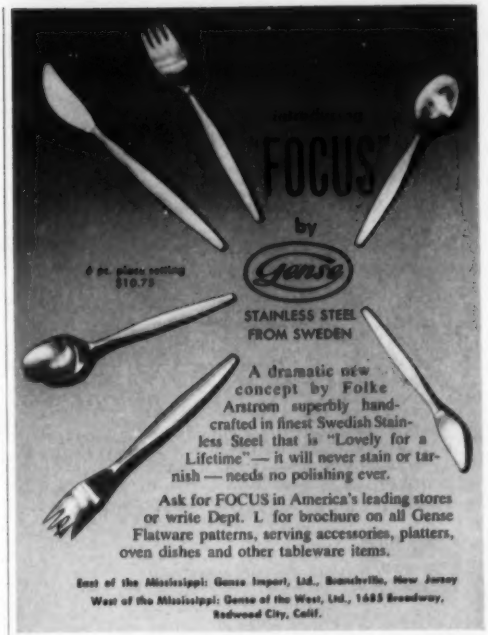
Children, like adults, may become disturbed emotionally because they have not been able to adjust to everyday situations. They may act in a manner which is not socially useful or acceptable because of some underlying fear. The great majority of children try to gain attention because of the fear of loneliness: the only way they can feel a part of their families is to be noticed and praised. However, the methods they use often fail to increase their feeling of self-confidence.

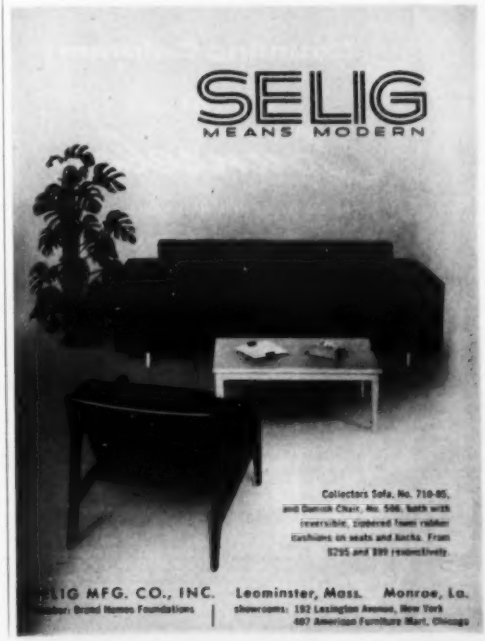
After having tried socially acceptable methods of gaining attention and having failed, the frightened child will embark on a course of action that is annoying. For a while, parents may tolerate these actions, but if the child persists, they lose patience and punish him. (The frightened child often gladly accepts punishment; most children prefer to be punished than ignored.) At this stage, the child changes his goal, and he and his parents may reach a stalemate. The child tries to convince his parents that he can do what he wants, and that they will not be able to stop him. If he succeeds, he has won his point; he has attracted attention which has been his goal all along. If he does not succeed, he will use other and stronger methods. His maladjustment becomes more obvious, his actions more hostile and his fears greater.

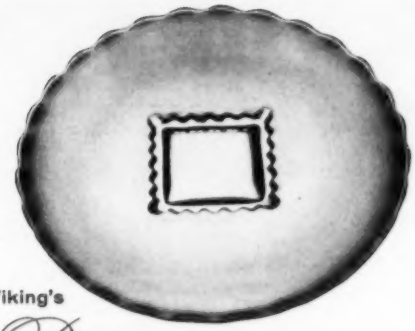
If neither side relents in this struggle, it grows more intense. The parents use all sorts of methods to punish the child and subjugate him. They may become so bitter that no pleasant experience is left to maintain a feeling of belonging, of friendliness or cooperation. When this occurs the frightened child also becomes vengeful. Because of his inner fears, he wants to hurt others. He no longer hopes to gain attention. He feels ostracized and he believes that his only gratification is in hurting others because he himself has been hurt. If he cannot make them love him, which he prefers, he can make them hate him, which at least will demonstrate that others notice him. Children of this type may be violent and even vicious. Fear generates cunning; they know where they can hurt the most and they take advantage of the vulnerability of their opponents.

According to Dr. Rudolph Dreikurs, professor of psychiatry at the University of Illinois, maladjusted or problem children may be classified as active and passive, and they may use constructive or destructive methods. The choice of constructive or destructive methods depends a great deal on the frightened child's feelings of being accepted or rejected by others. His antagonism is always expressed in destructive acts, in the main, when his feelings of being accepted or rejected swing from constructive to destructive methods. On the other hand, active or passive behavior indicates

[Continued on page 198]







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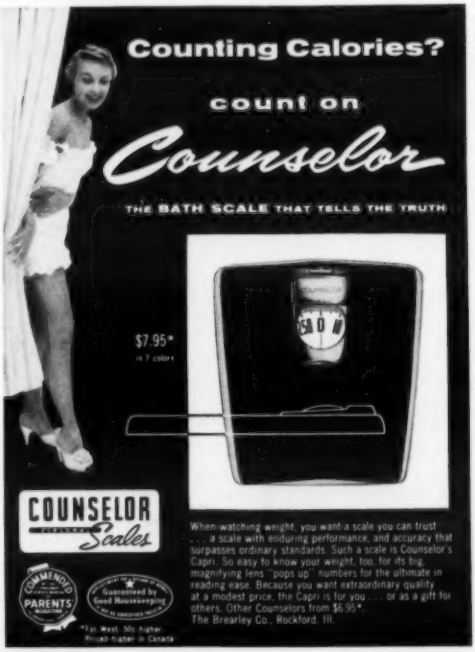

The problem child [Continued from page 197]

the amount of courage the frightened child has. Passivity is based on personal discouragement.

According to Dr. Dreikurs, the combination of two factors leads to four types of behavior patterns: 1. Active-constructive. 2. Active-destructive. 3. Passive-constructive. 4. Passive-destructive.

The above sequence is based on the actual progression of the maladjustment in the frightened child. The tendency is to regard an active-destructive child as much worse than a passive-constructive one. This is not always true. If the child's anti-social attitude has not developed too far, as in cases of attention-getting, he can be induced with relative ease to change his destructive methods into constructive ones. However, it is quite difficult to change a passive child into an active child.

The frightened active-constructive child is more appreciated by all with whom he comes in contact. Actually he is not as good as he seems to be. He is trying very hard to make an impression because he needs some show of appreciation to ease his fears. Should he fail to attract any sort of attention, his shortcomings are noticeable at once. He begins to misbehave. His fears have increased and he feels impelled to employ drastic measures to attract attention to himself, and when this goal is attained, his behavior becomes normal.

Another type of frightened child is the one who uses passive-constructive methods to attract notice and attention. So subtle are his actions that many parents and teachers do not recognize that this child is frightened or is not behaving as he should. He is very pleasant, full of charm and quite submissive. These traits are found more often in girls than in boys, and when boys have them, they are considered effeminate. In spite of the fact that this type of child is not as unpleasant as the active-destructive child, he requires active guidance. He is a frightened child who is engaging in not quite normal behavior to gain attention. A child who seeks attention with passive-constructive methods is generally so discouraged and feels so rejected—mostly through the methods which are used with him—that he becomes completely frustrated and discouraged. His bashfulness, instability, lack of concentration and ability, self-indulgence and frivolity, his marked fearfulness, his eating difficulties, and his backwardness in taking care of himself and in developing his skills make him the most difficult child in this group. The frightened child who is of a passive nature will not engage in open warfare as a salve to his fears. If his antagonism is successfully beaten down, he may be discouraged to such an extent that he cannot hope for any recognition whatsoever. He gives up entirely. As the hostility is not openly shown, he may provoke less antagonism.

The frightened child does not know why he behaves in a certain way. It is quite useless to ask a child: "Why did you do it?" When he answers, "I don't know," it is generally true. The fearful child follows his impulse without a clear realization of his motives. If he tried to give an explanation of his behavior, his explanations are mostly rationalizations and excuses; they are certainly not the real reasons. Instead of asking a child why he did something, one must explain to him. The child should be made aware not of the cause but of the purpose of his behavior. Reasons such as being afraid, lacking self-confidence, feeling rejected or feeling guilty have little or no meaning to the child. His reaction is entirely different when his purpose and goals are disclosed to him. He may not acknowledge that this is so verbally, but his expression gives him away. Disclosure of this kind leads to a change, sometimes quite immediate, in the particular behavior, especially in a young child. The child must be approached in a friendly way without belittling him. The disclosure should never impress the child as fault-finding.

When the child's goal in his misbehavior is recognized, treatment is begun. Children who strive for attention must learn to become independent by recognizing that contributing to and not receiving is the most effective way to attain freedom from fear. An attempt should be made to help the child become active and to change destructive methods into constructive ones until he is able to overcome his fearfulness and the need for special attention.

HENSE GRIFFITH

AN "INSIDE JOB" REVIVES AN OLD HOUSE

For all its faded charm, the house above in Dallas, Texas, might understandably give pause to the most intrepid of home-seekers. A neglected remnant of the tassle-and-fringe era of the 1880's, it stands as an interesting specimen of the fine millwork ornamentation and craftsmanship that characterized the style we indulgently call "carpenter" Victorian. When young, just-married Barbara and Barney Delabano first discovered the house, they were, they admit, a trifle dismayed. On further inspection, its virtues—ample space and solid construction—seemed to meet their requirements to perfection: Barney, an art teacher and a working painter himself, needed space for both a studio and his extensive collection of paintings and prints. The owner, delighted to have the house occupied, offered it for a cool $40 a month, with the proviso that the Delabanos remodel at their own expense. Wisely choosing to retain wherever possible its period flavor, they went to work. After a series of cleanup parties, with friends helping to scour and scrape, rip up linoleum and tear down wallpaper, they decorated (at a cost of $182 for materials) simply but well: their new home has a fresh, uncluttered look which the old house never had.

[Continued on page 200]

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Brewster Cocktail Table

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Height 19" Width 23" Length 48"

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Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25c in coin.

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An "inside job" [Continued from page 199]

Proof that no space can resist the enlivening effects of imaginative redecoration, one corner of the dining room has walls brightened with wallpaper and gray-green paint on wainscoting. Sanded and shorn of its legs and mirror, the buffet is now a handsome, serviceable piece

Eschewing a former occupant's fondness for calendar-art decoration, the Delabanos turned another downstairs room into a comfortable, well-planned living room. Three of Barney's paintings hang against a simply patterned wallpaper; the unusual screen has real leaves applied to fabric paneling

[Continued on page 201]

Get The Best — Ask For Evenflo

Baby Sitters Like Evenflo

Mothers with nursing babies can be sure of one thing — most baby sitters they employ know how to use efficient Evenflo Nursers. Baby sitters as well as mothers find Evenflo simple to use, clean, fill and store in the refrigerator ready for feeding. Evenflo's patented Twin Air Valve Nipple is so easy to nurse that babies quickly finish their bottles. *For these reasons, more mothers use Evenflo than all other nursers combined!* Evenflo Nursers and parts are available at baby counters everywhere.

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MODEL NO. 94WB

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Also in Chrome, $11.95 $10.95

*slightly higher in zone 2

COMFORT Comfort Line LINES INC.

An "inside job" [Continued from page 200]

Firm believers in the pleasures of homecrafts, Barbara and Barney enjoy television while working on a hooked rug which he designed for the house

Much of the furniture came from Barney's former bachelor apartment, such as set of secondhand bookcases ($15) topped with cork. Gilded hardware cloth replaced glass in doors

In keeping with the dining room's re-created charm, two chairs rescued from a demolished Dallas home were refinished and given new life with foam-rubber seat pads covered in jute cloth

[Continued on page 202]

Gracious, simple, and practical are the many platters, casseroles, coffee sets, oven dishes and other useful accessories made by Gense in finest Swedish Stainless Steel that is "Lovely for a Lifetime" — it will not stain or tarnish.

Ask for Gense at America's leading stores or Write Dept. L for a brochure showing all Gense Flatware and Holloware designs.

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operation never intrudes on your peace... special resilient cushioning lets you hold whispered conversation while unit is running.

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In-Sink-Erator is the only disposer that carries this seal... means it's safe for a child to operate.

IN-SINK-ERATOR MANUFACTURING CO.
Racine, Wisconsin

An "inside job" [Continued from page 201]

By scraping rear wall in a hall niche down to bare brick, Barney made a home for a prized possession—a figure by Mexican sculptor Octavio Medellin

Simple, uncomplicated treatment of bedroom reflects the modern approach to space arrangements as applied to the decoration of rooms in old houses

Desk once served as spool cabinet, somewhere along the way got supplied with legs. Barney refinished it, then covered top with green felt pad

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Send 35c to the Hi-Jac Co., Fort Payne, Alabama.

TEACH YOUR CHILD TO UNDERSTAND FIRE

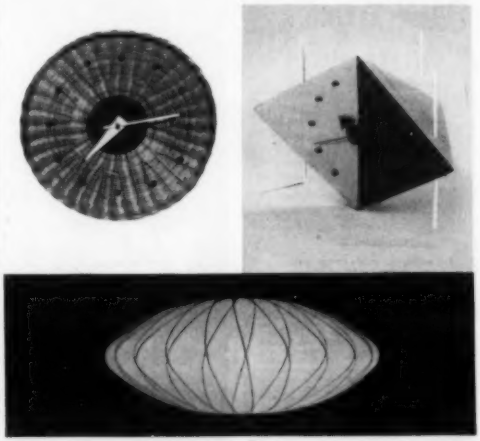
By SELMA SILAGI

I caught on fire when I was eleven. Alone in the house, I was going into my bedroom just after stirring the stew my mother had left simmering. Suddenly, my middy blouse and tie were a mass of flames. After a second, I grabbed a blanket off the bed and rolled myself around in it. At first, I felt nothing but relief at being alive. Then I felt the searing pain of burns and feared to look at myself, sure I was doomed to a life of disfigurement. But, on inspecting the damage, I discovered nothing more than a few blisters on my hands and chest, and the ends of my hair frizzled by the fire. Within a week, I had no souvenirs except some burned clothes.

I was saved from disfigurement by safety training at home and in school. Naturally, I have been passing on what I learned to my own two children. A plan must be prepared in advance, with the children in on it. Remembering that children learn best by playing, we in our home use safety games to make desirable habits automatic. We not only play safe, we play safety. This is particularly important in case of fire, which each year takes a toll of 5,000 American lives, 2,000 of them children under fourteen, and injures thousands more horribly. All schools have regular fire drills, and thousands of children are evacuated from large buildings within minutes. How many homes have fire drills, when the speed with which all can "abandon ship" is clocked?

The important rule for surviving a fire is to *get away from it*. Friends of ours recently awoke in their attic bedroom to find it filled with smoke. Prepared by regular fire drills, they crawled out and managed to escape down the stairs. Last month a whole family, including three children, suffocated in their new home under similar circumstances. Like most of our 160 million Americans, they had never worked out a plan of escape. The game we play to prepare for this contingency is a variation of *Blind Man's Buff*. We lie in our beds, and Daddy gives the alarm: three sharp whistles. In a flash, each grabs the handiest piece of cloth or clothing . . . handkerchief, pajama top, pillowcase . . . and ties it over nose and mouth. Then, we slide over the side of the bed, flat on the floor, not breathing

[Continued on page 204]



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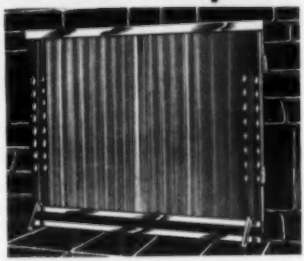

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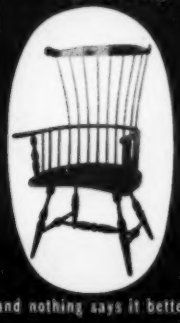
traditionally speaking



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PORTLAND, PENNSYLVANIA

Teach your child to understand fire

[Continued from page 203]

deeply, and crawl to the exit door or window.

To be prepared for clothing catching on fire, we play *Rug in a Rug*. We roll up in a rug or blanket, making sure it is tight around the neck so flames can't leap up to the face. Our children know that if there is no blanket handy, just rolling on the floor will smother the flames. Here is a simple little experiment which helps them understand the principle of smothering fires. They take a candle and place it on a saucer. They light it themselves, thus gaining experience in the correct use of matches under supervision. (This should lessen the desire for surreptitious play with forbidden fruit.) Then they cover it with a glass or jar, and watch the candle go out. Thus, they learn that fires need air to burn, and so long as air is excluded, the fire must go out.

My cub scout son has learned the location of the nearest fire-alarm box. He knows how to call up to report a fire, and both children understand the expense and danger of false alarms. When they were tiny, I took them to visit a local fire station which, of course, they loved. However, they realize that getting the firemen to the scene is secondary to escaping themselves.

Most of these games, and others, are suggested in a booklet, *Play for Your Life*, free for the asking. (Write to Reader Service, LIVING for Young Homemakers, 575 Madison Avenue, New York 22, N.Y.) In one game suggested, *Hunt the Hazard*, we use a combination of the check list provided by the American Red Cross with that in the pamphlet mentioned above.

Some of the items we check are the following:

To prevent fires and burns

Are hot containers beyond the reach of small children?

Are there enough ash trays around the house?

Are all matches kept out of the reach of children?

Does anyone smoke in bed?

Are towels or curtains hung over the stove?

Are there any inflammable cleaning fluids around?

Are all oily rags disposed of or kept in a tight metal container?

Is there any collection of paper, rags, etc. in closets, basement, attic, garage?

To prevent asphyxiation

Is the pilot flame high enough so it will not go out easily?

Are garage doors open when starting the motor?

To prevent electric shock

Are there any worn or broken electric cords?

Are all outlets protected with a heavy piece of furniture in front when toddlers are around?

Do we always dry our hands before touching an electric switch or cord?

We play this game every few months, varying the hazards to be sought. Each hazard found scores one point, corrected five. The last time we played, Danny won, finding and removing a turpentine-damp rag in a closet. (Daddy had been refinishing a desk.) He got a quarter, and was proud of winning what he calls our "backwards treasure hunt." We have all become so safety-conscious that it really requires intense scrutiny to find anything wrong. The very same principle can be adapted to other hazards which may take lives in our homes. Children can thus learn to be prepared for any kind of emergency. Every home should be supplied with a fire extinguisher and a first-aid kit complete with gauze bandage, adhesive tape, petroleum jelly, iodine and spirits of ammonia; the doctor's telephone number should be posted by the phone or medicine chest.

As Dr. Heyworth N. Sanforth, Professor of Pediatrics at the University of Illinois, says, "The major hazards must be eliminated, but the wise parent will not overprotect the child." Children are great imitators, and they sense the attitudes of parents. So you yourself should follow the safety procedures you expect them to emulate. Always keep handles of pots turned away on the stove; store matches in metal containers away from children's reach; put knives in a knife holder; cross with the green light at street corners, etc. These are the habits that prevent accidents. If they are followed without fail by adults, children will pick up the same habits as they grow older.

"From the time he is very little," says Sidonie M. Gruenberg, Director of the Child Study Association, "a child can begin by learning a few fundamental safety rules—one at a time, and not too many. You can teach him to stay away from such things as stoves, electric equipment and sharp instruments. Presently you may let him handle rounded shears, knife and matches while you watch him. You teach him to handle this tool the right way and to be cautious." Later, he learns to pick up his toys, to stay out of the street, to watch where he is going, for his own sake.

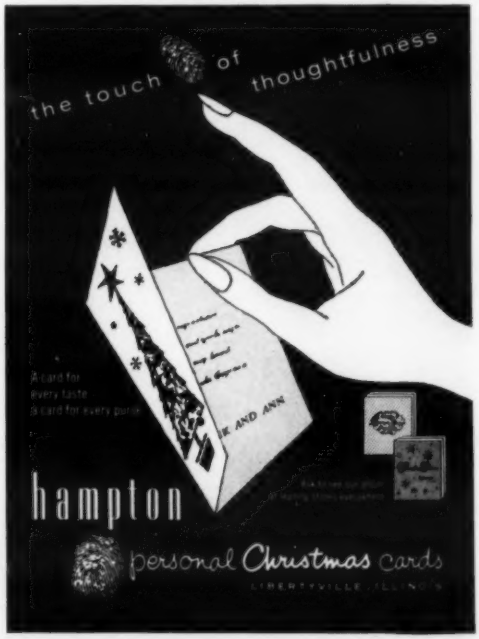
SHE CONQUERED HER KITCHEN

Cooks in old kitchens usually have to contend with the tortures of poorly planned storage and cluttered space. In Bernice Burns' kitchen the problem was acute. She bumped her head against cabinet doors; storage above and below each work area was inaccessible if two worked in the kitchen; drawers and shelves revealed nothing in their depths but darkness and confusion. Bernice gave her kitchen a careful diagnosis, the benefit of her doubt, and then set to work to remedy its ills—one area at a time so that it remained usable during repairs. She weeded out cabinets, gave away things seldom used, measured and mapped out storage and work areas to fit her needs precisely. Advice from the lumberyard, a demonstration of a rented power saw and a look in an architect's sample room were the only further incentives needed to undertake doubling the efficiency of this much-used room.

With new efficiency comes a new look of order to the kitchen. Open shelf and hooks above sink were removed, and concealed fluorescent light installed. Mixer was moved to once cluttered closet that is now a compact mixing center with folding shelf and perforated hardboard. Landlord replaced antiquated refrigerator with new model. Easy-to-clean *Flor-Ever* vinyl tile decorates floor with wide, bright stripes

LEO LEMUS

[Continued on page 209]



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REDECORATE A WASTEBASKET IN AN HOUR

1. Simple materials include metal container, sandpaper, wallpaper paste, spatula, paint, shears, pencil, wallpaper scrap

2. Fine-grain sandpaper is used to sand the outside of metal container before applying wallpaper, providing better adhesion

5. Top and bottom edges may be painted to provide contrasting borders. Masking tape on inside of top edge guides straight line

6. Apply wallpaper paste with spatula or brush and then smooth out with fingers before affixing wallpaper to container

In these days of do-it-yourself enthusiasm, the urge to create something out of next-to-nothing often produces a number of modest but decorative household accessories which can add much to the style of a home. A case in point is this delightfully simple way of turning a nondescript metal container (thirty to eighty cents at most hardware stores) into an attractive wastebasket or magazine holder. In an hour's time and with the aid of some ordinary materials, this unadorned, clinical-looking object can be converted into a handsome basket which may be contemporary in style (as the one illustrated in grass cloth) or of another period, depending on your taste.

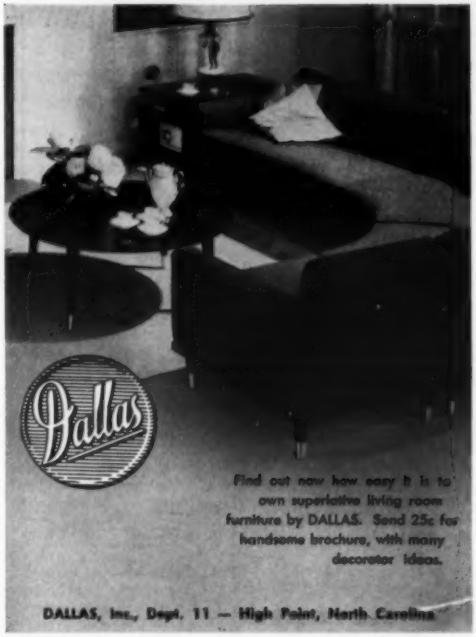
3. Container is rolled over wallpaper on flat surface, with bottom edge along border of the paper. Mark a line at the top

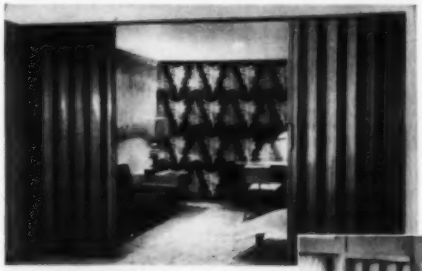
4. Cut the wallpaper evenly along the straight penciled line to a length equal to the circumference of the metal container

RICHARD HARTT

7. Using your hands or a clean cloth, apply paper around container, making certain that no wrinkles remain on the surface

8. After paste dries, razor blade can be used to trim any unevenness or excess paper from under rim of completed wastebasket





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SPADE AND TROWEL

If you have a gardening problem LIVING *For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.*

Q. Early in October we planted several nursery-grown dwarf evergreen trees. Should they be given any particular kind of winter protection? W.T.B.

A. Yes, protection is needed from both wind and full sun. Large evergreen branches thrust upright into the ground close to them will be helpful. Or provide each plant with a roomy "tent" of single thickness burlap supported by firm stakes. Keep well watered until ground freezes.

Q. What is the purpose of covering garden plants with mulch in the fall? O.I.

A. In most instances, such mulching is aimed at prevention of alternate freezing and thawing during the winter. Consequently, it is not done until the soil has frozen several inches deep. Mulching to keep the ground from freezing is limited to plants from warmer regions which cannot stand severe cold; therefore, it is applied earlier.

Q. Please suggest ways to improve a patch of heavy, clay-like soil that we plan to make into a vegetable garden next year. C.D.

A. Spade or plow it deeply this fall and let it lie rough all winter so frost action can break up the clods somewhat. When the patch is fairly dry in spring, dig in a three-inch layer of peat or other humus material, mixing thoroughly. Area should be in fairly good planting condition by late May or early June. Complete plant foods will be needed during the growing season.

Q. Is it safe to plant large clumps of hardy perennials in early December where severe winter weather sets in just before Christmas? M.B.

A. Yes, if they are quite heavily mulched so as to give their roots a chance to get settled.

Q. What is your advice on extra feeding for flowering house plants that look weak and sickly and fail to blossom? We water them often and freely. T.J.

A. The chances are that they do not need additional food as much as they do a soil that is light, well aerated and, above all, never gets waterlogged because of poor drainage in the bottom of the flowerpot.

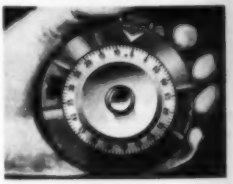
Q. Please recommend a soil that is good for growing healthy ferns indoors. K.D.

A. A standard mixture consists of two parts good garden soil, two parts leaf mold or commercial humus, a half part dried cow manure (from garden-supply store), and complete commercial plant food at the rate of one pint per bushel, and enough sand to make the mixture porous.

Q. Are glazed pots all right for African violet plants? E.B.

A. They are not as good as porous clay pots. The latter provide better soil aeration.

Stop Overspending!



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She conquered her kitchen

[Continued from page 205]

Hazards of hinged cabinet doors were eliminated with sliding panels of *Masonite Presdwood Peg-Board*. When open, these do not cut off the light or hit the cook's head. To utilize all storage space and put supplies in plain view, Bernice installed stepped shelves

Cooking center was remodeled from broken-up work and storage areas into efficient preparation center. To right of range, counter was extended nine inches. Its two lower tiers slide out easily to double as work counters and storage. Additional shelves were built below counter to left of range. Cart, with electrical outlet, houses Dominion appliances. Stool and cart are by *Cosco*

[Continued on page 212]

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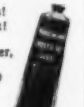

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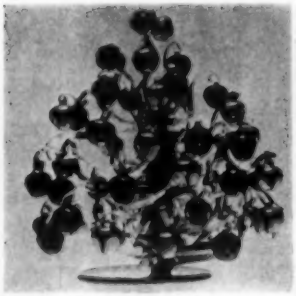
JINGLE BELL CHRISTMAS TREE



By DOROTHY REED

There always seems to be room for one more Christmas bauble about the house at holiday time. Often the most interesting decorations are those you make yourself in a quiet interlude between shopping jaunts. With a little imagination and patience, it is possible to transform everyday household objects into tinkly "extras" for window sill or mantelpiece. For instance, a No. 2 tin can, washed and label removed, becomes a tree, seven inches high, decorated with bells. The tree stands on one rim of the can with the seam forming trunk. Branches curl as they are cut from tin with ordinary scissors. Following these directions, you can exploit the potentialities of a simple tin can.

TOP AND BOTTOM of can and one rim are cut off. Other rim is cut to ¼ inch on either side of seam

CAN IS CUT down center opposite the seam and flattened. Diagonally cut corners make top branches short

STEEL WOOL polishes can and removes discoloration. Excess glue is scraped off; jagged edges smoothed

STRIPS ¼ inch wide are cut on both sides of seam. Cut out ½ inch strips above rim to make the trunk

TREE IS SHAPED and bells hung on ends of branches bent back with pliers. Tree can be set on box lid

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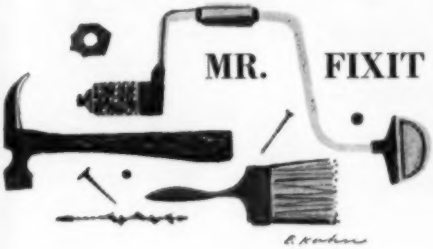

LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research. Mail inquiries to Mr. Fixit, LFYH, 575 Madison Ave., New York 22, N.Y.

Q. We have bought a house in which the walls are all of plywood nailed right to the wall studs. All have been varnished, which is all right for some rooms, but I want to paper the bedrooms. Will wallpaper stay on the plywood over the varnish? C.D.

A. The varnish is an asset as it prevents the plywood from absorbing the paste used for the wallpaper. To make sure of a good bond, I would suggest that the walls be sanded slightly. The joints should be filled with spackle and sanded smooth.

Q. I recently bought a homestead out in the country, which needs a great deal of repair. As I have never done any work around a house before, I want to begin with what seems to be the easiest job—replacing cracked and loose putty in the windows. Should I dig out the putty which seems firm? E.L.

A. It is not necessary to remove the tight putty. Where a piece of putty is loose or missing, the exposed wood should be primepainted first. Use old-fashioned linseed-oil putty and paint it a day or so after it is in place.

Q. I would like to know why the metal casement sash in our house will not hold paint, but cracks and peels while rest of house stays in good shape. C.L.

A. It is always more difficult to paint metal and have it last than it is to paint wood. No doubt your trouble comes from the fact that the sash was not properly prepared before it was painted. Metal must be cleaned down thoroughly before applying a rust-resistant paint.

Q. Our house is in a new development where there are no curbs. The lawn slopes down to a shallow ditch which keeps choking up with weeds, and when I use a weed-killer it works back into the lawn. What would be an inexpensive method of installing a curb? L.C.

A. You can stretch a line across the lawn edge, make a narrow trench and set used brick on end along the line. No mortar is necessary as the back-fill will set up quite firmly. Another good curb can be made by setting boards on edge in the trench and securing them to 2 x 4 stakes set in back of the boards. Both stakes and curbing should be treated or painted to prevent rot.

Q. My heating system has radiators of the fin type. One of these makes a clicking sound when the heat starts up or goes down. I notice that in two places the fins have been damaged, as though given a blow, but there is no leak. My plumber cannot account for the clicking. L.T.

A. I think your plumber can account for it, but doesn't want to be bothered. The trouble is that some of the damaged fins contract and set up the clicking sound as they expand and contract. The cure is to take a heavy knife blade and gently separate the fins when they are hot. Do not be rough, as the metal is thin.

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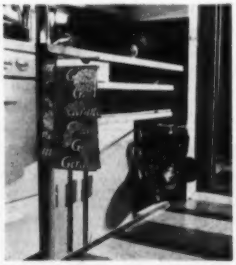
She conquered her kitchen [Continued from page 209]

Compartmented space behind sliding doors below counter started with old drawers. Bernice added Grant drawer slides (above left), placed one drawer below the other (above) and removed the old hardware. Drawers now slide out easily until rubber-covered pins stop them from traveling too far. In these she stores lids and kitchen tools. She built drawer beneath top tier for small utensils. With these sliding drawers and counters, she is using every bit of twenty-four-inch-deep space



Fingertip control expedites efficiency in busiest area. Bernice built shelf of hardboard to slide out easily as supplementary work counter (left), installed disappearing towel and pan racks, by Knape and Vogt

A novice in the workshop, Bernice nevertheless did some of her own carpentry. After a demonstration of how to use power tools, she rented a Cummins *Do-It Shop* by Oster and set it up in her bedroom, combating sawdust as much as possible with a Hoover electric cleaner

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Indianapolis	L. S. Ayres & Co.
Lafayette	Reller Furn. Co.
Lebanon	Brush McIntyre
Logansport	The Golden Rule
Madison	Goodman Dept. Store
Muncie	Ball Stores, Inc.
New Albany	Reisz Furn. Co.
Noblesville	Graycraft Dry Goods
Richmond	Weiss Cpt. & Drapery
Shelbyville	Goodman-Jester
South Bend	Robertson's Dept. Store
IOWA	
Burlington	Block & Kuhl
Cedar Rapids	Smulekoff's
Clinton	Van Allens
Council Bluffs	John Beno Co.
Davenport	Block & Kuhl
Des Moines	Davidson's
Fort Dodge	Gates Dry Goods Co.
Sheldon	Starret Bros.
Waterloo	Davidson's
KANSAS	
Arkansas City	Parman Furn. Co.
Chanute	Kech Bros. Furn. Co.
Junction City	Johnson Bros. Furn. Co.
Lawrence	Vincent's
Topeka	C. A. Karlan Furn. Co.
Wichita	Innes Co.
KENTUCKY	
Lexington	Purcell's
Lexington	Stewart Dry Goods
Louisville	Stewart Dry Goods
LOUISIANA	
New Orleans	D. H. Holmes
MAINE	
Portland	Galian's
Portland	Maine Mdwe. Co.
MARYLAND	
Baltimore	Stewart's
MASSACHUSETTS	
Boston	Jordan Marsh Co.
Boston	Paine Furn. Co.
Boston	John H. Pray & Son
Fitchburg	Kidder & Davis
Natick	Ryder Furn. Co.
Newburyport	Premier Furn. Co.
Norwood	Callahan's Norwood Furn. Co.
Plymouth	Buttner & Co.
Wareham	Cornwell's
Worcester	Coghlin's Inc.
Worcester	C. T. Sherer Co.
MICHIGAN	
Ann Arbor	B. E. Muehlig
Clare	Wm. Bicknell Co.
Detroit	Crowley-Milner Co.
Detroit	The Ernest Kern Co.
Detroit	J. L. Hudson Co.
Flint	Smith Rug Co.
Grand Rapids	Herpolsheimer's
Grand Rapids	E. J. Smith Co.
Jackson	L. H. Field Co.
Jackson	Vermeulens Furn.
Kalamazoo	Gilmore Bros. Co.
Lansing	J. W. Knapp
Ludington	Anna Palm Fl. Cov.
Marquette	Tonella & Rupp
Muskegon	Herpolsheimer's
Muskegon Heights	Vanderveldt's Furn.
St. Johns	John Hicks Store
Wakefield	Boston Store
Zeeland	Wm. DePree Co.
MINNESOTA	
Albert Lea	Wallace's of Albert Lea, Inc.
Duluth	Edward F. Wahl
Fairmont	Bob Wallace Merc. Co.
Mankato	Geo. E. Brett Co.
Mankato	Landkamer Bros. Furn.
Minneapolis	L. S. Donaldson Co.
Northfield	The Alex Marshall Co.
Owatonna	The Kelly Co.
Rochester	C. F. Massey's
St. Cloud	Fandel's Dept. Store
St. Paul	Emporium
St. Paul	Golden Rule Dept Store
St. Paul	Weyands Furn.
Virginia	Kehda's Dept. Store
Worthington	N. L. Hanson Furn. Co.
MISSISSIPPI	
Biloxi	Marchiston-Hall Galleries
Hattiesburg	Pioneer Furn.
Jackson	R. E. Kennington Co.
MISSOURI	
Columbia	McLaughlin Bros. Furn.
Kansas City	Cousin's, Inc.
Kansas City	Macy's
Lebanon	Burley Bros. Store
Marshall	Missouri Valley Store
Moberly	Patterson's
St. Joseph	Townsend & Wall
St. Louis	Scruggs
St. Louis	Stix, Baer & Fuller
MONTANA	
Billings	Hart-Albin
Great Falls	Paris of Montana
Kalispell	Kelly Furn. Co.
NEBRASKA	
Falls City	Cheney Furn. Co.
Fremont	Geo. Schweser & Sons
Hastings	J. W. Batt Furn. Co.
Lincoln	Hardy Furn. Co.
Omaha	J. L. Brandeis & Sons
Omaha	Hunt Cpt. Co.
Scottsbluff	Scofield Store
York	Osborn's Ltd.
NEVADA	
Las Vegas	McKenzie's Furn.
NEW HAMPSHIRE	
Lebanon	Bridgman Furn. Co.
NEW JERSEY	
Newark	Kresge-Newark, Inc.
Rahway	Kaos Bros.
NEW MEXICO	
Albuquerque	American Furn.
NEW YORK	
Binghamton	The Fair Store
Elmira	S. F. Iszard Co.
Jamaica	B. Gertz, Inc.
New York	Bloomingdale's
New York	Gimbels
New York	W & J Sloane
New York	Stern's
New Rochelle	Bloomingdale's
Oneonta	Bresee's Dept. Store
Rochester	McCurdy's
Rochester	Sibley, Lindsay & Curr
Syracuse	Dey Bros.
NORTH CAROLINA	
Charlotte	Efird's
Durham	Belk Dept. Store
Greensboro	Meyers Co.
Kinston	Brody Bros. Dept. Store
Wilmington	Todd Furn. Co.
NORTH DAKOTA	
Bismarck	Rausch Furn. Co.
Minot	Olson's
OHIO	
Akron	Polsky's
Canton	Stern's
Cleveland	Fries & Schuele Co.
Cleveland	The Halle Bros.
Cleveland	The Higbee Co.
Cleveland	Sterling-Lindner-Davis
Columbus	F. & R. Lazarus
Dayton	Rike-Kumler Co.
Delaware	The Blair-Kelly Co.
Fostoria	Edmund A. Speckhart
Lima	The Leader Store
Middletown	Rathman-Troup Furn. Co.
Mt. Vernon	Rudin Co.
Port Clinton	Young's Fl. Cov. & Drap.
Springfield	Wren's
Toledo	Lamson Bros. Co.
Toledo	Turner-Brooks, Inc.
Wooster	H. Freedlander Co.
Youngstown	The G. M. McKelvey Co.
OREGON	
Coos Bay	Perkey's, Inc.
Coquille	Perkey Furn.
Eugene	The Bon Marche
North Bend	Perkey Furn.
Salem	Moody Furn.
PENNSYLVANIA	
Carlisle	Earley's
Chambersburg	P. Nicklas Sons
Erie	Trask-Prescott & Richardson
Hazleton	P. Deisroth Sons
Philadelphia	John Wanamaker
Pittsburgh	Boggs & Buhl
Pittsburgh	Kaufmann's
Scranton	Cleland-Simpson Co.
Williamsport	L. L. Stearns & Sons
RHODE ISLAND	
Newport	Walsh Bros.
SOUTH CAROLINA	
Charleston	Couperthwait's, Inc.
Columbia	Belk's Dept. Store
Greenville	Ivey-Keith Co.
Myrtle Beach	Chapin Co.
SOUTH DAKOTA	
Aberdeen	Olwin-Angell Store
Brookings	Cole's Dept. Store
Sioux Falls	Fantle's
TENNESSEE	
Bristol	H. P. King Co.
Kingsport	W. B. Greene
Knoxville	Rich's, Inc.
Memphis	Goldsmith & Sons
Memphis	B. Lowenstein & Bros.
Nashville	Cain-Sloan Co.
TEXAS	
Dallas	Titche-Goettinger
El Paso	American Furn. Co.
El Paso	White House
Houston	Joske's of Houston
Houston	Sunland Furn.
San Antonio	Joske's of Texas
UTAH	
Ogden	The Bon Marche
Salt Lake City	Z. C. M. I.
VIRGINIA	
Charlottesville	J. B. & J. S. Timan Co.
Danville	Belk-Leggett
Lynchburg	J. R. Millner Co., Inc.
Norfolk	Ballard & Smith Dept. Store
Norfolk	Smith & Welton
Norfolk	W & G Searle
Richmond	Miller & Rhoads
WASHINGTON	
Bellingham	Lake & Crews
Seattle	The Bon Marche
Spokane	The Bon Marche
Spokane	The Crescent
Yakima	The Bon Marche
WEST VIRGINIA	
Charleston	Stone & Thomas
Parkersburg	Rape Furn. Co.
Wheeling	Stone & Thomas
WISCONSIN	
Eau Claire	Samuelson's
Green Bay	H. C. Prange Co.
Kenosha	Barden Store
La Crosse	Fantle's
Madison	The Emporium Co.
Marinette	Globe House Furn.
Milwaukee	Boston Store
Neenah	Jandrey's
Sheboygan	H. C. Prange Co.
Superior	Roth Bros.
Tomah	Tomah Cash Market
Wausau	Winkelman's
Wisconsin Rapids	Johnson Hill's
WYOMING	
Laramie	Knox Furn. Co.
Sheridan	Carroll Furn. Co.

COLORS, READING FROM TOP TO BOTTOM OF EACH PILE SHOWN ON OPPOSITE PAGE.

COLOR GAY	WUNDA WEVE	TUMBLE TWIST
Fire Red	Dusty Rose	Cinnamon
Peach	Bleached White	Peach
Dusty Rose	Cinnamon	Turquoise
Bleached White	Peach	Ivory
Chocolate	Foam Green	Dusty Rose
Mist Grey	Peony Beige	Black
Turquoise	Turquoise	Mist Grey
Ivory	Black-&-White	Jungle Green
Rose	Fire Red	Lemon Yellow
Lemon Yellow	Dove Grey	Magic Blue
Black	Avocado	Orchid
Carnation Pink	Rose Beige	White
Nile Green	Spruce Green	Chocolate
Peony Beige	Ancient Ivory	Carnation Pink
Jungle Green	Antique Gold	Nile Green
Yellow	Forest Green	Peony Beige
Cinnamon	Muted Beige	Fire Red
Orchid	Cherry Red	Yellow
Magic Blue	Chartreuse	Rose
	Taupe Grey	
	Pink	
	Wood Rose	
	Lemon Yellow	
	Powder Blue	

SIZES AND PRICES	COLOR GAY	WUNDA WEVE	TUMBLE TWIST
2' x 3'	$ 3.95	$ 4.95	$ 5.50
2' x 4'	3.95	6.95	7.95
27" x 54"	6.95	8.95	9.95
3' x 5'	9.95	13.95	14.95
4' x 6'	16.95	21.95	23.95

USE THIS COUPON TO ORDER FROM STORE NEAREST YOU

Please send me the following scatter rugs:

How Many?	Size	Color	Quality: Color Gay, Wunda Weve or Tumble Twist	Price Each	Total

(Be sure to add sales taxes, where applicable) Sales Tax____ Total____

Name____ PLEASE PRINT

Street Address____

City____ Zone____ State____

☐ Charge ☐ Check or M. O. enclosed

Color-Gay—Pretty, perky colors. Soft cut pile, lovely texture. Beautiful—yet rugged!

Wunda Wave—Luxuriously soft, miraculously long wearing. Finest quality, with rich cut pile.

Tumble-Twist—thick, twisted looped pile with a wonderful tumbled texture.

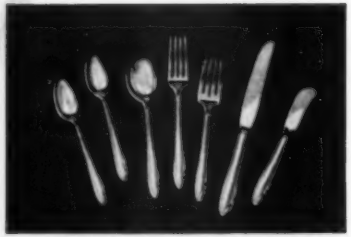
Take your pick of prettiness from this WUNDA-ful crop of SCATTERS

Brighten your home the easy way, with colorful Wunda Scatters. Take your pick of textures or twists in more colors than any rainbow ever had!

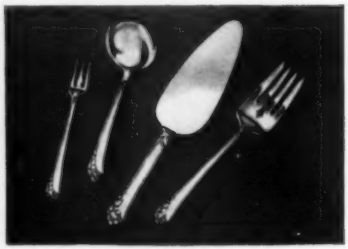
No ordinary scatter rugs these. Wunda Scatters are colorfast, fully washable, pre-shrunk (residual shrinkage 1% or less) and loom woven (like broadloom carpet). Special Wunda-Fluff finish preserves the beauty of texture through years of washings. They are made by the makers of famous Wunda Weve cotton carpets, so they're bound to be good.

Choose from three qualities, for yourself, or as the perfect gift: Color-Gay, Wunda Weve, Tumble-Twist, to suit your taste and budget. See them at stores listed on the facing page, or order by mail now.

AMERICA'S MOST WUNDA-FUL CARPETS • WUNDA LOOM® • WUNDA PLUSH • WUNDA VELVET • WUNDA WEVE® • WUNDA CREST® • WUNDA LURE • WUNDA BELLE • WUNDA WILDA • WUNDA ROYAL



Under $30.00 . . . the new "Six-plus-One" place setting gives you all six usual pieces, plus an extra teaspoon *free*! Only $29.75† (smaller place settings – 4 or 5 pieces – also available).



Under $10.00 . . . lovely serving pieces in Heirloom Sterling, at *low* gift prices. Pickle fork, only $4.00†. Cold-meat fork, gravy ladle, $9.75† each. Hollow-handle pie knife, $8.75†.

The "Younger Set," all you need to set a shining table for four. Four knives, forks, salad forks, *eight* spoons, plus two handsome serving pieces – just $99.75†. You save $16.75 by buying it as a set, instead of piece by piece! (Chest available at slight extra cost.)

So many wonderful ways!

Now's the time to drop a few Christmas hints in the right places!

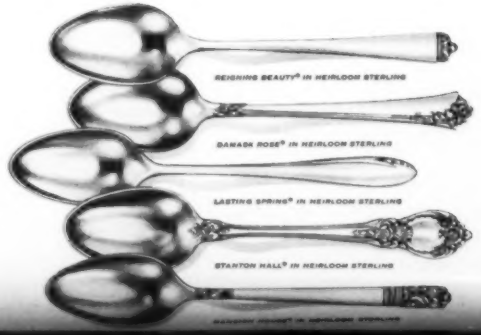
People who love you will love to give you Heirloom* Sterling – there are so *many* wonderful ways to buy this fine solid silver for Christmas.

Gifts in Heirloom Sterling begin as low as $3.50! Your own personal Santa can start you off with one or two of the new Heirloom "Six-plus-One" place settings. Doting parents could thrill you with the Heirloom Sterling "Younger Set," especially planned for young households.

The most lavish gift of all is a luxurious Heirloom Sterling *service for eight*, just $238.00†. Many fine stores have plans that permit you to "space-out" payments – and let you have all of this lovely sterling you want, for as little as $3.00 a week!

See *all* the distinguished Heirloom Sterling patterns at fine stores everywhere – or write Oneida Ltd., Oneida, N. Y., for stores near you.

*Trade Marks. © 1955, Oneida Ltd., Oneida, N.Y.
†Extra-heavy Stanton Hall slightly higher. Federal Tax included in all prices.



Heirloom Sterling

Heirloom Sterling